






Appendix 4: Organisation Principles

The development of the Swimming and Fitness project in Whitchurch can support the following priorities identified in the Shropshire Plan, healthy people, healthy economy, and healthy environment. It can also support the following Organisation Principles:

Organisation Principle	How supported
 <p data-bbox="309 701 528 801">Put Shropshire back into the Community</p>	<p data-bbox="809 542 1430 651">The development of a new facility will present significant opportunities to implement Social Value initiatives.</p>
 <p data-bbox="309 992 520 1122">Consider the impact of our activities on the climate</p>	<p data-bbox="809 851 1246 882">See section 6 of the report</p>
 <p data-bbox="309 1308 520 1406">Focus on outcomes for customers</p>	<p data-bbox="809 1160 1437 1617">Through the strategic objectives work that has been completed on the provision of a new improved leisure facility offer it has become clear that there is an overarching collective priority for Shropshire Council and partners to improve health and well-being at all stages of life, and that physical activity is an integral part of this. New facilities will provide greater opportunities for participation which supports living a healthy lifestyle.</p>
 <p data-bbox="288 1767 536 1897">Make decisions based on current data and intelligence</p>	<p data-bbox="809 1626 1437 1814">Several reports including the Indoor Sports Facility Strategy, the feasibility study and business modelling have provided insight and evidence into the impact of providing a new facility.</p>

 <p>Shropshire Council</p> <p>Provide Value for Money</p>	<p>The Council subsidised the old facility by some £137,000 per year increasing the attractiveness and mix of uses will help to create a more sustainable facility in the future.</p>
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