

Highways asset management strategy communications strategy

Appendix H – examples of social media posts from the past year

 **Shropshire Council**
15 October at 15:15 · 🌐

Newport Road in Albrighton is due to reopen this afternoon (Tuesday) following the recent flooding. Meanwhile, work to investigate the cause of the regular flooding has been undertaken and a scheme for alleviating it is currently being developed. See link for detailed information.
<https://newsroom.shropshire.gov.uk/.../work-to-address-regul.../>



 2  1 comment

 **Shropshire Council**
10 October at 11:51 · 🌐

We work with our partners WSP and Kier to maintain and improve the county's adopted roads, pavements and cycle paths, bridges, street lights, traffic signals and crossings. Our short annual survey - see link - aims to find out if you're aware of, and understand, the work that we carry out, and your views about how we measure and publish the progress of our work.
<http://shropshire.gov.uk/.../highways-maintenance-awareness-.../>





Shropshire Council

6 September · 🌐

Work to upgrade and enhance Shrewsbury's Pride Hill has been completed, and people can now see significant improvements to one of the town's main shopping streets. The work was declared complete today by Martin Wood, Shrewsbury's town crier, before a ribbon was cut by Councillor Ann Hartley, chairman of Shropshire Council.. <https://newsroom.shropshire.gov.uk/.../shrewsburys-pride-hil.../>



Shropshire Council

5 September · 🌐

An innovative new way of repairing Shropshire's potholes more quickly, quietly and effectively is to be rolled out across the county following a successful trial in Whitchurch and Market Drayton. The work – which will be carried out on urban roads – will be carried out overnight, helping to minimise disruption. Its focus is to repair a large number of potholes, and it's anticipated that up to 40 could be repaired each night – the current rate is around 20 per week. See link for more info.

<https://newsroom.shropshire.gov.uk/.../new-way-of-repairing-.../>





Shropshire Council

17 May · 🌐



In the next two months we'll be surface dressing almost 40 stretches of road across the county as part of our annual road maintenance programme. Surface dressing is a quick, efficient and cost-effective way of maintaining skid-resistance and waterproofing road surfaces, and plays an important part in preventing potholes forming on the county's roads. Follow the link for a full list of sites set to be surface dressed.

<https://newsroom.shropshire.gov.uk/.../05/surface-dressing-2.../>



Shropshire Council

16 September · 🌐



Dozens of roads across Shropshire are being maintained and repaired, thanks to £7.3m of Government funding that was awarded to Shropshire Council late last year. This additional funding is being used to carry out ongoing and much-needed resurfacing work, and remove many potholes from the county's road network. <https://newsroom.shropshire.gov.uk/.../government-funding-he.../>

Princess Drive, Bridgnorth

Before maintenance

After maintenance





The two Roadmaster vehicles that help tackle potholes on Shropshire's roads have met some of the children that chose their new names in a competition earlier this year. Last week 'Fill I Am' visited Oxon Primary School in Shrewsbury, and 'Harry Pothole' visited Footsteps Nursery in Oswestry. <https://newsroom.shropshire.gov.uk/.../pothole-busters-fill-.../>

