

FUNDING REQUESTS TO SHREWSBURY WIDE LOCAL JOINT COMMITTEE

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1. Summary

- 1.1 This report considers the devolved funding allocated to the Shrewsbury wide Local Joint Committee (LJC) for the period 1st April 2012 up until 31st March 2013.
- 1.2 A total of £32,400 has been devolved to the Committee to fund projects in the local community served by the LJC for the 2012/13 year. In addition, there was a carry forward of £3,180 uncommitted funding from 2011/12. The total budget available to the LJC is therefore £35,580. Five applications were approved at the May meeting of the LJC, totalling £8,468.39, leaving £27,111.61 available to the end of this year. Sixteen applications have been received for consideration at the November meeting. The total value of these applications is £23,385.00 – details are contained at Appendix A.
- 1.3 The Committee in May agreed to limit the total amount of grant made to any one project to a maximum of £2,000. If this limit is imposed, the total value of applications received is £22,385.00.
- 1.4 A monitoring report with regard to progress on projects funded last year is attached as Appendix B to this report.

2. Recommendations

- 2.1 To consider the funding applications received and agree levels of support or otherwise, in accordance with the funding guidelines previously agreed, and the delegated powers approved by Council on 23rd June 2011.
- 2.2 To note the monitoring information contained at Appendix B in relation to all projects funded by the Local Joint Committee since May 2011.

REPORT

3. Risk Assessment and Opportunities Appraisal

- 3.1 In determining these recommendations the LJC has considered reputational risk and the course of action proposed minimises this risk.
- 3.2 The recommendations contained in this report are compatible with the provisions of the Human Rights Act 1998.
- 3.3 The proposals under consideration will improve the levels of community based and community driven activity in the LJC area. Comments made in this report include those received as a result of consulting with stakeholders including Shrewsbury Town Council, Destination Shrewsbury, and Shropshire Council Arts Officers.

4. Financial Implications

- 4.1 The funding devolved to the LJC can be used for a number of different purposes over the year to address local priorities. Funding by the LJC must comply with the general Financial Rules for LJC's.
- 4.2 The amount allocated to the Shrewsbury wide Local Joint Committee is calculated based on a 30% top-slice of the Shrewsbury neighbourhood LJC budgets, as agreed by Council on 9th December 2010, and totals £32,400. In addition, there was a carry forward of £3,180 uncommitted funding from 2011/12. The total budget available to the LJC in 2012/13 is therefore £35,580. Five applications were approved at the May meeting of the LJC, totalling £8,468.39, leaving £27,111.61 available to the end of this year.

5. Background

- 5.1 The Shrewsbury LJC is responsible for the award and expenditure of a devolved budget. Members at their meeting on 17th May 2012 confirmed that they would continue to consider any funding application received for Shrewsbury wide project proposals, applying a maximum grant limit of £2,000, in accordance with the guidelines agreed in 2011.

6. Additional Information

- 6.1 To date sixteen applications for funding have been received for consideration at this meeting.
- 6.2 A summary of applications received is provided below. Further details are contained at Appendix A to this report.

	Project	Total project cost £	Amount requested £	Proposed grant £
A.	St Chads Festival 2013	18,350	3,000	2,000
B.	Shrewsbury Sibling Group	1,674	694	694
C.	Shropshire Youth Theatre – Performance of a Mid- Summer Night’s Dream	13,500	2,000	2,000
D.	Surround sound installation at the Hive media centre for Shrewsbury Film Society	1,650	1,400	1,400
E.	‘Look up’ trail – Parents Association of Wakeman School and Arts College	6,000	2,000	2,000
F.	Development of the Shrewsbury Amateur Swimming Club development squad	2,695	840	840
G.	Bookfest in The Square	2,300	1,100	1,100
H.	Creative workshop for people with learning disabilities living with bereavement and loss	1,045	865	865
I.	Cake and culture/Tea with Tchaikovsky	1,175	575	575
J.	Shrewsbury River Festival 2013	7,000	2,000	2,000
K.	Creative Workshop Week – Creative Light Culture	1,076	626	626
L.	2013 Shrewsbury Summer Season brochure	4,700	2,000	2,000
M.	Shrewsbury International Cartoon Festival - 10th Birthday	9,700	800	800
N.	Kaleidoscopia project	1,500	1,500	1,500
O.	Hive Street Party	3,135	1,985	1,985
P.	Chess a musical production	39,381	2,000	2,000 (under- write)
TOTAL		114,881	23,385	22,385

List of Background Papers (This MUST be completed for all reports, but does not include items containing exempt or confidential information)

16 x LJC applications as detailed in Appendix A of this report

Cabinet Member (Portfolio Holder)

Gwilym Butler

Local Member

Appendices

Appendix A – Project application details

Appendix B – LJC project monitoring report

A. St Chad's Festival 2013

Project Detail

This project plans for a music festival in St Chads Church over the May Bank Holiday weekend 2013. The Festival features the music of Britten, Verdi, Wagner, Howells, Poulenc and Richard Lloyd, and features include: Darwin Voices Short Concert; Choral evensong; Choir of St Chads; Violin suites; children's concert; lecture; chamber music; and jazz. The Festival organisers consult with a number of different groups regarding their programme concert, and pricing regime, eg Age Concern, Mencap and Shrewsbury Homes for All, with a view to involving as many people as possible in the activities of the Festival weekend, and providing quality musical events at affordable prices - the local community and schools play an increasing role.

The applicants state, in support of their application, that prior to the establishment of the St Chad's Festival, Shrewsbury did not have a music festival to sit alongside the many others which attract visitors and local people in to the town (eg Cartoon; Folk; Street; Book; Carnival; etc). The festival broke even in 2012, thanks to improved marketing and because the Festival has established itself, and is therefore enjoying a wider degree of awareness and popularity. However, a degree of funding support is requested again this year, to enable ongoing development.

TOTAL PROJECT COST	£18,350.00
AMOUNT REQUESTED FROM LJC	£3,000.00

B. Shrewsbury Sibling Group

Project detail

Funding is sought towards the costs of running this monthly support group for 8-12 year old children who have a brother or sister with a disability or additional needs. The monthly sessions take place at the British Red Cross, Sutton Lodge, Betton Street, Belle Vue, Shrewsbury, and include creative arts and crafts; introduction to makaton signs and symbols, healthy eating; and activities including tenpin bowling, pantomime trips, and outdoor activities including abseiling, climbing, archery, fencing and body zorbing.

TOTAL PROJECT COST	£1,674
AMOUNT REQUESTED FROM LJC	£694

C. Shropshire Youth Theatre – Performance of a Mid-Summer Night’s Dream at Theatre Severn

Project detail

This application seeks funding towards the costs of production and performance of Shakespeare's A Midsummer Nights Dream in a 'Steampunk' style - combining Victorian clothing with 21st Century accessories. The project will be an exciting new experience for many members of Shropshire Youth Theatre. The performance will take place at Theatre Severn in February 2013. Rehearsal space is provided at The Hive.

TOTAL PROJECT COST	£13,500
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AMOUNT REQUESTED FROM LJC	£2,000
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D. Surround Sound Installation at the Hive media centre

Project detail

Shrewsbury Film Society was established in September 2011 to provide an accessible, low cost, and varied alternative to commercial cinemas in Shrewsbury. They are now in their second season and have attracted over 60 members, with an average audience of 80 at their fortnightly shows at The Hive, Belmont, Shrewsbury. The Society shows a wide range of English language and foreign, new and old films, introducing people to a much greater range of film than is available elsewhere on the big screen. This application is for the purchase of surround sound to be able to give audiences the full 'cinema experience'.

TOTAL PROJECT COST	£1,650
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AMOUNT REQUESTED FROM LJC	£1,400
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E. ‘Look Up’ trail – Parents Association of Wakeman School and Arts College

Project Detail

The ‘Look Up’ project seeks to provide a Trail of high quality ceramic installations, inspired by Shrewsbury's architecture, encouraging visitors and residents, young and old to focus on, recognise and appreciate Shrewsbury's heritage. As a realisation of 30+ year's worth of outstanding art work, created by generations of Wakeman students (approx 4000) taught to look up and use their beautiful town as a rich learning resource, it will provide a sustainable legacy, celebrating the work of the school and also the intricacy found in the detail of the town's unique buildings. The Trail will consist of a series of panels of ceramic work, inside or outside agreed buildings/locations throughout the town, supported by GPS technology, information leaflets and DVD. Panels will enhance areas needing improvement, and provide a new focus for exploring the town. The art work is ready - hundreds of low relief, ceramic tiles of windows, doorways and door knockers from across the town, ready to be custom made in to indoor or outdoor

display panels, and installed. Funding is needed for materials, advice and technical support re: display and installation from professional artists. Parent volunteers will organise and co-ordinate work of artists and the design and production of supporting leaflet and DVD.

TOTAL PROJECT COST	£6,000
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AMOUNT REQUESTED FROM LJC	£2,000
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F. Development of the development squad of Shrewsbury Amateur Swimming Club

Project Detail

The aim of this project is to train young volunteers from within the Shrewsbury Amateur Swimming Club, to enable them to coach children in swimming, equipping them with the qualifications and information required by the ASA for them to teach in the development squad. The development squad accepts any and all children who have attained the entry standards, and through coaching, in small groups, develops water skills for life, and the opportunity to progress in to the competitive squads in the club. Presently the swimming club has 266 members. The age range is from 5 to 18 years. Competitive swimming is coached to both children and adults - able and disabled. The main beneficiaries of the project will be the children who attend the development squad, who will have highly qualified, well motivated, highly skilled coaches who understand the sport they are coaching. The young club members attending the coaching courses, who will subsequently coach in the development squad will gain from work experience, responsibility and the chance to give back to a club that has given them so much. The Swimming Club will benefit from an increased base of young knowledgeable volunteers.

TOTAL PROJECT COST	£2,695
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AMOUNT REQUESTED FROM LJC	£840
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G. Bookfest in The Square – part of Shrewsbury Children's Bookfest

Project Detail

Children's Bookfest would like to build on the success of previous activities by running a series of book related activities in the centre of Shrewsbury on Saturday 3rd May. The event will include - Book swap; local theatre performance; craft activities in partnership with 'compost kids'; storytelling; and face painting. The organisers provide evidence in support of their application to suggest that the Bookfest activities encourage young reluctant readers to read their first book, and discover a love of reading.

TOTAL PROJECT COST	£2,300
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AMOUNT REQUESTED FROM LJC	£1,100
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H. Creative workshop for people with learning disabilities, living with bereavement and loss

Project Detail

This project will facilitate a creative workshop for 12 learning disabled people on 6th February 2013, exploring how bereavement and loss has affected their lives, giving the participants opportunities to express themselves through the arts in a safe and nurturing environment.

Thoughts and images from the workshop will be shared with an invited audience. In support of their application, the project sponsors – Fig Tree Industries Ltd - state that learning disabled people are increasingly faced with loss and bereavement. Currently, it is estimated that 30% of learning disabled adults live with elderly parents, and 10% live with a sole family carer over the age of 70. The workshop has been planned with support from Respond, a national charity for learning disabled people in crisis.

TOTAL PROJECT COST	£1,045
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AMOUNT REQUESTED FROM LJC	£865
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I. Cake and Culture?/Tea with Tchaikovsky?

Project Detail

This project, led by Shrewsbury and District Arts Association, aims to further people's understanding and appreciation of music through informal contact and interaction with professional musicians.

Professional musicians will talk with audience members about their approaches to music and knowledge of the scope and limitation of their chosen instruments, at a series of events at The Gateway Education and Arts Centre. Theory will be supported by recital as relevant. Each musician will be able to explore approaches to understanding and communicating their art as they feel appropriate. The timing of the session from 4.30 to 5.30 between Spring and Summer 2013 will allow students from schools and local colleges to participate.

TOTAL PROJECT COST	£1,175
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AMOUNT REQUESTED FROM LJC	£575
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J. Shrewsbury River Festival 2013

Project Detail

This project builds on the first river festival held in 2012, which received funding support from the LJC. The project this year seeks to provide a fun day for adults, children and tourists, whilst also promoting river safety, and will take place on Sunday 9th June 2013. The recently appointed street pastors will be on hand to talk about the pitfalls and dangers of local waterways, and the day will also include exhibitors and craft stalls, together with entertainment such as dancing troupes, music and children's workshops. The Environment Agency and local fishing clubs will be available to give demonstrations and plenty of advice. The event will also include a coracle race, canoe paddling lessons,

rescue demonstrations in the water, and will conclude with a flotilla of steam, paddle and motorised boats.

TOTAL PROJECT COST	£7,000
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AMOUNT REQUESTED FROM LJC	£2,000
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K. Collective Light Culture – Creative workshop week

Project Detail

This project aims to provide 5 days of creative workshops in Shrewsbury town centre during August 2013, followed by a two day exhibition of the work made over the week. The workshops will be run 1pm to 4pm for Juniors (aged 9 - 14 years), and 7pm to 9.30pm (15+ years) during August 2013. The workshops will include shadow play; adventurous drawing; photograms; 16mm direct animation; basic casting techniques; photo walk; portraiture; basic book binding.

TOTAL PROJECT COST	£1,076
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AMOUNT REQUESTED FROM LJC	£626
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L. 2013 Shrewsbury Summer Season brochure

Project Detail

Support is requested towards the costs of production of the 2013 Shrewsbury Summer Season brochure. The brochure lists almost 200 events, and offers promoters of events the opportunity to purchase advertising space. The applicants, Shrewsbury Summer Season Ltd, state that the brochure is very popular - this year there is a plan to produce 15,000 - in the past 10,000 copies have been picked up within the first 2 months, from mid April to mid June. The events in the brochure run from May 1 Bank Holiday through to the mid September heritage weekend. The Shrewsbury Summer Season brochure is the only publication available with such a broad coverage of so many arts organisations, and with such a comprehensive list of events across the summer months - it is now in its 9th year.

TOTAL PROJECT COST	£4,700
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AMOUNT REQUESTED FROM LJC	£2,000
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M. Shrewsbury International Cartoon Festival

Project Detail

The Shrewsbury Cartoon Festival is the only regular annual Cartoon Festival in the UK, and celebrates its 10th birthday in April 2013. The festival engages with over 2000 people each year, during the festival weekend activity, during the exhibitions at three locations in Shrewsbury, and at cartoon-making workshops. The festival brings together professional cartoonists from around the world. In addition to cartoon making, caricatures, exhibitions and workshops, there are two

talks featuring discussion around the chosen festival theme and its representation by cartoonists, and a talk in the Old Market Hall by political cartoonists. Each year, the Festival evaluates its activities - in 2012, 55% of visitors to the festival were Shrewsbury residents, and 17% of the remaining balance of visitors stayed at least one night in a Shrewsbury hotel. The LJC is being asked for a contribution towards the costs of the Young Cartoonists initiative - in celebration of 10 successful years, the Festival would like to launch the Young Cartoonist programme: the costs are for room hire, artists for workshops, and additional framing and hanging of young people's work.

TOTAL PROJECT COST	£9,700
AMOUNT REQUESTED FROM LJC	£800

N. Kaleidoscopia project

Project Detail

This project, led by Shop in the Loop, aims to create a series of continuously moving kaleidoscopic illuminations to be projected on to the Market Hall from dusk to 11pm each evening from 14th December to Christmas Eve - produced entirely by community participation. This will involve three drop in workshops (all day) during November to create live kaleidoscopia fragments; and free kaleidoscopia software available to schools, youth groups, community groups and individuals to create kaleidoscopia fragments and submit to the evening showcase (submission via online upload site specifically created for the project). Each image shown will carry the makers name/group, displayed as a strap line. The aim is to tie in the launch event with a late night shopping evening, and featuring a kaleidoscopia live projection event with shoppers creating the show images live.. If successful, it is hoped to use this small illumination as a start towards the development of a large scale Shrewsbury Light Night event in December 2013.

TOTAL PROJECT COST	£1,500 + in kind contributions from Wild Strawberry Interactive Multimedia Limited
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AMOUNT REQUESTED FROM LJC	£1,500
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O. Hive Street Party 2013

Project Detail

This project follows the successful street parties hosted by The Hive in Belmont to celebrate the Royal Wedding in 2011, and the 2012 May Day Street Party. Alongside refreshments, a range of interactive workshops and community activities will be on offer to visitors, including: stop-frame animation and music workshops, face painting, street theatre, textile workshops, maypole and dancing workshops, May crown and crafts workshops, balloon modelling, Samba drumming, Taiko drumming, storytelling, Djing, live public art and giant games. The Hive state that the community events they organise are in

addition to their usual programme, and take a great deal of organisation, but they believe they have a hugely positive effect on the local community and the town generally.

TOTAL PROJECT COST	£3,135
AMOUNT REQUESTED FROM LJC	£1,985

P. Chess (a musical production)

Project Detail

This project, submitted by Shrewsbury Amateur Operatic Society seeks help to under-write the costs of their latest musical production to take place in March 2013. The Society has 145 members, with a 40 to 50 strong cast of all ages. The cost of presenting Chess at Theatre Severn is approximately £40,000, and whilst the Society has some funds to support the production, it is seeking funding from the Local Joint Committee to support the hire costs of the venue. In addition to anticipated ticket income, and local sponsorship, members of the Society pay £1 per week to help defray the costs of hiring rehearsal space. In addition, Members pay an annual subscription to be members of the Society. In support of their application the Society states that performing in Theatre Severn provides a wonderful opportunity for singers/actors/dancers to perform in a “real” theatre as opposed to “halls”; and performing in such a prestigious venue raises the profile of the performing arts in Shrewsbury, demonstrating cultural diversity and creating further business for the town.

TOTAL PROJECT COST	£39,381
AMOUNT REQUESTED FROM LJC	£2,000 (will only be required if the production fails to make a profit)