

# BID PROJECTS

A selection of projects that BID has initiated, led or partnered on

**New Town Map signage & printed maps/dispensers**  
New double yellow lines for improved safety & access on industrial estates  
**Popular Promotional Videos reaching over 500,000 viewers**  
OneOswestry website and Shop Local Online  
**Oswestry Balloon Carnival - Sponsor & Active Partner**  
Nightly Security Patrols protecting 129 businesses  
**Free Business Training attended by over 390 staff**  
Footfall Town Dashboard System  
**Free Town WIFI**  
Free Bespoke Business Mentoring  
**Facilitated access to Business Grants**  
Manage the Pubwatch & Shopwatch initiatives  
**The voice of business on the Future Oswestry Group (FOG)**  
Tourism Partnership with Oswestry Borderland Tourism  
**Extended CCTV network in town centre & industrial estates**  
Advocacy for restoration of town's railway connection  
**Town-wide Road Sign Audit & sign renewing**  
New Wayfinding signage on industrial estates  
**Litter picking and sign cleaning on industrial estates**  
Covid support for businesses  
**New Oswestry brand, OneOswestry**  
Representing business in the Town Masterplanning process  
**Home-Safe at Christmas initiative with popular Night Bus service**  
Night Bus Extension in 2022 from April to December  
**Extended Defibrillator network in town centre & industrial estates**  
New Find It, Buy It directories for industrial estates & town centre  
**Provision of colourful seasonal bunting through the town centre**  
Bright festoon lighting in the town improving safety & attractiveness  
**New events such as Halloween Dome, Ice Rink, Town Beach & Street Circus**  
Sprucing up, cleaning and jet washing pavements around the town centre  
**Active Heritage Action Zone (HAZ) partner driving improvements**  
Refurbishment of town centre sculptures  
**Led Welcome Back funding for new Picnic Benches & vinyl wrapping Be-Wise**  
Advocate for HAZ Shopfront Refurb scheme and Re-purposing Upper Floors  
**Working with partners on the Church Street Enhancement Project**  
Developing the Oswestry Cycling & Rickshaw Project  
**Additional funding of £105,000 secured to be spent on Oswestry**  
Worked with partners to be awarded £1.8m via High Street HAZ funding  
**Set up the One Oswestry Cup green initiative**  
Created several Town Centre Shop Trails & Competitions  
**Refurbishment of town centre & park benches through Welcome Back Fund**