

# Shropshire Parking Strategy – Update for Wem

Wem & Shawbury LJC

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Parking Team

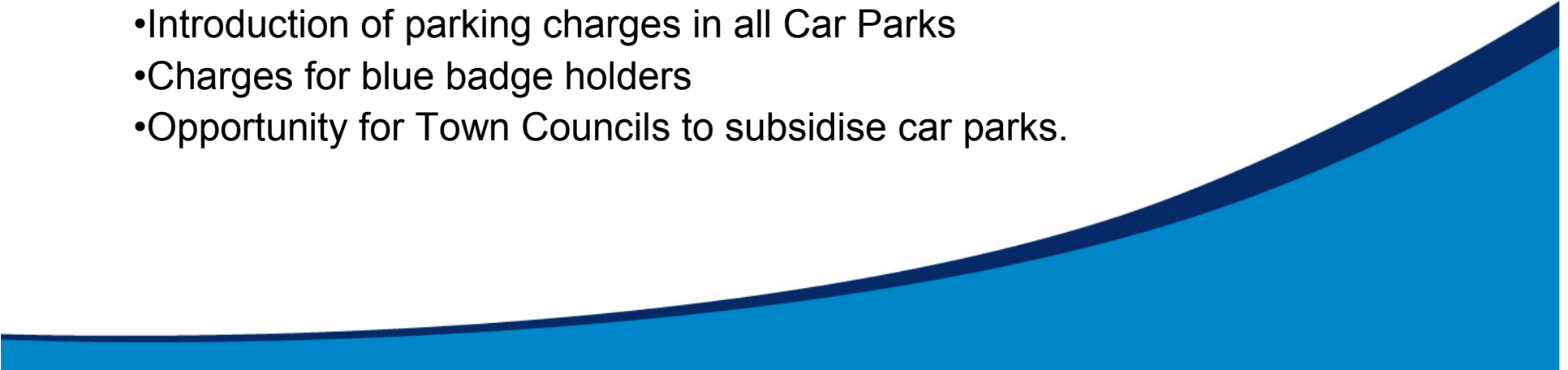


# Parking Strategy

## Shropshire

- Implemented from 1 April 2011
- Provide a consistent parking policy across the County
- Policy dependant upon Market town groupings also reflected in other Policy documents including Bus Strategy. – Wem Group 4.
- Review from April 2012.
- Long term strategy.

## Wem

- Introduction of parking charges in all Car Parks
  - Charges for blue badge holders
  - Opportunity for Town Councils to subsidise car parks.
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# Parking Strategy

**Wem continued.....Financial Considerations.**

## **Direct cost's**

- Introduced Parking Machines - £14,000 (Capital) + £5,000 (Installation cost's)

## **Income (to end of November)**

- Revenue - £15,100
- Season tickets - £1,800
- Enforcement - £2,600
- **Total - £19,500**



# Parking Strategy

## Wem continued.....Improvements

- Surplus returned to Highways and Transportation budget.
- Used to improve and maintain council assets and provide services.

## Examples;

- Wem Town Square
- DDA / Access improvements e.g. High Street Car Park
- Wem High Street Car Park Improvements – Surface repairs, line repairs
- On-Street revenue subsidise local bus services and Park & Ride services
- **Enforcement officers** wider role within community e.g. Reporting Anti-social behaviour, dog fouling, litter, tourist information, Rogue traders, safeguarding etc....

# Parking Strategy

## Wem continued.....On-Street Parking

- Displacement of cars – parking on local streets
- Residents parking permits available at reduced rate for local car parks
- Consider implementing residents on-street parking policy
- Looking for local champion to take forward – gain support
- Requires consultation.

## Next Steps;

- No increase in parking charges 2012 / 2013.
  - Review parking policy from April 2012
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# Any Questions?

- Parking
- Public Transport
- Park & Ride
- Community Transport
- Concessionary Travel

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