



# Social Value in Shropshire

# What is Social Value?

“A process whereby organisations meet their needs for goods, services, works and utilities in a way that achieves value for money on a whole life basis in terms of generating benefits to society and the economy, whilst minimising damage to the environment”

- Public Services (Social Value) Act 2012
- Applies to all public sector contracting authorities
- Requires us whilst procuring to:
  - Consider how a procurement might improve the economic, social and environmental well-being of the area
  - Consider how we might act with a view to securing improvement
- **Maximise the difference** we can make through our activity



# Shropshire Social Value Group

Membership:



- Developed a [Social Value Framework](#):
  - set of common principles
  - set of suggested [Social Value outcomes](#)
- Monitors implementation of Social Value incl. good practice
- [Social Value Charter](#)

# Our Social Value Principles

- All Social Value contributes to organisational outcomes
- Social Value is bespoke to each commissioning / procurement exercise
- Social Value should be relevant and proportionate to the subject matter
- Every procurement will include at least one Social Value outcome as part of the award criteria
- Tenders scored on Social Value response
- Measurement of Social Value should be built into contract monitoring

# What can we encourage the market to do?

- Read the [Social Value Framework](#) and [Charter](#) to understand how their organisation can contribute
- Speak to us / share
- Be proactive – there are lots of other great resources on the internet
- Be proactive – get involved in early market engagement where possible
- If tendering for services:
  - Check the specification
  - Answer Social Value tender questions as comprehensively as possible but make it relevant
  - Think about how they will demonstrate the Social Value they say will be delivered – evidence, reporting, relevance
  - Who else can help them to deliver great Social Value?

# Measuring Social Value

- Shropshire has adopted National Social Value measures
- The measures support our Social Value priorities
  - Supporting the Shropshire economy
  - Promoting wellbeing in Shropshire
  - Shropshire is a great place to live
- 38 measures to select from – use at least one but typically 2 or 3 per contract
- Once agreed make sure the measures are included in contractual reporting requirements and monitor receipt
- The [Shropshire Social Value website](#) includes lots of information on measuring Social Value



# Contact

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<https://shropshire.gov.uk/social-value/>