

Shropshire Council
Legal and Democratic Services
Shirehall
Abbey Foregate
Shrewsbury
SY2 6ND

Date: 10 October 2014

My Ref:

Your Ref:

Committee:
The Severn Loop Local Joint Committee

Date: Monday, 20 October 2014
Time: 7.00 pm
Venue: Council Chamber, The Guildhall, Frankwell Quay, Shrewsbury, SY3 8HQ

You are requested to attend the above meeting.
The Agenda is attached

Claire Porter
Corporate Head of Legal and Democratic Services (Monitoring Officer)

Members of The Severn Loop Local Joint Committee

| | |
|---------------------------------|---------------|
| Andrew Bannerman (Chairman) | Anne Chebsey |
| Mansel Williams (Vice Chairman) | Alan Townsend |

Your Community Enablement Officer is:

Tom Brettell Senior Community Enablement Officer

Tel: 01743 252482

Email: tom.brettell@shropshire.gov.uk

AGENDA

1 Election of Chairman

2 Apologies for Absence

3 Appointment of Vice-Chairman

4 Disclosable Pecuniary Interests

Members are reminded that they must not participate in the discussion or voting on any matter in which they have a Disclosable Pecuniary Interest and should leave the room prior to the commencement of the debate.

5 Note of Previous Meeting (Pages 1 - 6)

To confirm the note of the Meeting held on 25 June 2014

6 Swimming Provision (Pages 7 - 8)

To receive an update on work to identify options for swimming provision from George Candler, Director of Commissioning

7 NHS Future Fit Programme

To receive a briefing from a Member of the Future Fit team on the Future Fit Programme which is about shaping future health care services.

8 Our Place (Pages 9 - 36)

To receive an update from Tom Brettell, Senior Community Enablement Officer

9 Traffic and Local Roads

An agenda item on local traffic and roads has been requested.

10 University Centre Shrewsbury

To receive an update from George Candler, Director of Commissioning

11 Police Update

To receive an update from the local Police Team

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Committee and Date
The Severn Loop Local Forum
Monday 20th October 2014
Guildhall.

Item

Public

THE SEVERN LOOP LOCAL FORUM

NOTE OF DECISIONS AND ACTIONS ARISING FROM THE MEETING HELD ON 26TH JUNE 2014 AT THE GUILDHALL, FRANKWELL, SHREWSBURY

Responsible Officer: Tom Brettell, tom.brettell@shropshire.gov.uk Tel 01743 252482

Committee Members Present:

Shropshire Council:

Andrew Bannerman
Anne Chebsey
Mansel Williams

Shrewsbury Town Council:

Alan Townsend

In attendance:

Helen Ball, Town Clerk
Sgt Steve Fitzpatrick, West Mercia Police
PC Kevin Roberts, West Mercia Police
Emma Bullard, SC Sustainable Transport Team

There were approximately 9 members of the public present at the meeting.

ACTION:

2. APOLOGIES FOR ABSENCE

No apologies were given

3. DISCLOSABLE PECUNIARY INTERESTS

Members were reminded that they must not participate in the discussion or voting on any matter in which they had a Disclosable Pecuniary Interest and should leave the room prior to the commencement of the debate. It was agreed that declarations would be given under item 7, Funding Applications

4. NOTES OF THE PREVIOUS MEETING & MATTERS ARISING

Agreed - Notes of the meeting held on 5th March 2014 be approved and signed as a correct record by the Chairman.

All matters arising were covered on the agenda.

5. OUR PLACE PROGRAMME, POLICE UPDATE AND SAFE CYCLING

Helen Ball and Tom Brettell gave a presentation to the meeting about the Our Place Programme, a national initiative led by the Department for Communities and Local Government. Shrewsbury has successfully bid to be part of this programme.

Copies of the slides are attached as an appendix to these minutes.

The audience welcomed this programme and felt that the opportunity to be part of this national programme was exciting.

Further updates would be given at future meetings of this committee.

Sgt Steve Fitzpatrick and PC Kevin Adams from the Town Centre Safer Neighbourhood Team introduced themselves to the meeting and gave an update on policing issues in the area:

- Partnership working is very strong and critical. The alliance with Warwickshire Police is going well
- Successful engagement with the community is absolutely key
- Police now target harm- not statistics, but the cause. This can only be done effectively with partners.
- 19% reduction in crime achieved through these partnerships. Lots of pride in the town centre work done.
- Street Pastors do incredible work.
- Lots of work with licensed premises to ensure compliance.
- Police are currently recruiting and will have more Police in Shropshire. Also boosting the Police Cadet scheme which is open for young people of up to 18 years in age.

A member of the audience raised the following concern:

- A strimmer and chainsaw were stolen last night from the Belle Vue area. This seemed to fit a pattern of recent opportunistic theft and distraction type burglaries and some discussion ensued around possible connections to a nearby bail hostel.

Inconsiderate cycling:

Cllr Bannerman gave the context where a lot of work has happened historically to encourage cycling in the town but over recent months there have been a number of complaints about inappropriate and inconsiderate cycling.

Emma Bullard who leads on cycling in the Sustainable Transport Team at Shropshire Council explained that 4 years ago lots of funding was attracted to Shrewsbury as a cycling town. The Project Steering Group then developed an initiative to give people guidance on safe and appropriate riding which included a flier, training and an enforcement element. Unfortunately much of this funding has since disappeared.

It was felt that there was an opportunity to look to resolve this issue through the Our Place Programme.

There was discussion about whether wearing a cycling helmet should be made law. This was recognised to be a contentious issue and there was evidence that it had led to a decline in people cycling in other countries where it had been introduced.

There was particular concern over the vulnerability of pedestrians to cyclists and particularly around the difficulties in hearing cycles.

Concern was raised over cyclists having the right of way to go in opposite direction on one way street on this front.

A key concern is people cycling on footpaths. The Police have stopped 5 cyclists over last 2 days and were initially trying to tackle this with education rather than enforcement. Focus needs to be on younger generations- wider promotion of leaflets.

Cllr Bannerman raised concerns over Princes street and The Square where drivers are using these streets inappropriately and there needs to be thought around some physical solutions. Concerns were also raised around taxis using the market square.

6. THE FUTURE OF LOCAL JOINT COMMITTEES

Tom Brettell explained that the role of Local Joint Committees is continuing to develop and in particular their role in local governance and decision making. In addition the delegated funding that was available to the LJC's ceased at the end of March.

At the recent Shrewsbury Wide LJC, members had agreed that the inter-town LJC's would continue to meet outside the LJC constitution, meeting as Community Forums as and when needed. The Shrewsbury Wide LJC would continue as the main LJC.

As such, the proposal is that this meeting continues as a Community Forum for the Severn Loop area and meets to discuss issues that are of interest to the local area on a needs basis.

This proposal was agreed.

7. SWIMMING PROVISION IN SHREWSBURY

The Chairman explained that lots of people are very concerned about the future of swimming provision in the town and have strong feelings about this.

Cllr Bannerman read out a statement from the Officer leading on the work to look at options for swimming provision (attached), who unfortunately could not attend tonight's meeting. As such, all questions and comments would be recorded and reported back:

- do we have an accurate figure for the refurbishment of the Quarry?

- is funding available through the Lottery etc?
- need to know exact state of current facility and what can be done
- need to clarify exact costs of a replacement facility
- what happened to the ring fenced monies from SABC?
- Cllr Williams and Cllr Townsend's constituents were very concerned that the facility should stay in its current location.
- it was felt that a presentation and discussion was needed at future meetings of this Forum and at the Shrewsbury wide LJC
- is there are minimum amount of maintenance that can be done to sustain the existing facility?

8. WARD EVENT FUNDING

Members were reminded that a small sum of money had been retained to support events in the Severn Loop area and were asked for ideas on how this can be used. In addition Ward Councillors have an amount from Shrewsbury Town Council (currently £ 2,000) that can also support activity in these areas.

9. HAVE YOUR SAY

A number of issues were raised:

- concern from people living in Dogpole who had received no communication about the recent closure of Wyle Cop and were very concerned over the isolation of those without cars. Both Cllr Bannerman and Cllr Williams were talking urgently to senior officers and the portfolio holder raising this concern.
- Museum charges- the example of Cardiff Castle was given where if you're a resident you don't have to pay for entry. Museum charges were felt not to be fair on local people especially from the less affluent neighbourhoods. It was felt that this should be a future agenda item for discussion at this meeting with a senior officer to be in attendance.
- In answer to a query about the status of the Town's Warden scheme, Helen Ball explained that these will be live in the autumn and will have an extensive remit with lots of partnership working.
- Promotion/ community engagement- it was reported that the Shrewsbury Town Council noticeboards were being used more and more which is positive but that their size was limiting. The possibility of using software used for council tax billing to enable residents to be targeted at town/ parish levels should be investigated. The excellent work of the Lincolnshire community engagement bus was cited and it was felt that the WMP mobile police station which has been successful could be developed to roll out more information/ services. The possibility of a Shrewsbury app was raised and it was felt that the VI Form College could be involved in its' design.
- A resident brought to the attention of the meeting that the SWSUE is under delivering on affordable homes. Things have changed since initial planning application e.g. loss of park and ride. Need to put

pressure on SC to see whether more can be done to get these built.
It was agreed that this should be taken to the Shrewsbury wide LJC.

DATE OF NEXT MEETING

The date of the next meeting will be confirmed and will be based on demand as agreed in item 6.

Councillor Andrew Bannerman.

Signed:

Chairman

Date:

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The Quarry Swimming and Fitness Centre – an update for the Severn Loop LJC

Shropshire Council is committed to swimming pool provision in Shrewsbury, but recognises that the aging Quarry Swimming and Fitness Centre is in need of significant investment.

Its replacement is something that has long been aspired to by both the former Shrewsbury & Atcham Borough Council (SABC) and Shropshire Council, subject to funding being available. The current facility is well used and whilst in need of significant investment, it is still a fully functioning swimming pool.

In May a 'Save the Quarry Swimming and Fitness Centre for the People of Shropshire' petition was submitted to Council by the Quarry Forum, concerned that the site was being highlighted for future development. No further action was taken as it was confirmed that there are currently no plans for the site to be developed for alternative use.

Shropshire Council has now established a good working relationship with the Quarry Forum and there is on-going dialogue on a regular basis.

Shropshire Council remains committed to providing people in Shrewsbury with the best possible swimming and leisure facilities within the finite resources it has, and will continue to update meetings of the Severn Loop Local Joint Committee.

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Our Place Programme

Shrewsbury's Involvement



National Policy Context

- Public services under pressure
- Budgetary constraints – only half way through period of “fiscal consolidation”
- Demand pressures
- Increasing expectations
- New technology
- Need to think radically about service delivery
- How can we help people to help themselves



Government Pump-priming

- Our Place
 - More powerful communities
 - Better, more efficient services
 - Stretches neighbourhood spend

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Transformation Challenge Awards

- support English local authorities transform their operation, make changes to their business processes and work with the wider public sector to improve services for local people.



Why Bid Locally? – The Rationale

- Public Sector Partners have been hard hit by “fiscal consolidation” (Shropshire Council £80m; West Mercia Police £31m)
- Some Public Sector Partners already enjoy some elements of collaborative working
- There have been identified financial benefits of working together
- It makes sense



Impetus for an Our Place Application

- Meeting in late February at Monkmoor Police Station to discuss the future & long-term sustainability of Safer Shrewsbury
- Evident willingness on all parties to work more collaboratively
- Early identified benefits to individual parties but also the business & residential communities to do so



Benefits of Joint Working

- **Fiscal** – Savings to the Tax Payer
 - Eg less admissions to A&E
- **Economic** – Savings to the Individual/Business
 - Eg Increased Footfall/Spend
- **Social** – Benefits to Society
 - Eg Civic Pride, Improved Public Realm





Shropshire
Fire and Rescue Service



SHREWSBURY
BUSINESS
IMPROVEMENT
DISTRICT



Good Examples of Partnership Working

- Shrewsbury Town Council & Shropshire Council
- Bloom
- Unauthorised Bonfires
- Community Action Days
- Neighbourhood Wardens
- Community Enablement Team



What was in the initial bid?

To develop an enhanced co-ordinated approach amongst various stakeholders to addressing anti-social behaviour, creating a safer environment and encouraging visitors to visit, dwell and ultimately spend; utilising respective stakeholders strengths we intend for this approach to be proactive involving local people and the business community.



Geographical Location



Aims

- Increased feeling of well-being
- Understand public perception of safety & fear of crime
- Understand Stakeholder roles
- Reduce Unintended Consequences
- Create near real time reactivity to problem solving
- Use stakeholder's engagement tools more effectively
- Increase Footfall & Spend
- Identify cost saving & efficiency
- Embed “Team Shrewsbury” ethos across partners



Community Engagement

- Detailed analysis of existing knowledge base
- Street Surveys
- Use of Sixth Form College & Shrewsbury College
- Community consultation
- Use of social media & smartphone technology
- Involvement with the Voluntary & Community Sector



Other Relevant Agencies/Organisations

- Shrewsbury Town Centre Residents Association
- Shrewsbury Shopping Centre
- Shrewsbury Bus Station & Arrive Buses
- Shrewsbury Train Station & Arriva Trains Wales
- Registered Social Landlords
- Shropshire Clinical Commissioning Group
- Shrewsbury Churches
- The Ark & the Big Busk



Role of the Elected Member

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- Link between local community and the public sector organisations
- Local knowledge – they know their patch, the local personalities and their local issues
- Sit on many Local Groups
- Have key leadership role



How successful were we?

- 372 initial applications
- 123 put on Our Place Programme with £3k Getting Started Funding
- 19 Parish & Town Councils across the country
 - 10 in the West Midlands
 - 1 in Shropshire



Resources Available through Our Place

- Getting Going funding £10,000
- Going Further funding £7,000
- 4 Days Relationship Manager Support
- 5 Days Specialist Legal Advice
- Courses & Webinars Available



How do we operationalise this ?

- Get things happening on the ground
- Speak partners' language
- Build the evidence base & share data
- Work with Decision Makers
- Be flexible



Development Strategy Stage

- £3,000 Getting Started Funding - allocated to prepare a Development Strategy
- Majority of partners contributed greatly to its preparation
- Strategy was discussed with those Senior Personnel who would be required to sign off the Strategy (Area Commissioners, Police Superintendent, Chief Fire Officer)
- Submitted End of May



Logic Model Stage

- Condition/Local Context
- Programme Objectives
- Rationale
- Inputs
- Activities
- Outputs
- Intended Outcomes
- Intended Impacts



Operational Plan Stage

1. Context, Background & Vision
2. Community Involvement Undertaken
3. Priority Issues for the Community
4. Our Place Approach
5. Business Case (Including Cost Benefit Analyses) – Need to prove change is worthwhile
6. Governance
7. Implementation Plan



Key Areas of Focus

- Inappropriate Car-parking, Driving & Cycling
- Misuse of Drugs in Public Places
- Begging & Busking in the Town Centre
- Alcohol & Drugs Misuse in the Night-time



Collaborative Outcomes

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- Creation of TEAM SHREWSBURY across all partner agencies
- Better sharing of data, experiences & intelligence
- Better understanding of problem to be tackled
- Utilisation of collective assets to meet the town's needs
- Inform the Shrewsbury Place Plan of Community Priorities
- Co-locating of like-minded operatives across various agencies
- Break Barriers to change
- Establishment & use of effective communication tools
- Involving community in solving local problems
- Faster Community Response
- More Productive role for the Local Joint Committees
- Better value for money

Intended Impacts

- People feel safe 24/7 in Shrewsbury
- Reduce the public perception of crime & ASB
- Community that polices itself
- Improved public realm
- Better visitor/resident experience
- More footfall/spend
- Better local/national perception of Shrewsbury
- Improved health of community/individuals
- Vibrant economy (day-time & night-time)

Where We Are?

- Development Strategy Approved in July
- Getting Going Funding Approval (£10,000) – 90% received already
- Going Further Funding Approval (£7,000) – 90% of funds in September
- Logic Model submitted by 1 September 2014
- Draft Operational Plan by 21 November 2014
- Final Operational Plan by 20 March 2015
- Remaining funding released once Operational Plan



What have we learnt from exercise?

- Buy in at Senior Level
- Operational willingness to delivery
- Right personalities around the table that will drive the delivery
- Understanding of public sector working, hierarchy, decision making
- Value in all singing on-message
- Power of social media
- Even if we don't get the funding, we should do this anyway



Where next?

- Possible roll-out across the rest of the Town Council area
- Possible roll-out across other towns in Shropshire
- Possible roll-out across Safe Neighbourhood Teams in both West Mercia & Warwickshire Police
- Use as best practice by My Community Rights



Additional information

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<http://mycommunityrights.org.uk/our-place/>

<http://locality.org.uk/projects/place/>



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