

## **FUNDING REQUESTS TO SHREWSBURY WIDE LOCAL JOINT COMMITTEE REPORT**

**Responsible Officer** Gill Jones

e-mail: Gill.jones@shropshire.gov.uk

Tel: 01743 252344 Fax

### **1. Summary**

- 1.1 This report considers the devolved funding allocated to the Shrewsbury wide Local Joint Committee (LJC) for the period 1st April 2011 up until 31st March 2012.
- 1.2 A total of £32,400 has been devolved to the Committee to fund projects in the local community served by the LJC for the 2011/12 year. To date two funding applications totalling £2,470 have been approved and are underway or have been completed in the area. These are: Shrewsbury Open Artists Studio events, and Skills for Change – environmental awareness raising with young people. A further 18 applications for funding have been received for consideration by the November meeting of the LJC. The total value of these applications is £44,590. The total budget available to the LJC is £29,930. In addition, a request has been made by the Chairman for Shrewsbury LJC's to consider offering some of their community arts funding to the Shrewsbury wide committee due to the large number of arts projects received for consideration. Only one LJC – Severn Loop has confirmed they would be prepared to offer their community arts element (£1,612).
- 1.3 Prior to each LJC, a planning meeting takes place to consider applications for funding already received, and agree recommendations. This is an opportunity to identify any further information required from applicants to aid the Committee's decisions. At the planning meeting for this LJC, approval was given to use of the delegated decision making arrangement, agreed by Council, for approval of a contribution of £2,000 to Shop in the Loop, in view of the need for a decision in advance of the 10<sup>th</sup> November meeting. This reduced the amount remaining in the Shrewsbury wide budget to £27,930. An indication was also given by those present that they would wish to limit the total

amount of grant made to any one organisation to a maximum of £2,000.

## **2. Recommendations**

- 2.1 To consider the funding applications received and agree levels of support or otherwise possible, in accordance with the funding guidelines agreed at the last meeting, the considerations of the planning meeting, and the delegated powers approved by Council on 23<sup>rd</sup> June 2011.
- 2.2 To note and endorse the issue of grant approval of £2,000 to Shop in the Loop in accordance with the delegated powers approved by Council on 23<sup>rd</sup> June 2011

## **REPORT**

### **3. Risk Assessment and Opportunities Appraisal**

- 3.1 In determining these recommendations the LJC has considered reputational risk and the course of action proposed minimises this risk.
- 3.2 The recommendations contained in this report are compatible with the provisions of the Human Rights Act 1998.
- 3.3 The proposals under consideration will improve the levels of community based and community driven activity in the LJC area. Comments made in this report include those received as a result of consulting with stakeholders including Shrewsbury Town Council, Destination Shrewsbury, and Shropshire Council Arts Officers.

### **4. Financial Implications**

- 4.1 The funding devolved to the LJC can be used for a number of different purposes over the year to address local priorities. Funding by the LJC must comply with the general Financial Rules for LJC's.
- 4.2 The amount allocated to the Shrewsbury wide Local Joint Committee is calculated based on a 30% top-slice of the Shrewsbury neighbourhood LJC budgets, as agreed by Council on 9<sup>th</sup> December 2010, and totals £32,400. £29,930 of this budget remained for allocation. An offer of £2,000 to Shop in the Loop under delegated powers, has reduced this to £27,930. In addition, the Chairs of all Shrewsbury LJC's were approached by the Chairman in September (copy letter attached at Appendix B), to consider contributing some or all of their arts funding to the Shrewsbury-wide pot, due to the large amount of arts related

funding applications received by this Committee. Only one LJC – Severn Loop has confirmed they would be prepared to offer their community arts element (£1,612). Should the proposed £2,000 cap be applied to all remaining grant requests received in excess of that amount, the total commitment would be £26,750.

## **5. Background**

- 5.1 The Shrewsbury LJC is responsible for the award and expenditure of a devolved budget. At the first meeting of the Committee held on 28th April 2011, Members agreed that they would wish to consider any funding application received for Shrewsbury wide project proposals in accordance with the guidelines agreed at that meeting. No specific priorities or funding limits were set. Two funding applications were approved at the April meeting – Skills for Change, helping young people to get active for a better environment (£1,820), and Shrewsbury Artists Open Studios event (£650), leaving a budget of £29,930.

## **6. Additional Information**

- 6.1 Eighteen further applications for funding have been received. One of these – that received from Shop in the Loop to support Shrewsbury Christmas events – requested an urgent decision, under the delegated powers approved by Council on 23<sup>rd</sup> June 2011, in order to be able to progress with their arrangements in time for their planned event on 23<sup>rd</sup> November 2011. An offer of £2,000 was made to them on 31<sup>st</sup> October 2011, in accordance with the direction of the Chairman, and in line with the maximum grant proposal discussed at the planning meeting.
- 6.2 A summary of all applications received is provided below. Further details are contained at Appendix A to this report.

	<b>Project</b>	<b>Total project cost £</b>	<b>Amount requested £</b>	<b>Proposed grant £</b>
A.	Shrewsbury Amateur Operatic Society – production of Titanic at Theatre Severn in February 2012	32,626	6,000	2,000 (this only to be paid if there is a need to under-write)
B.	St. Chad's Festival 2012	12,401	2,000	2,000
C.	Shrewsbury University of the Third Age – IT equipment	665	665	665
D.	Shrewsbury Croquet Club – electricity supply to club house	18,000	2,000	2,000
E.	Shropshire Scribes Exhibition	600	600	600

F.	Shrewsbury and Shropshire Waterways and Leisure Group – River Festival, June 2012	18,000	5,000	2,000
G.	Shrewsbury Ramblers – Production of book of short walks around Shrewsbury	19,300	2,500	2,000
H.	Shrewsbury Baptist Church – IT equipment for new Shrewsbury town centre community centre	1.5 million	5,000	2,000
I.	Shrewsbury Christmas events – music and carols around Shrewsbury for light switch on – 23.11.11	3,750	2,550	2,000 (approved under delegated powers)
J.	Shrewsbury Triathlon Club	2,372	1,812	1,812
K.	Shrewsbury Youth Theatre – production at Theatre Severn	12,580	1,800	1,800
L.	The Hive – contribution towards five activity programmes	10,530	4,270 2,000 Shrewsbury wide LJC, 2,270 Severn Loop LJC	2,000
M.	Music in Mind – purchase of instruments and creation of CD	500	445	445
N.	Shrewsbury Summer Season Ltd – two free town centre arts and workshop events for children and young people in August 2012	8,130	2,000	2,000
O.	Shrewsbury Children’s Bookfest – one day of free book related events in The Square in May 2012	2,002	1,000	1,000
P.	Shropshire Music Trust – 12 music workshops and outreach as part of Shropshire Music Festival	5,000	2,500	2,000
Q.	South Staffordshire and Shropshire Healthcare NHS Foundation Trust – contribution towards costs of arts project a new mental health hospital at Shelton, Shrewsbury	52,900	3,000	2,000
R.	Shrewsbury and District Arts Association (SADAA) – contribution towards costs of series of live afternoon concerts at The Gateway	1,908	428	428

**TOTAL**

41,300

28,750

**List of Background Papers (This MUST be completed for all reports, but does not include items containing exempt or confidential information)**

19 x LJC applications as detailed in Appendix A of this report

**Cabinet Member (Portfolio Holder)**

Gwilym Butler

**Local Member**

N/A

**Appendices**

Appendix A – Project application details

Appendix B – Letter from Cllr P Nutting (LJC Chairman) to all Shrewsbury LJC chairs

## APPENDIX A

### A. Shrewsbury Amateur Operatic Society - The production of "Titanic" at Theatre Severn 14<sup>th</sup> to 17<sup>th</sup> March 2012.

#### Project detail

This application is for a contribution towards the costs of staging Titanic at Theatre Severn on five occasions. The Amateur Operatic Society performs various types of live theatre/shows. It currently has 141 members from various areas across Shropshire, from year 11 school children upwards. The cast for each show is normally 40 to 50, with many other members helping backstage/front of house, all on a voluntary basis. The cost of putting on the production is £32,626, broken down as follows:

Theatre hire (rehearsals and performances)	£10,417
Publicity/programmes	£1,530
Royalties, hire of scores and libretti	£4,609
Scenery	£3,000
Costumes	£2,000
Props/effects	£800
Sound	£600
Lighting	£400
Wigs	£300
Insurance	£700
Orchestra	£3,750
Rehearsal pianist	£1,800
Rehearsal rooms	£2,120
Miscellaneous	£600
 TOTAL	 £32,626
AMOUNT REQUESTED FROM LJC	£6,000

Members of the operatic society pay £1 per week to help defray costs of rehearsals at Belvidere School. In addition, subscriptions are levied at a rate of £35 for acting members and £15 for non-acting members. The Society's social sub-committee also organises fund-raising events throughout the year. The applicants state that their performances often provide people with their first introduction to musicals and theatre. The Society states that performing in Theatre Severn has attracted some new members, and they consider that their performances also raise the profile of the performing arts in Shrewsbury. Over the years, the Society has played to near full houses, attracting audiences from Shrewsbury and beyond. They state that they have prided themselves on being self financing. However, they have recently suffered some financial losses which have left them in a precarious financial position.

#### Officer comments

The Society received a similar amount of funding from Shrewsbury LJC's last year. The accounts submitted to support the application suggest that whilst the productions staged in 2010 incurred some financial losses, the performance of Oliver in 2011 was very

successful, and made a profit of approximately £11,000. The Arts officer has commented that the production will involve 100s of local people, and will offer a great theatrical opportunity to those who take part. Having considered this application at their planning meeting, Members were minded to offer to under-write the performance to a maximum of £2,000 should this be necessary.

## **B. St. Chad's Festival 2012**

### Project Detail

This application is for a contribution towards the costs of the annual Festival of Music running over the first Bank Holiday weekend in May 2012. The first such festival was held in 2009, with a commitment to provide high quality entertainment to the local community and visitors each year at prices that are affordable for the whole community. The draft festival programme for 2012 encompasses classical music concerts; a folk music concert; a musical theatre performance and lectures. The choral services are fully funded by the church and are not part of this application. When establishing the Festival, the organisers consulted with a number of organisations and institutions within their target audiences, which included people who could not afford the ticket prices of substantial concerts put on in Shrewsbury – such consultation included Age Concern and Mencap. Detailed attendance figures have been kept over the last three years – this has helped with future programme planning. Project costs are broken down as follows:

Schools event	£350
Breakfast lecture	£75
Darwin Voices	£800
Gala Organ Recital	£100
Boscastle Busker	£100
Festival Orchestra and Chorus Concert	£6,000
Publicity – fliers, website etc	£2,500
Data protection	£35
General	£165
Making Music membership & insurance	£276
Venue hire	£1500
Catering and miscellaneous	£500
<b>TOTAL</b>	<b>£12,401</b>
<b>AMOUNT REQUESTED FROM LJC</b>	<b>£2,000</b>

Projected income to cover the remaining costs includes that from patrons, gifts, gift aid, sponsorship, ticket sales, and grants. The Festival has recently received confirmation of a £1,000 grant from Shrewsbury Town Council.

### Officer comments

All supporting documents and accounts have been received. The applicants acknowledge the need for the Festival to be self financing.

In support of their application, they state that their ability to fundraise for the festival over the past 2 years has been limited by the fact that St Chad's itself has had a major fundraising campaign in operation to pay for repairs to the fabric of the church, and for a major refurbishment of the organ. They state that hopefully from next year onwards, they will be able to be much more adventurous in seeking financial support – and they aim to break even in future years. The Arts Officer comments that this is a strong application which shows a good understanding of the needs of the local community in terms of this type of music. The festival is of high quality, with musicians from both the national and international scene performing. The festival is popular, successful, and supported by the local community. The festival engages people from a range of backgrounds, for example through the schools musical theatre event and local choirs. The budget is realistic, and shows that funding has been secured from other sources.

**C. Shrewsbury University of the Third Age (U3A)– Purchase of Netbooks, Digital Projector lamp and Software licences**

Project detail

This application is for the purchase of 2 Netbooks to replace old and unreliable laptops used in powerpoint and other presentations for meetings of the U3A Group; purchase of a spare lamp for the digital projector used in presentations to group meetings; and purchase of a 3 user software licence to install on the Netbooks.

U3A is a self help continuing education organisation serving the local community. The current membership is around 400 people, mostly from the Shrewsbury area. They use Digital Projectors and monitor screens for visual presentations in many of their groups. Two of the present laptops used for this purpose are now old, outdated and unreliable (they were second hand when acquired), and this application seeks to replace them. The audio visual equipment is used regularly by a number of groups, including the photographic group, two art history and appreciation groups, several family history groups, local history, antiques, gardening, etc. The purchase of new equipment will enable these activities to continue and will also enable the organisation to grow and provide a better service to the local community

Project costs are broken down as follows:

2 x NF110 Netbooks	£460
Projector lamp	£130
Software licences	£75
<b>TOTAL PROJECT COSTS</b>	<b>£665</b>
<b>AMOUNT REQUESTED FROM LJC</b>	<b>£665</b>

Officer comments

Although no match funding is offered, this relatively small amount of one-off funding will clearly make a big difference to the many U3A



groups which use the equipment. Annual accounts still have to be provided.

#### **D. Shrewsbury Croquet Club**

##### Project detail

This application is for funding towards the costs of providing a water supply to the recently purchased club house for the croquet club based at Monkmoor Recreation Centre. The project is part of a larger proposal to turf and upgrade the croquet lawns. Originally, the application focussed on securing an electricity supply to the organisation's club house. However, recent discussions between Shropshire Council, Shrewsbury Town Council and the croquet club have led to a change in the application to focus on first securing an adequate water supply to ensure appropriate irrigation of the proposed new croquet lawns. The club will continue seeking other sources of funding to secure the electricity supply. Shrewsbury Croquet Club is the only club in Shropshire, with two full size lawns. Discussions are currently underway between the club, Shrewsbury Town Council and Shropshire Council regarding the relaying of the croquet lawns – the Club has managed to secure contributions of £5,000 from the Lawn Croquet Association, a £6,000 member donation, and £4,000 from its own funds to support this. The Club is experiencing increased usage by schools and clubs such as Rotary, 41 Club, WI, and interest from U3A and Young Farmers. The Club's annual beginners course has also resulted in increased club membership.

Cost of water and electricity supply(estimate)	£4,000
Amount requested from LJC for water supply	£2,000

##### Officer comments

This application has been complicated by negotiations currently underway regarding returfing of the croquet lawns. However, the applicant is offering a significant contribution towards this element of the upgrading of their facilities. A copy of the club's accounts is awaited. If funding for the one-off cost of the water supply is approved, conditions are recommended regarding the necessary recharging arrangements being in place and agreed between the club and Monkmoor Recreation Centre.

#### **E. Shropshire Scribes' Calligraphy Exhibition 2012: Words for all Seasons**

##### Project detail

This application is for a contribution towards the costs of this biennial exhibition of members' and tutors' work which aims to:

- give the public an appreciation of the arts of calligraphy and lettering
- enable existing members to practise the art and to encourage beginners
- attract new members to the organisation
- advertise the annual beginners' course, run by members of the group

- raise the general profile of arts in Shropshire
- provide an outlet to support the local arts economy

The 2012 exhibition will be held at St Mary's Church, Shrewsbury from Saturday 21 July 2012 to Saturday 4 August 2012. Opening hours 10.00am to 5.00 pm. It will include a display of 50+ completed items of calligraphic art work and lettering in various media produced by members, who range from beginner to expert, together with a number of items from the group's professional tutors. Samples of materials and tools, together with work from workshops will demonstrate the processes, techniques and design elements used in the development of completed calligraphic art work. A communal item of work produced by the members will be on display. School children will be invited to display their calligraphic art work and lettering; and a work table with materials and tools will be provided for the public to try calligraphy and lettering. The exhibition will be set up by volunteer members. The venue has been chosen at a town centre location with easy access to attract as wide an audience as possible. The event will be widely promoted, and placed in national calligraphy magazines. The applicants state that as the Gateway Arts Centre no longer runs regular calligraphy courses, this exhibition together with the Group's monthly workshops are the only activities in the locality which regularly teach and encourage the art of calligraphy and lettering. The 2010 exhibition recorded almost 2000 visitors – it is an integral part of the Shrewsbury Summer Arts Season. Any profits from the exhibition sales will contribute to the provision of materials and running costs of the annual beginners' courses run by Shropshire Scribes.

Project costs are broken down as follows:

Venue hire	£250
Display stand hire	£150
General materials	£100
Marketing and publicity	£130
Flowers	£90
Transport costs – collection and return of exhibits	£80
Volunteer time in admin, organisation, etc	£1500
Projected income:	
Exhibition sales	£200
Amount requested from LJC	£600

#### Officer comments

All documents have been provided. The exhibition has been supported similarly by the Community Arts fund in the past. It may therefore be appropriate to request information on how the exhibition could be sustainable in the longer term. The Arts Officer comments that the work of Shropshire Scribes is widely recognised throughout the County, and by holding an exhibition and activities for the public, the

organisation is giving access to a more under-represented art form. More information on the work proposed with schools would have been helpful.

## **F. Shrewsbury River Festival – 3<sup>rd</sup> June 2012**

### Project details

This application is for a contribution towards the costs of staging a river festival in the Quarry on Sunday 3<sup>rd</sup> June 2012 to celebrate the Queen's Jubilee. Proposed activities on the river include steam boats, canoeing, coracles, river trips, etc. In addition, the festival would include music, fun fair, angling demonstrations, catering facilities, stilt walkers and entertainers with a water theme. The festival will also include a focus on river safety. The purpose of the event is to attract visitors to Shrewsbury, and to meet the criticisms of those who feel that the river is underused as a tourism and leisure resource.

Project costs are broken down as follows:

Insurance	£1,000
Security/stewards	£1,280
First Aid provision	£350
Overnight security	£800
Programmes/fliers	£2,000
Web hosting, publicity, competition prizes	£2,000
Stewards and volunteer expenses	£500
Clean up costs	£500
Bunting – supply and erection	£600
Contingency	£1,000
Music/Entertainment/PA, etc	£3550
Dancing displays	£550
Water Safety awareness demo	£300
Quarry costs	£500
River safety boat provision	£800
Steam Boat association expenses	£1500
Coracle association expenses	£500
Model boat association expenses	£500
Gondola association expenses	£1300
Others	£500
<b>TOTAL COSTS</b>	<b>£20,000+</b>
<b>AMOUNT REQUESTED FROM LJC</b>	<b>£5,000</b>

A donation of £2,000 has been received towards the event. In addition, the organisers have applied for £3,000 from Shrewsbury Town Council. An application for £10,000 to the Lottery Awards for All programme, has recently been refused. The Community Action Officer is currently working with the Group to explore options to resubmit.

Letters of support have been supplied by Shropshire Tourism, Shrewsbury Business Chamber, Shop in the Loop, and Shrewsbury Tourism Association.

#### Officer comments

This is a new organisation, and so no statement of accounts has been provided. The project is dependent on the success of a number of funding applications, and its future sustainability relies heavily on sufficient income being generated from trader contributions this year. The application suggests that it would be hoped to make this an annual event. The arts officer comments that there has been for some time a demand for a river focussed festival in Shrewsbury. The budget seems realistic as far as it is possible to determine for a new festival; although it is expected there could be more hidden production costs which may need to be funded. The festival could link in to the Shrewsbury Summer Season, and will have the benefit of working with Shrewsbury Town Council, and could result in a very attractive event for Shrewsbury. If approved, this should be granted subject to other match funding being secured, and the project should be subject to an extensive evaluation so that lessons can be learned for future years – included in that evaluation should be all costs, visitor numbers (and where they have come from), income from all outlets, and a qualitative description of the experiences had by visitors to the event.

### **G. Shrewsbury Ramblers – Book of local walks in Shrewsbury and surrounding area**

#### Project details

This project aims:

- To produce a guide book of interesting short walks to encourage walking amongst non-ramblers
- To provide relatively unknown walks with particular points of interest in and around Shrewsbury

Main elements of the project involve collecting, testing, documenting and publishing 20 walks in a 64 page A5 book; and then marketing and selling the book from the summer of 2012 onwards. The LJC is asked to contribute towards the 'upfront' costs of producing the book. Any proceeds of sales will be invested in the improvement of walks through the installation of way-marks, improvement of gates, stiles and access generally. The proposal has the support of Shropshire Council's Access Team and has received strong support from Destination Shrewsbury.

The applicants explain that many of the leaflets connected with past initiatives are now out of print, and there are no small guides available in local shops with walks in and around Shrewsbury. The walk guides will include historical and architectural points of interest along the way, making the book unique for the area. A similar project undertaken by Oswestry Ramblers resulted in a sale of 1000 copies in 4 months. The demand in Shrewsbury is expected to be even higher. Research in to publications available locally has identified a gap in the market for a

supply of walks around Shrewsbury that incorporates lesser known yet important places of interest. Several local shops have expressed interest in selling the book, in addition it will be available via the local Ramblers website. The project involves approximately 30 volunteers, and will complement the activities of the local Parish Paths Partnership group. It is envisaged that the guide will be attractive to visitors, and therefore advantageous to tourism in the town. Some of the walks will include access to the start point by bus, thus encouraging use of public transport.

Project costs are broken down as follows:

Collection of walks – 745 voluntary man hours	£7,450
Book design	£500
Map production	£900
Printing	£2285
<b>TOTAL</b>	<b>£11,135</b>
<b>AMOUNT REQUESTED FROM LJC</b>	<b>£2,500</b>

#### Officer comments

This is a very comprehensive application. The project will generate a projected income in year 2 of £3,750, which will be directly re-invested in Shrewsbury's footpath network, providing over £1,000 return on the initial LJC investment, and generating an additional anticipated 460 volunteer hours. There are no future revenue implications.

### **H. Shrewsbury Baptist Church – Cornerstone Project Technology**

#### Project details

This application seeks a contribution towards the costs of providing high level sound equipment and information technology, including networked plasma screens, hearing loop, etc in a new town centre community building currently nearing completion. The Cornerstone Project is being established by Shrewsbury Baptist Church, and will be accessible to all and available for use by those who live, work and visit the town centre. Strong links are being made with various businesses and other groups within the town centre who will be able to use the building for various activities, meetings and events. The church is also fully involved in the work of Street Pastors, who will be using the building as a base once it is completed. The building will be open for all for various activities including conferences, toddler groups, work with the elderly, and the 6<sup>th</sup> form to name just a few. The applicants state that a quality sound system will enable the community to make maximum use of the facilities in a comfortable environment. The building will be flexible for many different uses by the community, at what will be reasonable rates, designed to encourage its use. For certain charitable events, use of the building will be free.

Project costs are broken down as follows:

Building costs, including atrium, Kitchen, fixtures and fittings	£1,135,000
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Sound equipment, including hearing loop, Sound desk, mixer, speakers and installation	£6,000
Other technology costs including networking, Sound equipment in other rooms, etc	£9,000
<b>TOTAL PROJECT COSTS</b>	<b>£1,150,000</b>
<b>AMOUNT REQUESTED FROM LJC</b>	<b>£5,000</b>
Other funds raised:	
Voluntary donations and land exchange	£759,377
Successful grant applications	£15,000
Other grant applications ongoing	£335,000
Fund raising and voluntary donations	£35,623

#### Officer comments

This is a comprehensive application for a contribution towards 'one-off' costs – all necessary documentation has been received. The project demonstrates significant 'leverage'. It also links well with other embryonic community based initiatives in the town such as the Street Pastors project. The applicant has demonstrated a clear willingness to provide a facility which meets community needs, and has committed to ongoing consultation in the community to ensure the building meets those needs.

### **I. Shop in the Loop – Christmas Lights and Music - £2,000 approved under delegated powers**

#### Project details

This application seeks a contribution towards the costs of bringing choirs and bands in to Shrewsbury Town Centre on November 23<sup>rd</sup>, the first night for the new Christmas Lights, and the first night of Christmas Shopping in Shrewsbury. The aim of the project is to create a festive environment which will bring shoppers and visitors in to the town, and inject momentum in to this important trading period for town businesses. It will involve the local community in celebrating the beginning of the Christmas season. The event will run between approximately 5.30 and 8.00pm. Brass Bands and choirs will perform throughout the town during the course of the evening. Musical events will take place throughout the town. The bells of at least one of the Town's churches will be rung. Outdoor venues will include The Square, Pride Hill and Darwin's Gate. Covered venues will be under the Old Market Hall, The Parade, and the Riverside, Pride Hill and Darwin Centres. It is planned for the event to spread throughout the town in so far as appropriate and safe venues can be found. It is not intended to close the streets. Involvement of school choirs will offer opportunities for young people to participate in the event. This will include a Lantern Parade through town, led by the Mayor and the Town Crier. The lanterns will be made by the children themselves at a workshop on the Saturday prior to the event. The adult choirs and

bands will also offer a high standard of music on the evening. The group promoting the event involves Shop in the Loop, St Chad's Church, Shrewsbury Town Council and the Shopping Centres.

Project costs are broken down as follows:

Stewards	£400
Refreshments for choirs and musicians	£150
Lanterns workshop	£800
Chair hire (for bands)	£50
Publicity	£1,000
Artistic direction	£300
Insurance	£350
Admin support	£500
Hire of Green room	£200

In kind support for the costs of insurance and administration is being provided by Shrewsbury Town Council. In addition, the room hire costs have been donated, and the artistic management fee halved.

The total amount requested from the Local Joint Committee is £2,550

#### Officer comments

The application has strong support from Destination Shrewsbury. The project will complement the other major Christmas event in Shrewsbury – Carols in Square, being held in the week before Christmas. In view of the limited time available to make all necessary arrangements for this year, the applicants requested that their application be considered in advance of the November LJC meeting. Following consultation with the Chairman, and those Members present at the planning meeting, an offer of £2,000 has been made.

### **J. SYTri (Shrewsbury) Triathlon Club**

#### Project details

This application seeks a contribution towards the costs of purchasing additional equipment to meet the rapidly growing demands of the SYTri (Shrewsbury) Triathlon Junior Section. The Section only started in March 2011. However, it has grown rapidly, from initially providing one coached session per week to the current 4 coached sessions per week. The club has outgrown its original facility due to numbers attending, and has now sought the use of additional facilities at London Road Sports Centre, where they can host their run and cycle session. However, to date the sessions have been run with very little equipment – with the numbers in the club growing rapidly, the demand for equipment to ensure variety within sessions for the juniors, and enable the coaches to use additional training techniques has increased, and is required to enable the club to provide the opportunities for their athletes to reach their potential. By qualifying further coaches the club can continue to sustain and grow its existing sessions, and increase the numbers held per week. Having its own equipment would allow it

to utilise other community facilities, and also allow it to expand and form closer school to club links by providing sessions in schools.

The club currently has over 30 junior members, and receives emails and phone calls each week requesting to join the club.

Project costs are broken down as follows:

Run equipment – cones, markers, speed and agility equipment	£127.45
First Aid kit and ice packs	£59.85
Turbo trainers x 10 and track pump	£1399.80
Pace clock/schedule board and waterproof clipboards	£184.72
2 x level 1 coach education courses	£600.00
<b>TOTAL PROJECT COSTS</b>	<b>£2371.82</b>
<b>AMOUNT REQUESTED FROM LJC</b>	<b>£1811.90</b>

Officer comments

All information requested has been supplied. The application is for 'one-off' costs to support the club's growth. The outstanding funding required has already been achieved by the club's own fundraising efforts. The club has a robust plan for its future financial sustainability.

**K. Shrewsbury Youth Theatre – Shrewsbury Youth Theatre Seniors' production of Bertolt Brecht's 'The Caucasian Chalk Circle'.**

Project details

This application seeks a contribution towards the costs of Shrewsbury Youth Theatre's (SYT) staging of The Caucasian Chalk Circle at Theatre Severn in March 2012. SYT Seniors are aged 13 – 19 years of age. SYT is the only youth theatre group in the area which provides young people with the opportunity to be challenged by classic drama texts and to be part of a professionally led production at Theatre Severn. The Caucasian Chalk Circle has been chosen because of its large cast and its relevance to the turmoil in the world at present, and also because it provides opportunity to learn a new skill – puppetry. As well as acting, SYT members stage manage, design/make costumes, search for sound effects, help design set, undertake marketing, publicity, fund raising, and learn professional stage craft skills. Past experience shows that audience numbers for SYT productions are approximately 90%; some nights sell out, and because the production is delivered by young people, it is often more accessible to an even younger audience. Members of SYT come from across all areas of Shrewsbury.

Project costs are broken down as follows:



Professional fees (Producer, Director, set designer, Costume designer, stage manager mentor, musician, Puppeteer, singing coach)	£4,800
Rehearsal sessions – Hive	£400
Hire of Theatre	£3,000
Equipment/materials/transport	£4,100
Marketing/Publicity	£780
TOTAL	£12,580
AMOUNT REQUESTED FROM LJC	£1,800
Projected income from ticket sales	£4000
Projected income from programme sales	£80
Students fees	£4,200
Business sponsorship	£1,000
Outstanding grant application	£500

#### Officer comments

All necessary supporting documentation has been supplied. The Arts Officers comment that the plays the SYT perform are of very high quality, and enable young people to get involved in all aspects of staging a performance – this develops each year. The Hive and Theatre Severn are ideal venues to use, as they provide opportunities for young people to work within arts organisations/venues alongside professional staff. The activities of SYT cross a number of art forms, including acting, singing, music, puppetry, including also the behind the scenes activity. The budget is realistic, and the applicant has demonstrated efforts and ability to attract funding from other sources.

#### **L. HMM Arts Ltd (the Hive Music and Media Centre) – Live at the Hive; Open Mic nights; International Women’s Day; May Festival – Hive Street Party; Music Time**

##### Project Details

The original application received sought funding support towards ongoing development of five different aspects of The Hive’s activities. The funding request was divided between the Shrewsbury-wide LJC and the Severn Loop LJC. Following consideration by Severn Loop LJC, the applicant was requested to refocus their application, to move away from a request to provide revenue support to ongoing activities, and to focus more on their young volunteers development programme. The project therefore is now broken down as follows:

**International Women’s Day** – In association with the Hive, artist Mary Keith has applied to the Performing Rights Society for funding to co-ordinate a programme of workshops, performances and activities for International Women’s Day on 8<sup>th</sup> March 2012; including a wide range of activities run by skilled female professionals from the local area.

During the day the Hive will host a series of one off workshops run by Shropshire women – story telling, children’s book illustration, Samba drumming, creative music making, crafts, music-making with small children for parents/guardians, which will culminate in an evening Celebration Cabaret. The aim is to celebrate and honour the achievements of women in society, through the work of strong female role models, their artwork and stories. As well as being the venue for the event, the Hive would like to contribute its support by organising a Samba drumming workshop and a storytelling workshop – it is these elements for which a contribution is requested from the LJC.

**May Festival Street Party** – Following the success of the street party for the Royal Wedding this year, the Hive plans to run a May Day festival on Monday 7<sup>th</sup> May 2012. Alongside refreshments, a host of interactive workshops and community activities will be on offer to visitors, including: stop-frame animation and music workshops, face painting, street theatre, textile workshops, maypole and dancing workshops, May crown and crafts workshops, balloon modelling, Samba drumming, Taiko drumming, storytelling, DJing, live public art, giant games, etc.

**Young leadership scheme:**

- To provide training, mentorship and development opportunities for young/emerging artists to shadow professional artists (music/media/lighting/sound) and Hive staff at work (marketing, project management, organisation development, event/duty management and administration)
- To assist in career progression and offer effective experiences to young people at the Hive
- To enhance the CVS and records of achievement of young people on Hive activities and to signpost young people to accreditation wherever possible.

Opportunities under this scheme will be provided through:

Live at the Hive – development to introduce more culturally diverse acts, and payment of travel expenses for young volunteers – currently the organisation can only pay for one volunteer, but there is potentially space for up to 5 volunteers on any gig night. The funding will also support the continued publication of monthly flyers (designed by a young designer based at The Hive)

Open Mic Nights – these offer an opportunity for emerging and established acts in Shropshire to take to the stage and perform to new audiences. The nights have been extremely busy, and have been regularly selling out. The Hive requires support to maintain the nights; to provide a sound engineer, lighting technician, pay expenses for young volunteers, and maintain the level of publicity the events require.

Music Time – Music Time workshops for toddlers and their parents/guardians. The weekly music and movement sessions for under 5s are very popular, but the Hive is unable to subsidise the workshops to the extent they require.

In support of their application The Hive explain that although all their existing activities are very popular they do not break even, and they

require support to ensure the programmes can continue without increasing prices – an action which they consider would isolate members of the local community.

Project costs are broken down as follows:

Youth Training Scheme – Live at the Hive, Open Mic nights, Early Years & Workshop programme	£6,320
Hive Street Party	£1,910
International Women's Day	£2,300
TOTAL	£10,530
AMOUNT REQUESTED FROM LJC	£2,000
(£2,270 also requested from Severn Loop LJC)	
MATCH FUNDING SECURED	£3,500
FUNDING APPLIED FOR FROM OTHER SOURCES	£2,760

#### Officer comments

All information requested has been provided. The applicant is clear that without funding support it is unable to offer its activities at a price which make them accessible to as wide a cross section of the community as possible. The applicant has indicated that they are continually seeking other ways of fundraising, and has recently established a 'Friends of' group, and has secured some sponsorship. The Arts Officer comments that the Hive is continually developing the range of activities open for young people to engage with; and many Shrewsbury (and Shropshire) residents go to the venue as volunteers, artists, participants or promoters. The Hive recognise and respond to the need and demand for accessible community based events and activities, and are not shy of trying something new. Their management structure is professional, and there is a dedicated team willing to make ideas become reality. The Hive has benefited from community arts grants in the past. Whilst the budget is extensive, it is not considered unreasonable for the amount of activity provided.

### **M. Music in Mind**

#### Project details

This application is to support the aim of Music in Mind to create a CD album or webpage of participant's work, which can be shared with friends and families. Music in Mind is a community group based at Shropshire Mind. Its general long term goals are to:

- Promote well being through participation in music making
- Develop social skills, self esteem, confidence, team work
- Provide a safe environment for vulnerable adults to share an interest in music
- Encourage self expression

- Teach musical theory and instrumental skills
- Build creativity
- Have fun

The group is open to all Shropshire Mind clients, and currently has a core of six regular members, but is frequently attended by more service users. The group is free to those who attend, and is an informal “drop-in” group, supported by an employee of Shropshire Mind, and volunteers. The instruments used by the group were either donated to it, or belong to Shropshire Mind. In support of the application, it is explained that adults with mental health issues often lack opportunities for positive social interaction, and can easily become isolated socially. Existing music activities tend to be courses which require funding, aimed at under 25s, or are centred around public houses. Participants of Music in Mind are mixed in terms of age, gender, ability and race. The project will provide a new focus for the group and an opportunity to produce an ‘end product’ to manifest the results of the activities run by the Group. It is stated that the project will build confidence by allowing group members to demonstrate their talents to the wider community.

Project costs are broken down as follows:

Instruments/amplifiers	£340
CD reproduction and artwork (50 CDs)	£105
Sharing event	£55
 TOTAL COSTS	 £500
AMOUNT REQUESTED FROM LJC	£445

Match funding to be secured from Member contributions

#### Officer comments

All information requested has been supplied. There are no future revenue implications to consider. The Arts Officer is currently unaware of the organisation, and therefore has raised questions about the quality of project being funded, feedback from users of the service as to its value, and the group’s approach to recruiting new members and marketing its CD or webpage.

## **N. Shrewsbury Summer Season – Funday Mondays**

### Project details

This application seeks funding support to provide two free Shrewsbury town centre arts and workshop events on 6<sup>th</sup> and 13<sup>th</sup> August 2012 for children and young people. Each programme will run from 11am to 4pm, and will form the basis for a young person’s participation in the town’s Shrewsbury Summer Season (SSS). The dates fall during the 2012 Olympics and the theme of the days will be connected to the Olympian spirit. Art activities and workshops will be led by recycling organisation SCRAPPIES. Additionally, it is planned to engage local professional artists to lead the free events, which will include face

painting, balloon modelling and henna workshops. Additionally, Shrewsbury Children's Bookfest will be running a book swap each day. The events will be managed by the Shrewsbury Summer Season Ltd team, and will be open to all residents of Shrewsbury. The applicant explains that similar events ran successfully in Shrewsbury from 2006 to 2010 – managed first by Shrewsbury and Atcham Borough Council, and then by Shropshire Council. The applicant draws attention to the potential economic benefits to the town of increased visitor numbers attending these events.

Project costs are broken down as follows:

Artist fees	£3,200
Hire of The Square, tables, chairs, electricity, etc	£300
Volunteer time (in kind)	£3,680
Promotion through SSS brochure, fliers, etc	£450
Project management fee	£500
 TOTAL COSTS	 £8,130
AMOUNT REQUESTED FROM LJC	£2,000

Commercial sponsorship of £1500 is being sought. All remaining funding required is secured.

#### Officer comments

All information requested has been provided. In spite of the sponsorship being sought, there is still a significant reliance on LJC funding for this event to go ahead. Members may wish to gain further information as to the applicants' proposals for how similar events could be funded in future years perhaps through further sponsorship, fundraising through the year, etc. The Arts Officer comments that the Shrewsbury Summer Season (SSS) left the supervision and management of Shropshire Council after the 2010 season concluded. SSS has repositioned itself as an independent not-for-profit company, dedicated to bringing cultural opportunities to Shrewsbury. The Fun day Mondays were always popular during the long August holidays, and visitors are known to plan their Shrewsbury visits accordingly. The Fun Day Mondays are planned as part of a wider Shrewsbury based programme of festivals and events that generally start in May and run through to September. The Arts Officer considers the budget reasonable, and highlights the in-kind support given by Shrewsbury residents and partner festivals.

### **O. Shrewsbury Children's Bookfest – May Festival 2012**

#### Project details

This application seeks funding support towards a family literary festival which is run each year by Shrewsbury Children's Bookfest during the May Bank Holiday weekend. The applicant states that the festival typically attracts around 2,000 visitors each year – the audience profile is typically parents of children aged 4 to 11 years, who are enthusiastic about books. The aim of Bookfest is to enthuse, inspire and entertain

children to develop a love of books through a series of events both within schools and across the community each year. In order to widen the reach of the Festival, the applicants state that they are looking to broaden the offering of the annual festival by running a day of free book related events in The Square – organised with help from the Youth Volunteer Group currently based at The Hive. Activities planned include puppet workshops, impromptu storytelling with audience participation; creative tables; mini books; face painter; book swap; local author corner with informal book signings; book sculpture; possible world record challenge to build the world's tallest book tower; book maze; and costumed characters.

This activity is intended to broaden access to the Bookfest events, and provide accessible opportunities to have fun with books. It will support activities that will continue to take place in schools across Shropshire.

Project costs are broken down as follows:

Marquee cover	£700
Puppet Show	£500
Book Character face painter	£250
Hire of Square	£52
Artists Fees	£300
Character costume	£200
<b>TOTAL COSTS</b>	<b>£2,002</b>
<b>AMOUNT REQUESTED FROM LJC</b>	<b>£1,000</b>

Remaining funding currently the subject of an application to a Charitable Trust

#### Officer comments

All information requested has been provided. Shrewsbury Bookfest has previously received LJC funding support. Although this proposal does seek to try and broaden access to its activities, Members may again wish to gain further information as to the applicants' proposals for review and development of its activities, with a view to understanding how the initiative can become sustainable in the longer term, eg through commercial sponsorship, fundraising through the year, etc. The Arts Officer comments that Shrewsbury Children's Bookfest is a very popular festival around Shrewsbury, but there has been some feedback in the past regarding its ability to involve large parts of the community. This application appears to be addressing this feedback, and seeking to make the festival accessible to a wider population. The application does not identify how the festival will be marketed and evaluated for value for money in the future.

## **P. Shropshire Music Trust – Music Workshops**

### Project details

This application seeks funding to extend the reach of the Shropshire 2011/12 Season by a range of workshops and participatory projects to

involve people who are either unable or not motivated to attend the core events of Shropshire Music Trust. The applicant explains that the Trust wishes to expand the outreach opportunities within their programme, but is hampered by lack of funds to develop this aspect, and respond to bodies interested in taking part. Funding would enable the Trust actively to publicise the workshops they can offer, and extend the number of residents currently benefiting from their programme from 1,000 to 5,000

Project costs are broken down as follows:

Artists costs	£4,000
Administration and publicity	£1,000
<b>TOTAL PROJECT COSTS</b>	<b>£5,000</b>
<b>AMOUNT REQUESTED FROM LJC</b>	<b>£2,500</b>

The remaining costs are covered by contributions from receiving organisations, core Arts Council of England funding of Shropshire Music Trust, and voluntary contributions.

#### Officer comments

All information requested has been received, although there appears at this stage to be no planned programme of events or particular locations to target with their offer. As with a number of other applications, there is a heavy reliance on the LJC funding to enable this aspect of the Music Trust's programme to go ahead. Members may therefore again wish to gain further information as to the applicants' proposals for how similar events could be funded in future years perhaps through sponsorship, fundraising through the year, etc.

The Arts Officer comments that the Shropshire Music Trust has an established history of delivering quality music in Shropshire. She also draws attention to the lack of detail regarding when and where the workshops will be delivered, any charges to be made, likely take-up, etc.

### **Q. South Staffordshire and Shropshire Healthcare NHS Foundation Trust – Global Village Proposal**

#### Project details

This application seeks funding support towards the inclusion of creative arts projects and commissions in the new mental health 'village' currently under development to replace the old Shelton Hospital. It is intended that these projects and commissions are produced with the participation from service users plus people from the wider community, and as a way of incorporating the best ideas and ensuring involvement from service users, staff, the local community and valued arts partners, the Trust is setting up a community based steering group who will lead on this aspect, and report back to the main Trust Board.

The Arts for Health programme for the Trust has put together an arts strategy for the new development. The aim is to maximise this opportunity to develop some excellent and high quality artwork within the building for the following reasons:

- To be ambitious and innovative, creating art that will enhance the building, and which is something to be proud of within Shropshire
- To provide dignity and respect to those people using the services within the building
- To reflect the Trust's aims of putting service users, staff and partners at the heart of everything they do
- To support the Trust's belief that high quality art is essential for the mental health and social cohesion of service users, staff and visitors to the building.
- Any work created will have involvement from service users and/or local community through arranged consultation and workshops, so that the work is meaningful and has a sense of place for those people who will be using the building.

The new building will be open in September 2012. The commissions process will be taking place in late Spring/early Summer, around the time of the London Olympics. The Trust has therefore chosen the theme 'Global Village' to reflect Shropshire's role as the birthplace of the modern Olympics, and also to reflect the resonance of the Olympian values in the work and ethos of the Trust.

Project costs are broken down as follows:

1 x major commission for main entrance of new build	£8,000
3 x smaller commissions for main entrances to ward blocks	£20,400
Materials for commissions	£6,500
Fees for the Project Group (Oswestry)(comprising service Users) to create 'way-finding' commissions	£10,000
Project management, marketing, admin, comms, Volunteer expenses, etc	£8,000
<b>TOTAL PROJECT COSTS</b>	<b>£52,900</b>
<b>AMOUNT REQUESTED FROM SHREWSBURY WIDE LJC</b>	<b>£3,000</b>

The total amount requested from LJC's in Shropshire is £10,000, as patients to the facility have and will come from across Shropshire. Details have been provided by the applicant of where in the County, in patients (412 in total) over the last year have come from, and on this basis, approaches have been made to the following LJC's for a pro-rata contribution towards the total £10,000 request:

Shrewsbury 197 (49%)	£3,000
Oswestry 20 (5%)	£500
Ellesmere 20 (5%)	£500
Whitchurch 20 (5%)	£500
Market Drayton 21 (5%)	£500



Ludlow	17 (5%)	£500	
Bishops Castle	17 (5%)	£500	
Craven Arms and Church Stretton	17 (5%)	£500	
Much Wenlock	20 (5%)	£500	
Bowbrook Copthorne and Radbrook (location of facility)			£1900

The outcome of these requests is awaited.

£4,900 new build project funds for the project are already secured  
An application for £30,000 is currently being considered by the Arts Council

In kind contributions of £8,000 are confirmed.

#### Officer comments

This is a very comprehensive application for one-off costs of a high profile Shrewsbury project. Much more detail is available for any Member wishing to see the full application. The applicant has provided a breakdown of the main centres of population from which service users come across Shropshire. Pro-rata contributions have been requested from the relevant LJsCs – the results of which are still awaited.

The Arts Officer comments that the Arts Service has worked with the applicant previously, and they are confident of their track record in delivering and managing projects. This is a high quality project which shows links to other arts organisations in the County working in similar fields. The project will enable vulnerable adults to live more independent lives, and meets a number of community strategy and corporate priorities. The budget is considered to be realistic, and demonstrates partnership funding from other sources, which in some cases is yet to be confirmed.

### **R. Shrewsbury and District Arts Association – Spring and Summer Concerts at The Gateway**

#### Project details

Funding is requested towards the costs of a series of live concerts held at the Gateway on Thursdays between 1.00 and 2.00pm, always once a month, but with additional dates when the opportunity arises. A programme is currently being finalised, but the dates are fixed. The recitals will feature predominantly local professional musicians, with a bias to supporting and encouraging younger musicians. The concerts have run over a number of years, and for the past five or six years, the Association has developed a relationship with music students via local schools and Sixth Form College. The aim of the Association is to bring high quality music to a wide audience – a regular part of the audience is from local care homes. The concerts provide a day out, a cheap concert, some chat with friends, and a pleasant place to have lunch, with close proximity to bus and rail services. The applicants explain that they try to pay performers expenses, but every year costs rise, and make this increasingly difficult. Audience numbers are between 30 and 50. An admission charge is made, but this is kept to a minimum to

encourage young friends of performers to attend, etc. Reference is made in the application to a willingness to explore possibilities to expand the Association's contacts via use of organisations such as Dial a Ride.

Project costs are broken down as follows:

Piano tuning x 6	£300
Room hire x 9	£243
Publicity	£315
Performers expenses x 9	£950
Insurance x 9	£100
 TOTAL PROJECT COSTS	 £1,908
AMOUNT REQUESTED FROM LJC	£428

Remaining costs are covered by admission charges, private donations, and a contribution from the Arts Association

Officer comments

All information requested has been provided. Although the amount requested from the LJC is less than for some other projects under consideration, Members may again wish to gain further information as to the applicants' proposals for how the concerts could become more self-financing in future years.

The Arts Officer highlights the artist opportunities provided by these concerts, together with the outreach to local care homes and elderly people, low cost tickets, and the accessibility of the venue.