



Our vision	<p>In 10 years' time: <i>Statutory and voluntary services will be working together with communities to ensure everyone in Shropshire has access to the help and support they need to prevent food insecurity. Our population will have sufficient income, access to enough healthy, affordable food and the knowledge and skills needed to prepare it. As a consequence, the population will enjoy good health and wellbeing and inequalities will be reduced.</i></p>			
Lever	<p>Strengthen the system: Creating a learning and feedback structure which brings partners together from across the system</p>	<p>Economic: Enabling individuals to maximise their income</p>	<p>Social: Reframing food insecurity</p>	<p>Community: Build on local assets to develop sustainable community led solutions</p>
Goal	<ul style="list-style-type: none"> • Strategic leaders from the statutory and community sectors recognise the importance of addressing food insecurity as a health inequality issue and adopt whole systems working when thinking about complex problems. • Key organisations adopt a whole systems approach to addressing complex problems like food insecurity. • Public and community sectors work together to co-design asset based sustainable approaches to ensure those who need support are kept at the centre of the system. 	<ul style="list-style-type: none"> • Everyone has access to sufficient income to enable them to afford a healthy diet. • People in rural areas are able to access support and services. • Proactive early intervention reduces food insecurity. • People are supported to navigate the system. • Redesign the system to work around the individual to address multiple needs. 	<ul style="list-style-type: none"> • Reduced stigma and increased dignity. • People struggling financially come forwards for support. • Food insecurity recognised by health professionals as a health issue and practice changed to provide advice and make referrals. 	<ul style="list-style-type: none"> • Develop community solutions to food insecurity • Help available locally and without stigma • Increased access to food and food skills
How?	<ul style="list-style-type: none"> • Develop a three-year learning plan • Test and pilot solutions identified in the following columns 	<ul style="list-style-type: none"> • Review how services and local support is delivered in rural areas. • Explore if cash first approaches can be used to support people in financial crisis. • Help for people at risk of food Insecurity to maximise their incomes. • Pilot frontline staff training. • Explore ways to improve navigation of the system to assist people with multiple areas of need. 	<p>Trial communications:</p> <ul style="list-style-type: none"> • to reframe food insecurity and reduce stigma • around caring for our community • to Health professionals around food insecurity & health inequalities. 	<ul style="list-style-type: none"> • Place based meetings to harness local passion and build on local assets • Co-produce local community project pilots which build food skills or increase access to food • Evaluate and learn from projects and give voice to the community