

Appendix 3: Parking strategy consultation

Shropshire Council's parking strategy

Consultation document 2

A new policy and tariff framework for weekly tickets, season tickets, residents' off-street permits, and for coach and HGV parking

For more detailed information about the proposals outlined in this document, please see the Shropshire Council Cabinet report for 12 July 2017. [ADD LINK](#)

Introduction



Shropshire Council provides car parks and on-street parking across the county. The way that we manage and run our car parks and on-street parking is determined by our parking strategy. And one key part of the strategy is how and what we charge for parking.

The **current strategy** [\[link\]](#) – and our current charging arrangements - was introduced in 2012. But a lot has changed in the past five years, and now a new strategy is needed.

In simple terms we want to offer an improved parking service that is hassle-free, and that makes use of the latest technology. We want a service that offers value for money and that is consistent across

the county. And we want to make it easy for our customers to understand how much it costs to park – in our car parks and on-street - and the easiest way to pay.

We've carried out a detailed evidenced-based review to inform the new draft strategy and we have some ideas about how we can achieve this by making our parking charges simpler, clearer and easier to understand – but before we do anything we want to know what you think.

We've made a number of proposals and we want to know your thoughts.

Note: This document is one in a series of four consultation documents, each looking at different aspects of the parking strategy. You can respond to as many of the documents as you wish.

Useful links

Current parking strategy

<https://new.shropshire.gov.uk/parking/service-information/shropshire-parking-strategy/>

Local Transport Plan

<https://www.shropshire.gov.uk/public-and-passenger-transport/local-transport-plan/>

Shrewsbury Integrated Transport Package

<https://new.shropshire.gov.uk/get-involved/shrewsbury-integrated-transport-package/>

http://new.shropshire.gov.uk/media1/2688/shrewsbury-itp-consultation-report-_final.pdf

What we're proposing and why

A new policy and tariff framework is required that will complement the proposals for linear parking ([see consultation document one](#)) and on-street residents' parking proposals ([see consultation document three](#)); as well as providing consistency, and supporting our objectives for the effective management of parking in Shropshire, including tackling congestion and air pollution.

The policy needs to significantly improve flexibility, and provide appropriate concessions and priority.

The new policy will cover:

- Weekly tickets in Shropshire Council's car parks.
- Season tickets for small cars and vans in Shropshire Council's car parks.
- Residents' off-street parking permits in Shropshire Council's car parks.
- Coach and HGV parking in Shropshire Council's car parks.

1. Weekly tickets

We're proposing the provision of weekly season tickets in all off-street Pay & Display and pay on foot car parks (bands 2 to 6), including off-street band 2 car parks within Shrewsbury's river loop. See [consultation document one](#) for a list of the proposed bands for each car parks.

To provide maximum flexibility weekly tickets will be valid for any Shropshire Council car park of the same band level, or higher. For example, if a weekly season ticket is purchased for band 3 it will also be valid for use in all Shropshire car park bands 4, 5 and 6.

Table: proposed discount for buying a weekly season ticket

Band	Hourly Rate	8 hour day	5 day week	Proposal
		(flat rate)		
2	£2.00	£16.00	£80.00	£70.00
3	£1.00	£8.00	£40.00	£35.00
4	£0.70	£5.60	£28.00	£24.00
5	£0.50	£4.00	£20.00	£17.00
6	£0.30	£2.40	£12.00	£10.00

Do you agree with our proposals?

Yes

No

If 'no', do you have an alternative suggestion?

Do you have any other comments regarding this proposal?

2. Season tickets for cars and vans

Season tickets are currently available for 29 of Shropshire Council's 78 car parks. Very few of the existing 29 locations offer the option to buy for all periods of season tickets – one month, three months, six months, or annual.

There are also 19 different charging regimes in place, meaning that's there not much consistency across market towns.

What we're proposing

- a. Price levels for season tickets be standardised and modelled based on the seven banding levels (see consultation document one, section xx)

Why? To give consistency in charging across the county.

Note: To see the proposed season ticket tariff see tables 20-23 in appendix xx of the Cabinet report.

- b. Only one type of season ticket, that will be valid at all times.

Why? To standardise and simplify the season ticket price structure whilst offering a discount that is proportionate to the needs of most users.

- c. A standard initial primary discount for season tickets, that assumes usage eight hours a day, 200 days per year.

Why? This is a standard industry practice and allows for days when commuters aren't attending their place of work (eg. holidays, working at home etc).

- d. For standard season tickets (valid all hours), a further standard secondary tiered discount level will be set for the four standard durations of season tickets – one month, three months, six months, and annual - based upon the flat rate hourly linear charge for an eight-hour day in each band.

Why? To give flexibility in the duration of available season tickets, whilst ensuring a consistent discount.

Table: Summary of season ticket option proposals (all proposed rates rounded to the nearest £)

	1 Month season ticket		3 Month Quarterly season		6 month ¹ / ₂ Year season		12 Month Annual season	
Band	Option 1	Option 2	Option 1	Option 2	Option 1	Option 2	Option 1	Option 2
Secondary Discount %	13%	0%	25%	13%	38%	25%	50%	38%
Type 1	£292	£333	£750	£875	£1,250	£1,500	£2,000	£2,500
Type 2	£233	£267	£600	£700	£1,000	£1,200	£1,600	£2,000
Type 3	£117	£133	£300	£350	£500	£600	£800	£1,000
Type 4	£82	£93	£210	£245	£350	£420	£560	£700
Type 5	£58	£67	£150	£175	£250	£300	£400	£500
Type 6	£35	£40	£90	£105	£150	£180	£240	£300
Type 7	£0	£0	£0	£0	£0	£0	£0	£0

- e. Season tickets will be valid for all Shropshire Council car parks of the same or lower band level, rather than just at one specified car park.

Why? This will enhance service provision and flexibility, and help to reduce on-street parking congestion.

Additional season ticket parking will be provided to the car parks listed in the table below.

Town	Car Park	Band
Bridgnorth	Listley Street North & South	3
Oswestry	Beatrice Street	4
	Oswald Road Coach park	6
Whitchurch	Pepper Street	5
	Castle Hill	5

Market Drayton	Queen Street	5
	Newport Road	6
Church Stretton	Crossways	6
Gobowen	Gobowen Station	6
Prees Heath	Prees Heath HGV/Coach/Cars	6
Albrighton	Crown Hotel, High Street	6

Note: to give priority to shoppers and visitors, reduce carbon emissions and provide pollution control measures it is also proposed not to allow provision of season tickets to any car park within the Shrewsbury town centre river loop. Season ticket provision will therefore be removed from St Julian's Friars carpark.

- f. The proposed new season ticket framework will be introduced at the same time as the programme for proposed hourly linear tariff / banding.

Why? To ensure an overview of all proposals is made available during consultation and ensure a better understanding of the 'big picture'.

Do you agree with our proposals?

Yes

No

If 'no', do you have an alternative suggestion?

Do you have any other comments regarding this proposal?

3 - Residents' off-street parking permits

- a. All off-street car park residents' permits will be issued and valid for a period of 12 months only. Permits will be available pro-rata for shorter periods in special circumstances.

Why? To help ensure a more efficient services and spread customer costs over the year.

- b. Refunds on cancellation of permits will be available for the number of valid whole calendar

months remaining.

Why? To promote and support the proposal for issuing 12 month permits only.

- c. Two types of off-street car park residents' permits will be made available, with a discount applied accordingly:
- Residents' permits that are valid all of the time
 - Residents' permits that are only valid from 4pm in the evening until 10am in the morning on weekdays, and at all times on Saturday, Sundays and bank holidays.

Why? To ensure that residents are offered a permit that best meets their needs.

- d. Tariff levels for off-street car park residents' permits will be standardised based on the seven banding levels established for each identified car park (see consultation document one)

Why? To ensure consistency in charging across the county

Table: Summary of off-street residents' parking permit proposed tariff options (all proposed rates rounded to the nearest £)

Band	Annual Resident Permit			
	Available all times 24 /7		Evenings and weekends only	
	Option 1	Option 2	Option 1	Option 2
Secondary Discount %	60%	50%	80%	70%
1	£1,600	£2,000	£800	£1,200
2	£1,280	£1,600	£640	£960
3	£640	£800	£320	£480
4	£448	£560	£224	£336
5	£320	£400	£160	£240
6	£192	£240	£96	£144
7	£0	£0	£0	£0

- e. As with season tickets a standard initial primary (flat rate) discount will be applied that assumes usage 200 days per year.

Why? To maintain a standard comparable discount with season tickets.

- f. Off-street car park residents' permits will be subject to a further standard secondary tiered discount level dependant on the type of permit.

Why? To ensure appropriate discounts are made available to residents who have little or no other parking provision available within a reasonable distance of their homes.

- g. A residents' off-street parking permit shall be allocated for use in specified car parks, usually in locations in close proximity of a resident's home.

Why? To ensure residents' parking permit concessions are maintained.

h. The programme for introduction of the new proposed off-street residents' permits shall be run alongside the programme for the introduction of the main proposed hourly linear tariff / banding.

Why? To ensure that people can see the 'big picture' during consultation, and that there is effective implementation across towns and areas.

Table: List of car parks with proposed addition of off-street residents' parking permit provision

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Town	Car Park	Band
Ludlow	Castle Street	Type 3
	Galdeford Zone A	Type 5
	Galdeford Zone B	Type 6
	Smithfield	Type 6
Bridgnorth	Listley Street North & South	Type 3
	Innage Lane	Type 6
Oswestry	Beatrice Street	Type 4
	Oswald Road	Type 6
	Oswald Road Coach park	Type 6
	Oak Street	Type 6
Whitchurch	Pepper Street	Type 5
	Newtown	Type 6
	Sherrymill Hill	Type 6
Market Drayton	Queen Street	Type 5
	Towers Lawn 1	Type 6
	Newport Road	Type 6
Much Wenlock	St Mary's Lane	Type 5
	Falcons Court	Type 5
	New Road	Type 6
Church Stretton	Easthope Road	Type 5
	Crossways	Type 6
Wem	Leek Street	Type 6
Prees Heath	Prees Heath HGV/Coach/Cars	Type 6
Albrighton	Crown Hotel, High Street	Type 6

Do you agree with the proposal to introduce residents' parking in the listed car parks?

Yes

No

Do you have any comments regarding this proposal?

4 - Coach and HGV parking permits

What we're proposing

- a. To retain all current HGV and coach parking provision with the exception of Crossways, Church Stretton

Why? There appears to be no take up of the HGV and coach parking provision at Crossways.

- b. A standard tariff of £10 per 24 hour stay for HGV and coach parking – and that HGV season ticket provision be made available (monthly, six-monthly and annual) at a tariff rate three times that of the smaller vehicle season tickets for the appropriate band type of each car park.

Why? A coach / HGV is considered to take up space and hence incur maintenance provision equivalent to three times that of a car.

- c. A coach parking ticket shall be valid to park in any allocated Shropshire Council coach parking facility across the county rather than a 24-hour coach parking tickets for use in a specific car park.

Why? To assist in the promotion of tourism.

Do you agree with our proposals?

Yes

No

If 'no', do you have an alternative suggestion?

Do you have any other comments regarding this proposal?

What happens next?

All responses to the consultation will be carefully considered before the final proposals are presented to Shropshire Council's Cabinet for approval.

Subject to approval of any proposals, a further formal traffic regulation order consultation and approval will be required before they are implemented.

Remember: For more detailed information about the proposals outlined in this document please see the Shropshire Council Cabinet report for 12 July 2017. [ADD LINK](#)

The report includes:

- a summary of proposed changes to season tickets, off-street residents' parking permits and HGV provision.
- a summary of the proposed standard primary discount for season tickets, off-street residents' parking permits and HGV Provision

Note: By law, any surplus money Shropshire Council receives from car parking over and above the cost of providing and administering it must be used for the benefit of road users. Any surplus generated from these new proposals would be put towards a number of new parking developments, including the replacement of the existing payment machines to enable payment by card, contactless payments, and payment by mobile phone.

Any further surplus money would be used to fund public transport services, road improvements projects and environmental improvements.

Parking strategy consultation survey – user/demographic questions

About you

This information will help us understand the kinds of people who have completed this survey. We will also use it to understand if different groups of people have different views so we can plan actions that respond to this in the most appropriate way to reduce any inequalities. The information you give us will be collated and used to produce statistics that will not identify you or anyone in your household. You do not have to complete the questions in this section if you don't want to but it will help us if you do.

Are you completing this survey as... [please tick ALL that apply]

- A local resident
- A customer of the car parks /on street parking described in this consultation
- A customer of the off-street parking described in this consultation
- A customer of parking permits described in this consultation
- A representative of a local business or commercial organisation
- A member of a local interest or community group
- A member of a local faith group or church
- A representative of a local Town or Parish Council
- A representative of a local rural parish council
- A Shropshire Councillor
- A tourist
- Other (please state _____)
- None of these

Are you?

Male Female Prefer not to say

Do you identify as the gender you were assigned at birth?

Yes No Prefer not to say

What age group are you?

19 or under 20-29 30-44 45-64 65-74 75+ Prefer not to say

How would you describe your ethnic background?

- White English/Welsh/Scottish/Northern Irish/British
- White: Irish
- White: Gypsy or Irish Traveller
- White: Polish
- White: Other
- Mixed Race: White and Black Caribbean
- Mixed Race: White and Black African
- Mixed Race: White and Asian
- Mixed Race: Other
- Asian or Asian British: Indian
- Asian or Asian British: Pakistani
- Asian or Asian British: Bangladeshi
- Asian or Asian British: Chinese
- Asian or Asian British: Other
- Black or Black British: African
- Black or Black British: Caribbean
- Black or Black British: Other
- Other ethnic group: Arab
- Other ethnic group: Other
- Prefer not to say

Are your day-to-day activities limited because of a health problem or disability which has lasted, or is expected to last, at least 12 months?

Yes No Prefer not to say

If yes, are you the owner of a blue badge?

Yes No Prefer not to say

Do you belong to any particular religion or hold particular beliefs?

Christian Muslim Sikh Hindu Jewish Other Religion No Religion Prefer not to say

If other please state _____

Are you a carer?

Yes No Prefer not to say

If yes, do you care for a.....?

Parent Child Child with a disability
Partner / spouse Friend / Neighbour Other family member
Other (please state)_____

Are you pregnant or within 26 weeks of the birth of a child?

Yes No Prefer not to say

Which of the following best describes your working status?

- Employed (employee/self-employed)
- Unemployed
- Retired
- Student
- Looking after home or family
- Long term sick or disabled
- Not working / other
- Prefer not to say

Please tell us your full postcode?

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