27. CLIVE [27CLE]

LOCATION AND DESCRIPTION

Clive is a village in north Shropshire and is situated to the west of Grinshill Hill. It is the birthplace of the famous Restoration dramatist, William Wycherley. The original 12th century village church was rebuilt between 1885-94 and is notable for its unusually tall tower and spire. The local distinctive Grinshill sandstone has been used as a building material throughout the village. The population is 410 and the settlement has been divided into 2 parcels for the purpose of this study.
CLIVE A [27CLE-A]

LOCATION AND CHARACTER

Parcel A is located to the north west of the village of Clive. The boundary extent is defined by the Welsh Marsh Line in the west and elsewhere by field boundaries. There is a PROW network which provides links to the Shropshire Way. The landform is predominately flat progressing to gently rise in the east overlain by intensive mixed farming systems. The cultural pattern has been eroded as a result, with the loss of some hedgerows. There is a traditional orchard to the east of the parcel and elsewhere tree cover is limited to hedgerow boundaries.

1. FROM PROW, VIEW SOUTH EAST TOWARDS SPIRE

2. FROM HIGH STREET, LONG DISTANT VIEWS NORTH WEST OF CLIVE

3. FROM WEM ROAD, VIEW WEST ACROSS THE ARABLE LANDSCAPE

4. FROM WEM ROAD, VIEW NORTH EAST ACROSS THE RURAL LANDSCAPE
LANDSCAPE

LANDSCAPE VALUE

This is a landscape of typical rural character of moderate condition with a frequency of gappy hedgerows. There is a traditional orchard which contributes to the landscape rarity. There is a PRoW network which provides links to the Shropshire Way and therefore contributes to the overall enjoyment of the area. The are no notable historic or nature conservation features.

LANDSCAPE SUSCEPTIBILITY

This is a small to large scale, sub-regular typical farming landscape which has experienced erosion due to agricultural intensification. The landscape is predominately flat which progresses to gently rise in the east. The traditional orchard awards the parcel with a medium sense of place that would be vulnerable to loss of such features. There is some sense of tranquility, which is vulnerable to erosion from development, however this is reduced in proximity to the settlement edge and road network. Development could be sensitively integrated within field boundaries. Tree cover is limited to hedgerow boundaries. Existing settlement is scattered and the settlement edge is abrupt in the west and integrated in the east.

LANDSCAPE SENSITIVITY

This is a typical farming landscape of moderate quality and condition, with the only significant feature being a traditional orchard. Overall the sensitivity of the landscape to change arising from new housing is medium and to employment is medium-high.

VISUAL

VISUAL VALUE

Views within this parcel have no association with the Shropshire Hills AONB as it is approximately 19km away. There are prominent views to Grade II* Listed All Saints Church spire, particularly from receptors in the west. The landscape is fairly intact with detractors limited to overhead lines.

VISUAL SUSCEPTIBILITY

Views from within this parcel are open which is partly due to lack of tree cover. There are long distant views north west of Clive to higher landform. There is intervisibility with Parcel B, which includes prominent views to All Saints Church Spire which is Grade II* Listed that would be susceptible to introduction of new features within the view. The traditional orchard is relatively visually contained. The level of access within the parcel is occasional with minor roads intersecting it. Receptors of higher susceptibility include residents within the parcel, residents at the settlement edge and users of the PRoW.

VISUAL SENSITIVITY

This is a landscape of typical rural character with a relatively low number of people however there are valuable views to a Grade II* Listed church spire. Overall the views experienced are of medium sensitivity to change arising from new housing and medium-high to employment.
CLIVE B [27CLE-B]

LOCATION AND CHARACTER

Parcel B is located to the east and south of the village of Clive with the east boundary defined by the Shropshire Way. The remaining extent is defined by field boundaries and minor lanes. The parcel hosts a PRoW network which provides links to the Shropshire Way, Corbett Wood and Grinshill, which is designated a Local Wildlife Site (LWS). The landform is undulating and significantly rises to a peak at Grinshill Hill. Predominantly small pastoral fields encompass wooded scarp. Elsewhere tree cover is scattered along hedgerow boundaries.
LANDSCAPE

LANDSCAPE VALUE
This is a typical rural landscape of moderate strength of character with some rarity derived from the setting of Grinshill which is designated as an LWS. The peak to the land form at Grinshill Hill forms a strong feature in the landscape and a number of TPO’s within the parcel contribute to nature conservation value. The landscape contributes to the enjoyment of the area with PRoW providing connections to Corbett Wood and Grinshaw LWS and including the Shropshire Way in the east.

LANDSCAPE SUSCEPTIBILITY
This is a medium scale farming landscape of regular shaped pastoral fields. The landform is undulating and significantly rises to a peak at Grinshill Hill which would be vulnerable to change in ground level as a result of development. This otherwise typical farming landscape has an increased sense of place in proximity to Grinshill Hill which is within the Corbett Wood and Grinshill LWS. There is some sense of tranquility that is vulnerable to loss and erosion from new development, however this is reduced in proximity to the settlement edge. The wooded scarps form strong elements in the landscape that would be irreplaceable in the short to medium term and this includes woodland planting at Grinshill Hill. Existing settlement comprises scattered properties around the woodland scarps with a partially integrated settlement edge.

LANDSCAPE SENSITIVITY
This is a typical rural landscape with natural features including wooded scarps and a Local Wildlife Site upon landform which rises to a peak. Overall the sensitivity of the landscape to change arising from new housing is medium and to employment is medium-high.

VISUAL

VISUAL VALUE
Views within this parcel have no association with the Shropshire Hills AONB as it is approximately 19km away. Elevated long distant views to hills in the west add to some scenic quality, however these views are not to designated landscapes. There are locally important views to Grade II* Listed All Saints Church spire from the west. There is intervisibility with Corbett Wood and Grinshaw LWS. The landscape is intact with detractors limited to overhead lines.

VISUAL SUSCEPTIBILITY
Due to the generous covering of wooded scarps and Grinshaw Hill views with the south of the parcel are contained, reducing susceptibility to development which could benefit from screening by vegetation and enclosure of views from sensitive receptors. There are long distant views to the north and north west, which are elevated and open and particularly scenic. These views would be susceptible to change within the view as a result of new development. There is glimpsed intervisibility with Parcel A across hedgerow boundaries. The level of access is frequent however road users are typically less susceptible to change. Residents within the parcel, residents at the settlement edge, users of the PRoW and Shropshire Way are of high susceptibility to change in their surroundings.

VISUAL SENSITIVITY
This is a typical rural character with some scenic views to the north west. Overall the views experienced are of medium sensitivity to change arising from new housing and medium-high to employment.
CLIVE VISUAL SENSITIVITY

HOUSING

EMployment

KEY:

SENSITIVITY PARCEL

VISUAL SENSITIVITY:

VERY HIGH

HIGH

MEDIUM-HIGH

MEDIUM

MEDIUM-LOW

LOW
DESIGN GUIDANCE FOR CLIVE

[27CLE]

2 SENSITIVITY PARCELS

KEY

- PARCEL BOUNDARY
- SETTLEMENT
- HIGHER LANDSCAPE SENSITIVITY TO DEVELOPMENT
- HIGHER VISUAL SENSITIVITY TO DEVELOPMENT
- VIEWS TO BE PROTECTED
- DESIGNATED FEATURES WHERE THE SETTING SHOULD BE CONSIDERED
- VISITOR DESTINATION WHERE THE SETTING SHOULD BE CONSIDERED
- IMPORTANT LANDSCAPE FEATURE WHICH SHOULD BE RETAINED
SHROPSHIRE LANDSCAPE & VISUAL SENSITIVITY ASSESSMENT

LONG DISTANCE VIEWS

VIEWS TO CHURCH SPIRE

TRADITIONAL ORCHARD

VIEWS FROM THE SHROPSHIRE WAY

GRADE II* LISTED ALL SAINTS CHURCH

CORBETT WOOD AND GINSHILL LOCAL WILDLIFE SITE