

Off Topic Board

1:1 sessions with groups
Professional contribution ref proposals

Masterplan Vision

Local people love Oswestry's character as a small friendly market town, full of independent businesses with a unique history and heritage as a frontier town.

Oswestry's successful past will be the foundation of its thriving future. New investments in Oswestry will improve its environmental quality, enhance its accessibility, and make it an even better place for business. Oswestry will continue to flourish and become the very best version of itself, improving the quality of everyday places and making the ordinary extraordinary for the people of the town.



Vision Statements

[Blank yellow box for vision statements]

Good Bus Station - more central location

Sainsbury car park - useful location - limited use

More active travel - walking and cycling - lots of cars - need easier way to get around

Nice and pleasant place - ugly signs, more benches, more outside coffee shops, slow traffic down so walking can be done safely

Car - reduce importance Red Sq - island of sociability during pandemic - removed cars and now functional space - need more of that

Ring roads around the town centre are difficult to cross - castle st, welsh wall etc

Continue to concentrate on redevelopment of town centre - independent shop - affordable rates. Visitors think v important

Link to national rail line

Better place to live and visit and work

Movement - walking - better connections accessed on foot - particularly evening - difficult over road/rail to get to mile end - need to improve connections

Less traffic, better connections, deal with pinch points, improved access to Gobowen station, connect Town Centre

English walls - church st - commercial heart of the town - unclear crossings - car or pedestrian priority

Town Centre commercial building ownership should have commitment to the town (legal ?) - conditions of leases/ownership = vibrant town

Look at public transport and active travel - narrow footpaths, difficult to cycle (safe cycleways to connect hinterland to the town), heritage railway connecting to mainline not economically run, buses not attractive to look at. Important to look at how you get there

Better Place to Live
Oswestry will be an even better place to live - through improved public spaces, improved streets and new investment

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- Refreshed and expanded public spaces at Bailey Head and Festival Square will host the town's treasured markets and events.
- Improved public space will provide a backdrop to an active community-life.
- The enhancement of the town's cultural quarter will add to the offer for everyone, young people included.
- New high quality homes and streets at the former Morrison's site and near Mile End will provide for local people and bring more footfall into town.

Independent shops - 2 independent markets to be revamped

Review public transport - day and evening time - to industrial estate/climbing wall/industrial estate/jobs

Need to bring vision up to date with climate emergency

Why not making use of hillfort to attract people into the town - would attract people to town centre. It is fantastic asset in the town

Oswestry needs to commercially successful - public realm strategy priority for investment should be in the commercial centre of the town (central carpark, English walls, Church st) - successful businesses are a magnet for footfall and other businesses. This leads to more private investment and spread of innovation

Young people - qualification - not many high-quality jobs - more recreational activities required - no facilities - no climbing walls/cinema - need more choices - need to retain them into adulthood - need to fulfil aspirations in Oswestry

Bus station is fine where it is - just needs redeveloping

More of Oswestry central carpark - huge grey matter! Need town centre car park to make people feel welcome

Decluttering the town centre - ref signage/furniture

Lack of hotel offering in the town centre

Old Morrisons store - that site could be utilised for youngsters of the town or a carpark or skatepark. It a key gateway / opportunity site

Old Morrisons site could be used as a cinema, theatre use

Old Morrisons - residential use ideal - lack of some accommodation

No vision for old Smithfield site

Oswestry's past is the foundation for its future - bringing underused historic assets back to life

- Oswestry's historic character will be respected, renovated and restored.
- Investment in the public realm will provide a positive setting to the buildings.
- Vacant buildings will be brought back into use, adapting to respond to current and future demands
- Traffic levels will be better managed in the historic core, making for a more enjoyable experience
- Sensitive infill developments will provide a contemporary yet contextual response to the historic environment.

Oswestry's past is the foundation for its future - bringing underused historic assets back to life

Radically improved interchange connections - through a reimagined station hub

- Bus services and facilities will be reviewed in order to improve the quality and reliability of services from surrounding villages and through the town itself.
- A new interchange hub outside the Railway Station building will be a focal point, allowing for easy bus access and possible interchange with light rail services to Gobowen in the future.
- Strategic connections will be enhanced to key destinations at Mile End, Park Hall, the Hospital and Gobowen.

Radically improved interchange connections - through a reimagined station hub

Oswestry will widen its appeal and expand its reach - a place of choice for work, rest and play

- Easy parking, combined with a de-trafficked and rejuvenated historic town centre will make for an enjoyable experience visiting Oswestry.
- Oswestry's key attractions will be celebrated and connected by a more pleasant public realm, including characterful lanes and refreshed streets and spaces
- The indoor market will be refreshed, upgrading its setting and offer.
- The town's draw will be boosted with an enhanced community/cultural offer in the heart of town.

Oswestry will widen its appeal and expand its reach - a place of choice for work, rest and play

Goals for Oswestry - Better Place to Live

Movement - around the town and to the town (connectivity)

Sustainable transport network / Active travel

Activities for the Young e.g. cinema, artist offer (art centre)

Welcome - central car park / visitor attractions / signage / pedestrian right of way (zebra crossings)

Pedestrianised town centre - island of sociability - cafe on pavements / independent retail offer

Safe - pavements, night time

Making more of natural assets

public realm - street improvements

Climate Change agenda (green and sustainable town)

Cultural Quarter
Church Street
Eastern Gateway
Mile End