

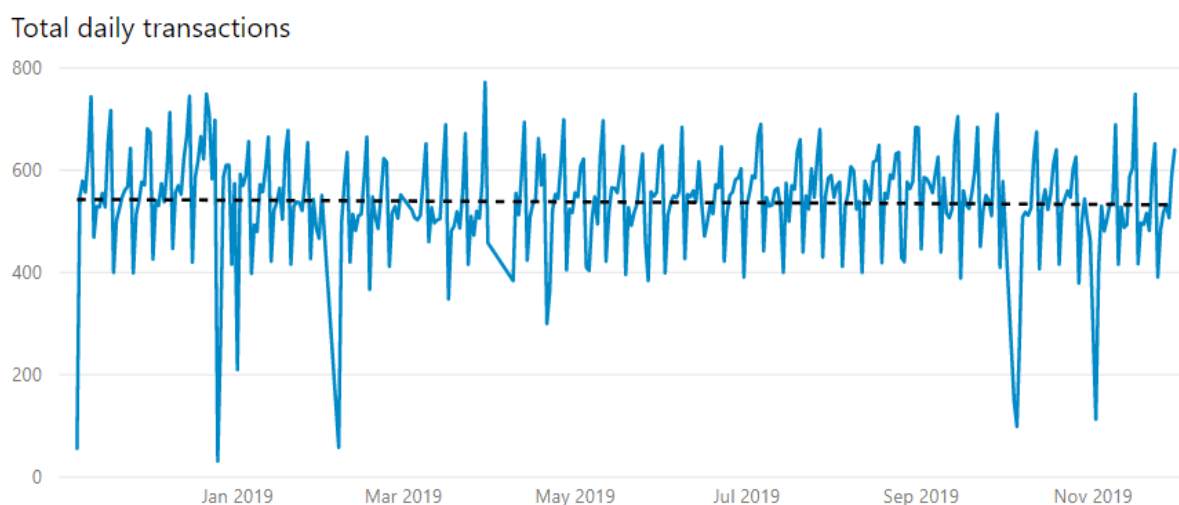
### **Appendix 3: Shrewsbury**

#### **Transaction data and assessment by carpark**

New machines in place to all on and off street parking areas with facilities for cash, credit card including contactless.

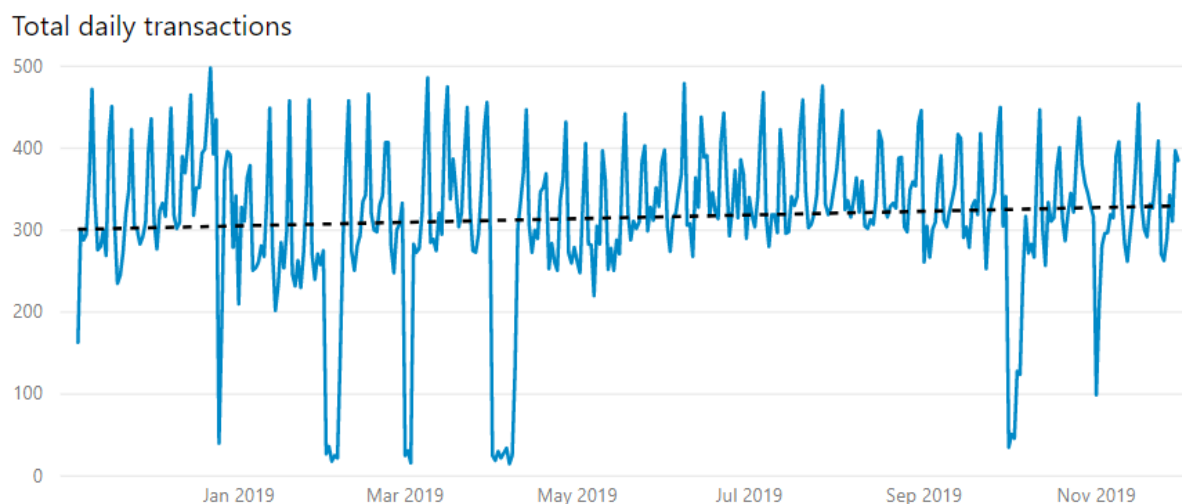
Pay by phone ticket and on-line ticket / permits available through Mipermit app (excludes Raven Meadows multi storey).

**Graph 1: Transactional daily usage data for Shrewsbury On-street Pay and Display between 5 November 2018 and 30<sup>th</sup> November 2019**



<b>Shrewsbury on-street pay and display</b>	
Type:	Band 1, Pay and Display, within town centre river loop
Main strategy changes:	Linear tariff. Maximum stay and minimum return period removed 15 minute pop and shop Season tickets excluded Weekly tickets excluded Annual Residents Permits continue not to be available.
Type of usage	Visitor, Tourist, Shopper
Usage	Maintained
Availability of space	Slight improvement
Turnover	The most common length of stay remains at 1 hour
Revenue	Up
Compliance	Good
Car park condition	Good

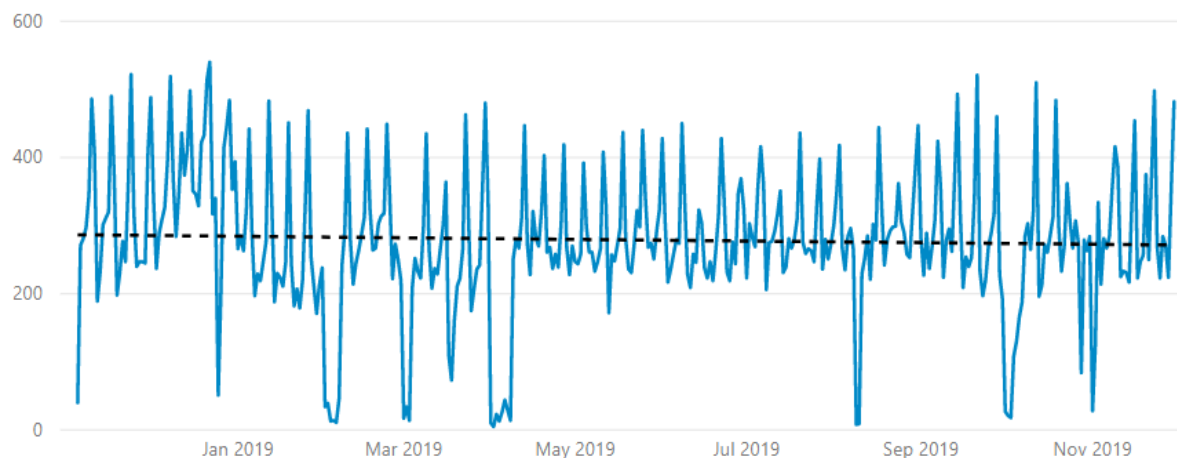
**Graph 2: Transactional daily usage data for St Austin's and Bridge Street Pay and Display Car Parks between 5 November 2018 and 30<sup>th</sup> November 2019**



St Austin's and Bridge Street	
Type:	Band 2, Pay and Display, within town centre river loop
Main strategy changes:	<p>Linear tariff, 50% concessions on Sundays, Bank and Public holidays.</p> <p>Maximum stay and minimum return period removed</p> <p>15 minute pop and shop</p> <p>Dwell time promoted.</p> <p>Season tickets discontinued</p> <p>Weekly tickets excluded</p> <p>Annual Residents Permits continue not to be available.</p>
<ul style="list-style-type: none"> <li>Type of usage</li> </ul>	Visitor, Tourist, Shopper
Usage	Increased
Availability of space	No change
Turnover	Increase
Revenue	Up
Compliance	Good
Car park condition	Bridge Street line replacement required

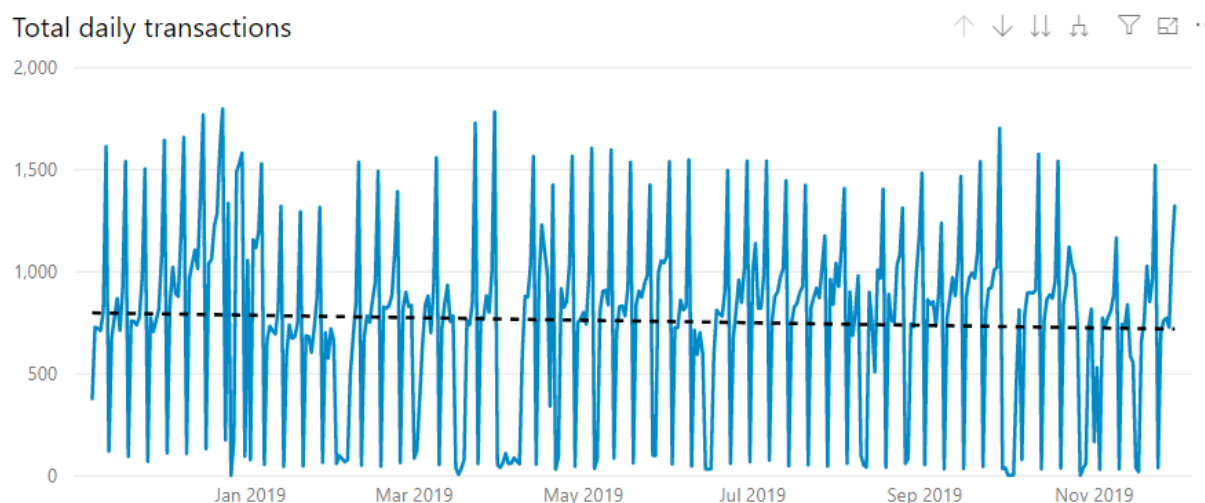
**Graph 3: Transactional daily usage data for St Julian's Friars Pay and Display Car Park between 5 November 2018 and 30<sup>th</sup> November 2019**

Total daily transactions



<b>St Julian's Friars</b>	
Type:	Band 3, Pay and Display, within town centre river loop
Main strategy changes:	<p>Linear tariff, 50% concessions on Sundays, Bank and Public holidays.</p> <p>Maximum stay and minimum return period removed, dwell time promoted.</p> <p>15 minute pop and shop</p> <p>Season tickets discontinued</p> <p>Weekly tickets excluded</p> <p>Annual Residents permits retained</p>
Type of usage	Visitor, Tourist, Shopper
Usage	Decreased
Availability of space	Previously difficult to find a space on most days. Ability to find a space has now vastly improved, space guaranteed.
Turnover	Increased
Revenue	Down
Compliance	Good
Car park condition	Re-surface, re-design and re-line and street lighting refurbishment required

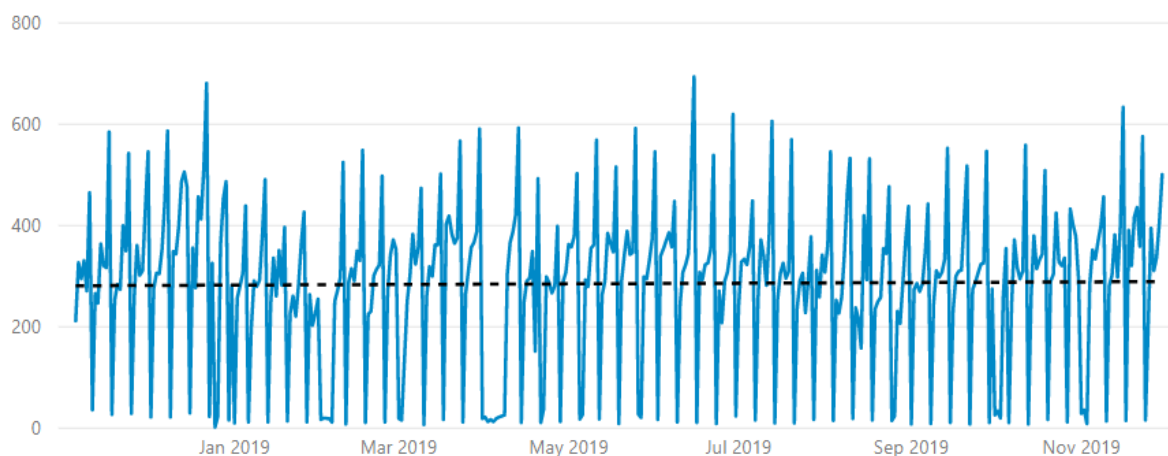
**Graph 4: Transactional daily usage data for Frankwell Main, Frankwell Riverside and Frankwell Quay Pay and Display Car Parks between 5 November 2018 and 30<sup>th</sup> November 2019**



Frankwell	
Type:	Band 4, Pay and Display, outside town centre river loop
Main strategy changes:	<p>Linear tariff, free on Sundays, bank and Public holidays</p> <p>Maximum stay and minimum return period removed (except Frankwell riverside)</p> <p>Dwell time promoted.</p> <p>15 minute pop and shop</p> <p>Season tickets now available for 12, 6, 3 and 1 monthly periods (Frankwell main).</p> <p>Weekly tickets included</p> <p>Residents permits retained</p> <p>Coach parking retained free of charge</p>
Type of usage	Commuter, Worker, Visitor, Tourist, Shopper
Usage	<p>Maintained</p> <p>Shift to commuter parking</p>
Availability of space	<p>At maximum capacity plus on Saturday, Sundays Bank and Public holidays.</p> <p>High demand for season tickets</p> <p>Low demand for residents permits</p>
Turnover	High demand for long term parking season and weekly tickets
Revenue	Down
Compliance	Good
Car park condition	Maintenance required

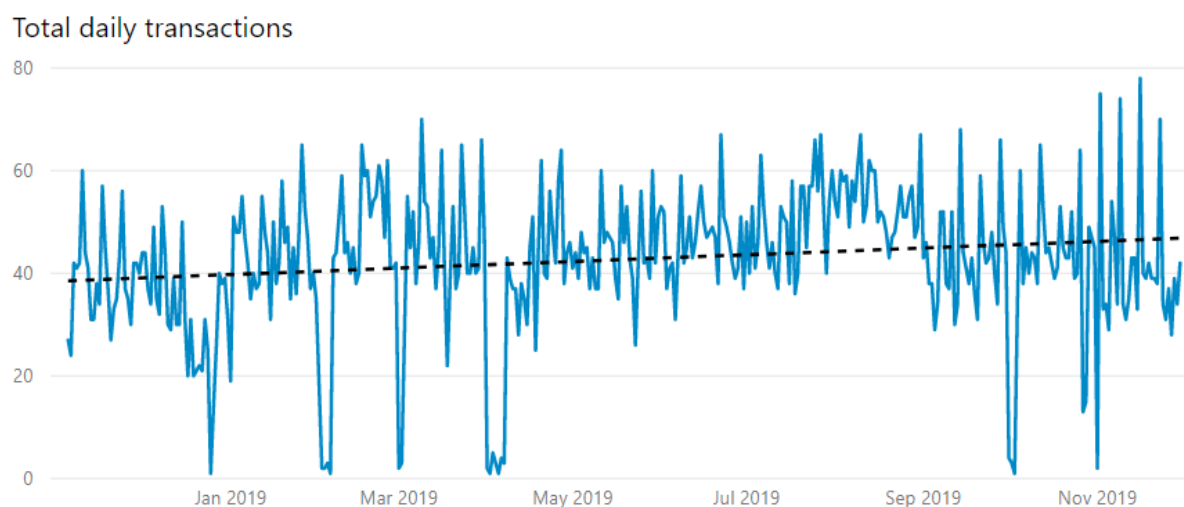
**Graph 5: Transactional daily usage data for Abbey Foregate Pay and Display Car Park between 5 November 2018 and 30<sup>th</sup> November 2019**

Total daily transactions



<b>Abbey Foregate</b>	
Type:	Band 5, Pay and Display, outside town centre river loop
Main strategy changes:	Linear tariff, free on Sundays Bank and Public holidays. Maximum stay and minimum return period removed Dwell time promoted. 15 minute pop and shop Season tickets now available for 12, 6, 3 and 1 monthly periods. Weekly tickets included Residents permits retained Coach parking retained free of charge HGV parking retained
Type of usage	Commuter, Worker, Visitor, Tourist, Shopper
Usage	Increased Increased commuter parking
Availability of space	At maximum capacity on Saturday, Sundays Bank and Public holidays. High demand for long term parking season tickets and weekly tickets. Low demand for residents permits.
Turnover	Increased
Revenue	Increased
Compliance	Good
Car park condition	Maintenance required

**Graph 6: Transactional daily usage data for The Quarry Leisure Centre Pay and Display Car Park between 5 November 2018 and 30<sup>th</sup> November 2019**



The Quarry Leisure Centre car park	
Type:	Band 2, Pay and Display, within town centre river loop
Main strategy changes:	<p>Linear tariff, 50% concessions on Sundays, Bank and Public holidays.</p> <p>Maximum stay and minimum return period removed</p> <p>15 minute pop and shop</p> <p>Dwell time promoted.</p> <p>Season tickets continue not to be available</p> <p>Weekly tickets excluded</p> <p>Annual Residents Permits continue not to be available</p>
Type of usage	Visitor (mainly leisure centre), Tourist, Shopper
Usage	Increased
Availability of space	No change, continues to be high demand
Turnover	Remains high
Revenue	Up
Compliance	Good
Car park condition	No reactive maintenance works required at present

<b>Raven Meadows multi storey car park</b>	
Type:	Band 2, Pay on Exit, within town centre river loop
Main strategy changes:	<p>Linear tariff, 50% concessions on Sundays, Bank and Public holidays.</p> <p>Maximum stay and minimum return period removed</p> <p>15 minute pop and shop</p> <p>Pay on exit promotes dwell time.</p> <p>Season tickets continue not to be available</p> <p>Weekly tickets excluded</p> <p>Annual Residents Permits continue not to be available</p>
Type of usage	Visitor (mainly leisure centre), Tourist, Shopper
Usage	Reduction in usage.
Availability of space	No change, continues to be high demand
Turnover	No change noted
Revenue	Increased
Compliance	N/A operates outside of Traffic Management Act, regulated by pay on exit, barrier system
Car park condition	Poor – approaching end of life cycle

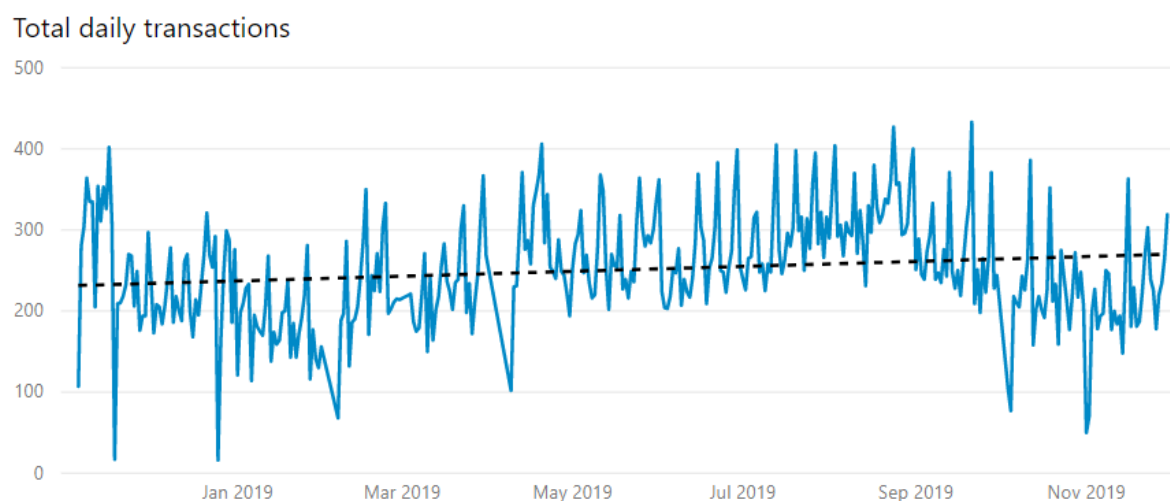
## **Appendix 4: Ludlow**

### **Transaction data and assessment by carpark**

New machines in place to all on and off street parking areas with facilities for cash, credit card including contactless.

Pay by phone ticket and on-line ticket / permits available through Mipermit app

**Graph 7: Transactional daily usage data for Ludlow On-street Red & Blue zone Pay and Display between 5 November 2018 and 30<sup>th</sup> November 2019**

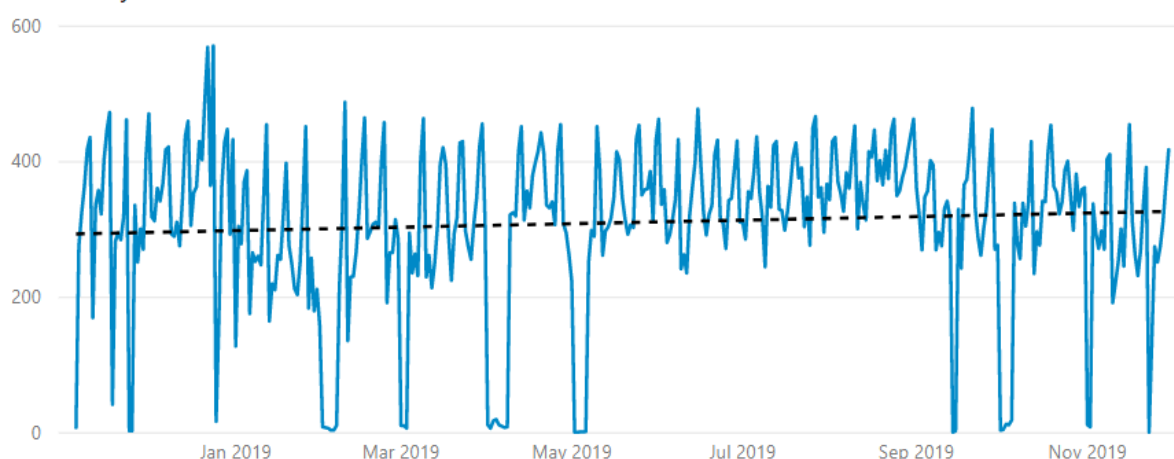


<b>Ludlow on-street pay and display</b>	
Type:	Band 2, Pay and Display
Main strategy changes:	Linear tariff. Maximum stay and minimum return period removed 15 minute pop and shop Season tickets excluded Weekly tickets excluded Annual Residents Permits continue not to be available.
Type of usage	Visitor, Tourist, Shopper
Usage	Increased
Availability of space	Significant improvement
Turnover	The most common length of stay remains less than 3 hours
Revenue	Up
Compliance	Good
Car park condition	Good

**Graph 8: Transactional daily usage data for Castle Street Pay and Display Car Park between 5 November 2018 and 30<sup>th</sup> November 2019**

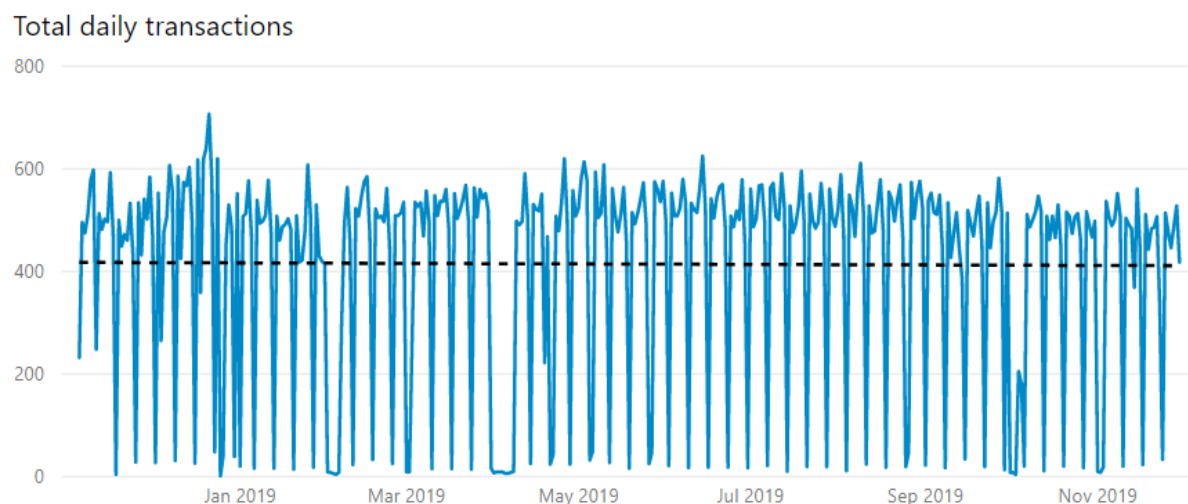


Total daily transactions



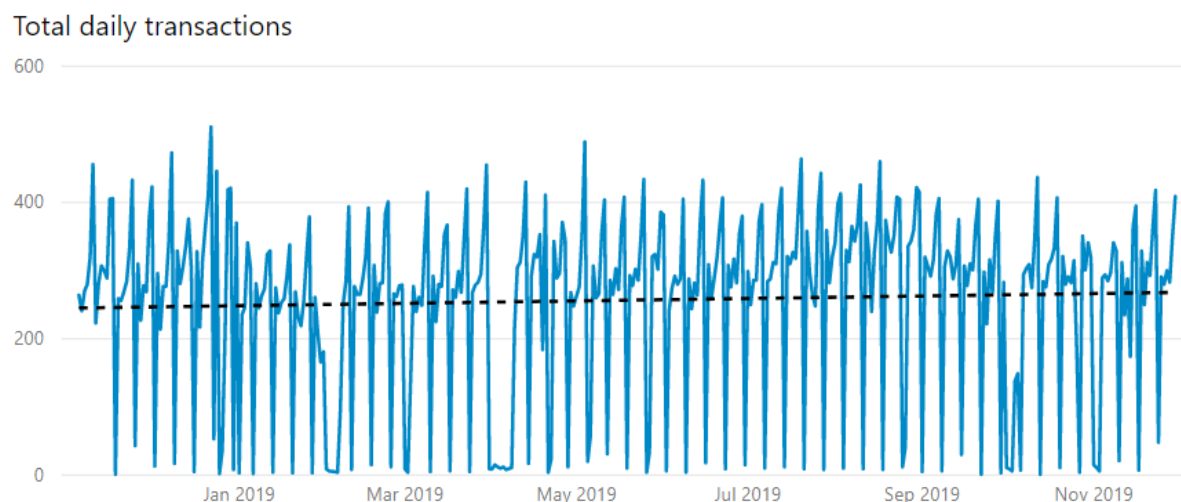
Castle Street Ludlow	
Type:	Band 3
Main strategy changes:	<p>Linear tariff, 50% concessions on Sundays, Bank and Public holidays.</p> <p>Maximum stay and minimum return period removed, dwell time promoted.</p> <p>15 minute pop and shop</p> <p>Season tickets excluded</p> <p>Weekly tickets excluded</p> <p>Annual Residents excluded.</p>
Type of usage	Visitor, Tourist, Shopper
Usage	Increased, with a shift from commuter to visitor
Availability of space	Previously difficult to find a space on most days. Ability to find a space has now improved.
Turnover	Increased
Revenue	Increased
Compliance	Good
Car park condition	Re-surface, re-design and re-line and street lighting refurbishment required

**Graph 9: Transactional daily usage data for Galdeford Zone A Pay and Display Car Park between 5 November 2018 and 30<sup>th</sup> November 2019**



Galdeford zone A	
Type:	Band 5, Pay and Display
Main strategy changes:	<p>Linear tariff, free on Sundays Bank and Public holidays.</p> <p>Maximum stay and minimum return period removed</p> <p>Dwell time promoted.</p> <p>15 minute pop and shop</p> <p>Season tickets now available for 12, 6, 3 and 1 monthly periods.</p> <p>Weekly tickets included</p> <p>Residents permits retained</p>
Type of usage	Commuter, Worker, Visitor, Tourist, Shopper
Usage	Maintained
Availability of space	<p>At maximum capacity on some days</p> <p>Low demand for residents permits.</p> <p>Low demand for season tickets.</p>
Turnover	Increased
Revenue	Maintained
Compliance	Good
Car park condition	Maintenance required

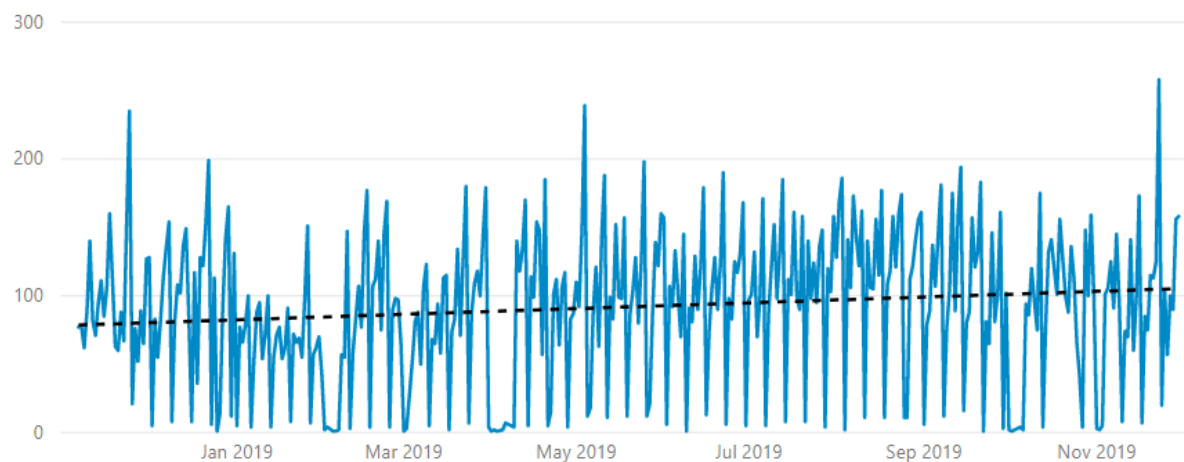
**Graph 10: Transactional daily usage data for Galdeford Zone B Pay and Display Car Park between 5 November 2018 and 30<sup>th</sup> November 2019**



Galdeford zone B	
Type:	Band 6, Pay and Display
Main strategy changes:	Linear tariff, free on Sundays Bank and Public holidays. Maximum stay and minimum return period removed Dwell time promoted. 15 minute pop and shop Season tickets now available for 12, 6, 3 and 1 monthly periods. Weekly tickets included Residents permits retained
Type of usage	Commuter, Worker, Visitor, Tourist, Shopper
Usage	Increased
Availability of space	At maximum capacity on most days Low demand for residents permits. High demand for season tickets.
Turnover	Increased
Revenue	Increased
Compliance	Good
Car park condition	Maintenance required

**Graph 11: Transactional daily usage data for Smithfield Pay and Display Car Park between 5 November 2018 and 30<sup>th</sup> November 2019**

Total daily transactions



Smithfield	
Type:	Band 6, Pay and Display
Main strategy changes:	Linear tariff, free on Sundays Bank and Public holidays. Maximum stay and minimum return period removed Dwell time promoted. 15 minute pop and shop Season tickets now available for 12, 6, 3 and 1 monthly periods. Weekly tickets included Residents permits retained
Type of usage	Commuter, Worker, Visitor, Tourist, Shopper
Usage	Increased
Availability of space	Chance of obtaining a space is highly likely most days Low demand for residents permits. High demand for season tickets.
Turnover	Increased
Revenue	Increased
Compliance	Good
Car park condition	Line renewal required

## **Appendix 5: Bridgnorth**

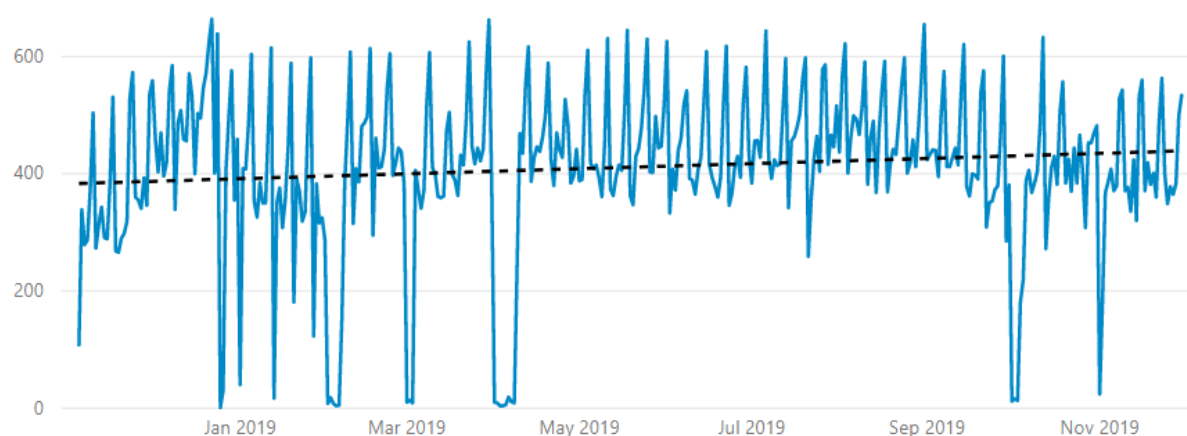
### **Transaction data and assessment by carpark**

New machines in place in all off street parking areas with facilities for cash, credit card including contactless.

Pay by phone ticket and on-line ticket / permits available through Mipermit.

**Graph 12: Transactional daily usage data for Listley Street Pay and Display Car Park (North and South) between 5 November 2018 and 30<sup>th</sup> November 2019**

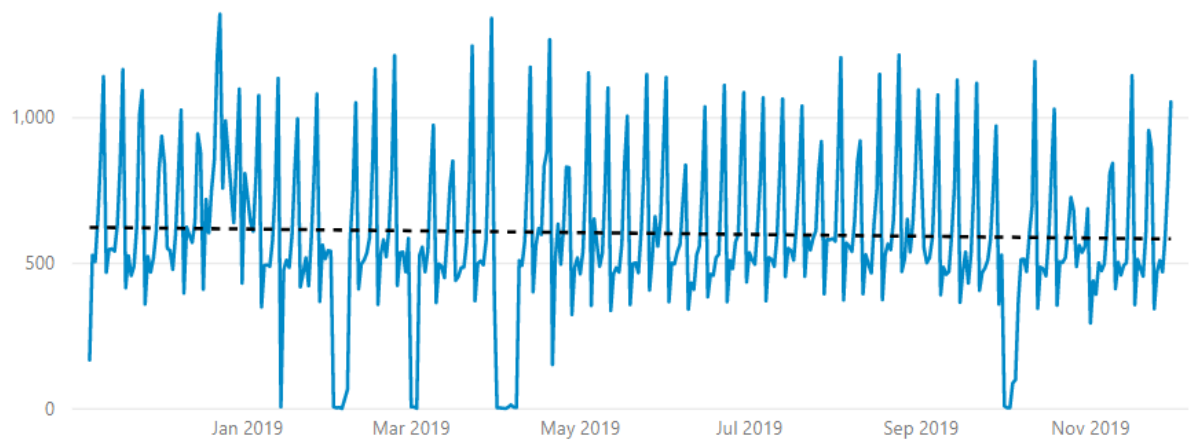
Total daily transactions



<b>Listley Street (North and South)</b>	
Type:	Band 3
Main strategy changes:	Linear tariff, 50% concessions on Sundays, Bank and Public holidays.  Maximum stay and minimum return period removed, dwell time promoted.  15 minute pop and shop Season tickets excluded Weekly tickets excluded Annual Residents permits excluded.
Type of usage	Visitor, Tourist, Shopper
Usage	Increased, with a shift from commuter to visitor
Availability of space	Previously difficult to find a space on most days. Ability to find a space has now improved.
Turnover	Increased
Revenue	Increased
Compliance	Good
Car park condition	Re-surface and re-lining urgently required

**Graph 13: Transactional daily usage data for Sainsburys Pay and Display Car Park between 5 November 2018 and 30<sup>th</sup> November 2019**

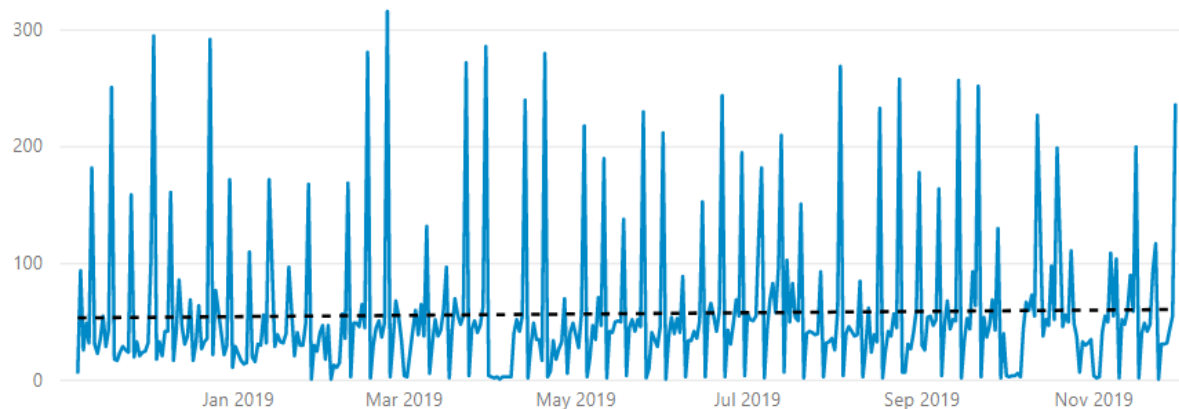
Total daily transactions



Sainsburys	
Type:	Band 3
Main strategy changes:	<p>Linear tariff, 50% concessions on Sundays, Bank and Public holidays.</p> <p>Maximum stay and minimum return period removed, dwell time promoted.</p> <p>15 minute pop and shop</p> <p>Season tickets excluded</p> <p>Weekly tickets excluded</p> <p>Annual Residents permits excluded.</p>
Type of usage	Visitor, Tourist, Shopper
Usage	Maintained
Availability of space	No change, highly likely to obtain a space.
Turnover	Maintained
Revenue	Increased
Compliance	Good
Car park condition	No action required.

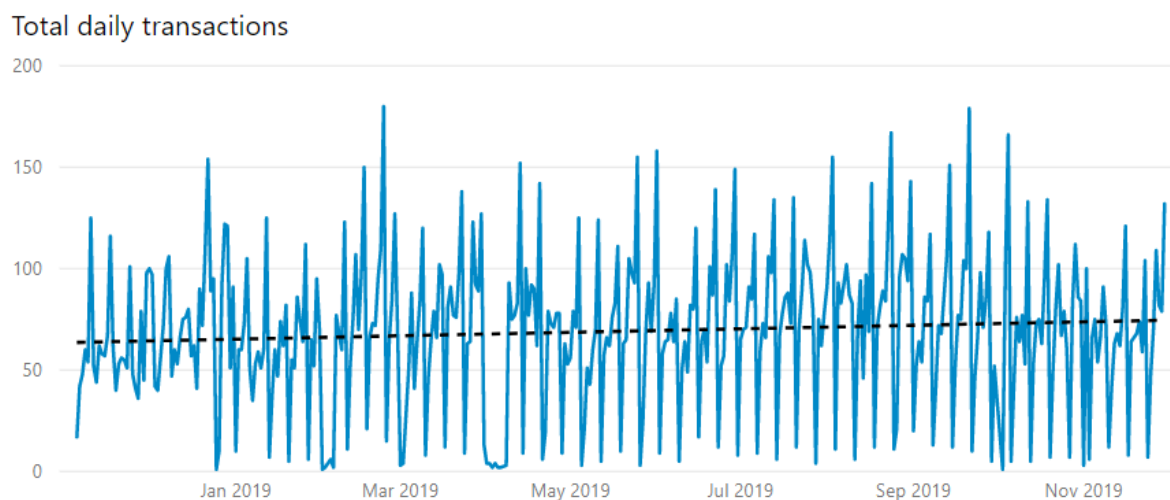
**Graph 14: Transactional daily usage data for Innage Lane Pay and Display Car Park between 5 November 2018 and 30<sup>th</sup> November 2019**

Total daily transactions



Innage Lane	
Type:	Band 6, Pay and Display
Main strategy changes:	<p>Linear tariff, free on Sundays Bank and Public holidays.</p> <p>Maximum stay and minimum return period removed</p> <p>Dwell time promoted.</p> <p>15 minute pop and shop</p> <p>Season tickets now available for 12, 6, 3 and 1 monthly periods.</p> <p>Weekly tickets included</p> <p>Residents permits retained</p>
Type of usage	Commuter, Worker, Visitor, Tourist, Shopper
Usage	Increased
Availability of space	<p>Chance of obtaining a space is highly likely most days</p> <p>Moderate demand for residents permits.</p> <p>Low demand for season tickets.</p>
Turnover	Increased
Revenue	No significant change
Compliance	Good
Car park condition	Maintenance required

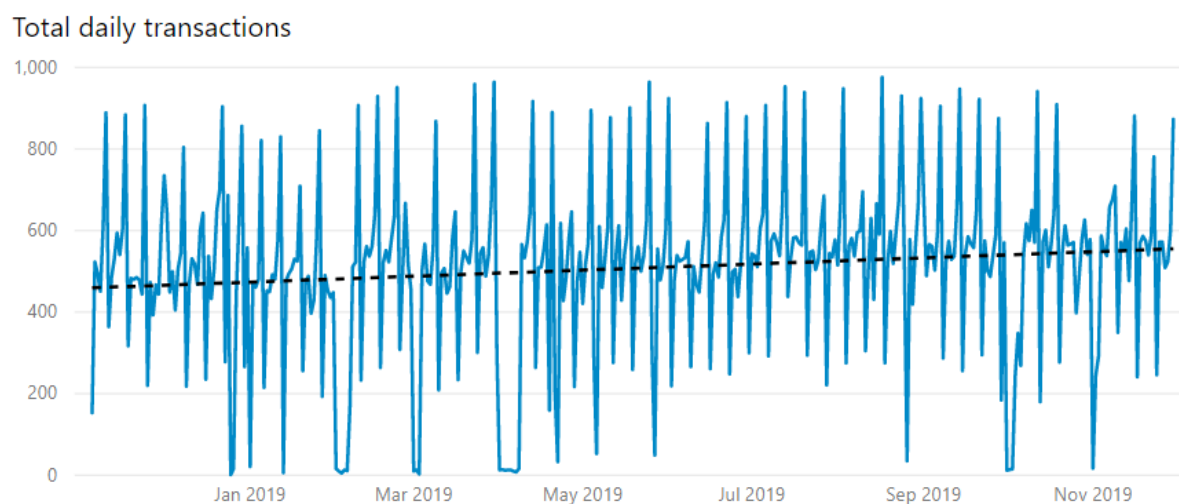
**Graph 15: Transactional daily usage data for Severn Street Pay and Display Car Park between 5 November 2018 and 30<sup>th</sup> November 2019**



Severn Street	
Type:	Band 6, Pay and Display
Main strategy changes:	Linear tariff, free on Sundays Bank and Public holidays. Maximum stay and minimum return period removed Dwell time promoted. 15 minute pop and shop Season tickets now available for 12, 6, 3 and 1 monthly periods. Weekly tickets included Residents permits retained
Type of usage	Commuter, Worker, Visitor, Tourist, Shopper
Usage	Increased
Availability of space	At high capacity on most days Low demand for residents permits. Moderate demand for season tickets.
Turnover	Increased
Revenue	Increased
Compliance	Good
Car park condition	Maintenance required

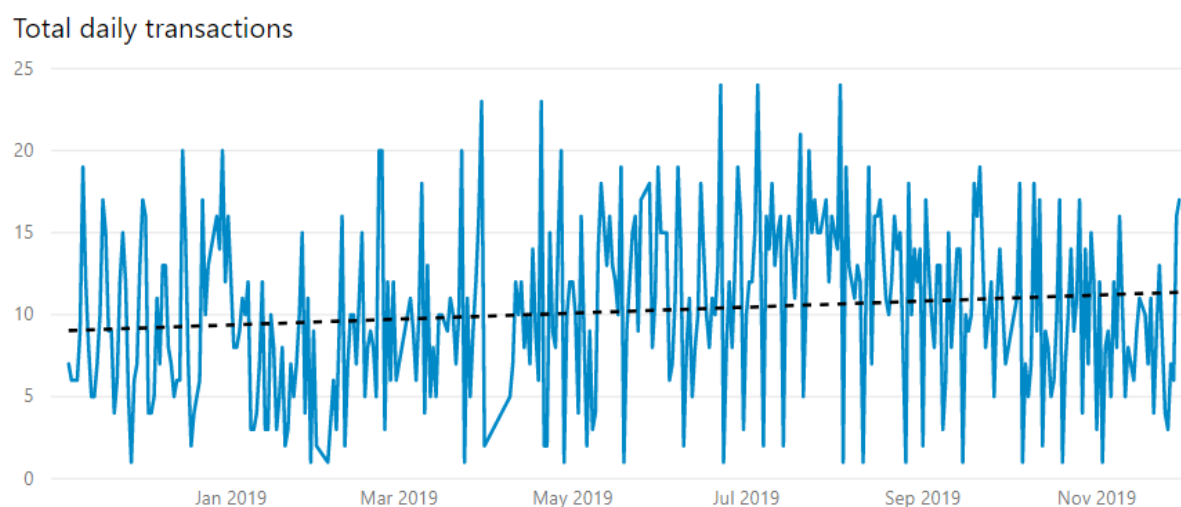


**Graph 16: Transactional daily usage data for Smithfield Pay and Display Car Park between 5 November 2018 and 30<sup>th</sup> November 2019**



Smithfield car park	
Type:	Pay and Display- short stay
Main strategy changes:	Due to outstanding planning matters the new parking strategy is yet to be implemented on this carpark and historic tariffs remain in place.
Type of usage	Worker, Visitor, Tourist, Shopper
Usage	N/A
Availability of space	N/A
Turnover	N/A
Revenue	N/A
Compliance	Good
Car park condition	Major structural repairs, resurfacing and relining required.

**Graph 17: Transactional daily usage data for Riverside Pay and Display Car Park between 5 November 2018 and 30<sup>th</sup> November 2019**



Riverside car park	
Type:	Band 4 Pay and Display
Main strategy changes:	Linear tariff, free on Sundays, bank and Public holidays Maximum stay and minimum return period removed Dwell time promoted. 15 minute pop and shop Weekly tickets included
Type of usage	Commuter, Worker, Visitor, Tourist, Shopper
Usage	No significant change
Availability of space	At maximum capacity most of the time due to low capacity (6 spaces)
Turnover	Limited turnover due to low capacity
Revenue	Increased
Compliance	Good
Car park condition	Maintenance required

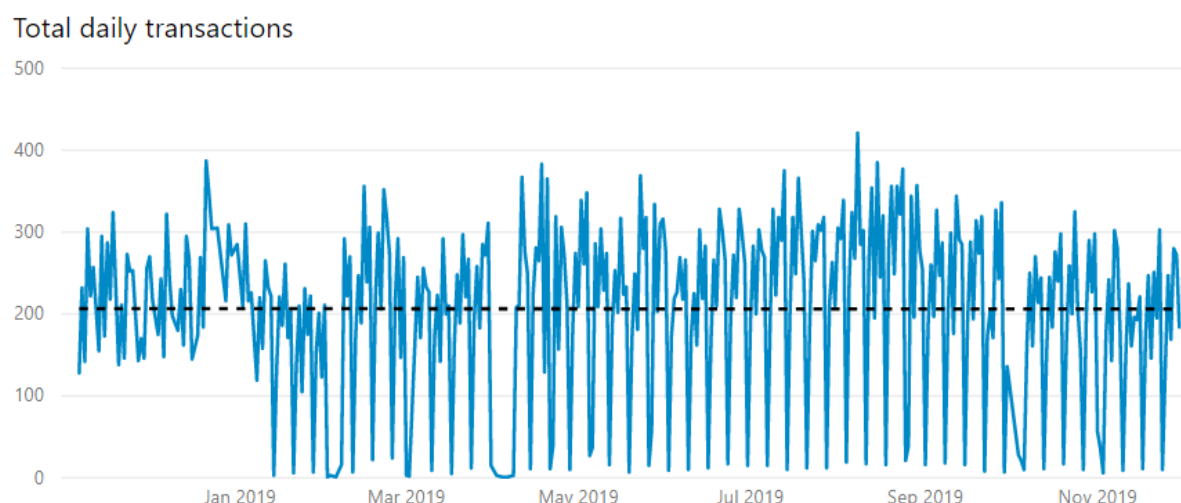
## **Appendix 6: Church Stretton**

### **Transaction data and assessment by carpark**

New machines in Easthope off street car parks with facilities for cash, credit card including contactless. There is no parking machine in Crossways off street car park.

Pay by phone ticket and on-line ticket / permits are available through the Mipermit app on both Easthope and Crossways car parks.

**Graph 18: Transactional daily usage data for Easthope Pay and Display Car Park between 5 November 2018 and 30<sup>th</sup> November 2019**

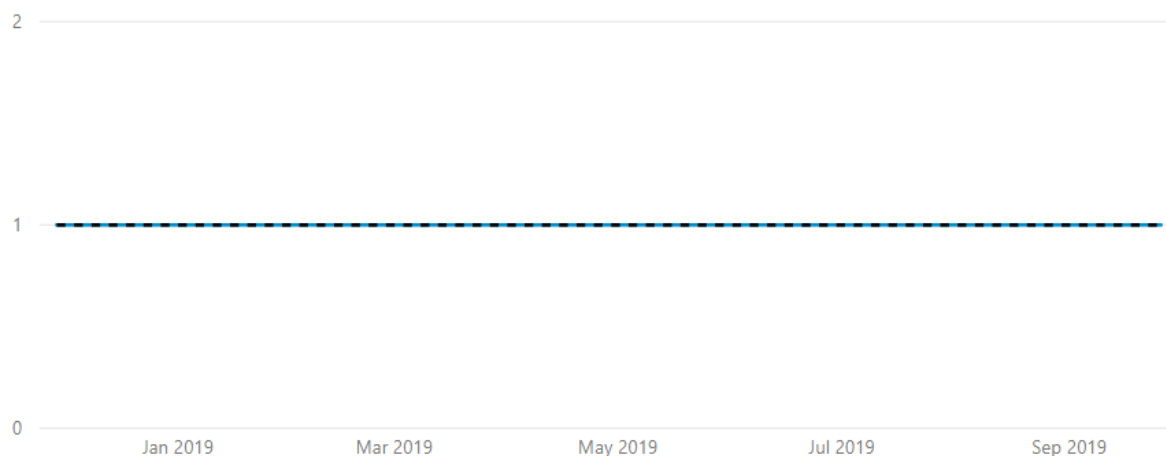


<b>Easthope</b>	
Type:	Band 5, Pay and Display
Main strategy changes:	Linear tariff, free on Sundays Bank and Public holidays. Maximum stay and minimum return period removed Dwell time promoted. 15 minute pop and shop Season tickets now available for 12, 6, 3 and 1 monthly periods. Weekly tickets included Residents permits retained
Type of usage	Commuter, Worker, Visitor, Tourist, Shopper
Usage	Maintained
Availability of space	Spaces generally available No demand for residents permits. Low demand for season tickets.
Turnover	High
Revenue	Increase
Compliance	Good
Car park condition	Serious maintenance required, urgent lining required.

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**Graph 19: Transactional daily usage data for Crossways Pay and Display Car/Coach/HGV Park between 5 November 2018 and 30<sup>th</sup> November 2019**

Total daily transactions



<b>Crossways</b>	
Type:	Band 6, Pay by Phone only
Main strategy changes:	Linear tariff, free on Sundays Bank and Public holidays. Maximum stay and minimum return period removed Dwell time promoted. 15 minute pop and shop Season tickets now available for 12, 6, 3 and 1 monthly periods. Weekly tickets included Residents permits retained Coach parking retained free of charge HGV parking retained
Type of usage	Commuter, Worker, Visitor, Tourist, Shopper
Usage	Increased
Availability of space	No demand for residents permits or season tickets.
Turnover	Increased
Revenue	Increased
Compliance	Good
Car park condition	Maintenance required, lining to formalise parking bays

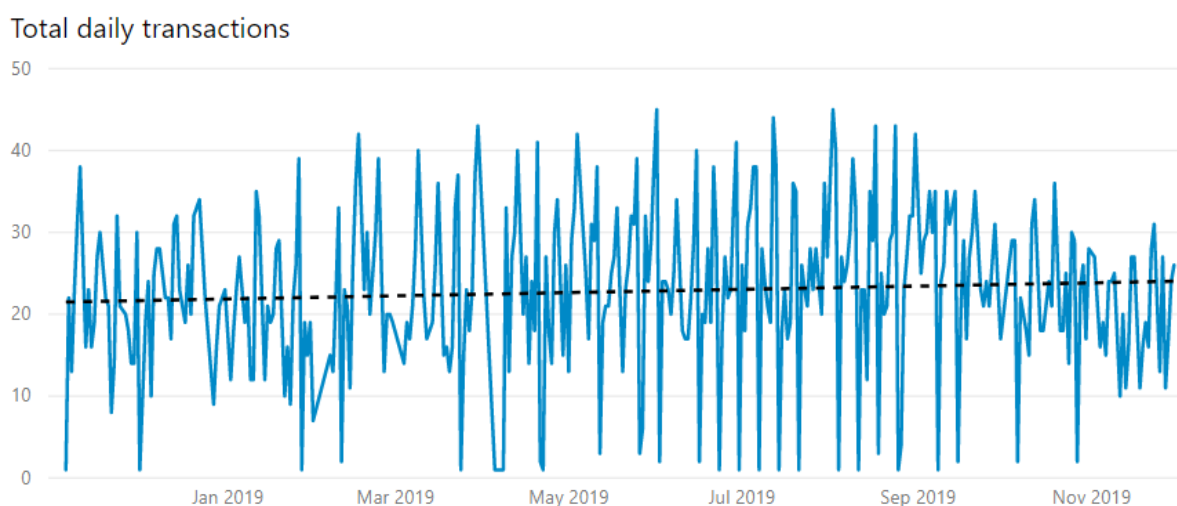
## **Appendix 7: Much Wenlock**

### **Transaction data and assessment by carpark**

New machines in place to all on and off street parking areas with facilities for cash, credit card including contactless.

Pay by phone ticket and on-line ticket / permits available through the Mipermit app.

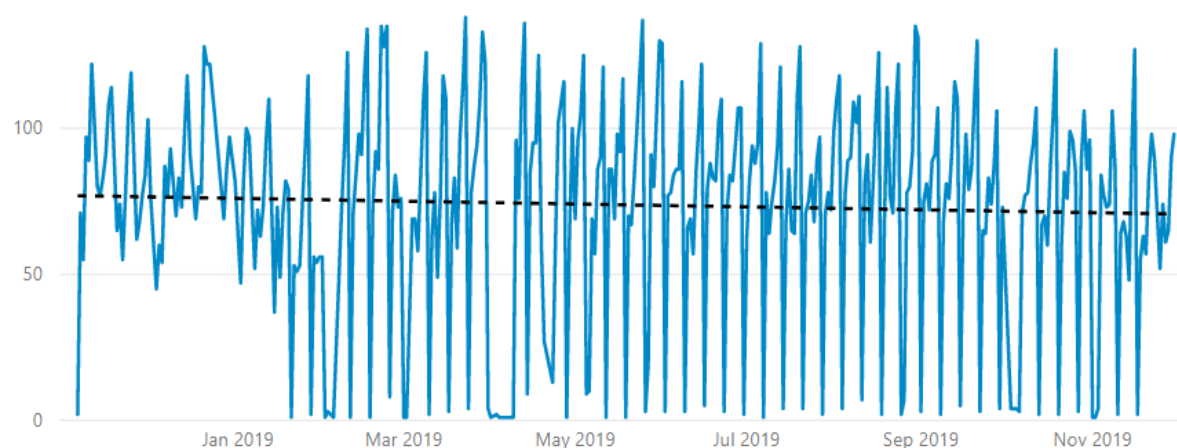
**Graph 20: Transactional daily usage data for Back Lane Pay and Display Car Park between 5 November 2018 and 30<sup>th</sup> November 2019**



<b>Back Lane</b>	
Type:	Band 4, Pay and Display
Main strategy changes:	Linear tariff, free on Sundays, bank and Public holidays Maximum stay and minimum return period removed Dwell time promoted. 15 minute pop and shop Season tickets now available for 12, 6, 3 and 1 monthly periods. Weekly tickets included Residents permits now available
Type of usage	Commuter, Worker, Visitor, Tourist, Shopper
Usage	Increased
Availability of space	Generally spaces available despite low capacity No residents permits or season tickets have been issued.
Turnover	Maintained
Revenue	Increased
Compliance	Good
Car park condition	Maintenance required

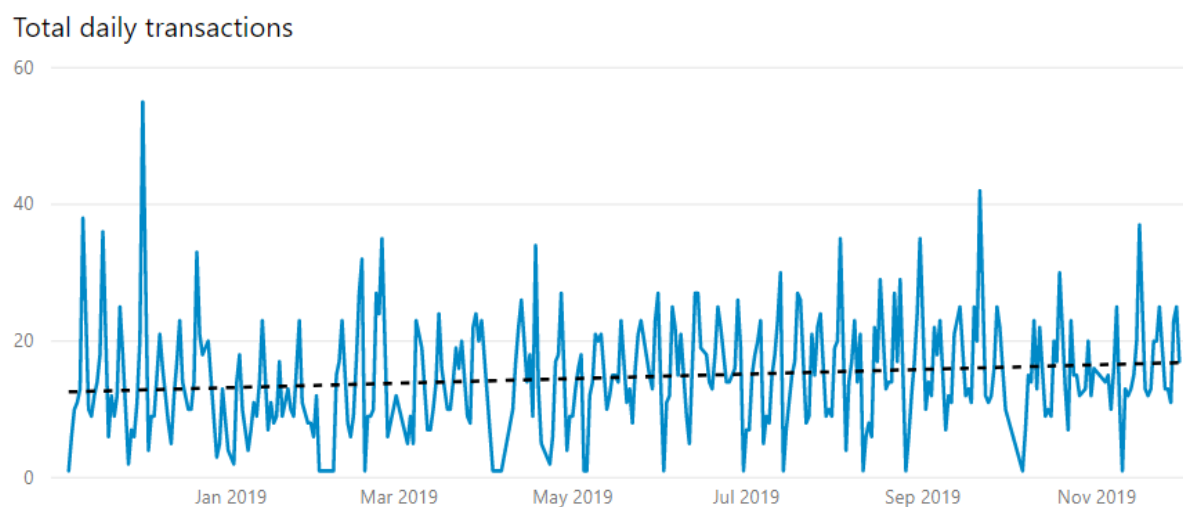
**Graph 21: Transactional daily usage data for St Mary's Lane Pay and Display Car Park between 5 November 2018 and 30<sup>th</sup> November 2019**

Total daily transactions



St Mary's Lane	
Type:	Band 5, Pay and Display
Main strategy changes:	<p>Linear tariff, free on Sundays Bank and Public holidays.</p> <p>Maximum stay and minimum return period removed</p> <p>Dwell time promoted.</p> <p>15 minute pop and shop</p> <p>Season tickets now available for 12, 6, 3 and 1 monthly periods.</p> <p>Weekly tickets included</p> <p>Residents permits retained</p>
Type of usage	Commuter, Worker, Visitor, Tourist, Shopper
Usage	Increased
Availability of space	<p>Generally a good chance of obtaining a space</p> <p>No demand for residents permits.</p> <p>Low demand for season tickets.</p>
Turnover	Increased
Revenue	Maintained
Compliance	Good
Car park condition	Maintenance required

**Graph 22: Transactional daily usage data for Falcons Court Pay and Display Car Park between 5 November 2018 and 30<sup>th</sup> November 2019**

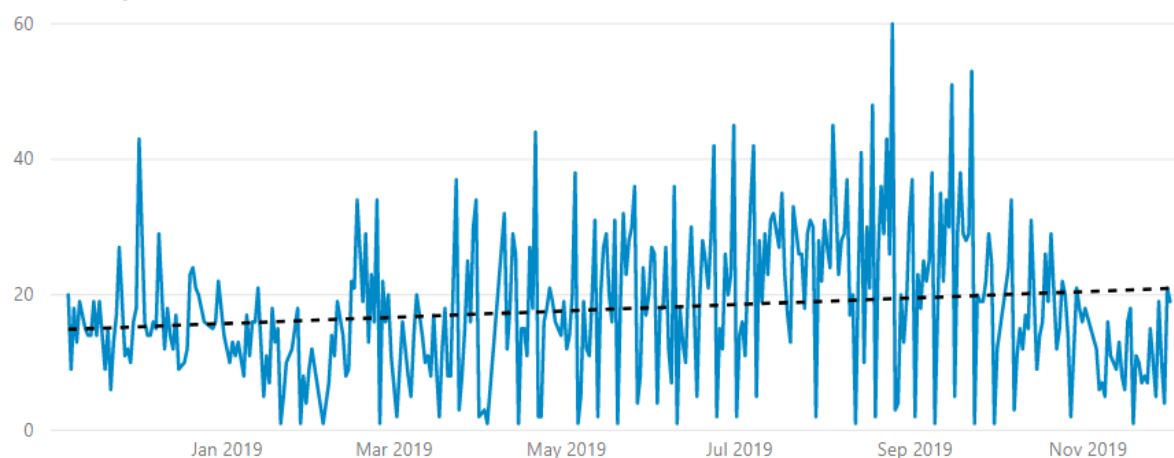


<b>Falcons Court</b>	
Type:	Band 6, Pay and Display
Main strategy changes:	Linear tariff, free on Sundays Bank and Public holidays. Maximum stay and minimum return period removed Dwell time promoted. 15 minute pop and shop Season tickets now available for 12, 6, 3 and 1 monthly periods. Weekly tickets included Residents permits retained
Type of usage	Commuter, Worker, Visitor, Tourist, Shopper
Usage	Increased
Availability of space	Highly likely to obtain a space Low demand for residents permits. Low demand for season tickets.
Turnover	Increased
Revenue	Increased
Compliance	Good
Car park condition	Good condition



**Graph 23: Transactional daily usage data for New Road Pay and Display Car Park between 5 November 2018 and 30<sup>th</sup> November 2019**

Total daily transactions



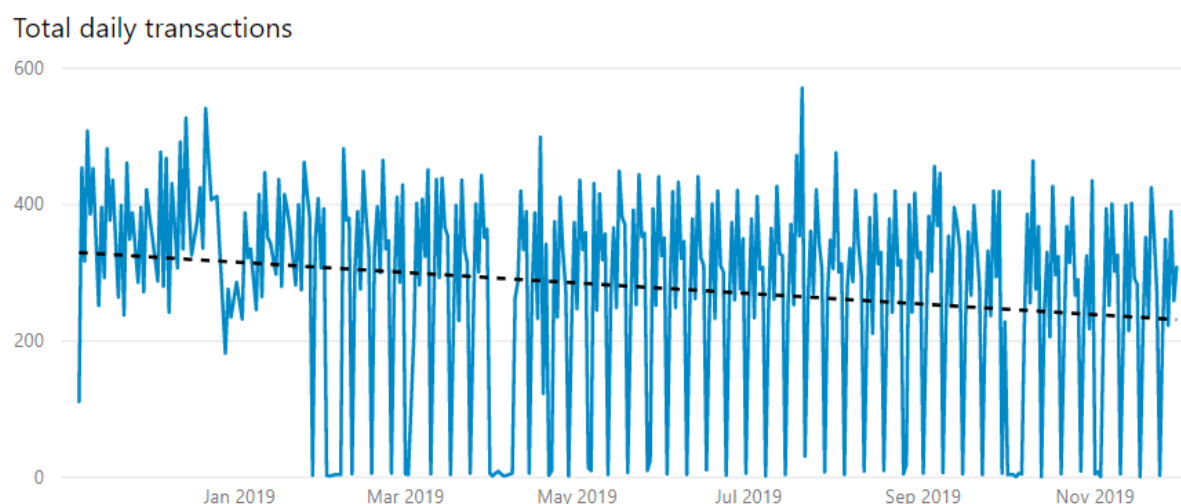
New Road	
Type:	Band 6, Pay and Display
Main strategy changes:	Linear tariff, free on Sundays Bank and Public holidays. Maximum stay and minimum return period removed Dwell time promoted. 15 minute pop and shop Season tickets now available for 12, 6, 3 and 1 monthly periods. Weekly tickets included Residents permits retained
Type of usage	Commuter, Worker, Visitor, Tourist, Shopper
Usage	Increased
Availability of space	Highly likely to obtain a space Low demand for residents permits. No demand for season tickets.
Turnover	Maintained
Revenue	Increased
Compliance	Good
Car park condition	Good condition

## **Appendix 8: Wem**

New machines in High Street carpark with facilities for cash, credit card including contactless. There is no parking machine in Leek Street car park and a cash only machine has been reinstated in Mill Street car park.

Pay by phone tickets and on-line ticket / permits are available through the Mipermit app in all 3 car parks in Wem.

**Graph 24: Transactional daily usage data for High Street Pay and Display Car Park between 5 November 2018 and 30<sup>th</sup> November 2019**

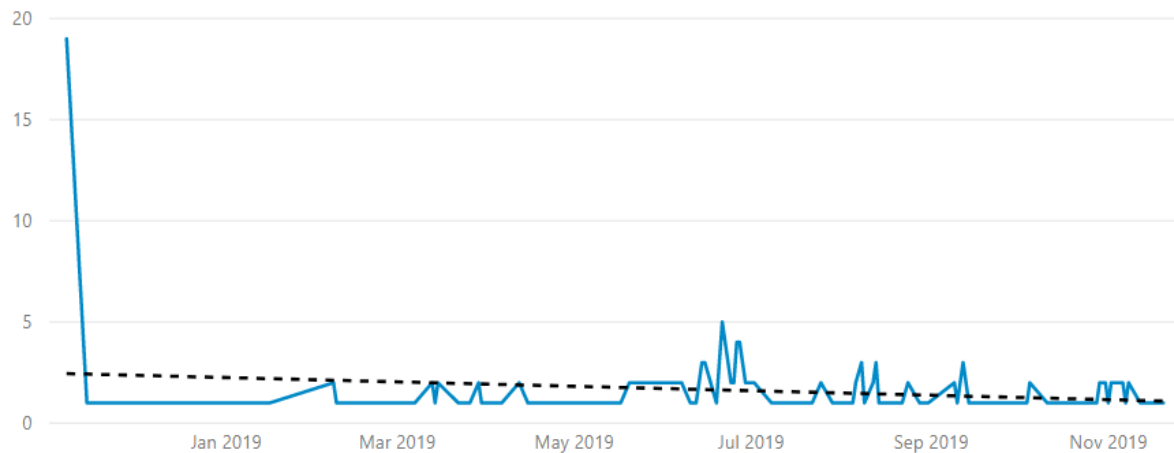


High Street	
Type:	Band 6, Pay and Display
Main strategy changes:	Linear tariff, free on Sundays Bank and Public holidays. Maximum stay and minimum return period removed Dwell time promoted. 15 minute pop and shop Season tickets now available for 12, 6, 3 and 1 monthly periods. Weekly tickets included Residents permits retained
Type of usage	Commuter, Worker, Visitor, Tourist, Shopper
Usage	Increased
Availability of space	Highly likely to obtain a space Low demand for residents permits. Low demand for season tickets.
Turnover	Maintained

Revenue	Increased
Compliance	Good
Car park condition	Good condition

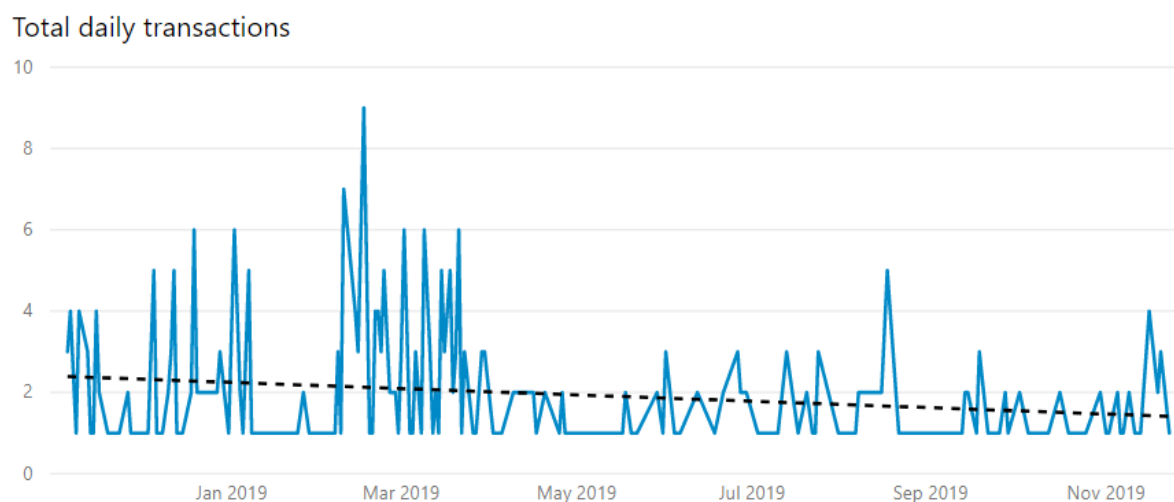
**Graph 25 Transactional daily usage data for Leek Street Pay and Display Car Park between 5 November 2018 and 30<sup>th</sup> November 2019**

Total daily transactions



Leek Street	
Type:	Band 6, Pay by Phone only
Main strategy changes:	Linear tariff, free on Sundays Bank and Public holidays. Maximum stay and minimum return period removed Dwell time promoted. 15 minute pop and shop Season tickets now available for 12, 6, 3 and 1 monthly periods. Weekly tickets included Residents permits retained
Type of usage	Commuter, Worker, Visitor, Tourist, Shopper
Usage	Maintained
Availability of space	Very small car park (only 6 spaces) No demand for residents permits. Low demand for season tickets.
Turnover	Maintained
Revenue	Increased
Compliance	Good
Car park condition	Good condition

**Graph 26: Transactional daily usage data for Mill Street Pay and Display Car Park between 5 November 2018 and 30<sup>th</sup> November 2019**



Mill Street	
Type:	Band 6, Pay and Display
Main strategy changes:	Linear tariff, free on Sundays Bank and Public holidays. Maximum stay and minimum return period removed Dwell time promoted. 15 minute pop and shop Season tickets now available for 12, 6, 3 and 1 monthly periods. Weekly tickets included Residents permits retained
Type of usage	Visitor and Resident
Usage	Maintained
Availability of space	Highly likely to obtain a space Low demand for residents permits. Low demand for season tickets.
Turnover	Maintained
Revenue	Maintained
Compliance	Good
Car park condition	Good condition

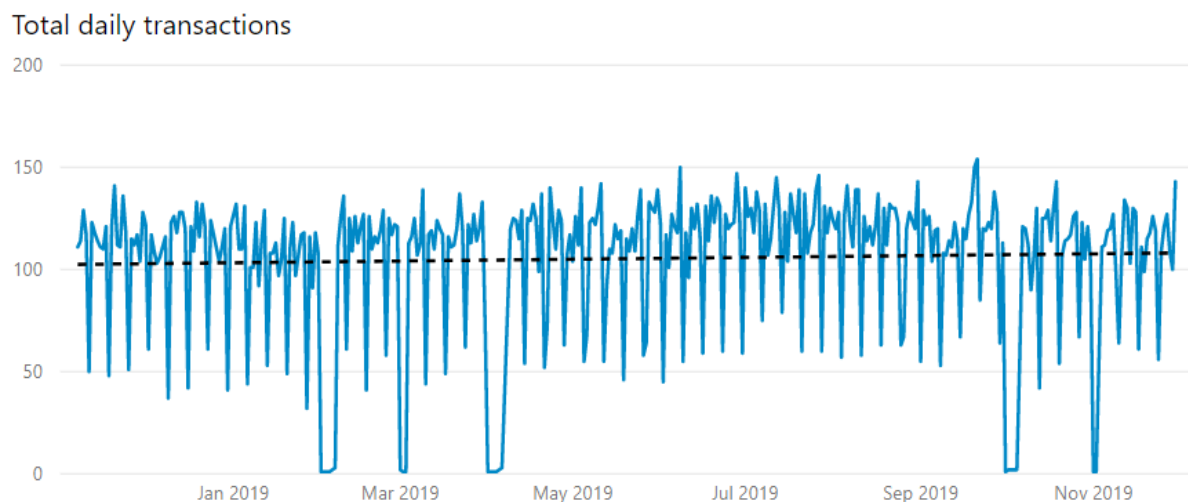
## **Appendix 9: Oswestry**

### **Transaction data and assessment by carpark**

New machines in place to all on and off street parking areas with facilities for cash, credit card including contactless.

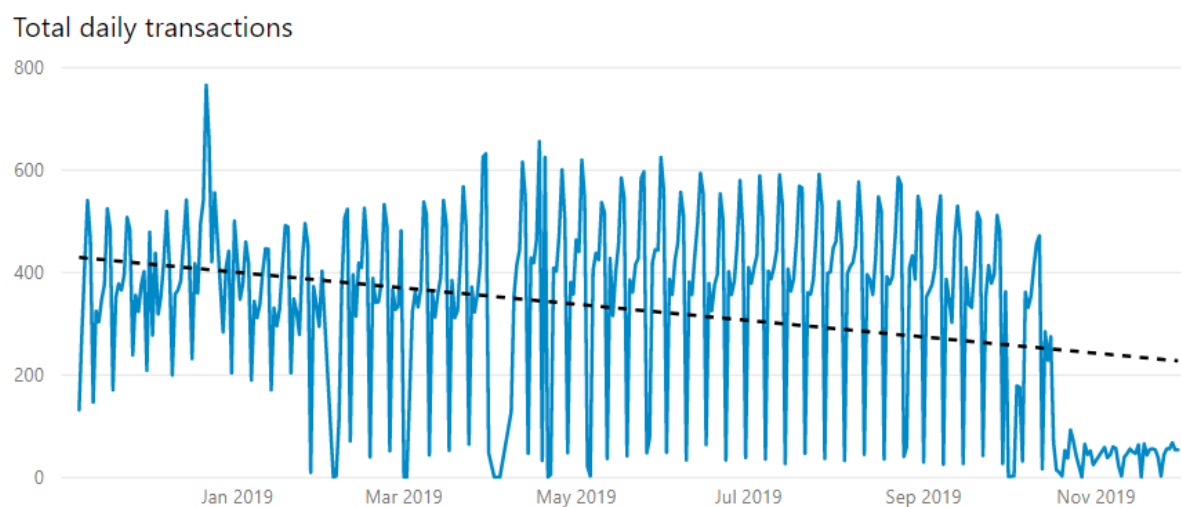
Pay by phone ticket and on-line ticket / permits available through the Mipermit app.

**Graph 27: Transactional daily usage data for Festival Square Pay and Display Car Park between 5 November 2018 and 30<sup>th</sup> November 2019**



Festival Square	
Type:	Band 3 Pay and Display
Main strategy changes:	Linear tariff, 50% concessions on Sundays, Bank and Public holidays. Maximum stay and minimum return period removed, dwell time promoted. 15 minute pop and shop Season tickets discontinued Weekly tickets excluded Annual Residents permits not available
Type of usage	Visitor, Tourist, Shopper
Usage	Increased
Availability of space	Maintained
Turnover	Increased
Revenue	Increased
Compliance	Good
Car park condition	Good

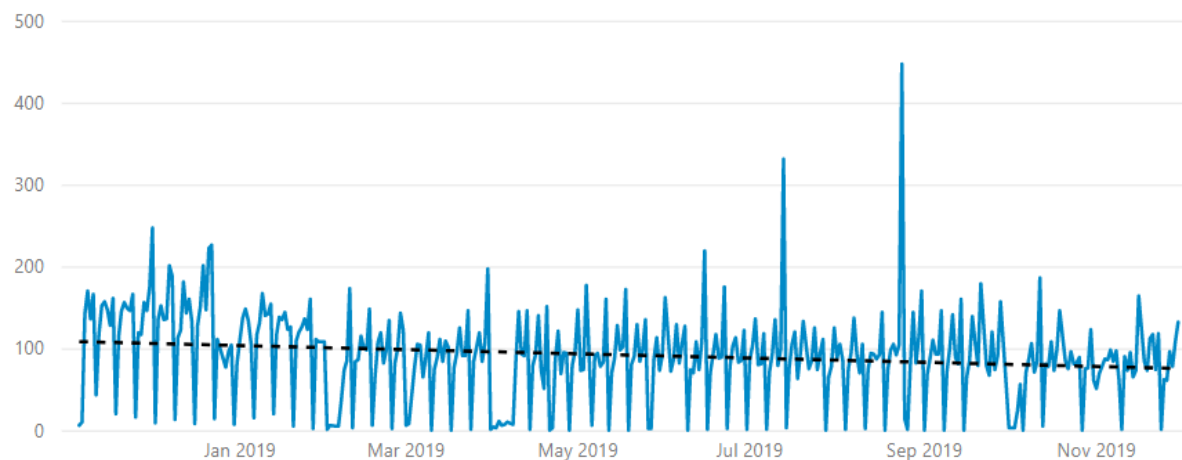
**Graph 28: Transactional daily usage data for Beatrice Street Pay and Display Car Park between 5 November 2018 and 30<sup>th</sup> November 2019**



<b>Beatrice Street</b>	
Type:	Band 4, Pay and Display
Main strategy changes:	<p>Linear tariff, free on Sundays, bank and Public holidays</p> <p>Maximum stay and minimum return period removed</p> <p>Dwell time promoted.</p> <p>15 minute pop and shop</p> <p>Season tickets now available for 12, 6, 3 and 1 monthly periods.</p> <p>Weekly tickets included</p> <p>Residents permits now available</p>
Type of usage	Commuter, Worker, Visitor, Tourist, Shopper
Usage	Initially maintained however significant reduction in recent months due to Morrisons relocation.
Availability of space	<p>Now very good</p> <p>No demand for residents permits and for season tickets.</p>
Turnover	Initially maintained, significant reduction in recent months due to Morrisons relocation.
Revenue	Maintained on implementation of strategy, however following the Morrisons relocation significant reduction.
Compliance	Good
Car park condition	Generally good

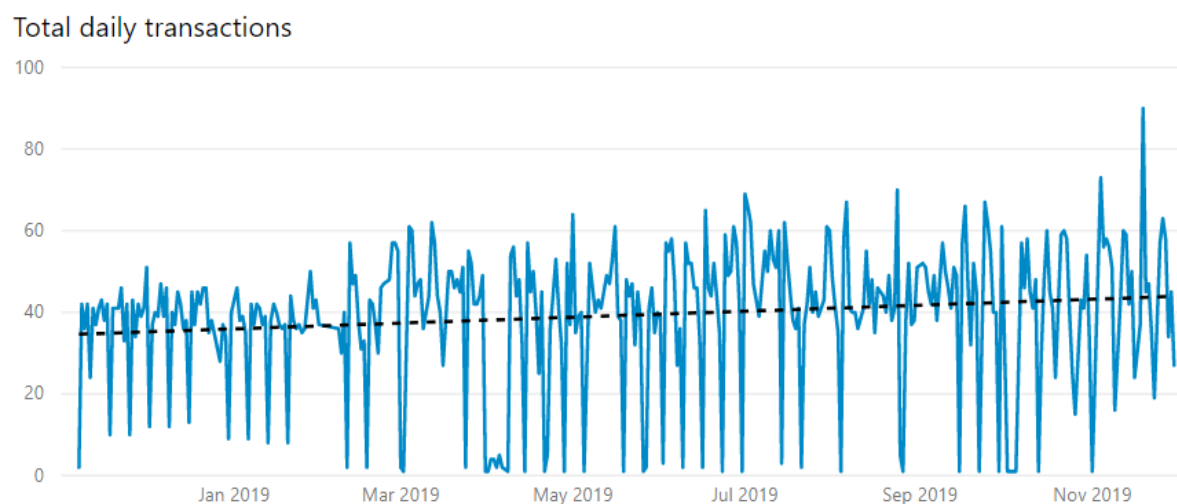
**Graph 29: Transactional daily usage data for Oak Street Pay and Display Car Park between 5 November 2018 and 30<sup>th</sup> November 2019**

Total daily transactions



Oak Street	
Type:	Band 6, Pay and Display
Main strategy changes:	Linear tariff, free on Sundays Bank and Public holidays. Maximum stay and minimum return period removed Dwell time promoted. 15 minute pop and shop Season tickets now available for 12, 6, 3 and 1 monthly periods. Weekly tickets included Residents permits available
Type of usage	Commuter, Worker, Visitor, Tourist, Shopper
Usage	Increased
Availability of space	Likely to obtain a space Low demand for residents permits. High demand for season tickets.
Turnover	Maintained
Revenue	Increased
Compliance	Good
Car park condition	Maintenance required mainly lining refresh.

**Graph 30: Transactional daily usage data for Oswald Road Pay and Display Car Park between 5 November 2018 and 30<sup>th</sup> November 2019**



<b>Oswald Road</b>	
Type:	Band 6, Pay and Display
Main strategy changes:	<p>Linear tariff, free on Sundays Bank and Public holidays.</p> <p>Maximum stay and minimum return period removed</p> <p>Dwell time promoted.</p> <p>15 minute pop and shop</p> <p>Season tickets now available for 12, 6, 3 and 1 monthly periods.</p> <p>Weekly tickets included</p> <p>Residents permits available</p> <p>Coach parking retained free of charge</p> <p>HGV parking retained</p>
Type of usage	Commuter, Worker, Visitor, Tourist, Shopper
Usage	Increased
Availability of space	<p>Likely to obtain a space</p> <p>Low demand for residents permits.</p> <p>No demand for season tickets.</p>
Turnover	Maintained
Revenue	Increased
Compliance	Good
Car park condition	Good condition

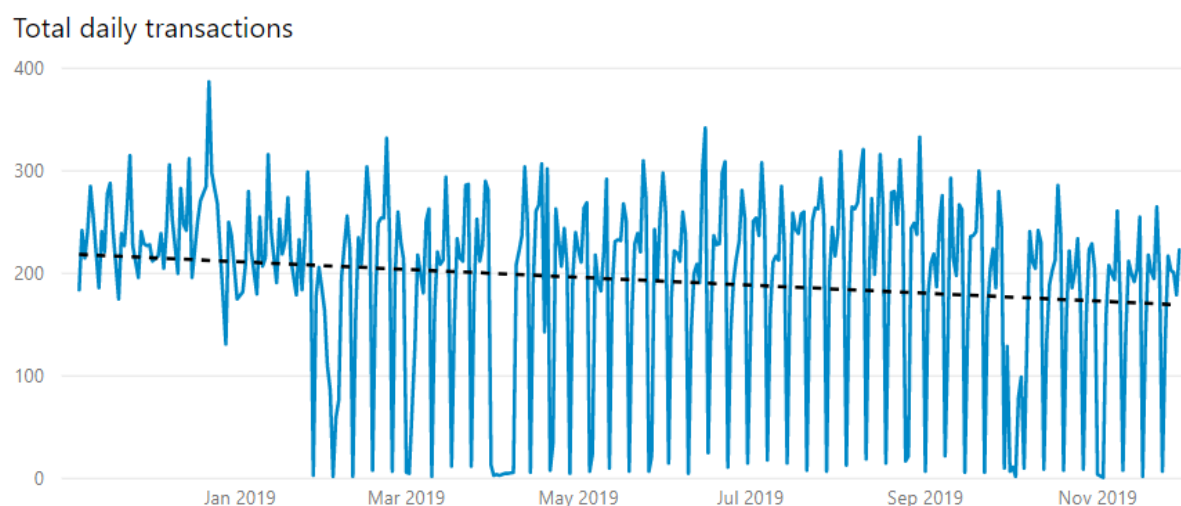


## **Appendix 10: Ellesmere**

New machines in Talbot Street and Cross Street car parks with facilities for cash, credit card including contactless. A cash only machine has been reinstated in Spar Bridge car park, no data is available for this car park.. New machines have also been installed on-street at Mereside.

Pay by phone tickets and on-line ticket / permits are available through the Mipermit app in all 3 car parks and on-street at Mereside in Ellesmere.

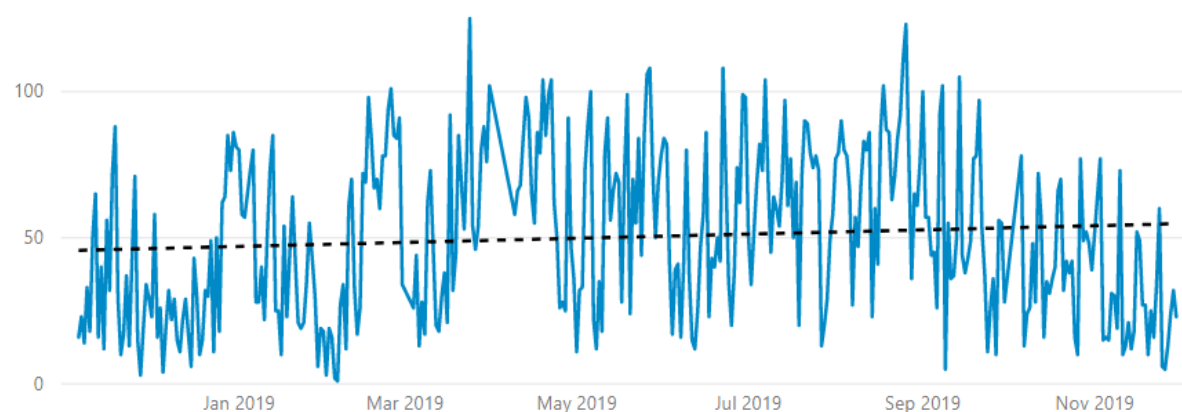
**Graph 31: Transactional daily usage data for Talbot Street and Cross Street Pay and Display Car Parks between 5 November 2018 and 30<sup>th</sup> November 2019**



Talbot Street, Cross Street and Spar Bridge	
Type:	Band 6, Pay and Display
Main strategy changes:	Linear tariff, free on Sundays Bank and Public holidays. Maximum stay and minimum return period removed Dwell time promoted. 15 minute pop and shop Season tickets now available for 12, 6, 3 and 1 monthly periods. Weekly tickets included Residents permits retained
Type of usage	Commuter, Worker, Visitor, Tourist, Shopper
Usage	Maintained
Availability of space	Highly likely to obtain a space High demand for residents permits. Low demand for season tickets.
Turnover	Maintained
Revenue	Increased
Compliance	Good
Car park condition	Proactive maintenance work required

**Graph 32: Transactional daily usage data for Mereside On Street Pay and Display between 5 November 2018 and 30<sup>th</sup> November 2019**

Total daily transactions



<b>Mereside on-street pay and display</b>	
Type:	Band 3, Pay and Display
Main strategy changes:	Linear tariff. Maximum stay and minimum return period removed 15 minute pop and shop Season tickets excluded Weekly tickets excluded Annual Residents Permits continue not to be available.
Type of usage	Visitor, Tourist
Usage	Increased
Availability of space	Maintained, weather dependant
Turnover	The most common length of stay remains less than 3 hours
Revenue	Increased
Compliance	Good
Car park condition	Lines need refreshing

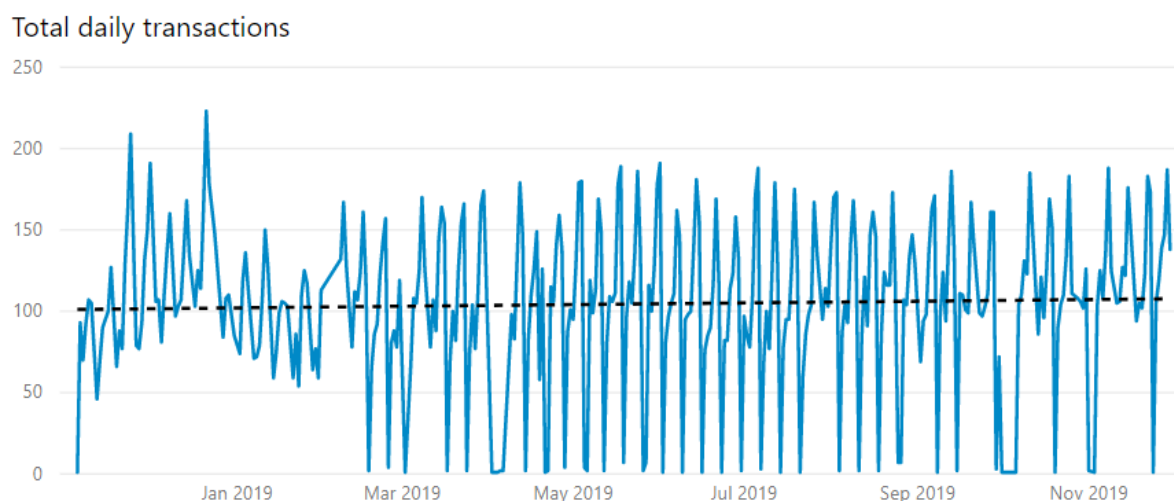
## **Appendix 11: Whitchurch**

### **Transaction data and assessment by carpark**

New machines in place to all on and off street parking areas with facilities for cash, credit card including contactless.

Pay by phone ticket and on-line ticket / permits available through the Mipermit app.

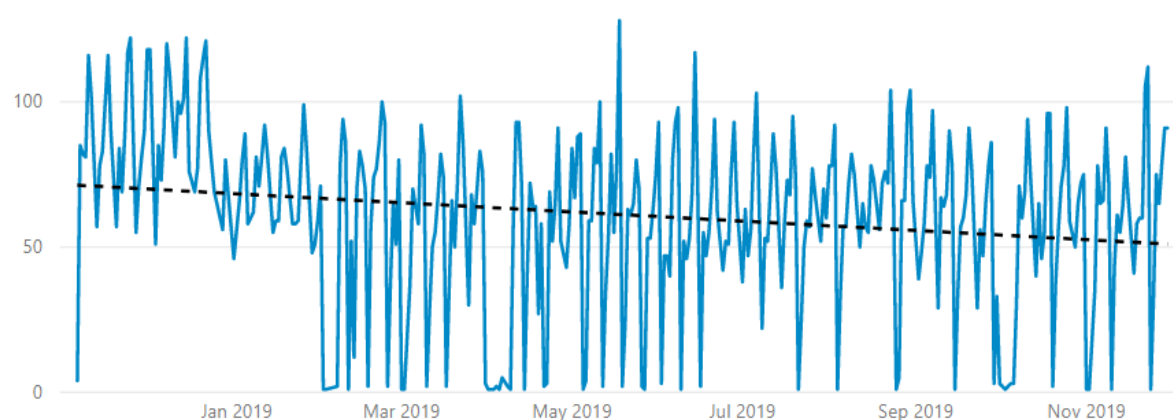
**Graph 33: Transactional daily usage data for Castle Hill and Pepper Street Pay and Display Car Parks between 5 November 2018 and 30<sup>th</sup> November 2019**



<b>Castle Hill and Pepper Street</b>	
Type:	Band 5, Pay and Display
Main strategy changes:	Linear tariff, free on Sundays Bank and Public holidays. Maximum stay and minimum return period removed Dwell time promoted. 15 minute pop and shop Season tickets now available for 12, 6, 3 and 1 monthly periods. Weekly tickets included Residents permits retained
Type of usage	Commuter, Worker, Visitor, Tourist, Shopper
Usage	Increased
Availability of space	Generally a good chance of obtaining a space No demand for residents permits or season tickets.
Turnover	Maintained
Revenue	Increased
Compliance	Good
Car park condition	No immediate concerns

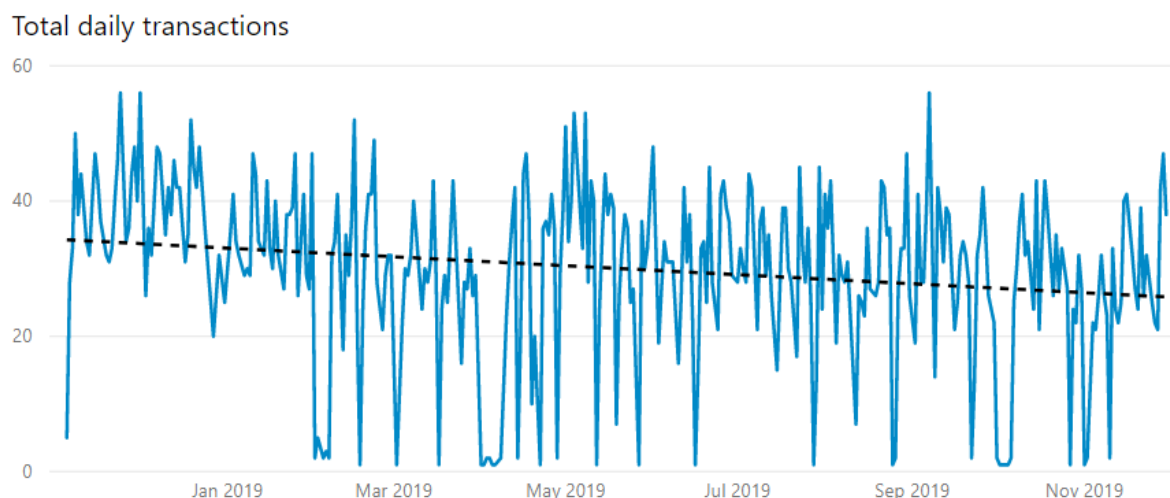
**Graph 34: Transactional daily usage data for Newtown Pay and Display Car Park between 5 November 2018 and 30<sup>th</sup> November 2019**

Total daily transactions



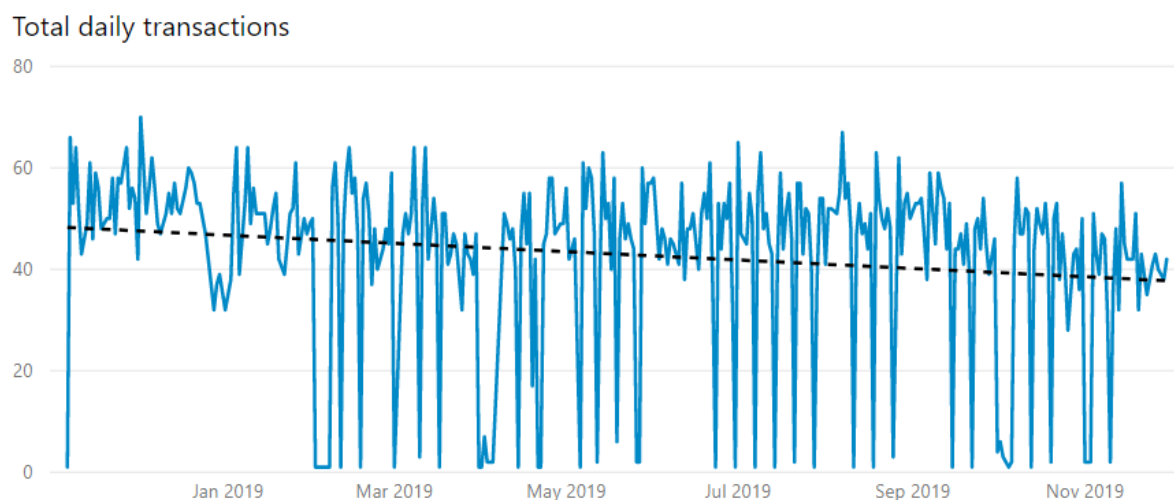
Newtown	
Type:	Band 6, Pay and Display
Main strategy changes:	Linear tariff, free on Sundays Bank and Public holidays. Maximum stay and minimum return period removed Dwell time promoted. 15 minute pop and shop Season tickets now available for 12, 6, 3 and 1 monthly periods. Weekly tickets included Residents permits retained
Type of usage	Commuter, Worker, Visitor, Tourist, Shopper
Usage	Maintained
Availability of space	Highly likely to obtain a space Low demand for residents permits. No demand for season tickets.
Turnover	Maintained
Revenue	Increased
Compliance	Good
Car park condition	Lining works required

**Graph 35: Transactional daily usage data for St John's Street Pay and Display Car Park between 5 November 2018 and 30<sup>th</sup> November 2019**



St John's Street	
Type:	Band 6, Pay and Display
Main strategy changes:	Linear tariff, free on Sundays Bank and Public holidays. Maximum stay and minimum return period removed Dwell time promoted. 15 minute pop and shop Season tickets now available for 12, 6, 3 and 1 monthly periods. Weekly tickets included Residents permits retained
Type of usage	Commuter, Worker, Visitor, Tourist, Shopper
Usage	Maintained
Availability of space	Likely to obtain a space Low demand for residents permits. Low demand for season tickets.
Turnover	Maintained
Revenue	Increased
Compliance	Good
Car park condition	Good condition

**Graph 36: Transactional daily usage data for Brownlow Street Pay and Display Car Park between 5 November 2018 and 30<sup>th</sup> November 2019**



Brownlow Street	
Type:	Band 6, Pay and Display
Main strategy changes:	<p>Linear tariff, free on Sundays Bank and Public holidays.</p> <p>Maximum stay and minimum return period removed</p> <p>Dwell time promoted.</p> <p>15 minute pop and shop</p> <p>Season tickets now available for 12, 6, 3 and 1 monthly periods.</p> <p>Weekly tickets included</p> <p>Residents permits retained</p>
Type of usage	Commuter, Worker, Visitor, Tourist, Shopper
Usage	Maintained
Availability of space	<p>Likely to obtain a space</p> <p>Low demand for residents permits.</p> <p>Low demand for season tickets.</p>
Turnover	Maintained
Revenue	Increased
Compliance	Good
Car park condition	Lining refresh required

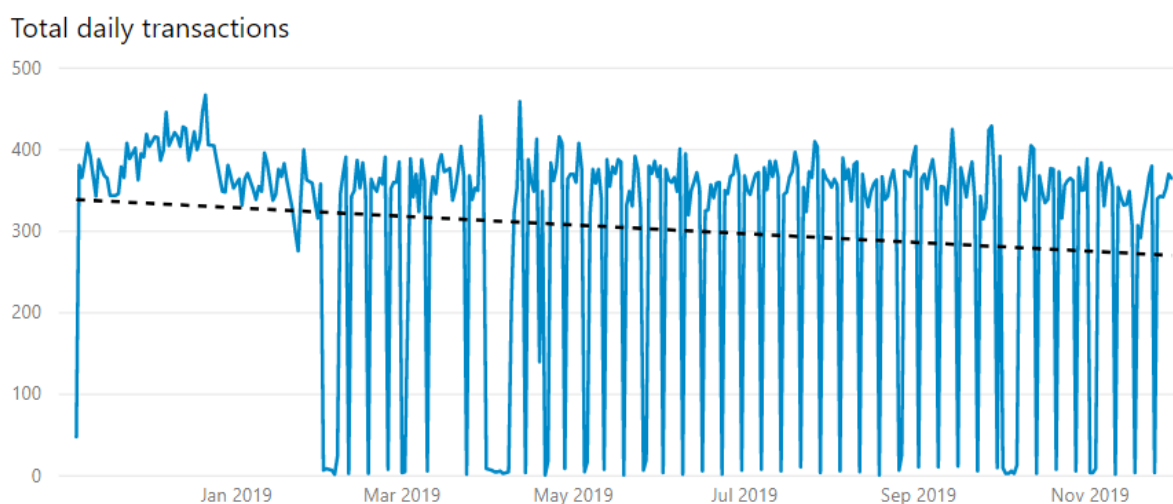
## **Appendix 12: Market Drayton**

### **Transaction data and assessment by carpark**

New machines in place to all on and off street parking areas with facilities for cash, credit card including contactless.

Pay by phone ticket and on-line ticket / permits available through the Mipermit app.

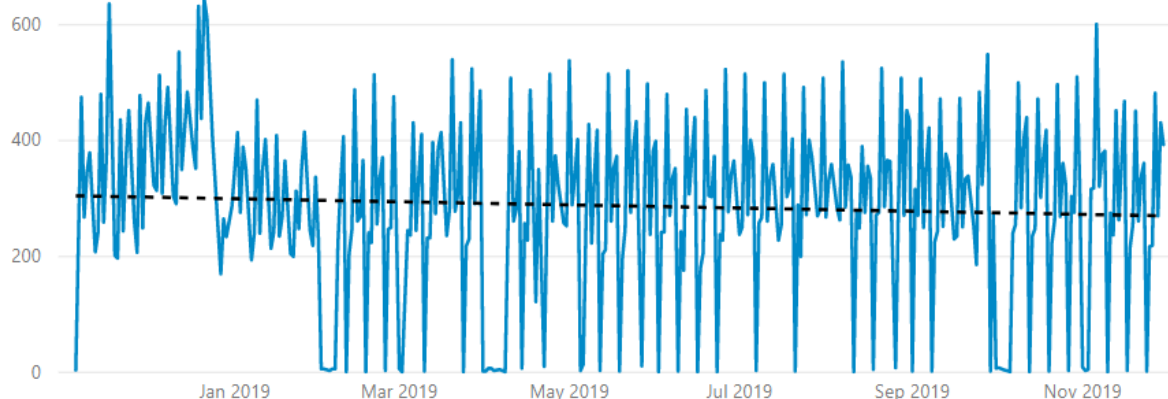
**Graph 37: Transactional daily usage data for Frogmore Road Pay and Display Car Park between 5 November 2018 and 30<sup>th</sup> November 2019**



Frogmore Road	
Type:	Band 5, Pay and Display
Main strategy changes:	Linear tariff, free on Sundays Bank and Public holidays. Maximum stay and minimum return period removed Dwell time promoted. 15 minute pop and shop Season tickets now available for 12, 6, 3 and 1 monthly periods. Weekly tickets included Residents permits retained
Type of usage	Commuter, Worker, Visitor, Tourist, Shopper
Usage	Maintained
Availability of space	Generally a good chance of obtaining a space No demand for residents permits and Season tickets.
Turnover	Maintained
Revenue	Increased
Compliance	Good
Car park condition	No immediate concerns

**Graph 38: Transactional daily usage data for Queen Street Pay and Display Car Park between 5 November 2018 and 30<sup>th</sup> November 2019**

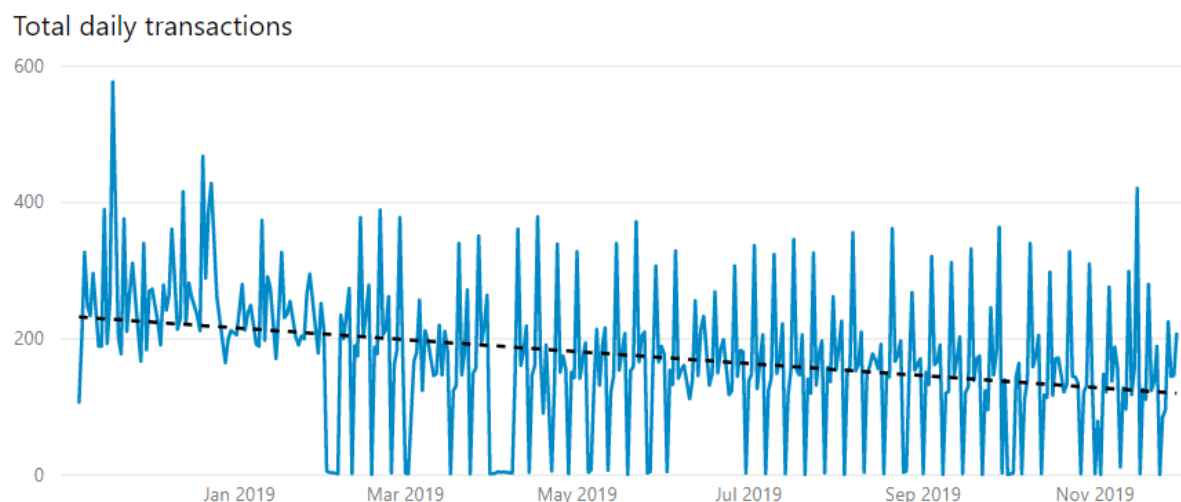
Total daily transactions



Queen Street	
Type:	Band 5, Pay and Display
Main strategy changes:	Linear tariff, free on Sundays Bank and Public holidays. Maximum stay and minimum return period removed Dwell time promoted. 15 minute pop and shop Season tickets now available for 12, 6, 3 and 1 monthly periods. Weekly tickets included Residents permits retained
Type of usage	Commuter, Worker, Visitor, Tourist, Shopper
Usage	Increased
Availability of space	Generally a good chance of obtaining a space Low demand for residents permits and Season tickets.
Turnover	Maintained
Revenue	Increased
Compliance	Good
Car park condition	Lining refresh required



**Graph 39: Transactional daily usage data for Towers Lawn 1 and 2 Pay and Display Car Parks between 5 November 2018 and 30<sup>th</sup> November 2019**



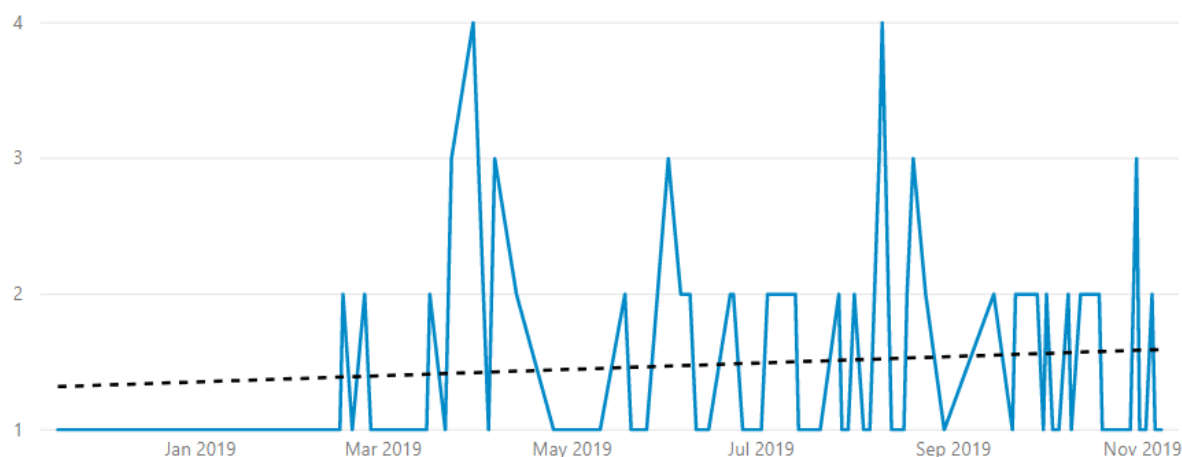
Towers Lawn 1 and 2	
Type:	Band 6, Pay and Display
Main strategy changes:	<p>Linear tariff, free on Sundays Bank and Public holidays.</p> <p>Maximum stay and minimum return period removed</p> <p>Dwell time promoted.</p> <p>15 minute pop and shop</p> <p>Season tickets now available for 12, 6, 3 and 1 monthly periods.</p> <p>Weekly tickets included</p> <p>Residents permits retained</p>
Type of usage	Commuter, Worker, Visitor, Tourist, Shopper
Usage	Decreased
Availability of space	<p>Highly likely to obtain a space</p> <p>No demand for residents permits.</p> <p>Low demand for season tickets.</p>
Turnover	Maintained
Revenue	Increased
Compliance	Good
Car park condition	Reasonable condition

### **Appendix 13: Prees Heath HGV lorry park**

Now pay by phone only site, tickets and on-line ticket / permits are available through the Mipermit

**Graph 40: Transactional daily usage data for Prees Heath Pay and Display Car/Coach/HGV Park between 5 November 2018 and 30<sup>th</sup> November 2019**

Total daily transactions



Prees Heath Car/ Coach /HGV lorry park	
Type:	Band 6, Pay by Phone only
Main strategy changes:	Linear tariff, free on Sundays Bank and Public holidays. Maximum stay and minimum return period removed Dwell time promoted. 15 minute pop and shop Season tickets now available for 12, 6, 3 and 1 monthly periods. Weekly tickets included Residents permits available Coach parking retained free of charge HGV parking retained
Type of usage	Service area for cars, HGV's and Coaches,
Usage	Decreased
Availability of space	Likely to obtain a space No demand for residents permits. No demand for season tickets.
Turnover	Maintained
Revenue	Significant reduction
Compliance	Poor – Foreign HGV vehicles not making payment
Car park condition	Good condition