

Wider Economy Grant Grant claim form

Name of applicant business / organisation:

Shropshire Festivals Ltd

Contact email and phone number:

beth@shropshirefestivals.co.uk

01952432175

Summary of work undertaken to date (this should follow the terms of your grant award letter):

To work in partnership with Shropshire Council and Partners to plan, manage and deliver the Shrewsbury Commonwealth Games Baton Relay celebration event in Shrewsbury Quarry Park on 18th July 2022.

The project included

- Event management plan
- Project management of the 3 main elements;
 - Welcome reception in Shrewsbury Castle
 - Relay parade within the council
 - Celebration event within Shrewsbury Quarry Park
- Programing
- Event delivery
- Health and safety management
- Working within the partnership committee of Shropshire council, Shrewsbury town council, Shrewsbury BID, schools, delivery partners.
- Recruitment and training of volunteers
- Delivery of social media plan
- Promotion of event alongside current event programme

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Itemised list of expenditure covered by the grant (refer to your grant funding agreement) and incurred by 31 July 2021.

| Company | Invoice | Info | Amount | vat | Total |
|----------------------|------------|--------------------|-----------|----------|-----------|
| Zero Waste | 191 | Waste Management | £982.24 | £196.45 | £1,178.69 |
| | | | | £1,912.0 | £11,472.0 |
| Prosecure | 22/0284 | security | £9,560.00 | 0 | 0 |
| Cartwrights | S225561 | WASTE | £100.00 | £20.00 | £120.00 |
| Wild Strawberry | 659 | Interactive Media | £2,025.00 | £405.00 | £2,430.00 |
| EPS | 33937 | Banners | £52.80 | £10.56 | £63.36 |
| 7video | 91366 | Videos | £1,500.00 | £300.00 | £1,800.00 |
| Explorers | | Activity - Charity | £100.00 | £0.00 | £100.00 |
| River View Café | 698 | catering | £350.00 | £70.00 | £420.00 |
| Timmy T | 129 | Inflatables | £750.00 | £0.00 | £750.00 |
| Orly Phillips | | Artist | £250.00 | £0.00 | £250.00 |
| Moogles | 1408 | Photographs | £120.00 | £0.00 | £120.00 |
| | | Table and gazebo | | | |
| Asterley Events | 2022/727 | hire | £1,200.00 | £0.00 | £1,200.00 |
| Green Fields | SF029 | Fruit | £100.00 | £0.00 | £100.00 |
| Wrekin | | | | | |
| Conveniences | WC150375 | Toilets | £495.00 | £99.00 | £594.00 |
| Point to Point | 2398 | First Aid Cover | £1,504.58 | £300.92 | £1,805.50 |
| Space Mobiles | 5404 | Toilets | £100.00 | £20.00 | £120.00 |
| Nula Hula | 17 | Artist | £250.00 | £0.00 | £250.00 |
| Jack Lucas | | Labour | £74.00 | £0.00 | £74.00 |
| Old Dirty Brasstards | 5495 | Band | £3,550.00 | £710.00 | £4,260.00 |
| Morris Dancers | | Artist | £100.00 | £0.00 | £100.00 |
| WPG | 140536 | Banners | £315.00 | £63.00 | £378.00 |
| Brass Buttons | | Band | £100.00 | £0.00 | £100.00 |
| Barry Hamer | 1840 | Electrics | £857.00 | £171.40 | £1,028.40 |
| Webfolk | 2022/004 | Artist | £150.00 | £0.00 | £150.00 |
| Loco Circus | 279 | Artist | £250.00 | £0.00 | £250.00 |
| Tanners | 2E+06 | Catering | £555.06 | £111.01 | £666.07 |
| | SHRP000706 | | | | |
| Leisure Trust Ltd | 2 | Site Hire | £107.69 | £0.00 | £107.69 |
| The Ronnies | 1715 | Band | £260.00 | £0.00 | £260.00 |
| Arts Alive | 177 | Artist | £1,000.00 | £200.00 | £1,200.00 |
| Now Display | 10584 | Equipment Hire | £625.00 | £125.00 | £750.00 |
| WPG | 140497 | Banners | £220.00 | £44.00 | £264.00 |
| P S Promotions | 3622 | Presenter | £300.00 | £60.00 | £360.00 |
| SJF | SJF07617 | Leaflets | £95.00 | £0.00 | £95.00 |
| Get You Wigle On | QBRWIGLE | Artists | £3,400.00 | £0.00 | £3,400.00 |

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|-------------------------|-------------|----------------------|-----------|---------|-----------|
| Pro Audio | 761 | Equipment Hire | £120.00 | £24.00 | £144.00 |
| Big Value Banner | 11371 | Banners | £250.00 | £50.00 | £300.00 |
| Pro Audio | 692 | Equipment Hire | £4,200.00 | £840.00 | £5,040.00 |
| Shrewsbury TC | STCB23004 | Banners | £300.00 | £60.00 | £360.00 |
| Purple Chilli | 19994-C | Silent Disco Hire | £398.00 | £79.60 | £477.60 |
| Pro Audio | 691 | Equipment Hire | £4,200.00 | £840.00 | £5,040.00 |
| Henshalls | | Insurance | £1,000.00 | £0.00 | £1,000.00 |
| CSM Live | 39849 | Flags | £727.77 | £145.55 | £873.32 |
| ACF Solutions | 1003 | Artist | £330.00 | £0.00 | £330.00 |
| Technical Services | 597 | Radios | £735.00 | £147.00 | £882.00 |
| Traffix | 36936 | Traffic | £3,380.00 | £676.00 | £4,056.00 |
| Scappies | | Activity - Charity | £120.00 | £0.00 | £120.00 |
| Unicorn | 418 | Fire Extinguishers | £170.95 | £34.19 | £205.14 |
| C Maddocks | 184 | Artist | £199.50 | £0.00 | £199.50 |
| Timmy T | 131 | Marquees | £750.00 | £0.00 | £750.00 |
| Salop Hire | 13082 | Barriers | £435.00 | £87.00 | £522.00 |
| online Safety solutions | 1948 | Event H & S Sharpies | £2,600.00 | £520.00 | £3,120.00 |
| Amazon | | Wristbands | £18.00 | £0.00 | £18.00 |
| Dirty Rotten Sc | | Band | £240.00 | £0.00 | £240.00 |
| Linktree | | Website | £2.50 | £2.50 | £5.00 |
| Simon Tindall | ##### | Labour External | £960.00 | £0.00 | £960.00 |
| R Heath | 49 | Electrics/Labour | £1,232.00 | £0.00 | £1,232.00 |
| net word sports | 2E+08 | sports equipment | £143.68 | | £143.68 |
| funky leisure | 91866 | flags | £228.20 | £45.84 | £274.04 |
| premier garden supplies | | Fencing | £784.88 | £156.98 | £941.86 |
| Big Value Banner | BVB-11425 | foamex | £160.00 | £32.00 | £192.00 |
| Big Value Banner | BVB - 11398 | heras | £66.00 | £66.00 | £132.00 |
| Big Value Banner | BVB - 11397 | corex | £190.00 | £38.00 | £228.00 |
| Easy Wipe | 8719 | Table clothes | £210.00 | £42.00 | £252.00 |
| Midlands Games | HTFDB20/6 | HUMAN football | £1,000.00 | £0.00 | £1,000.00 |
| Expression | 1 | FACepainting | £700.00 | £0.00 | £700.00 |
| JB Events | 21031 | Production | £1,000.00 | | £1,000.00 |
| T Thomas | 72 | Inflatables | £1,230.00 | £0.00 | £1,230.00 |
| T Thomas | 73 | Rodeo Bull | £1,255.00 | | £1,255.00 |
| Gala Tents | 929779 | Gazbo Tents | £2,645.78 | £529.16 | £3,174.94 |
| Big Hand Media | 36241 | Advert | £750.00 | £150.00 | £900.00 |
| Cossie Creative | | Creative Design, web | £1,500.00 | £0.00 | £1,500.00 |
| MiniMould | | Craft | £420.00 | £0.00 | £420.00 |
| Rob Chapman | SF00222 | Artist/Magic | £215.00 | £0.00 | £215.00 |
| Boels | 2E+09 | Equipment Hire | £930.78 | £186.16 | £1,116.94 |
| Martinez | 335 | band/deposit | £800.00 | £0.00 | £800.00 |
| Martinez | 3455 | band/remaining | £1,000.00 | £0.00 | £1,000.00 |
| funky leisure | | flags | £170.91 | £0.00 | £170.91 |

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|----------------------|--------|--|------------|---------------|------------------------|
| CTN | 97151 | flooring | £154.80 | £30.96 | £185.76 |
| trevor green | 2E+09 | floral | £297.39 | £59.47 | £356.86 |
| golf cart | 157520 | extra cargo box | £325.85 | £65.17 | £391.02 |
| DJT | | Lighting stuff | £860.00 | £0.00 | £860.00 |
| Linktree | | Website | £5.07 | £0.00 | £5.07 |
| Salop Hire | | barriers | £2,485.00 | £497.00 | £2,982.00 |
| cheryl ann | | labour | £190.00 | £0.00 | £190.00 |
| my shrewsbury | | adverting etc | £750.00 | £150.00 | £900.00 |
| Linjar | | Fencing/pretty one craft | £910.20 | £182.04 | £1,092.24 |
| childrens partytime | | entertainment | £800.00 | £0.00 | £800.00 |
| educting kids | | kids entertainment | £600.00 | £0.00 | £600.00 |
| Bikold | | refreshments | £361.62 | £0.00 | £361.62 |
| mark lacey | | labour | £118.14 | £0.00 | £118.14 |
| cheryl ann | | labour | £156.75 | £0.00 | £156.75 |
| connexis | | broadband quarry graphic design inc | £600.00 | £120.00 | £720.00 |
| Cossie Creative | 279 | map | £2,000.00 | £0.00 | £2,000.00 |
| Amazon | | various | £781.33 | | £781.33 |
| Barry Hamer | | electrics | £857.00 | £171.40 | £1,028.40 |
| Tents & Marquees | 3044 | Marquees and tipis | £5,413.00 | £1,082.6 0 | £6,495.60 £20,000.0 |
| Shropshire Festivals | | Management fee | £20,000.00 | | 0 |

£105805.07

If expenditure was not incurred by 31 July 2021, please explain below when the remaining grant will be spent and on what.

Some transactions didn't go through before the 31st July as the event was on the 18th July 2021 and therefore invoices were paid as we received them.

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Please refer to any outcomes or outputs relating to the expenditure that can be quantified

The QBR presented a unique opportunity to promote Shropshire's tourism offer, support economic recovery and engage with the Shropshire community in a positive initiative to improve health and wellbeing and encourage participation in sport. The delivery of the QBR generated fantastic legacy relationships and provided a free event for underserved and lower socio-economic demographics.

The multi partner working group was a very positive outcome of how partnership working can be carried out very successfully with town council, local organisations and private business. Regular meetings were held with Shrewsbury Town Council, Shropshire Council, Energize Shropshire, Telford and Wrekin fulfilling core delivery roles throughout the process. Working in partnership allowed the council to extend the reach and depth to the QBR programme beyond what could have been achieved working alone. Shrewsbury Town Council were instrumental in supporting the event with their staff running road closures and the being instrumental in the smooth running of the event

Over 50 volunteers were recruited and engaged throughout the process with 5 of those continuing to volunteer with Shropshire Festivals post event.

Despite record breaking heat and weather warnings the celebration event was well supported at all stages of the baton relay. There was 6000 people who enjoyed the celebration event in the Quarry Park.

100 people from across the community, dignitaries and military enjoyed a civic reception in the grounds of Shrewsbury Castle.

20 Community, arts and military groups delivered performances, hands on activities and have a go sessions to the public.

Ongoing musical and entertainment was located throughout the event representing a broad range of the arts offering within Shropshire from Morris dancing to musical theatre and drama workshops.

The main stage allowed entertainment from local community music groups, schools and professionals. Specifically commissioned projects represented the story and the people of the Commonwealth adding diversity to the project.

22 sports groups were engaged within the event although some were unable to attend due to the severe heat warning. This allowed the public to have a go at sports they might otherwise not have engaged with.

49 businesses were supported through the delivery of the event and these were predominantly from the Shropshire region. The industries that were supported were made up of the following;

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- Graphic designers
- Photographers and videographers
- Infrastructure supply businesses such as marquee, electrical, fire extinguishers, barriers, toilets and medical teams.
- Entertainment industry suppliers including lighting and sound engineers.
- Arts and theatre companies working on bespoke performances choreographed solely for the event to tell the story of music and dance of the Commonwealth.
- Bespoke systems built to tackle the weather issues which involved a new design being created for misting stations.
- Zero waste company to ensure zero to landfill
- Security teams with bespoke CCTV systems installed
- Communication infrastructure
- Volunteer hospitality
- Physical art installation project working with local schools to deliver and then professionals to take the interpreted work and install within the Bandstand at the Quarry Park.
- Musical professionals from across genres to perform across town, in the castle and on the stage in the Quarry.
- Have a go crafting activities for all ages to participate in.
- Entertainment throughout the event with circus performances across the town and the park.
- Infrastructure to allow the sporting groups to display their clubs.
- Decoration for the event to ensure the Commonwealth theme was visible throughout.
- Promotional banners and leaflets.
- Refreshments at the civic event within the castle grounds
- Temporary staff to help deliver the project
- Health and safety professionals to help deliver the project.

A large scale art installation was built and enjoyed in the bandstand within the park with input from local schools in the leadup to the event.

Just under 3900 views were made on the QBR main event page.

7859 tickets were booked with a daily sales peak of 840 people.

On social media there was a combined reach of 81 700 and 4200 engagements

The video of the event reached 20 1500 and had 1100 engagements on the day of the event.

Positive Feedback was received from partners and the public following the event.

"I was approached by members of the Policing team on the day who commented on how impressive the planning and delivery of the QBR was"

Charlie Parker, Chief Inspector

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"I attended the Queens Baton Relay on Monday. May I say what a well organised event it was, even under the most difficult circumstances with the hot weather. It was a credit to everyone involved"

Ron Cartledge, member of the public

Pictures of the event can be found here

<https://lucyrebeccaphotography.zenfolio.com/p570109447>

Password: SF22

The video can be viewed here - <https://vimeo.com/731690801/1c75dfec7c>

Complete by: Beth Heath



Signed:

Dated: 14th October 2022

Please complete and return this form alongside the evidence of expenditure to your main grant contact at Shropshire Council.

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