

Broseley and Barrow LJC -Tuesday 26<sup>th</sup> April 2011  
The Friendly Bus shuttle to Much Wenlock

Purpose of report

To update members and the public on this project

In October 2010, the LJC agreed a sum of £5,000 from the 2010 - 2011 budget to subsidise a pilot scheme to offer subsidised transport between Broseley and Much Wenlock Sports Centre. It was launched on Friday 29th October 2010 and entailed two journeys weekly on a Friday (leaving Broseley at 4pm and 6.15pm) until further notice.

There has been little or no demand for Fridays, so the scheme has been put on hold while The Friendly Bus carry out some research on demand and need. (It didn't help being over the worst winter months. and the questionnaires and research are pointing to mid week preferences.) The Friendly Bus has enlisted the help of some 6th formers at William Brookes School to promote the service and help agree on best day/time to run the bus. They are also designing some posters to put up to advertise. With the LJC's approval The Friendly Bus recommends a trial midweek service with advertising and peer support from William Brookes School as well as the Friendly Bus members.

The Friendly Bus would also like to look into the demand of a shuttle in the school holidays for the young people as there are buses to Shrewsbury and Telford but only as far as Much Wenlock or Iron Bridge back.