



## SHROPSHIRE HEALTH AND WELLBEING BOARD Report

<b>Meeting Date</b>	<b>18 April 2024</b>			
<b>Title of report</b>	<b>Joint Strategic Needs Assessment (JSNA) update - Children &amp; Young People Focus</b>			
<b>This report is for</b> (You will have been advised which applies)	Discussion and agreement of recommendations	x	Approval of recommendations (With discussion by exception)	Information only (No recommendations)
<b>Reporting Officer &amp; email</b>	<a href="mailto:Rachel.robinson@shropshire.gov.uk">Rachel.robinson@shropshire.gov.uk</a>			
<b>Which Joint Health &amp; Wellbeing Strategy priorities does this report address? Please tick all that apply</b>	Children & Young People	X	Joined up working	X
	Mental Health	X	Improving Population Health	X
	Healthy Weight & Physical Activity	X	Working with and building strong and vibrant communities	X
	Workforce		Reduce inequalities (see below)	X
<b>What inequalities does this report address?</b>	Inequalities in health outcomes, service provision/access			
<b>Report content</b>				
<p><b>1. Executive Summary</b> This report presents to the Health and Wellbeing Board an update on the JSNA programme with a focus on the Children and Young People JSNA; progress to date, future direction of the JSNA and timescales.</p>				
<p><b>2. Recommendations</b> Recommendations will follow in the subsequent final draft of the Children and Young People JSNA in June 2024.  The Health and Wellbeing Board to note the update to work programmes and timescales</p>				
<p><b>3. Report</b></p>				
<p><b>3.1 Joint Strategic Needs Assessment (JSNA) programme update</b></p> <p>Work continues on the JSNA development programme. The JSNA has been managed as separate workstreams.</p> <ol style="list-style-type: none"> <li>1. Place-based approach - 18 individual place plan needs assessments and action plans.</li> <li>2. Web-based media (Power BI interactive reports) to present needs assessments - in development. The aim is to draw these two workstreams together to create web-based interactive profiles for the 18 Place Plan areas in Shropshire.</li> <li>3. Thematic based JSNAs - production of the Children and Young's People's JSNA- the focus of this report</li> </ol>				
<p><b>3.2 Place-Based Needs Assessment (PBNA)</b></p> <p>As agreed by the Health and Wellbeing Board, Shropshire Council's Public Health Team and partners are working together to understand the needs of local people through the Place Based needs assessment. This work is part of delivering our local vision for people to live</p>				

their best life. As a sparsely populated rural population with 66% of the population living in hamlets and small villages, service design and delivery and limited resources pose unique challenges for reducing Shropshire's hidden inequalities. Therefore, it is vital to understand the local needs of our residents for improving population health at a local and county level.

We recognise that health and wellbeing need across our large and diverse county will be different by smaller geographical area. Each of our 18 place plan areas are unique and have specific assets, requirements, and concerns. There are also emerging similar themes across all of Shropshire that highlight mental health, children, young people and families, cost of living, and easier access to services as pivotal for improving health and wellbeing.

Place-based needs assessments recognise the importance of partnership working, to utilise the strengths, capacity, and knowledge of all the partners involved, to develop actions and viable solutions. Our [Place Based JSNA web pages](#) demonstrate the local area profile with a data pack and emerging action plans for each area. The strength of this work is the recognition across the local authority and partner organisations that improving population health and reducing inequalities requires a combined effort across organisations and importantly with local people and communities.

### **“Wave 1” priority Place Plan Areas**

All profiles for Highley, Oswestry, Bishop's Castle and Whitchurch are now complete following engagement and stakeholder events. These are published on the Council website [JSNA Place Based Profiles](#) Following the local community stakeholder engagement events, an action plan for each area has been produced and are in the process of being implemented in partnership with system partners including community groups. The first and second profiles (Highley and Oswestry) have already been used by system partners to identify and address Health Inequalities in the South-East and North-West of the County.

### **“Wave 2” Place Plan Areas**

Shrewsbury Place Plan area profile is at completion. The place plan area has been divided into four zones: North East, Central and West, South and Surrounding ([Shropshire Maps](#)). This facilitates a deep dive into the specific areas of need in each zone as well as Shrewsbury overall. Following successful engagement and stakeholder events for North East, Central and West, South and Rural zones, the profiles and action plans are published. Partners are linked in and work on the Children and Young People's actions are already underway in North East Shrewsbury.

The second Ludlow community stakeholder event was held on 15<sup>th</sup> March 2024. The final profile and action plan are currently in production following the event. The profile and action plan will replace the current live interim action plan. The production of profiles and action plans for Market Drayton, Wem and Albrighton are in progress, with the community stakeholder events taking place end of April / early May 2024.

Church Stretton, Craven Arms, Cleobury Mortimer and Bridgnorth profiles are in progress, with the resident survey currently being live in these four place plan areas until 21<sup>st</sup> April 2024. Following which the data will be analysed and showcased to the community partners at the stakeholder events to develop the place plan profiles and action plans.

Much Wenlock, Ellesmere and Broseley place plan areas are due to launch end of April 2024.

Our ambition is to publish all 18 Place Plan Area profiles by Autumn 2024. This work is supporting the development of Community and Family Hubs, Local Care, and transformation

plans across the Local Authority and partners. More work is needed to embed evaluation and data collection across service and transformation development.

Work is underway to develop and update the Place Plan Health and Wellbeing Index with Census 2021 data and further measures. We will report back to the Board with details of these as prototype products are created.

### **3.3 Web-Based Needs Assessment**

Substantial content is in the process of being added to WBNA. As well as the overview of key demographic data for Shropshire overall and (where available) its communities, several sections have been added taking a life-course approach focusing on particular cohorts and wider determinants of health. To date the following sections have been added:

People – population, ethnicity, life expectancy and population density.

Starting Right - conception, perinatal measures, and family environment/vulnerability at birth

School Years - educational attainment, provision, SEND, FSM

Adult Wellbeing - currently predominantly behavioural measures; obesity, physical activity, drug and alcohol

Ageing Well – Health checks, outcomes associated with older populations

IMD – Deprivation indices

Employment and Economy – Activity, occupations, qualifications, business health, earnings.

A cost of living dashboard is in final draft and will be available for distribution in April 2024. It will be distributed to the Health and Wellbeing Board and will be available through Shropshire Council web pages.

Further content and narrative sections are in the progress of being added, including updating data using the 2021 Census. Subsequent to these reports being developed and signed-off, the dashboard will be implemented into the Shropshire Council public facing webpage in a similar way to how traditional static reports have been published. This new way of presenting information will allow audience to explore and appropriate the information for their own uses beyond what traditional reporting allows. In addition, as part of developing these tools many of the underlying data retrieving has been automated, with the intention that the data that audience access in the web-based needs assessment is always the latest available independent of any need for manual updating.

### **3.4 Thematic Joint Strategic Needs Assessments- focus on Children and Young People Needs Assessment**

The Children and Young People JSNA will provide a detailed understanding of the needs of children, young people and families in Shropshire to inform the direction and development of local services, with a view to reducing health inequalities through identification, prevention and early intervention.

Due to the vast scope of this report, Shropshire's Children and Young people JSNA is structured as a 'JSNA pack', comprising of individual chapters for each stage of the life course:

1. Population and context for children and young people
2. Maternity (pregnancy & birth)
3. Early Years (0-4 years)
4. School aged children (5-11 and 11-16 years)
5. Young people (16-19 years)

Work is progressing well on all chapters of the JSNA. There has been substantial collaboration with stakeholders at all stages of development.

The 'Population and Context' and 'Early Years' chapters are now in first draft form and are presented to the Board (attached as appendices 1 and 2). We are seeking advice from the Board on which groups these need to be shared with and any feedback relating to gaps in intelligence before we return to the Health and Wellbeing board with the final drafts for approval in June 2024:

- **Population and context: appendix 1**

This chapter presents data and intelligence about Shropshire's overall population, children population and the factors that can affect health or impact on health inequalities, such as deprivation, poverty, drug and alcohol and rural inequalities.

- **Early Years (0-4 years): appendix 2**

This chapter presents an overview of the health and wellbeing of babies, infants and children aged 0-4 across Shropshire. The period between conception and the age of 5 is recognized as having a significant influence on a person's life. The environment a baby experiences whilst in the womb and the first 2 years of life are particularly critical for cognitive, emotional and physical development, likewise, the health and mental health of parents at this time is also critical to family health and wellbeing.

Given the broad range of needs and services for children under 5 years, this report is not an in-depth review of any one specific service, but instead aims to:

- describe the population profile of children under 5 and their families in Shropshire- please also see the Population and Context chapter
- identify risk factors that impact on maternal, infant and child health outcomes - please also see the Population and Context chapter
- provide an overview of the wider determinants of health and their impact on the under 5s and their families- please also see the Population and Context chapter
- identify relevant national guidance and local policy in relation to early years
- provide an overview of the health and wellbeing of under 5s
- provide an overview of current service provision and assessment of outcomes including gaps in relation to domains impacting on early childhood outcomes; physical, psychosocial and emotional, cognitive and language development
- identify vulnerable children, and/or at-risk groups
- identify gaps, barriers, and unmet needs in current service provision

The timeline for completion of the Children and Young People's JSNA chapters is below:

April 2024 – Presentation of Population and Context and Early Years (0-4s) chapters to the Health and Wellbeing Board for feedback

June 2024- Publication of the Population and Context and Early Years (0-4s) chapters

September 2024- Publication of the remaining chapters: Maternal health, School aged children and young people

### **3.5 Summary of key milestones completed and forthcoming in Public Health Intelligence**

October 2022 – Publication of Pharmaceutical Needs Assessment.

October 2022 – Profiling to support Dental Programme Targeting.

October 2022 – Alignment of WBNA and PBNA through initial high-level profile for Highley Place Plan

November 2022 – Refinement and initial publication of Web-Based Needs Assessment tool.

December 2022 – First stages of APHR initial development.

January 2023- Planning and commencement of the Comprehensive Children and Young's People's Needs Assessment

February 2023 – Autism strategy evidence review.  
 May 2023 - Publication of the Drug and Alcohol Needs Assessment  
 [\(Drug and Alcohol Needs Assessment \(shropshire.gov.uk\)\)](https://www.shropshire.gov.uk)  
 Summer 2023 - Ongoing refinement, data acquisition and analysis in relation to Place Plan indices for Place-Based Needs Assessments.  
 September 2024 – Publication of the Comprehensive Children and Young’s People’s Needs Assessment  
 Autumn 2024- Completion of all 18 Place Plan Area Profiles

<p><b>Risk assessment and opportunities appraisal</b>          (NB This will include the following: Risk Management, Human Rights, Equalities, Community, Environmental consequences and other Consultation)</p>	<p>A single, coordinated approach continues to be supported in the development of place-based profiles and needs assessments which in turn support place-based working. This will take time to develop and is intrinsically linked to the refresh of the HWB Strategy.</p> <p>Therefore, this report seeks agreement to the approach and ongoing work programme in terms of the development of a coordinated evidence base for the whole system, delivered under the JSNA umbrella.</p>
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<p><b>Financial implications</b>          (Any financial implications of note)</p>	<p>No financial implications</p>
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<p><b>Climate Change Appraisal as applicable</b></p>	<p>N/a</p>
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<p><b>Where else has the paper been presented?</b></p>	<p>System Partnership Boards</p>	
	<p>Voluntary Sector</p>	
	<p>Other</p>	<p>SSCP - Children’s Safeguarding &amp; Protection Practice Oversight Group</p>

**List of Background Papers (This MUST be completed for all reports, but does not include items containing exempt or confidential information)**

**Place Plan JSNA’s can be found on**  
[Place-based Joint Strategic Needs Assessment | Shropshire Council](#)

**Cabinet Member (Portfolio Holder) Portfolio holders can be found [here](#) or your organisational lead e.g., Exec lead or Non-Exec/Clinical Lead**

Cllr Cecilia Motley – Portfolio Holder for Adult Social Care, Public Health & Communities  
 Rachel Robinson – Executive Director, Health, Wellbeing and Prevention

**Appendices**  
 (Please include as appropriate)

Children and Young People Needs Assessment (first drafts)

Appendix 1. Population and Context  
 Appendix 2. Early Years (0-4s)