

£- up to £50k
 ££-£50-300k
 £££-Over £300k

Strategy	Action	Indicator	Objectives	Happy	Healthy	Prosperous	Connected	Cherished	Safe	Timescale	Funding source	Cost	Responsibility	Priority	Status	Progress to date
Management	Ensure high quality management of the 5,600km Right of Way network, at least to BVPI of 70%, within current financial restrictions.	BVPI survey	x						x	On-going	Core/ new	££	Outdoor Partnerships, SC	1	Active	
Management	Maintenance and improvement of Country Park and Heritage Sites to ensure designated sites are improved and Health and Safety risks to the public are minimised.	No of improvements No of sites improved							x x	On-going	Core/ new	££	SC Parks and Sites Team SWT NT FC	1	Active	
Management	Secure funding to improve the Severn Way and develop a new canoe trail for the River Severn	External funding secured No of projects No of promoted routes upgraded	x							2018/19	New	££	Shropshire Wildlife Trust Outdoor Partnerships, SC	2	Planned	
Management	Launch of Shropshire Way Main Route	Main Route launched	x	x	x				x	Dec-18	Ramblers Holiday Fund	£	SWA Outdoor Partnership, SC	2	Active	
Management	Restoring the Montgomery Canal (HLF Scheme)	HLF outputs achieved								2022	Heritage Lottery Fund	££	CRT	2	Active	
Research	Accessible Greenspace and RoW Mapping of county by Place Plan area, overlaying health and economy data to identify priorities for development.	Mapping produced	x	x	x	x	x	x	x	2018	Core	£	Public Protection SC	1	Active	
Management	Plan developed to improve and promote access and recreation on existing sites.	No of promoted routes	x	x					x	2018	Core	£	Country Parks and Sites SC SWT NT FC	2	Aspirational	
Management	Investigate the development of a new multi-user route along Wenlock Edge to Craven Arms along the old railway line.	Business plan completed	x	x	x	x			x	2019	New	£££	Countryside Maintenance SC National Trust	2	Aspirational	
Communication	Promote fully gated routes on Shropshire's Great Outdoors website.	No of routes promoted	x	x		x				2018	Core	£	Outdoor Partnerships, SC	2	Planned	
Communication	Promote Walkers are Welcome Towns, walking festivals and events on Shropshire's Great Outdoors website.	No of events promoted	x	x		x				Ongoing	Core	£	Outdoor Partnerships, SC	2	Active	
Communication	Develop and promote the Shropshire's Great Outdoors membership scheme.	No of members	x	x					x	Ongoing	Core	£	Outdoor Partnerships, SC	2	Active	
Engagement	Ensure better engagement with disability network and groups to identify opportunities and get feedback on current facilities.	No of meetings attended	x	x						2018	Core	£	Outdoor Partnerships, SC	2	Planned	
Engagement	Develop a new off-road cycling forum	Forum set up	x	x	x				x	2018	Core	£	Outdoor Partnerships, SC	2	Aspirational	
Learning	Publish new guidance for users in easy to follow booklet, along with user awareness campaign promoting respect for all users. This should include responsible dog walking, off road cycling and motorised vehicle use, understanding of livestock and how to deal with it and better understanding of farming and the potential impact of access on businesses.	Booklet published	x						x	2018	Core	£	Outdoor Partnerships, SC	1	Planned	
Learning	Promote Healthy Shropshire for Schools initiative to county primary schools.	No. of children involved in the Daily Mile		x						2018	New	£	Outdoor Partnerships, SC	2	Active	
Policy	Develop a new Local Cycling and Walking Infrastructure Plan that encourages active travel and identifies desire lines and links between communities.	Plan completed and embedded in Local Transport Plan and Local Plan	x						x	2018	New	££	Public Health, SC	1	Aspirational	
Communication	Support Walkers Are Welcome towns, outdoor festivals, events and activities through user forums, websites and social media.	Events advertised	x	x	x	x			x	Ongoing	Core	£	Outdoor Partnerships, SC	2	Active	
Policy	Respond to the Brexit agricultural support Command Paper.	Responses sent	x	x	x	x	x	x	x	2018	Core	£	All partners LNP	1	Planned	
Management	Develop Workplace Walking, in partnership with Help 2 Change	No of businesses involved		x	x					2018	New	££	Outdoor Partnerships, SC Help2Change Energize	2	Active	
Communication	Continue ploughing and cropping campaign, working with landowners to ensure paths are kept clear, using enforcement where necessary as a last resort.	Issues addressed	x						x	Ongoing	Core	£	Outdoor Partnerships, SC	1	Active	
Communication	Contact climbing groups regarding the safety issues associated with quarry faces on relevant sites.	No of groups contacted	x						x	2018	Core	£	Outdoor Partnerships, SC	2	Planned	
Partnership	Work with the Community Payback team to help manage and enhance outdoor assets.	No of hours							x x	Ongoing	Core	£	Highway Dept. SC Outdoor Partnerships, SC	2	Active	

Partnership	Be actively involved with the development of the Local Transport Plan.	Non motorised access prioritised within the plan	x	x	x	x	x	2018	Core	£	Outdoor Partnerships, SC	1	Planned
Learning	Training and support for different user groups on the legal aspects Rights of Way, planning issues, responsibilities as a user and landowner and identifying local access priorities.	No of attendees	x				x	Ongoing	Core	£	Outdoor Partnerships, SC	1	Active
Funding	Secure funding for bridge inspections and capital funding for major infrastructure repairs.	Funding secured					x	2018	Core	£££	Highway Dept. SC Outdoor Partnerships, SC	1	Planned
Governance	Review relevant Shropshire Council KPIs and Performance Monitoring	PM review completed					x	2018	Core	£	Outdoor Partnerships, SC	2	Planned
Research	Review Annual User Survey	New survey published	x			x	x	2018/19	Core	£	Outdoor Partnerships, SC	2	Planned
Management	Programme of challenge events promoted across Shropshire Council sites	No of attendees	x	x			x	2018	Core	£	Outdoor Partnerships, SC	2	Active
Management	Programme of buggy walks promoted across Shropshire Council sites	No of attendees	x	x				2018	Core	£	Outdoor Partnerships, SC	2	Active
Management	Programme of natural and cultural heritage events promoted across Shropshire Council sites	No of attendees	x	x			x	2018	Core	£	Outdoor Partnerships, SC	2	Active
Management	Daily mile routes established on five Shropshire Council sites	No of routes	x	x				2018	New	££	Outdoor Partnerships, SC	2	Planned
Management	Walking for Health programme developed to become more self-sufficient, with funding for staff secured for 2019/20	No of participants		x				2018	Core	£	Outdoor Partnerships, SC	1	Active
Management	Develop Wild Teams and secure funding from 2019/20	No of participants	x	x			x	2018	Core	£	Outdoor Partnerships, SC	1	Active
Policy	Market Town approach to planning greenspace and access adopted through the Local Plan	No of groups						2018	Core	£	Outdoor Partnerships, SC	1	Active
Policy	Market Town approach to planning greenspace and access adopted through the Local Plan	Adopted in Local Plan	x	x	x	x	x	2019/20	Core	£	Outdoor Partnerships, SC Planning Policy Team, SC	1	Planned
Policy	New Supplementary Planning Guidance for greenspace and access	SPG published	x	x	x	x	x	2018/19	Core	£	Outdoor Partnerships, SC Planning Policy Team, SC	1	Planned
Management	New route for River Teme Way agreed	Route mapped	x	x	x	x	x	2018/19	Core	£	Severn River Trust Countryside Maintenance Team, SC	2	Planned
Management	Remediation of Furbers site at Whixall Fen and interpretation	Site open for visitors	x	x	x	x		2019/20	New	£££	Shropshire Wildlife Trust	2	Planned
Management	Funding secured for Stepping Stones project between Stiperstones and Long Mynd	Funding secured				x	x	2018/19	New	£££	Natural England National Trust	2	Aspirational
Management	Commons project delivered	Outputs achieved				x	x	2018/19	New	£££	Shropshire Hills AONB Partnership	2	Active
Management	Dudmaston Hall Cycling Hub developed	No of visitors	x	x	x			2018/19	New	£££	National Trust	2	Active
Funding	Voluntary charging for car parks in place- Shropshire Council and Natural England sites	Revenue raised				x	x	2018/19	Core	££	Natural England Outdoor Partnerships, SC	2	Planned
Funding	Investigate Nearly Wild camping approach on Shropshire Council sites	Business plan completed	x			x	x	2018/19	Core	£	Outdoor Partnerships, SC	2	Aspirational
Funding	Funding secured for visitor centre at Stanmore Country Park	Funding secured	x	x		x	x	2020/21	New	££	Outdoor Partnerships, SC	2	Aspirational
Funding	Funding secured to develop Swan Hill Depot at The Mere at Ellesmere	Funding secured	x	x		x	x	2018/19	New	££	Outdoor Partnerships, SC	2	Aspirational
Funding	Funding secured for design and build project to extend the Visitor Centre at Severn Valley Country Park	Funding secured	x	x		x	x	2018/19	New	£££	Outdoor Partnerships, SC	2	Aspirational
Funding	'Caring for Caradoc' fundraising appeal to address erosion issues on footpaths in the AONB.	Erosion issues addressed				x	x	2018/19	New	£	Shropshire Hills AONB Partnership	2	Aspirational
Management	Shropshire Hills Shuttles	No of passengers	x	x	x	x	x	Ongoing	New	££	Shropshire Hills AONB Partnership	2	Active
Management	Long Mynd Hike	No of participants	x	x	x			Ongoing	New	££	2nd Longmynd Scout Group	2	Active
Management	Shropshire Way 80k challenge event delivered	No of participants	x	x	x			2018/19	New	££	Grow, Cook, Learn	2	Active
Management	Walking festivals- Bishop's Castle, Church Stretton, Whitchurch, Ironbridge, Wellington	No of participants	x	x	x			Ongoing	New	££	Walkers and Welcome committees and Festival committees	2	Active
Research	Investigate possible multi-user routes that could be developed if funding became available	Routes identified	x	x	x	x		2018/19	Core	£	Outdoor Partnerships, SC	2	Aspirational
Communication	Development of a new Augmented Reality app for Shropshire that highlights natural and cultural heritage and encourages activity in the outdoors	App developed	x	x	x	x	x	2019/20	New	££	Communication Dept. SC	2	Aspirational
Learning	Develop projects with Shrewsbury College Arts and Media department	Students involved	x	x		x	x	2018/19	Core	£	Outdoor Partnerships, SC	2	Planned
Research	Continue to work with Harper Adams students to develop research on designated sites	Research conducted					x	Ongoing	Core	£	Natural England	2	Active

Communication	Development of business networks	No of businesses involved	x	x				Ongoing	Core	£	Shropshire Wildlife Trust	2	Active
Partnership	Development of the Discover Shropshire group, focusing on promotion of natural and cultural heritage for tourism	Activity achieved	x	x				Ongoing	Core	£	Outdoor Partnerships, SC Shropshire Wildlife Trust Culture and Leisure, SC	2	Active
Management	Develop a range of activities as part of the Year of Action for the Environment 2019, including micro-volunteering opportunities.	No of attendees	x	x	x	x	x	2018/19	Core	£	All partners LNP	2	Aspirational
Management	Work with schools to develop more wildlife-friendly grounds and outdoor classrooms	No of improvements	x	x			x	2018/19	New	££	Outdoor Partnerships, SC	2	Aspirational
Management	Consider circulating Parish Access Plan template to Parish Paths Partnership groups to further encourage local involvement.	No of plans completed					x	x	2018/19	£	Core Outdoor Partnerships, SC	3	Aspirational
Management	Increasing volunteer work parties across the Forestry Commission estate	No. of volunteers/ vol hours	x	x			x	x	2018/19	£	Forestry Commission	2	Planned
Management	Employment of Recreation Assistant May- Sept for Haighmond Hill	New post recruited	x		x		x	x	2019/20	£	Forestry Commission	3	Aspirational
Management	Volunteer Wardens recruited for Haughmond Hill	No of volunteers	x	x			x		2019/20	£	Forestry Commission	2	Planned
Management	Formal play area developed at Haughmond Hill	No of visits	x	x					2019/20	£	Forestry Commission	2	Planned
Funding	Increase adherence to car parking charges at Haughmond Hill and Wyre Forest	Income derived from car parking						x	2018/19	£	Forestry Commission	2	Planned
Management	Consider new parking areas on forestry sites	New areas introduced	x	x	x	x			2019/20	££	Forestry Commission	3	Aspirational
Research	Develop system for monitoring volunteer hours more effectively	No. of volunteers/ vol hours	x	x				x	2018/19	£	Outdoor Partnerships, SC	2	Planned
Management	Launch of Our Picturesque Landscape LPS	Scheme launched	x	x			x	x	2019/20	£££	Clwydian Range and Dee Valley AONB	2	Active