

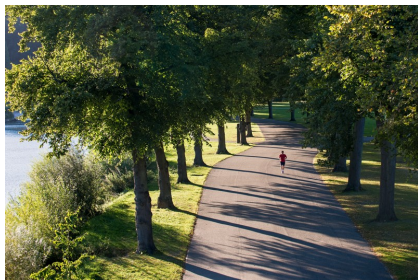


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# SHREWSBURY MARKET TOWN PROFILE

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Spring 2021



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# Market Town Profile

## Shrewsbury

It is believed that Shrewsbury was settled in the 5th century by refugees from the nearby roman city of Wroxeter. Shrewsbury's proximity to the Welsh border has given the town a turbulent history with battles between the two sides as to whom should rule the town. The famous Battle of Shrewsbury took place in 1403, and was one of the most bloodiest battles in English history . The site of this battle has been designated a heritage site and can be visited as can the nearby memorial church. Located alongside beautiful countryside with the nearby Welsh borders to the west , and to the east the larger town of Telford and the West Midlands conurbation beyond, Shrewsbury is now the county town of Shropshire and the largest town in the county. It is one of England's finest medieval market towns. The town centre is packed with timber framed black and white buildings, steep narrow streets and alleyways. It has over 600 listed buildings including the Castle, now a regimental museum and also the famous Shrewsbury Abbey. Charles Darwin was born and educated in Shrewsbury and there are many references to him around the town. Shrewsbury is now a vibrant market town with many bars, shops and restaurants and a popular tourist destination.

The River Severn forms a loop around the town , giving Shrewsbury a unique geography and many riverside walks and the Quarry park alongside the river, which also plays host to the famous Shrewsbury Flower Show.

### Area Quick Statistics

**3,799 hectares**

**31,135 households**

**76,600 people**

**20.2 people per hectare**

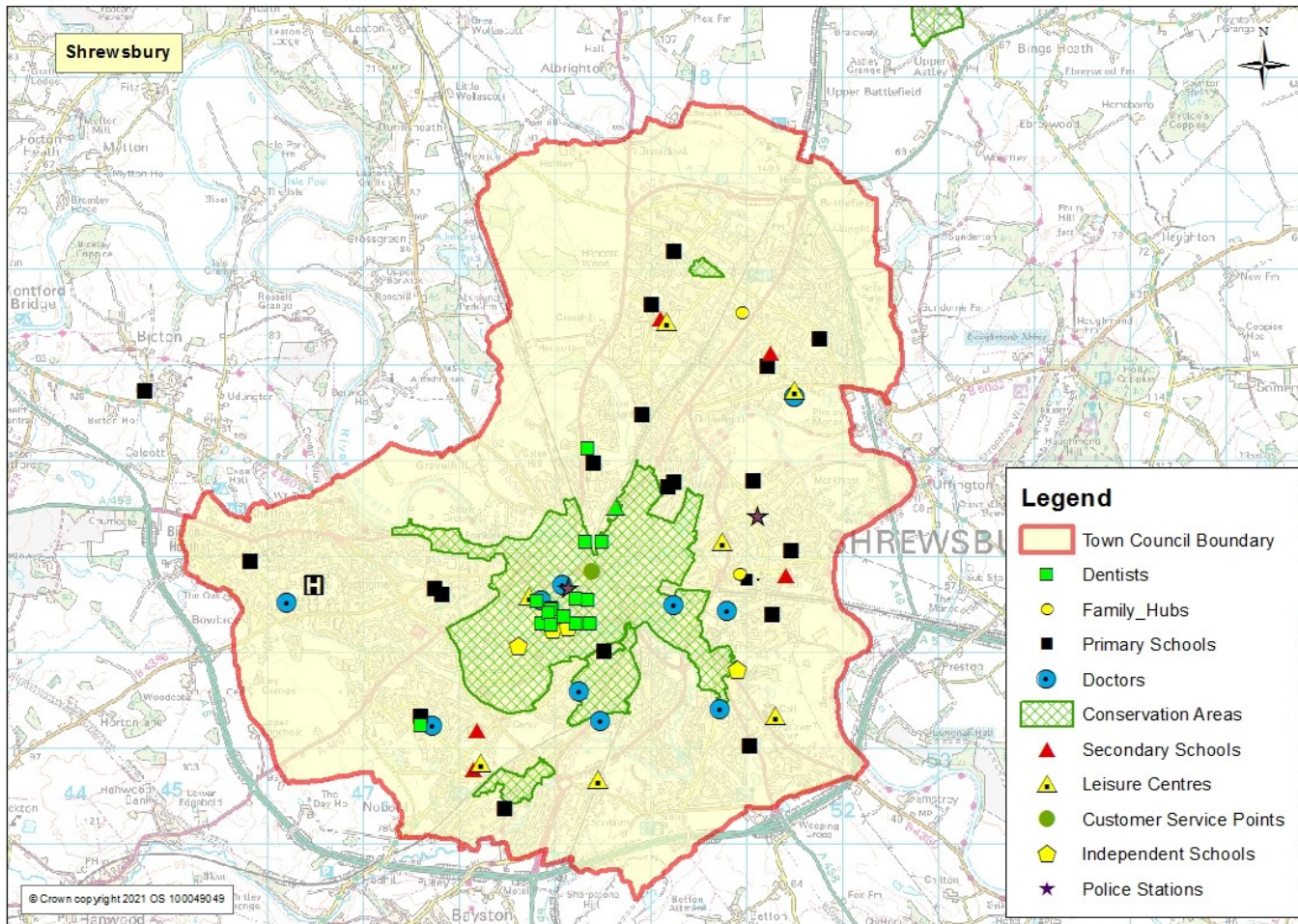
**32,145 dwellings**

**42 is the average age**

This town profile has been produced by the Information, Intelligence and Insight team of Shropshire Council. Whilst every effort has been made to ensure the accuracy of the information supplied herein, Shropshire Council cannot be held responsible for any errors or omissions.

## Council Area Key Assets

The information in this market town is predominantly focussed on the town council area of Shrewsbury. Due to the nature of national statistical data it is not always possible to fully replicate these boundaries. Statistics quoted in this profile will use the best fit to the town council area. If these are not available the next best fit is the use of Lower Super Output Areas. These small area figures are part of a national dataset which comprises of 32,000 areas of which there are 192 in Shropshire and 39 which cover most of the Shrewsbury town council area.



## Local Politics

Shrewsbury is represented by a local town council that is responsible for the management of; allotments, bus shelters, 20 countryside sites around the town, parks and gardens, 38 recreation grounds, sport areas and sporting facilities, management of open spaces and flower displays and market stall licences.

Visit <http://www.shrewsburytowncouncil.gov.uk/> to view policies of the Council.

Shrewsbury Town Council consists of 17 wards. Each ward has 1 elected member, elections are held every 4 years. There are a total of 17 elected councillors who represent the town's population. Details of the current elected members can be found at the town council website.

A mayor is elected each year – the mayor for 2020/21 is Councillor Gwen Burgess.

**Shropshire Council** is responsible for many services including; education, environment, highways, licencing, planning, social care, trading standards and waste collection. Details of all services can be found at <https://shropshire.gov.uk/>

There are 16 Shropshire Council wards covering the town council area. Elections are held on a 4 year cycle with the next elections due May 2021. In total there are 18 ward councillors. Bayston Hill, Column and Sutton is one ward represented by 3 councillors. Details of current councillors can be found at <https://shropshire.gov.uk/committee-services/>

### Member of Parliament

Shrewsbury is part of the Shrewsbury and Atcham parliamentary ward which is represented by the Rt Hon Daniel Kawczynski MP.

<http://www.daniel4shrewsbury.co.uk/>

### Other Representative Groups

**Shrewsbury Business Chamber**, <http://www.shrewsburybusiness.com/index.html>

A non-profit making organisation run by its members, for the benefit and improvement of commerce in the town of Shrewsbury and its surrounding areas.

**Shrewsbury Civic Society** <http://www.shrewsburycivicsociety.co.uk/> A local society which aims to encourage a balance of new developments and the conservation of existing buildings.

## Community Assets

Shrewsbury has a number of public services which operate from the town. There are also a number of facilities which can be used for hire.

### Public Services

**Shrewsbury Fire Station**, St Michael's St, Shrewsbury SY1 2HJ - <https://www.shropshirefire.gov.uk/stations/shrewsbury-fire-station>

**Shrewsbury Police Headquarters**, 95 Clive Rd, Shrewsbury SY2 5QN - [https://www.policestationreps.com/Police\\_Stations/Shrewsbury-Police-Station.php](https://www.policestationreps.com/Police_Stations/Shrewsbury-Police-Station.php)

**Shropshire Council**, Shirehall, Abbey Foregate, Shrewsbury, SY2 6ND <https://shropshire.gov.uk/>

**Shrewsbury Library**, Castle Gates, Shrewsbury, Shropshire SY1 2AS <https://shropshire.gov.uk/>

**Shrewsbury Town Council**, Riggs Hall, The Library, Castle Gates, Shrewsbury SY1 2AS <http://www.shrewsburytowncouncil.gov.uk/>

**Shropshire Archives and Local History Centre**, Castle Gates, Shrewsbury SY1 2AQ <https://shropshire.gov.uk/>

**West Midlands Ambulance Service**, Mercian Close, Shrewsbury SY3 9EA

### Community Facilities

**Castlefields Community Centre**, New Park Road, Shrewsbury, SY1 2LE and

**Ditherington Community Centre**, Long Row, Shrewsbury SY1 4DF - Both managed by Shrewsbury Town Council with rooms to hire, see <http://www.shrewsburytowncouncil.gov.uk/assets/community-centre>

**Gateway Education and Arts Centre**, Chester St, Shrewsbury SY1 1NA - <http://new.shropshire.gov.uk/the-gateway-education-and-arts-centre/>

Offers a wide range of training courses, café facilities, exhibitions of arts and crafts and room hire.

**The Hive**, 5 Belmont, Shrewsbury SY1 1TE - <http://www.hiveonline.org.uk/>

Arts and cultural centre delivering arts and training programmes to young people. The centre hosts live gigs and film screenings. It has room facilities for hire.

## Community Facilities

**The Lantern Community Building**, Meadow Farm Drive, Harlescott, Shrewsbury, SY1 4NG <https://www.shropshire.gov.uk/the-lantern/>  
Providing a local library service, community café and room hire.

**Mereside Community Centre**, Mereside, Springfield, Shrewsbury, SY2 6LH

**Radbrook Community Centre**, Calverton Way, Radbrook Green, Shrewsbury, SY3 6DZ - <https://www.radbrook.org.uk/>  
Run by the community association the centre is available for room hire and has kitchen facilities. The centre is home to many community groups.

**The Trinity Centre**, Church Road, Meole Brace, Shrewsbury, Shropshire, SY3 9HF - <http://www.trinitychurches.org/trinitycentre>  
Trinity Centre hosts a wide variety of groups, classes, courses and events. Large hall and other meeting rooms available for hire, catering and licensed facilities available.

# Demographics

Shropshire Town and Parish	1981 Census	1991 Census	2001 Census	2011 Census
	58,351	64,219	67,126	71,715

Source: Census data

Shrewsbury is the largest town in Shropshire by population. The latest population of Shrewsbury is 74,800 (Mid Year Population Estimates, ONS, 2016) covering 3,799 hectares. Shrewsbury’s population density was 18.9 people per hectare, making it the third most densely populated of all Shropshire Market Towns. Shrewsbury’s Population consists of 51% female and 49 % male. Shrewsbury’s Parish Council population has increased since 1981 from 58,351 to 71,715. This is an increase of 23% in 30 years.

## Population Forecast

Built up Area Geography Shrewsbury	Census Day 27th March 2011	2016	2026
Population	71,700*	74,800*	85,700*
Dwellings	32,100*	33,200*	37,900*
Households	31,100*	32,500*	37,000*

Note: the population, dwellings and household figures are based on a wider area than the parish council area. Population forecasts are based on developments of new housing.

\* Figures rounded to the nearest hundred.

The population of Shrewsbury area is forecast to rise from 71,700 in 2011 to 85,700 in 2026. This is a rise of 19.5% over this period. The largest part of this increase is expected between 2016 and 2026, when the population is forecast to rise by approx. 11,000 people or 14.5%.

The number of dwellings is also forecast to increase from 32,100 in 2011 to 37,900 in 2026. This is an increase of 18%. Similarly the largest part of this growth is forecast to happen between 2016 and 2026.

The number of households are forecast to increase by 24% between 2011 and 2026, in a similar manner to dwellings.

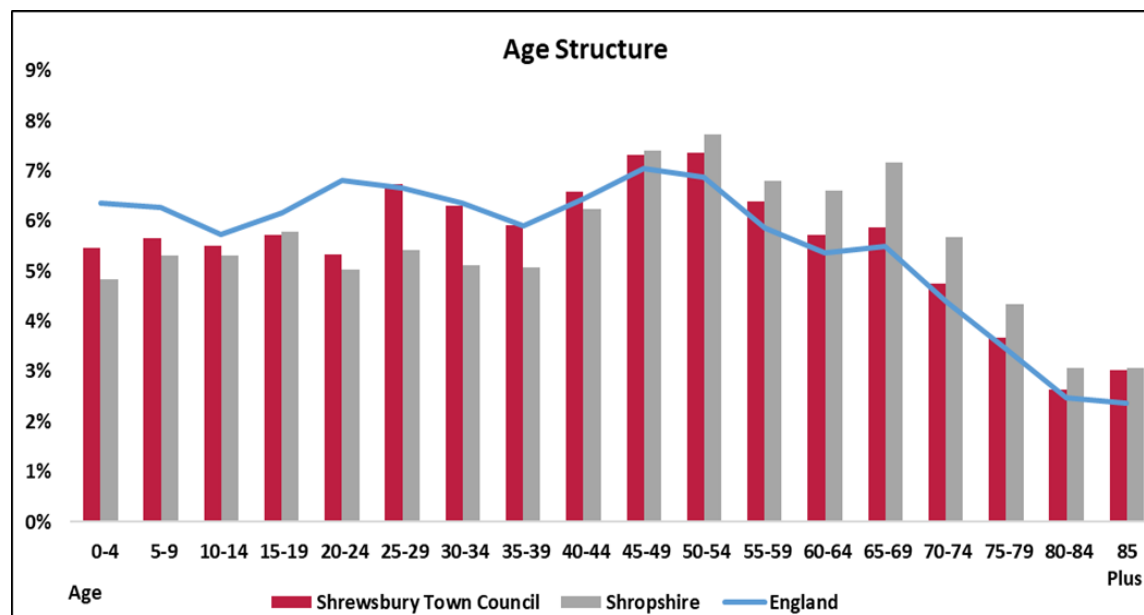


## Age Structure

Compared to Shropshire, Shrewsbury has a lower age profile, with all age bands under the age of 45, having a higher percentage than the Shropshire average. There are a greater proportion of young people and children than the Shropshire average, but less than the national average. Shrewsbury has fewer older people aged 50 plus than the Shropshire average. Shrewsbury has a slightly greater number of people aged 60 plus than the English average.

47,000 Shrewsbury residents are of traditional working age (16-64) which is the equivalent of 61.4% of the population. This compares with 58.9% for Shropshire as a whole, 61.7% in the West Midlands and 62.5% in Great Britain.

Place	Working Age as % of population
Albrighton	53.8
Bishop's Castle	52.6
Bridgnorth	55.8
Broseley	58.0
Church Stretton	47.7
Cleobury Mortimer	59.6
Craven Arms	57.2
Ellesmere	56.8
Highley	56.2
Ludlow	55.0
Market Drayton	59.0
Much Wenlock	51.6
Oswestry	61.1
Shifnal	60.7
<b>Shrewsbury</b>	<b>61.4</b>
Wem	57.5
Whitchurch	59.6
Shropshire	58.9
West Midlands	61.7
Great Britain	62.5

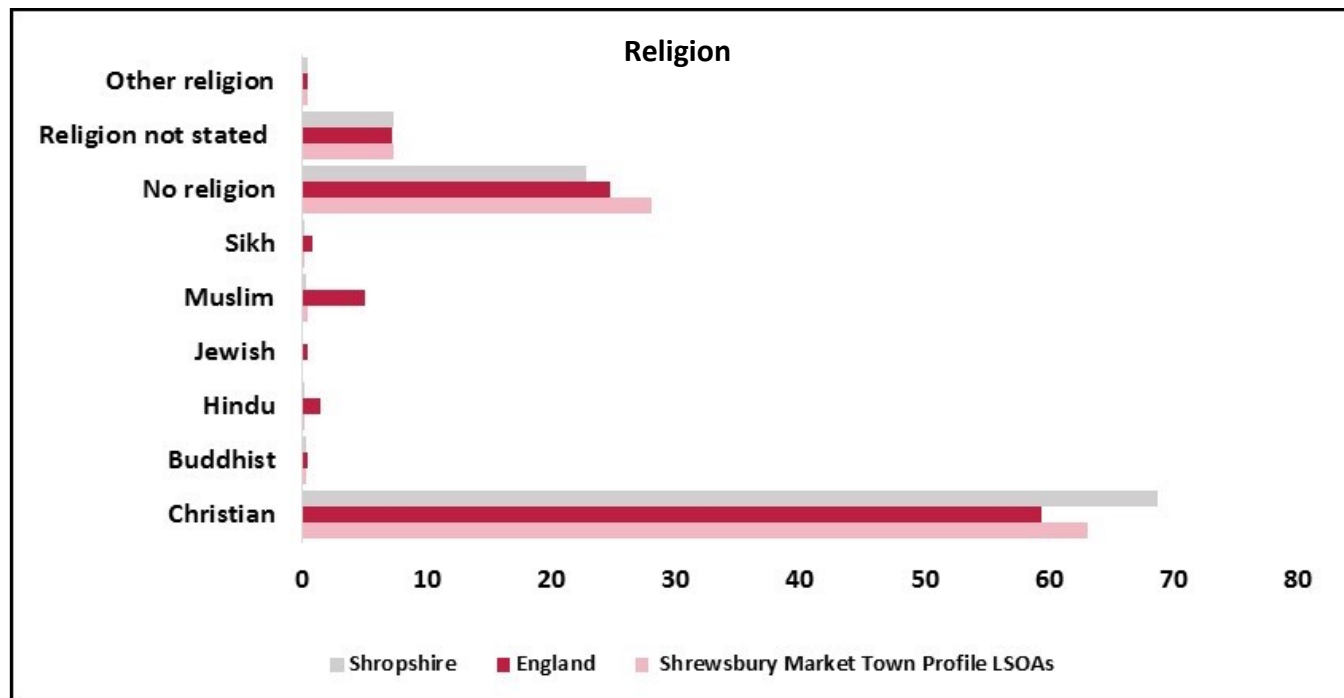


Source: Office of National Statistic (ONS) Mid Year Estimates, 2019 - Ward Level Mid Year Population Estimates, 2019.

## Ethnicity and Religion

The total BME (black minority ethnic group) in Shrewsbury was 3.0% or 2,151 of the total population at the time of the 2011 Census. The largest group was Asian/Asian British, 1.6%. Ethnicity levels in Shrewsbury are slightly higher than Shropshire but significantly lower than England.

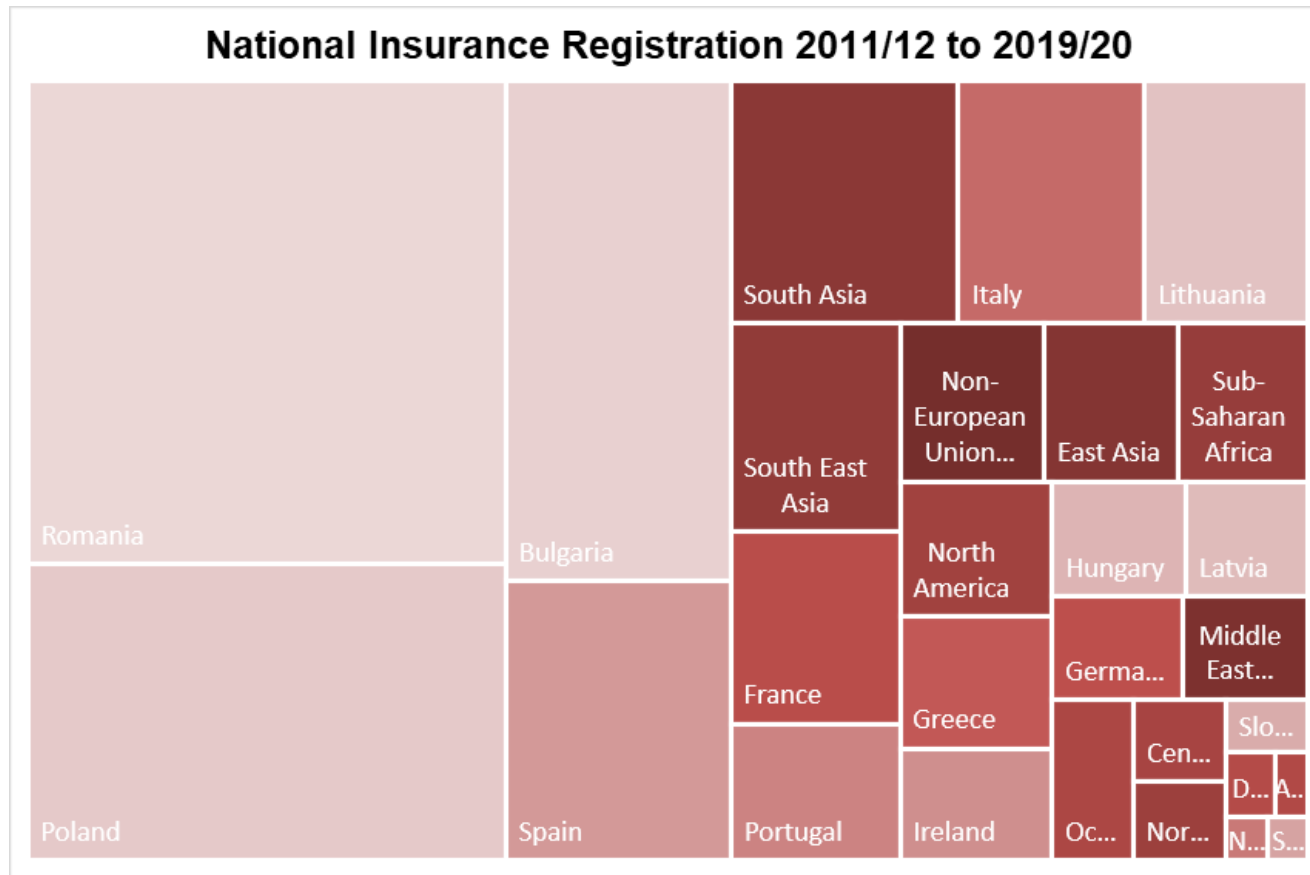
Area	White	White: British	Mixed/multiple ethnic groups	Asian/Asian British	Black/African/Caribbean/Black British	Other ethnic group	Total BME
Shrewsbury	97%	94%	1%	1.6%	0.2%	0.2%	3.0%
Shropshire	98.0%	95.4%	0.7%	1.0%	0.2%	0.1%	2.0%
England	85.4%	79.8%	2.3%	7.8%	3.5%	1.0%	14.6%



In 2011, 64.7% Shrewsbury's population affiliated themselves with a religion. This percentage is marginally lower than for Shropshire or England. As is the case county-wide and nationally, the vast majority classified their religion as Christian (63.1% of the population or 97.5% of those expressing any religious affiliation) Other religions represented in Shrewsbury include Buddhism and Hinduism, however these are very low compared to England.

Source: 2011 Census

## Ethnicity



Source: Department for Works and Pensions

The latest ethnicity data is taken from the 2011 census. The next census is due in 2021 with the results likely to be published from 2023. To help provide an indication of changes to ethnicity data the number of National Insurance registrations to adult overseas nationals entering the UK are shown. These numbers should only be used as an indication of population changes. A registration does not mean that a national has made permanent residence or has remained in the area.

The numbers shown are based on Middle Layer Super Output Areas. These areas are larger than the lower layers described in the population map.

There are nine middle layers that cover Shrewsbury town centre. These layers do extend further than the 39 lower level layers that cover the town and mainly include lower populated areas on the outskirts of the town.

The number of National Insurance registrations provided to adult overseas nationals entering the UK within the Shrewsbury area saw a significant increase from 2014. This coincides with the end of restrictions on employing Bulgarian and Romanian nationals on 1<sup>st</sup> Jan 2014. The total number of overseas NI registrations from 2011/12 to 2019/20 in Shrewsbury was 2767. The number of nationals from Romania was the largest with 641, followed by 393 Polish and 311 Bulgarian nationals.

## Ethnicity and Religion

Shrewsbury is home to a large number of places to worship with a wide range of churches, some date back more than 1000 years. There is a wider variety of religious denominations than in other market towns with Greek Orthodox and Muslim representation.

**All Saints with St Michael**, North Street, Castlefields, Shrewsbury, SY1 2JL

All Saints Church was consecrated in 1879 and was built for the Oxford Movement which developed into Anglo-Catholicism

**Belle Vue Methodist Church**, Belle Vue Rd, Shrewsbury SY3 7NL <http://bellevue.shropshireandmarches.org.uk/>

Belle Vue Methodist Church in Shrewsbury is a former Primitive Methodist Chapel founded as a Railwaymens' Church in 1879

**Greek Orthodox Church**, Oteley Rd, Shrewsbury SY2 6QY - <http://www.shrewsburyorthodox.com/>

The current medieval church was acquired by the Greek Orthodox Church in 1994. Recent archaeological digs revealed that the site may be that of a pagan burial ground, possibly making it the oldest continually used sacred site in England.

**Holy Trinity**, Church Rd, Shrewsbury SY3 9HF - <http://www.trinitychurches.org/>

There has been a place of worship at Meole Brace for more than 1000 years. The present church is a grade II Victorian building, with nationally famous William Morris designed stained glass windows.

**Saint Giles Church**, 29 Wenlock Rd, Shrewsbury SY2 6JP

St Giles' was the church of a leper hospital founded c1154-62 at the extreme end of the Abbey Foregate suburb. Leper hospitals were provided well outside most large medieval towns because of the fear of contagion. Inmates were tended by monks from Shrewsbury Abbey. The church was extensively re-modelled 1860-3 by local architect Samuel Pountney Smith who retained much of the fabric of the medieval chapel within the present building.

**Salvation Army**, 14 Salters Ln, Shrewsbury SY3 7DG - <https://www.salvationarmy.org.uk/shrewsbury>

**Seventh Day Adventist Church**, 35A Abbey Foregate, Shrewsbury SY2 6BL

**Shrewsbury Baptist Church**, 2 churches based at Crowmere Road, Shrewsbury, Shropshire, SY2 5JJ and Claremont Street, Shrewsbury, Shropshire, SY1 1QG - <https://shrewsburybaptistchurch.org.uk/>

**Shrewsbury Cathedral**, Cathedral House, 11 Belmont, Shrewsbury SY1 1TE – <http://www.shrewsburycathedral.org/>

The Roman Catholic church was designed by Edward Pugin the son of Augustus Pugin and was completed in 1856. The building was paid for by Bertram, Earl of Shrewsbury who died three months before it was completed.

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**Shrewsbury Evangelical Church**, Mereside Community Centre, Mereside, Shrewsbury SY2 6LH <https://www.shrewsburyevangelicalchurch.org/>

**Shrewsbury Muslim Prayer Centre**, 2 Preston Street, Shrewsbury SY2 5NY <http://www.shrewsburymuslimcentre.org/>

Converted from the former registrar's office the first Muslim prayer centre in Shropshire was opened in 2014.

**St Alkmunds Church**, 6 St Alkmunds Square, Shrewsbury SY1 1UL - <http://www.stalkmundschurch.co.uk/>

Open daily St Alkmunds dates back over 1100 years. The church stands at the highest point of the town centre and the 56 metre spire added around 1475 forms part of the recognisable Shrewsbury skyline.

**St Chad's Church**, 1 St Chad's Terrace, Shrewsbury SY1 1JX - <http://stchadschurchshrewsbury.com/>

The current St Chad's was opened in August 1792. It replaced the previous St Chad's in nearby Milk Street, which collapsed in 1788. Part of the old St Chad's still remain. The new St Chad's is a landmark building with a circular nave and tall tower the church is in a prominent position overlooking the Quarry Park and River Severn.

**St George's**, St George's St, Shrewsbury SY3 8QA - <http://www.cappadocia.org.uk/>

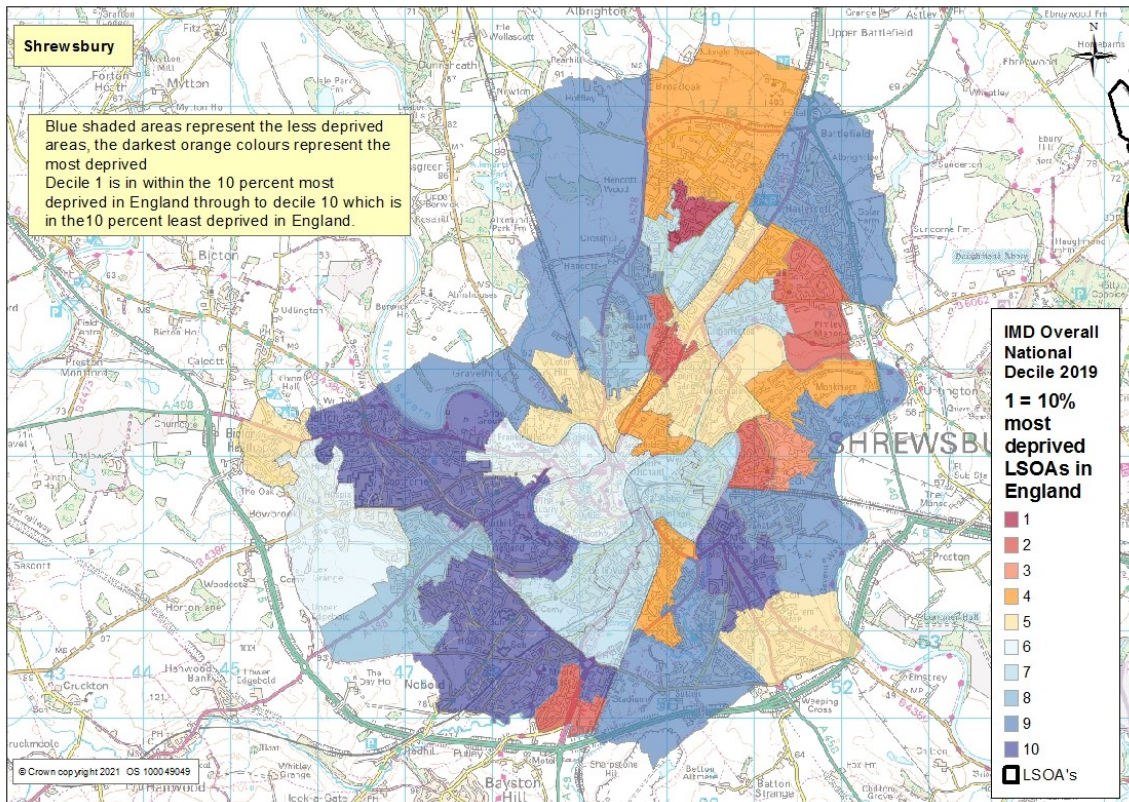
Parish church of the Frankwell area St George's was consecrated in Jan 1832 and became an independent parish in 1857.

**St Mary's Church**, St Mary's Pl, Dogpole, Shrewsbury SY1 1EF – this medieval church dates back to the 12<sup>th</sup> century and has been remodelled throughout the centuries. Thought to have the 3<sup>rd</sup> highest spire in England the church has dominated the skyline of Shrewsbury. St Mary's has a magnificent collection of stained glass windows.

**Unitarian Church**, 37-38 High St, Shrewsbury SY1 1LR - <http://www.ukunitarians.org.uk/shrewsbury/>

Founded in 1662 early meetings were held in private homes. The first meeting house was built in 1691 but was destroyed in the Jacobite riots in 1715. A new church was soon rebuilt with Government monies.

## Multiple Deprivation



Source: Index of Multiple Deprivation (IMD), Department of Communities and Local Government, crown copyright 2019

The Index of Multiple Deprivation (IMD 2019) is designed to identify areas where communities lack resources and are in need. To do this, seven factors are considered, which are:

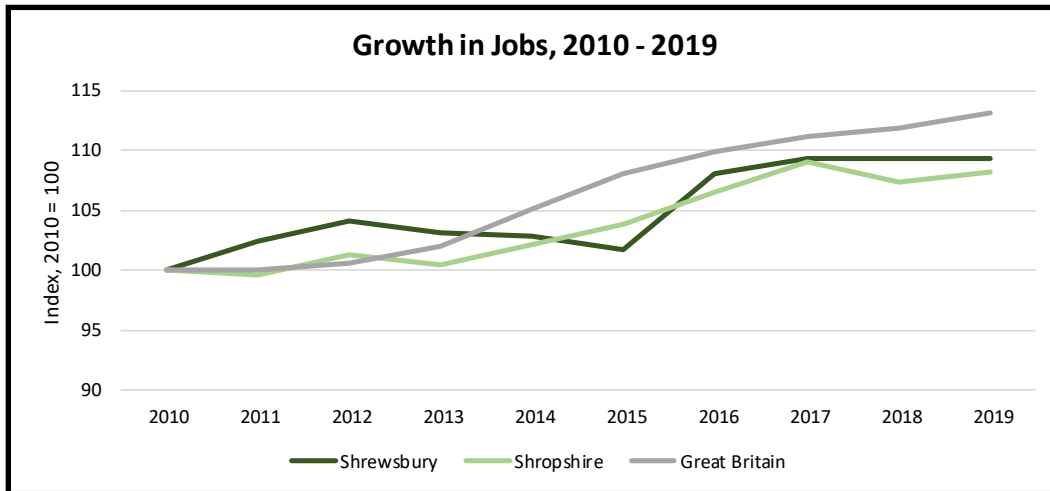
- Income deprivation
- Employment deprivation
- Health deprivation and disability
- Education deprivation
- Barriers to housing and services
- Crime
- Living environment deprivation

There is one area in Shrewsbury which falls into the 10% most deprived nationally, this area is within Harlescott division one of the most deprived areas in Shropshire. There are a further 4 areas which fall into the top 20% most deprived nationally. These areas are located in Monkmoor, Meole Brace, Castlefields and Ditherington and Sundorne. For more information on IMD see:

<https://www.gov.uk/government/statistics/english-indices-of-deprivation-2019>

# Economy

Shrewsbury is the principal employment centre in Shropshire and is the main location of businesses and jobs in the Central part of the County. 5,092 businesses have registered offices in Shrewsbury (Source: FAME (Bureau van Dijk), February 2021) which is about a quarter of the Shropshire total and approximately 43,000 people are employed in the town (34.5% of the Shropshire total). There are a number of key employment hubs within Shrewsbury, including the town centre itself (inside the river Severn loop) but also within several sizeable business parks, including Battlefield Enterprise Park in the North of the town, Shrewsbury Business Park in the South East, Oxon Business Park to the West and Old Potts Way, which is close to the town centre.

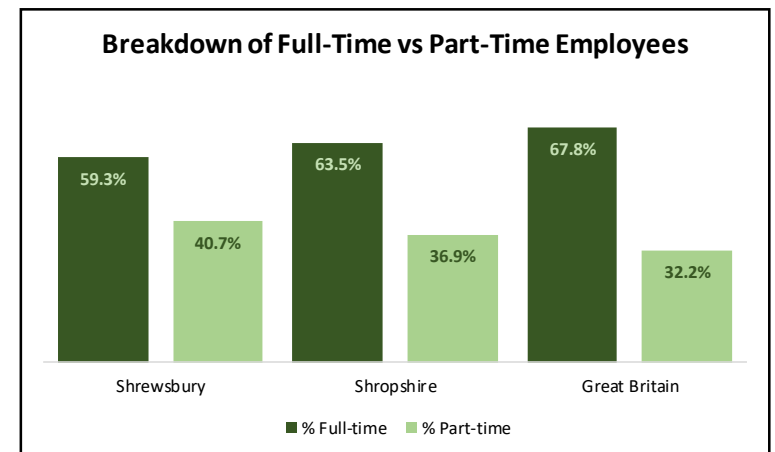


Over the last five years, the number of jobs in Shrewsbury has fluctuated year-on-year, but has maintained an upward trajectory with an additional 3,700 jobs in 2019 compared with 2010. This constitutes an increase of 9.3%, which compares with an 8.3% increase for Shropshire over the same period and a 13.2% increase nationally.

In Shrewsbury, there are approximately 1,500 business proprietors/sole traders based in the town, which takes overall employment levels to 44,500.

## Breakdown Part/Full Time

Part-time employment is more common in Shropshire than it is regionally or nationally, and its prevalence is even more pronounced in Shrewsbury as illustrated in the chart adjacent. 41% of all jobs in Shrewsbury were part-time in 2019, compared with 37% in Shropshire and 32% in Great Britain.



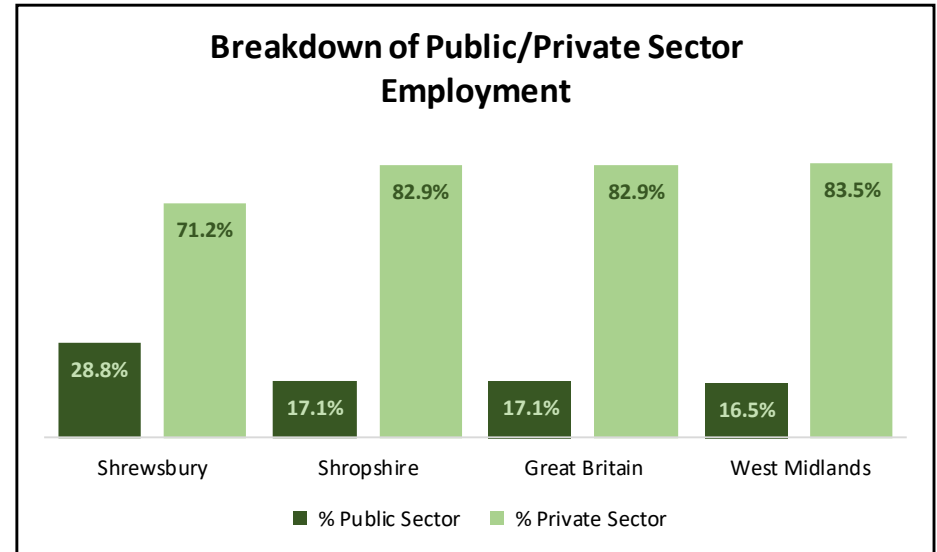
Source: Business Register and Employment Survey, Office of National Statistics, Crown Copyright 2021

Note: Numbers may not add up due to rounding

## Public/Private Sector

Across Shropshire, the number of public sector jobs has fallen by 4,700 since 2010 (-18.2%) while the number of private sector jobs has risen by 17,800 (+20.9%). The share of all the jobs attributable to the public sector has declined from 23.3% in 2010 to 17.1% by 2019. Employment in the public sector has been largely stable since 2015, with the rapid decline in public service based employment occurring during the first half of the 2010's.

In Shrewsbury, public sector jobs account for almost 30% of all employment, substantially higher than the Shropshire average. Public sector employment has risen in the town since 2015 (+2.2%) while the number of private sector jobs has risen by +8.6%.



## Employment Sectors

The four largest employment sectors in Shrewsbury are health, retail, accommodation & food services and professional, scientific & technical. Together these account for 51.0% of employment within the town. Health is the largest sector, accounting for 22.0% of employment (15.1% in Shropshire), retail for 11.6% of employment (9.5% in Shropshire) with both accommodation & food services and professional, scientific & technical accounting for 8.7% of Shrewsbury jobs. Other sectors accounting for more than 5% of jobs include education, public administration & defence, business administration & support services and manufacturing.

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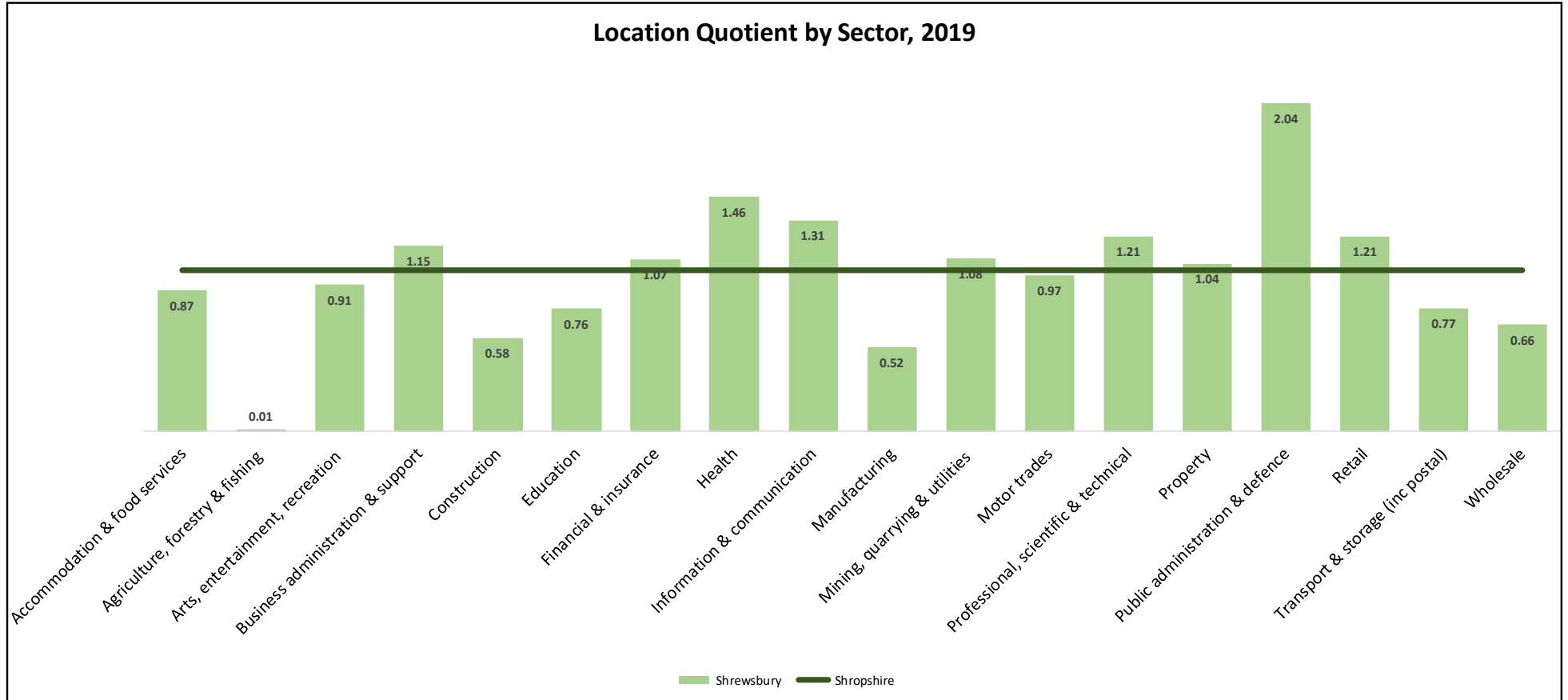
Employment Sector	Shrewsbury	Shropshire	West Midlands	Great Britain
Agriculture, forestry & fishing	0.0%	3.0%	0.8%	0.7%
Mining, quarrying & utilities	1.4%	1.3%	1.3%	1.3%
Manufacturing	5.2%	9.9%	11.6%	8.0%
Construction	3.5%	6.0%	4.4%	4.9%
Motor trades	2.9%	3.0%	2.5%	1.9%
Wholesale	2.9%	4.4%	4.9%	3.9%
Retail	11.6%	9.5%	8.5%	9.2%
Transport & Storage	2.9%	3.8%	6.0%	4.9%
Accommodation and Food Services	8.7%	9.9%	7.3%	7.6%
Information & communication	2.6%	2.0%	2.6%	4.3%
Financial & insurance	1.3%	1.2%	2.4%	3.5%
Property	2.0%	1.9%	1.7%	1.7%
Professional, scientific & technical	8.7%	7.2%	6.4%	8.7%
Business Administration & Support	5.5%	4.8%	9.4%	8.8%
Public administration & defence	8.1%	4.0%	3.7%	4.4%
Education	6.4%	8.3%	8.8%	8.6%
Health	22.0%	15.1%	13.3%	13.0%
Arts, entertainment, recreation	4.3%	4.8%	4.3%	4.5%

The adjacent table shows the breakdown of employment sectors in Shrewsbury alongside the comparable breakdowns for Shropshire, the West Midlands and for Great Britain.

It shows that agriculture, mining & quarrying, construction, motor trades, wholesale, transport & storage, information & communication, finance & insurance, property and arts, entertainment & recreation employ relatively few people in Shrewsbury (23.8% of the total), with none of these sectors accounting for as much as 5% of total employment.

The chart on the following page shows the relative importance of each sector in Shrewsbury according to its location quotient. This measures each sector in relation to the Shropshire average, with any score over 1 reflecting a sector that is more important than the Shropshire average, and any score under 1 reflecting a sector that has less importance.

The sector with the highest location quotient in Shrewsbury is public administration & defence at 2.04. 70% of all Shropshire public administration jobs are in the County town. Also over-represented are health, retail and business administration and support. Under-represented sectors include manufacturing and construction.



Source: Business Register and Employment Survey, Office of National Statistics, Crown Copyright 2021

Note: Excludes land-based agriculture

## Main Employers

The following organisations are amongst the main employers in Shrewsbury. They have been identified using the FAME online directory of registered businesses (produced by Bureau van Dijk) .

Employers	Number of Employees	Turnover (£'000s)
LARS (GFUK) Holding	1,441	50,439
Gastronomy Restaurants Ltd	993	33,666
Morris & Company	701	55,372
Springcare Ltd	619	17,534
Shrewsbury School	406	27,064
The 3-18 Education Trust	382	24,198
Furrows Holding Ltd	316	110,310
Capital Care Group Ltd	308	11,125
Bethphage	308	7,759
Severndale Specialist Academy	267	8,180
ARH Group Ltd	234	21,276
Caterpillar Shrewsbury Ltd	233	47,359
WF Education Group Holdings Ltd	228	36,719
Goddard Enterprises Ltd	217	57,510
Lanyon Bowdler LLP	216	12,743
Guestline Ltd	210	19,339
Shrewsbury Town Football Club Limited	210	5,367
The Shropshire Doctors Co-Operative Ltd	187	11,758

Employers	Number of Employees	Turnover (£'000s)
Manbat Ltd	178	51,559
Whittingham Riddell Resources	165	n.a
Severn Bridges Multi Academy Trust	138	4,813
Earlyworld Limited	132	n.a
Shropshire Towns & Rural Housing Ltd	127	15,617
Halls Holding Limited	122	5,397
Café Fortune Ltd	122	n.a
Alan Ward Ltd	119	14,727
Dyke Yaxley	116	n.a
Central Taxis	115	n.a
Tanners (Shrewsbury) Ltd	111	21,148
R.A Homden Ltd	108	12,240
Rocktel Services Ltd	102	44,582
Battlefield Healthcare Ltd	102	n.a
ESP Security Solutions	100	n.a

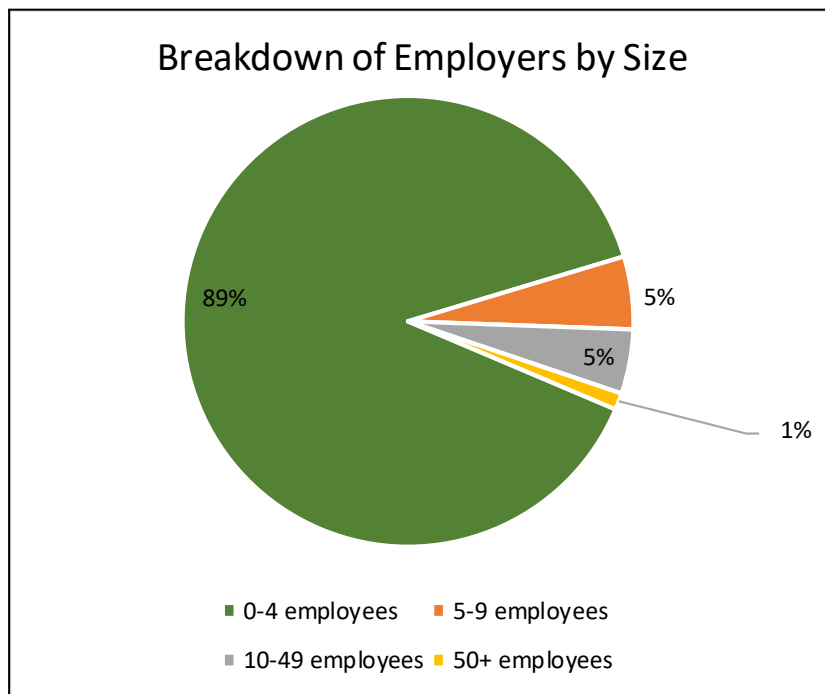
Source: FAME (Bureau Van Dijk), February 2021

Note: Information based on company accounts returned to Companies House. May include businesses that are registered in the town but which do not necessarily trade there. Excludes branch businesses which have their HQ elsewhere in the UK.

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Other large employers which are not included within the table include national retail stores, of which there are several in Shrewsbury. The largest retailers in the town centre include Marks and Spencer but there are also a number of large retailers in retail parks outside the immediate river loop. Amongst the largest of these are Tesco, Sainsbury's and Morrisons.

Given the high percentage of jobs that are in public services and health in Shrewsbury, it is not surprising that organisations that provide these services are amongst the major employers within the town. The Shrewsbury & Telford Hospital NHS Trust alone employs more than 5,000 and whilst not all employees on the payroll will be employed in Shrewsbury, the Royal Shrewsbury Hospital in the west of the town is a significant employer. Similarly, Shropshire Council has 2,500 full-time equivalent employees, a sizeable proportion of which are based at the Council headquarters at the Shirehall, Shrewsbury. Other public sector employers of note include Shropshire Fire and Rescue plus a number of schools and colleges. Also of significance are Severn Trent Water and Royal Mail.



Almost nine out of 10 businesses in Shrewsbury employ less than 5 people. An additional 5% employ between 5 and 9. Less than 1% have a workforce of 100 or more.

Note: 0-4 employee category includes all companies where employment levels are unknown.

Source: FAME (Bureau Van Dijk), February 2021

## Main Employment Sites



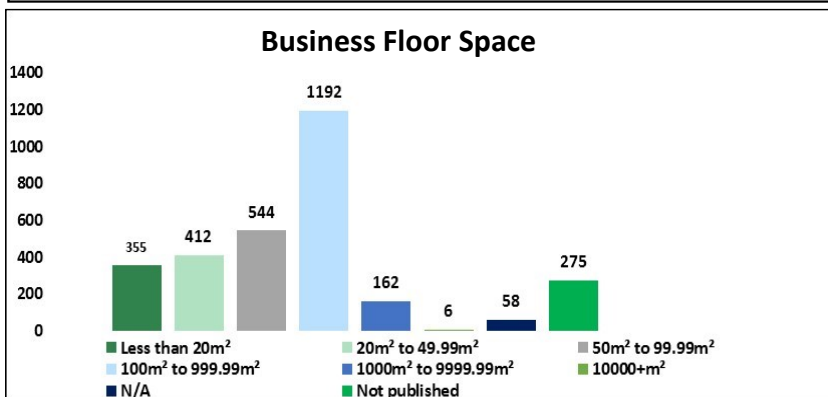
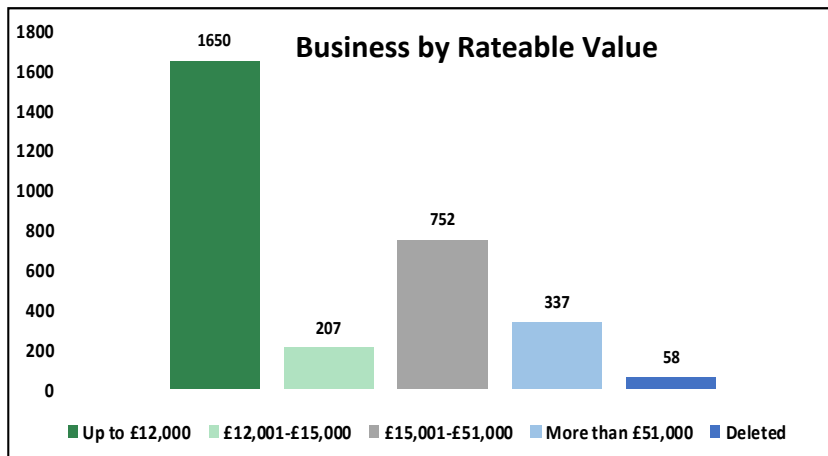
Whilst businesses located in the river loop provide a high proportion of jobs in the retail and professional services sectors, there are also a number of important business parks and industrial estates which provide employment for the town, its hinterland and beyond. These include Battlefield Enterprise Park in the north, Shrewsbury Business Park in the south and Oxon Business Park to the West

## Business Rates

3,004 establishments have a rateable value in Shrewsbury and the combined rateable value of these organisations is £89.8 million. This is the equivalent of 38.9% of the total rateable value of all businesses in Shropshire.

1,650 businesses have a rateable value of less than £12,000, which means that they are eligible for 100% small business rate relief. 337 (11.2%) have a rateable value of more than £51,000.

1,311 businesses have a floor space of less than 100m<sup>2</sup>, while 168 have floor space of more than 1,000m<sup>2</sup>. There are six organisations which have a floor space of more than 10,000, with the largest two covering more than 32,000m<sup>2</sup>.



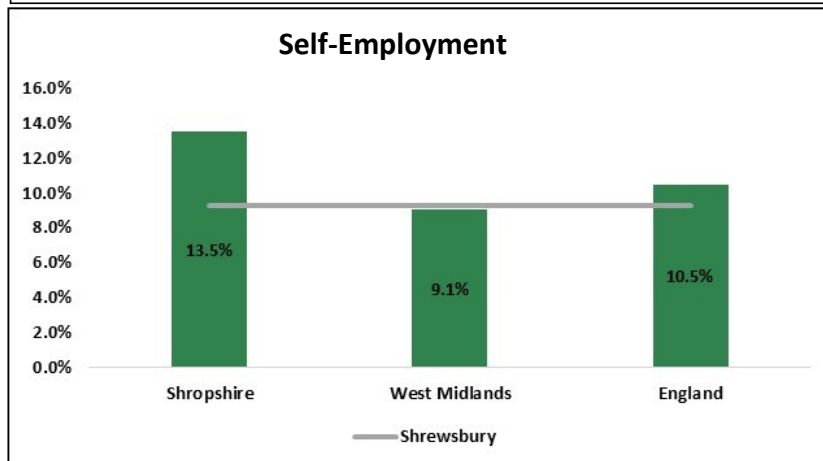
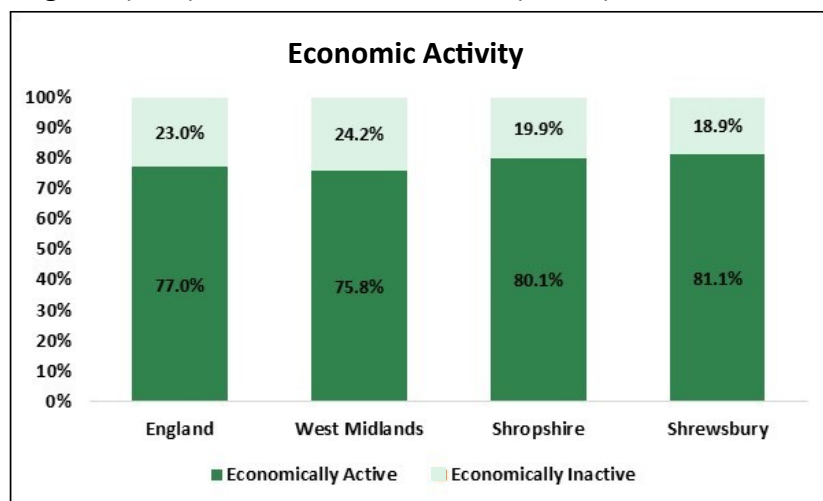
Source: Valuation Office Agency

Count of Classification	Shrewsbury
Commercial	2541
Educational Training & Culture	66
Industrial	187
Leisure	73
Miscellaneous	127
Transport	2
Utilities	8
<b>Total</b>	<b>3004</b>

The majority of organisations on the Shrewsbury business rates list are classed as commercial—primarily retail outlets and offices. These account for 84.5% of the total. Industrial is the second largest classification, accounting for 6.2% of the total. There are also significant numbers classified as educational and miscellaneous.

## Economic Activity

The status of Shrewsbury residents aged 16-64 at the time of the 2011 Census showed 81.1% of residents were economically active, which includes people who are both employed and actively seeking employment. This is slightly higher than the Shropshire figure of 80.1%. Economic activity rates in Shrewsbury (and Shropshire) compare favourably with those in England (77%) and the West Midlands (75.8%).



Source: 2011 Census

Of those who were economically active, 76.3% were in employment while 4.9% were unemployed. This compares with 75.8% and 4.3% for Shropshire as a whole and with 71.2% and 5.8% for England. At the time of the Census, therefore, unemployment was a slightly greater issue in Shrewsbury compared with Shropshire but nonetheless compared favourably with the national average.

Of the 34,841 Shrewsbury residents in employment, the majority are employees (87.8%) while the remainder are self-employed. 69% of employees work full-time compared with 73% of the self-employed.

Employment Breakdown	Shrewsbury
In Employment Total	34,841
Of which Employee: Total	30,593
Of which Employee: Part-time	9,435
Of which Employee: Full-time	21,158
Of which Self-employed: Total	4,248
Of which Self-employed: Part-time	1,126
Of which Self-employed: Full-time	3,122

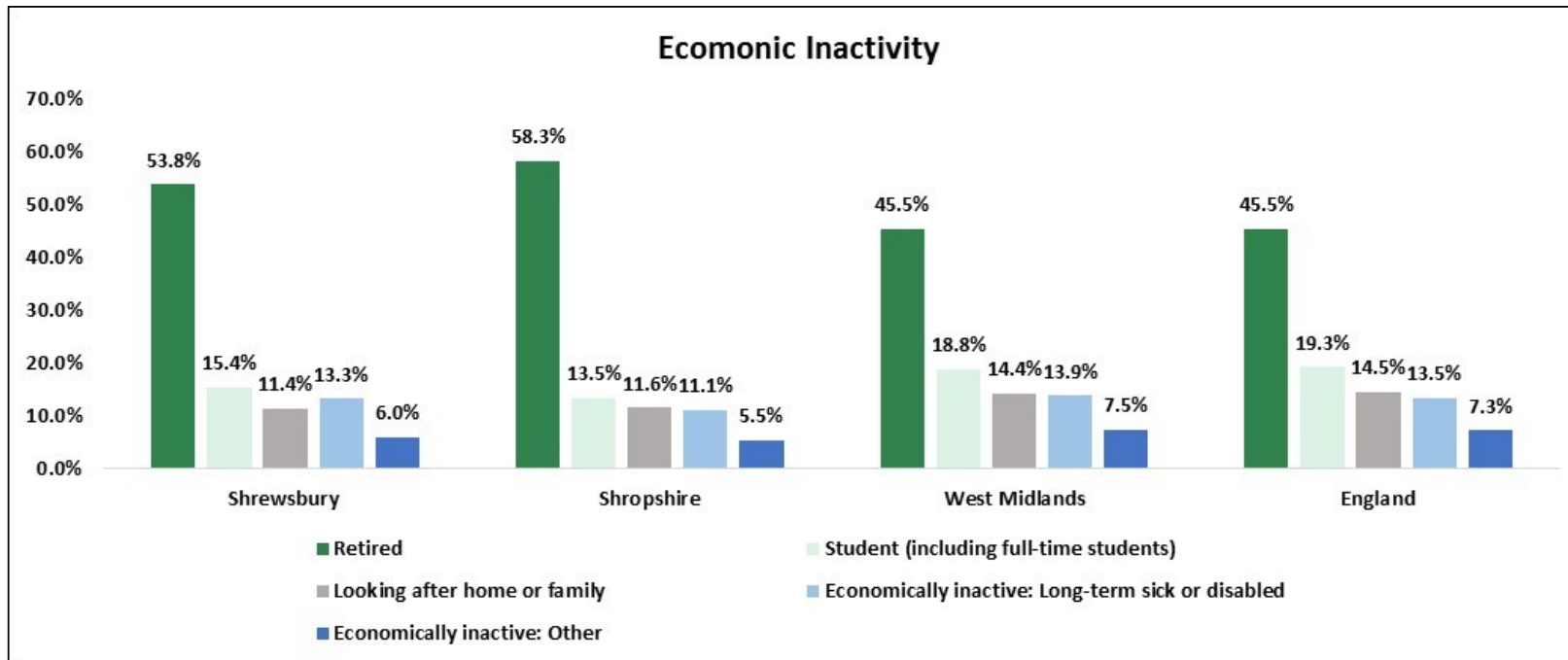
Self-employment is notably higher in Shropshire than it is nationally, accounting for 13.5% of 16-64 year old residents (10.5% in England). Typically, levels of self-employment are lower in the County's market towns, especially the main employment centres. Self-employment is low in Shrewsbury, at 9.3%. Market Drayton and Oswestry also have similarly low self-employment levels.

## Economic Inactivity

8,625 Shrewsbury residents aged 16-64 were economically inactive in 2011, which represents almost a fifth of the age cohort. These people representing those who are neither working nor seeking employment – include those who are retired, full time students, those looking after family or the long term sick. The proportion of the Shrewsbury population which does not participate in the labour market is slightly lower than the average for Shropshire.

The following chart shows the breakdown of the economically inactive population in Shrewsbury, Shropshire, the West Midlands and England according to the reason why they do not participate in the labour market. These figures relate to the 16-74 population rather than to 16 to 64 year olds.

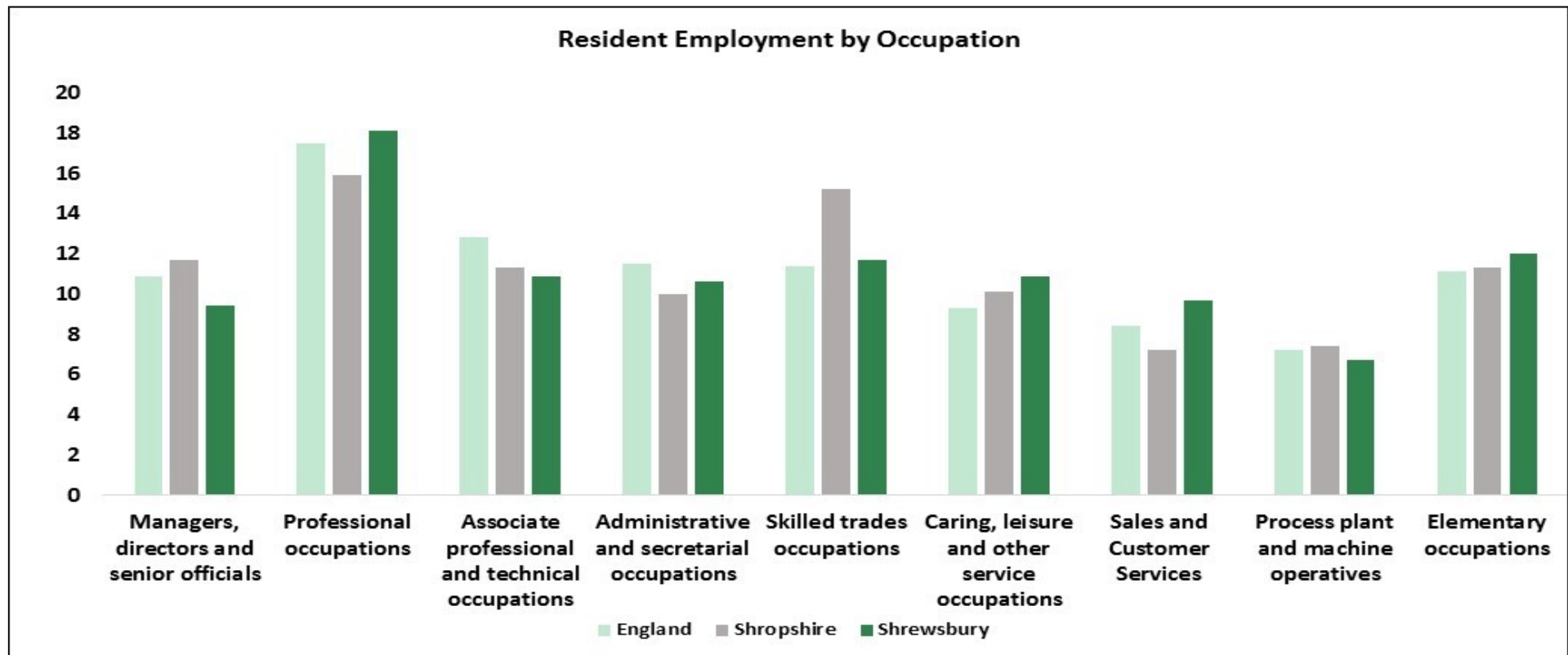
It is apparent that a lower proportion of economically inactive Shrewsbury residents are inactive because they are retired than is the case across Shropshire although more are retired compared with the West Midlands and England. Compared with Shropshire, a slightly higher proportion are long-term sick or disabled or students.



Source: 2011 Census

## Employment by Occupation

The percentage of Shrewsbury residents working in Standard Occupational Classifications (SOC) groups 1 to 3, the professions, is comparable with the Shropshire average. 38.4% of residents in work are employed as managers, directors and senior officials, in professional occupations or in associate professional and technical occupations compared with 38.9% in Shropshire. 9.4% work as managers, 18.1% in professional occupations and 10.9% in associate professional occupations. A similar proportion are also employed in lower level occupations compared with Shropshire, including elementary occupations (12.0% compared with 11.3% for Shropshire) and process, plant and machine operatives (6.7% compared with 7.4% for Shropshire). Fewer Shrewsbury residents work as managers or as machine operatives but more work in professional occupations and within caring, leisure and sales and customer service.



Source: 2011 Census

## Qualifications

According to the Census 2011, 30.6% of residents had a level 4 qualification or above, more than the Shropshire average of 29.4%. In total 13.0% of people had no qualification. This is slightly lower than the Shropshire average (14.0%)

Qualifications	Shrewsbury	Shropshire	England and Wales
Level 1	15.1	15.4	15.2
Level 2	19.2	19.4	17.2
Level 3	14.9	14.7	14.5
Level 4/5	30.6	29.4	29.7
Other qualifications	7.3	7.1	8.6
No qualifications	13.0	14.0	15.0

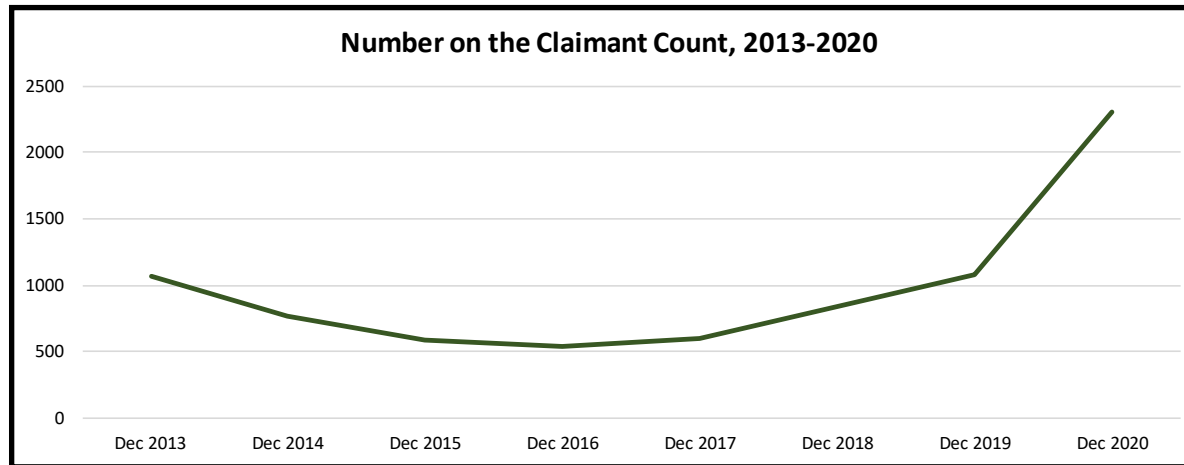
Source: 2011 Census, ONS, Highest Level of Qualification Population aged 16-64.

For further information on qualification levels and definitions visit Office of National Statistics (ONS)

<http://www.ons.gov.uk/employmentandlabourmarket/peopleinwork/employmentandemployeetypes/articles/qualificationsandlabourmarketparticipationinenglandandwales/2014-06-18#background-notes>

## Unemployment

The claimant count is the main measure of people who are under pensionable age who are available for and actively seeking work and who are claiming out-of-work benefits (mostly Universal Credit but also Jobseekers Allowance). The chart below shows the number claiming this benefit in Shrewsbury between December 2013 and December 2020.



Source: Department of Work and Pensions/ONS

## Universal Credit

The following table shows the number of people claiming Universal Credit in Shrewsbury in January 2021. It includes those who are out-of-work (and hence on the claimant count shown above), and also those who are on low incomes and entitled to in work benefits. The table also shows the number of households on universal credit in the town.

	Number
People on Universal Credit (Jan 21)	6,049
Households on Universal Credit (Nov 20)	4,897

In December 2020, 2,310 Shrewsbury residents were on the claimant count, which is more than four times higher than the 540 who were on the count in December 2016. The claimant rate in Shrewsbury (the percentage of the 16-64 population which is claiming) is slightly higher than the average for Shropshire (4.9% compared with 4.4%). This rate is lower than in Great Britain (6.2%) and the West Midlands (7.2%). Claimant numbers everywhere were elevated throughout 2020 due to the coronavirus pandemic.

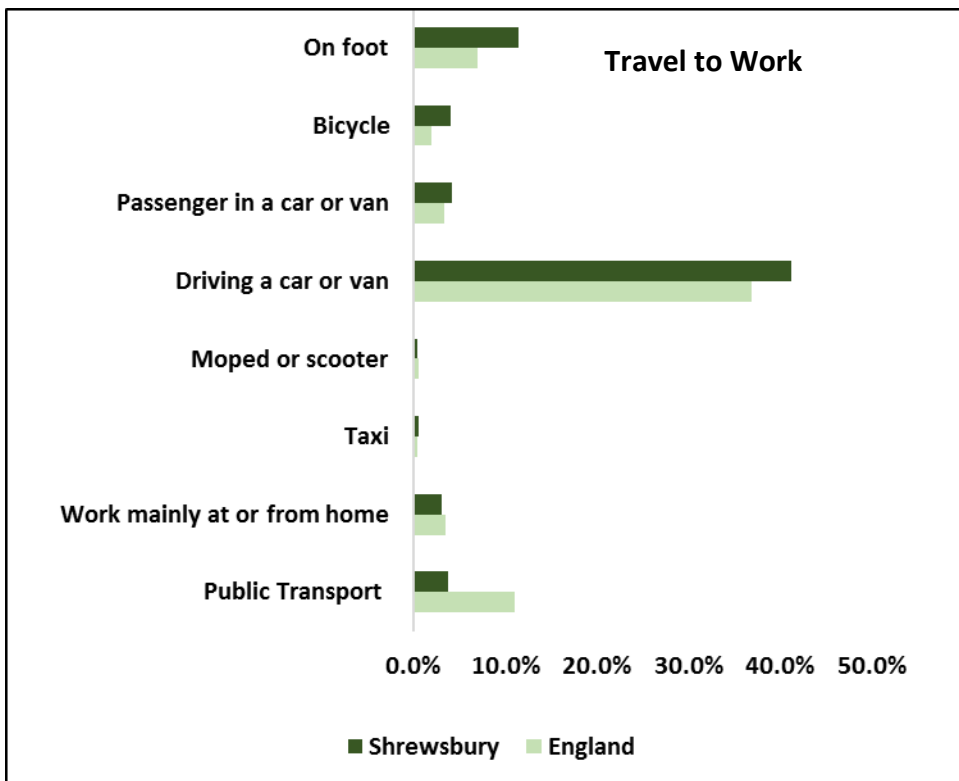
## State Pension

In Shropshire there were 75,688, people claiming state pension in August 2020. This is slightly lower than 76,250 in February 2017, which is attributed to changes in retirement age.

Claimants in Shrewsbury total 15,018 or 19.8% of the state pension claimants in the county.

## Travel and Commuting

The most commonly used method of transport to work for Shrewsbury residents who work was to travel by car or van. 41% of workers drove to work, while an additional 4% were a passenger in a car or van. Fewer Shrewsbury residents work primarily from home than is the case across Shropshire (3% compared with 6%). The Shropshire rate is comparable to the national rate. A relatively high number walk to work (11% compared with 9% for Shropshire and 7% for England). There were considerably fewer people travelling by public transport than is the case nationally. This is a pattern familiar to many rural area.

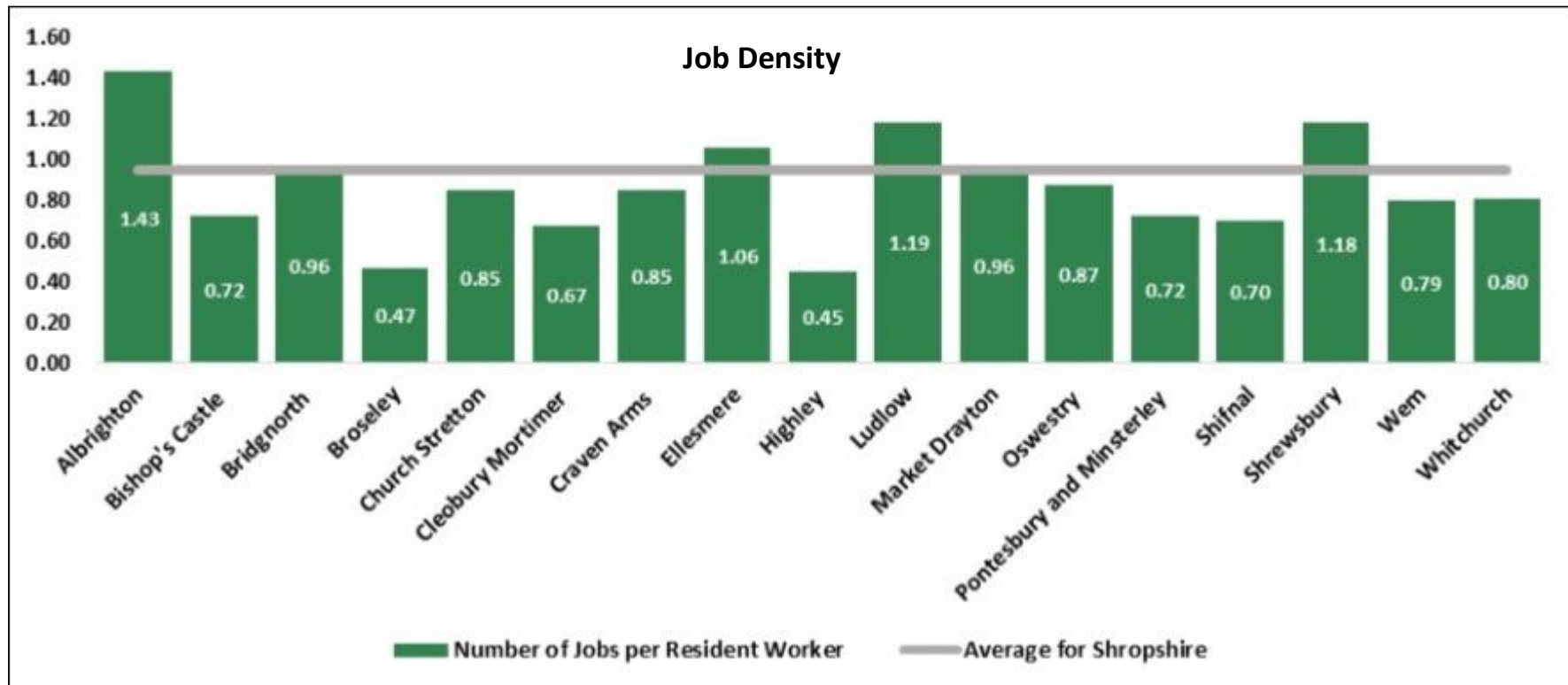


Source: 2011 Census

## Commuting Patterns

Shrewsbury (place plan area) supports a higher level of employment self-containment than any other Shropshire town, which given its status as the main employment centre in the County is not surprising. 57.6% of all Shrewsbury jobs are filled by Shrewsbury residents while 67.9% of working people who live in Shrewsbury also work there, which gives an overall level of self-containment of 62.3%. In total, 24,579 people both live and work in Shrewsbury.

Unlike most of Shropshire, there are more jobs than there are resident workers in Shrewsbury. Job density stood at 1.18 compared with the County average of 0.95, as illustrated in the chart below. Net commuting across the Shrewsbury place plan area stands at 3,379. This equates with 4,649 people living in Shrewsbury but working elsewhere and 8,028 people working in Shrewsbury but living elsewhere.



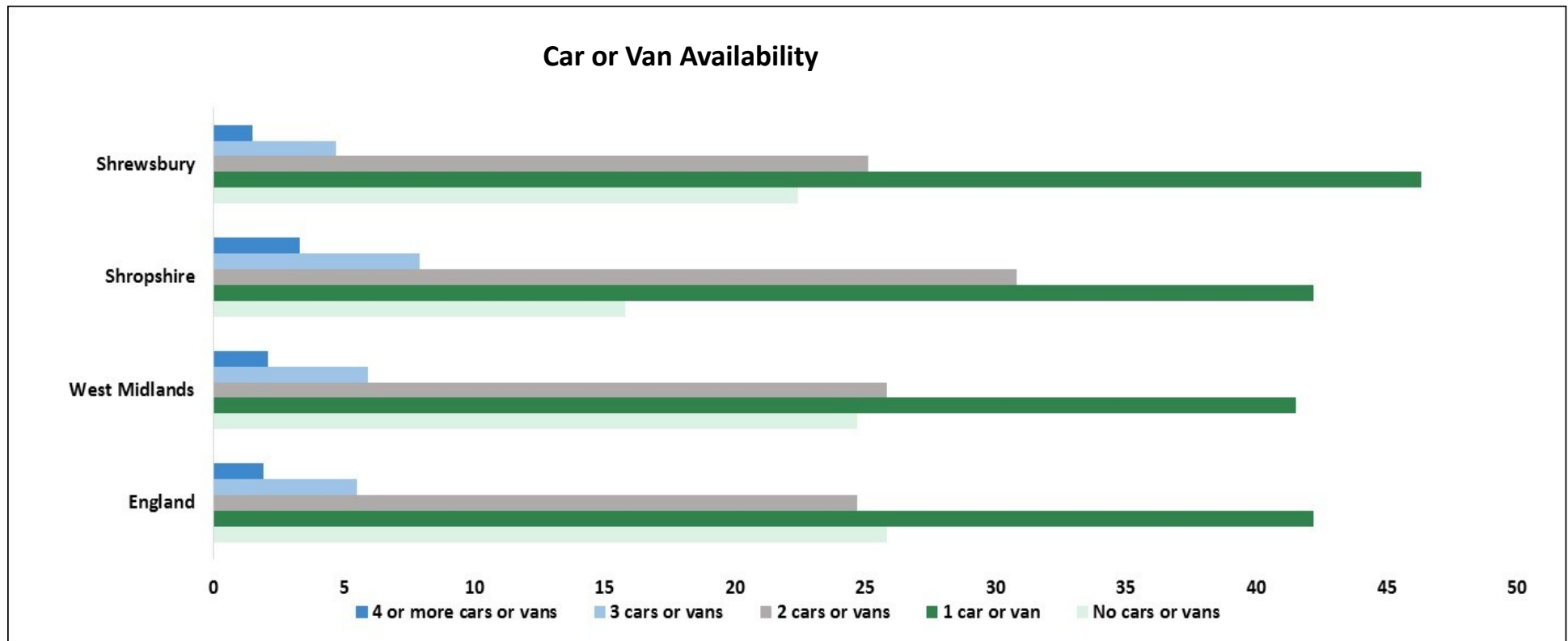
Source: Census 2011

Note: Data relates to Mid Super Output Areas (MSOA) aligned as closely as possible to Shropshire place plan areas

## Car or Van Availability

Car ownership is high in Shropshire, which is typical of a rural area. Just 15.8% of households in the County do not have a car or van compared with a 25.8% of households nationally according to the 2011 Census. The proportion of households without a car in Shrewsbury is much higher than it is in Shropshire, at 22.4%, but this is still below what is usual nationally. Within Shropshire, only Oswestry and Ludlow have a higher proportion of households that do not have a car or van.

46.3% of households have one car, 25.1% have two cars while 6.2% have three or more. The total number of cars and vans owned by Shrewsbury households stood at 36,541 in 2011.



Source: 2011 Census

## Origins and Destination of Workforce

Other than Shrewsbury, the rest of Shropshire is the main source of workers for Shrewsbury jobs, with significant numbers also commuting into the town from Telford and Wrekin. Likewise, a significant proportion of Shrewsbury resident workers who are not employed in Shrewsbury work elsewhere in Shropshire, with large numbers also working in Telford and Wrekin. Overall, 7,066 people commute between Telford and Wrekin and Shrewsbury, with similar numbers travelling in both directions.

Note: Data relates to Mid Super Output Areas (MSOA) aligned as closely as possible to Shropshire place plan areas this covers a wider geographic area than the Parish. This results in a higher workforce number than quoted in the economic activity table.

Main Origins of Shrewsbury Workforce	Number	%
Shrewsbury	24,576	57.6%
Rest of Shropshire	10,090	23.6%
Cheshire East	153	0.4%
Cheshire West and Chester	100	0.2%
Leicester	70	0.2%
Hinckley and Bosworth	125	0.3%
Herefordshire, County of	174	0.4%
Telford and Wrekin	3,675	8.6%
Stoke-on-Trent	80	0.2%
Newcastle-under-Lyme	79	0.2%
South Staffordshire	190	0.4%
Stafford	123	0.3%
Birmingham	161	0.4%
Dudley	75	0.2%
Sandwell	62	0.15
Walsall	55	0.1%
Wolverhampton	218	0.5%
Wrexham	362	0.8%
Powys	1,202	2.8%
Other	1,124	2.6%

Source: Census 2011

## Origins and Destination of Workforce

Main Destinations for Shrewsbury Resident Workers	Number	%
Shrewsbury	24,576	84.1%
Rest of Shropshire	4649	15.9%
Cheshire East	77	0.3%
Cheshire West and Chester	83	0.3%
Herefordshire, County of	82	0.3%
Telford and Wrekin	3,394	11.6%
Stoke-on-Trent	78	0.3%
South Staffordshire	92	0.3%
Stafford	124	0.4%
Birmingham	339	1.2%
Dudley	77	0.3%
Sandwell	70	0.2%
Walsall	87	0.3%
Wolverhampton	314	1.1%
Islington	153	0.5%
Newham	82	0.3%
Westminster, City of	68	0.2%
Wrexham	129	0.4%
Powys	442	1.5%
Other	1,306	4.5%

The majority of resident workers in Shrewsbury work within the town or the rest of Shropshire. A number of workers commute to surrounding authority areas whilst 1.2% commute to Birmingham and 1% to London.

Note: Data relates to Mid Super Output Areas (MSOA) aligned as closely as possible to Shropshire place plan areas

## Household Income

Source: CACI, 2020, Paycheck Income Data, Shropshire

Market Town	Households	15k or less	15k - 30k	30k - 50k	50k - 80k	80k +
Albrighton	2,285	17%	29%	26%	18%	10%
Bishop's Castle	708	23%	33%	24%	14%	6%
Bridgnorth	5,911	16%	28%	26%	19%	11%
Broseley	2,568	18%	29%	26%	18%	10%
Church Stretton	2,374	16%	28%	26%	19%	10%
Cleobury Mortimer	1,506	15%	26%	27%	20%	12%
Craven Arms Town Council	1,380	24%	32%	24%	14%	6%
Ellesmere	2,263	21%	31%	25%	16%	8%
Highley Parish Council	1,710	21%	31%	25%	16%	7%
Ludlow	5,436	21%	32%	25%	15%	7%
Market Drayton	5,549	21%	31%	25%	16%	7%
Minsterley	810	20%	30%	25%	17%	8%
Much Wenlock	1,537	15%	27%	26%	20%	12%
Oswestry	8,387	23%	31%	24%	15%	7%
Pontesbury	1,589	13%	26%	27%	21%	13%
Shifnal	4,116	17%	27%	26%	19%	11%
Shrewsbury	34,187	18%	28%	26%	18%	10%
Wem	2,937	22%	33%	25%	14%	6%
Whitchurch	4,638	21%	31%	25%	16%	7%

Note: the methodology to calculate the number of households is based on commercial and credit data rather than census information.

Household income table for Shropshire shows that 18% or 6,019 households in Shrewsbury earn less than £15,000 per year. At the other end of the scale 10% of households had an income exceeding £80,000 per annum. Household income rates in Shrewsbury are higher than the Shropshire average.

## Retail Economy

Retail accounts for 11.6% of total employment in Shrewsbury, which makes it the second largest sector in the town. 41.7% of all retail employment across the whole of Shropshire is absorbed by Shrewsbury.

**Shrewsbury BID** - <http://shrewsbury.bid/>

Shrewsbury is designated a Business Improvement District which commenced on 1st April 2014 as a business-led and business-funded body. Businesses in the BID area contribute via business rates to fund works to improve and promote Shrewsbury town centre as a place to live, work, visit and invest. The BID period is initially for 5 years when a ballot is required to continue with the work.

### Retail Sector

Retail plays an important role in the economy of Shrewsbury. Providing everyday amenities and shopping for local residents and serving as the key retail hub for the county. The retail sector also assists in attracting visitors to the town by offering a unique mix of independent stores, national stores and many cafes, restaurants and public houses.

**High Street Shopping**, The main shopping area of Shrewsbury is situated within the river loop. There are two shopping centres; Pride Hill and the Darwin Shopping Centre. These are adjacent to the numerous shops which can be found in the High Street, Princess Street, Market Street, St Mary's Street and Wyle Cop. Many other independent stores can be found in the courtyards and alleyways in the town.

**Retail Parks**, Shrewsbury is home to a number of retail parks including;

**Harlescott Retail Park**, Brixton Way, Shrewsbury SY1 3AZ - home to national stores including; Matalan and Tile Choice

**Meole Brace Retail Park**, Hereford Rd, Shrewsbury SY3 9NB - home to national stores including; Halfords, Sainsbury's and Toys R Us

**Sundorne Retail Park**, Arlington Way, Shrewsbury SY1 4YA - home to national stores including; DFS, Dunelm and The Range.

**Supermarkets**, Shrewsbury is well served for supermarkets with Aldi, Co-op, Lidl, M&S Foodhall, Morrisons, Sainsbury's, Tesco all in close proximity to the town centre. The town is also well served with local facilities including, Little Waitrose, Sainsbury's Local, Spar and Tesco Express.

## INFORMATION, INTELLIGENCE & INSIGHT TEAM

### Markets

**Indoor Market**, Claremont St, Shrewsbury SY1 1QG- <https://www.markethallshrewsbury.co.uk/>

The main trading days at the indoor market are Tuesday, Wednesday, Friday and Saturdays. Late night opening on the first Saturday of the month for special food and drink events.

**Shrewsbury Farmers Market**, The Square, Shrewsbury SY1 1LA <http://www.shrewsburyfarmersmarket.co.uk/>

Held on the first Friday of the month this regular market showcases local produce. Check the website for additional dates.

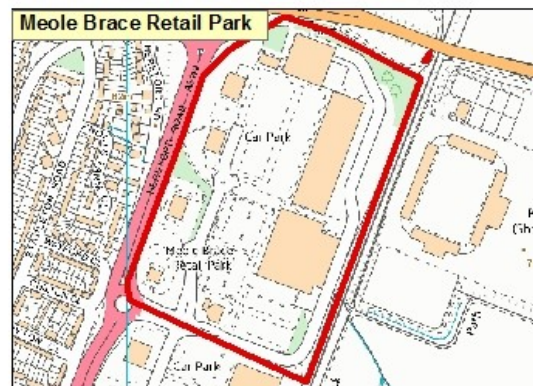
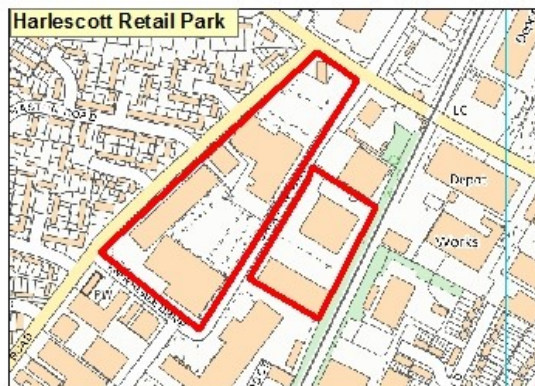
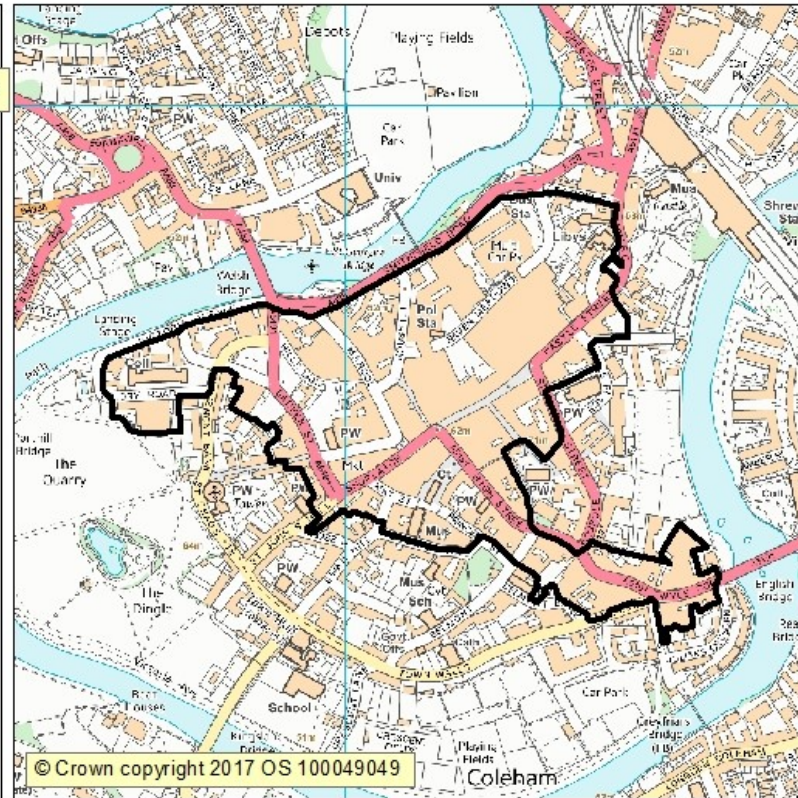
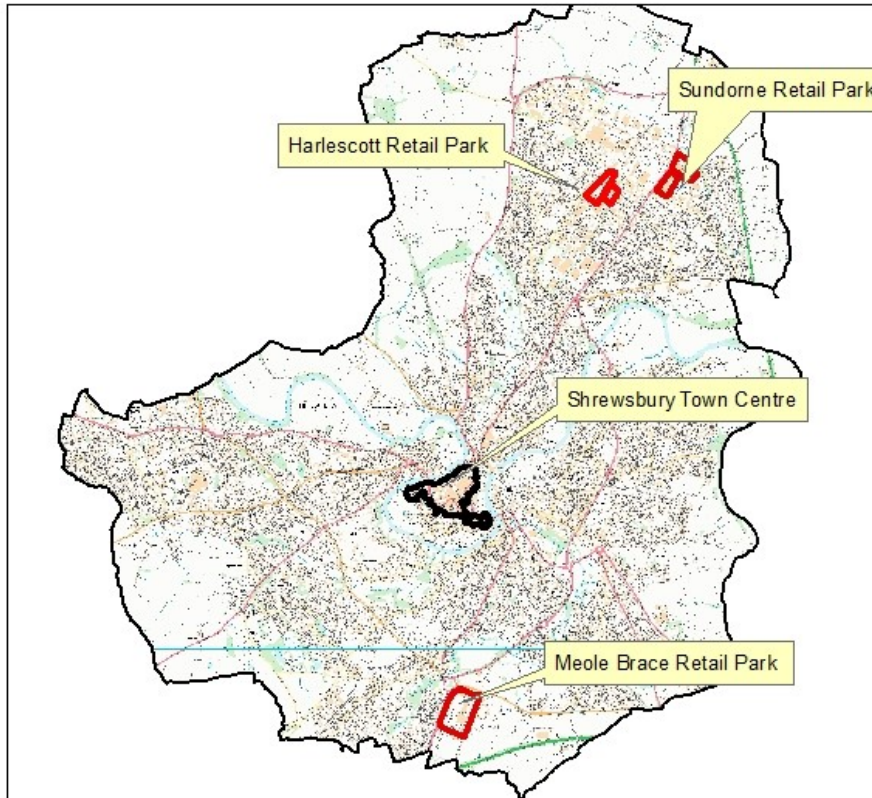
**Made in Shropshire Arts and Craft Market**, The Square, Shrewsbury SY1 1LA <http://www.madeinshropshire.co.uk/>

Made in Shropshire is a collaboration of artists, designer- makers and food producers who live or work in Shropshire. The market comes to Shrewsbury Square on the second Saturday of every month

**Shrewsbury Livestock Market**, Bowman Way, Shawbury Turn, Battlefield, Shrewsbury SY4 3DR - <https://hallsgb.com/auctions/livestock-auctions/>

Shrewsbury retains its agricultural heritage and remains a key centre for livestock auctions with weekly livestock markets. Check the website for details and times of auctions.

## Main Retail Areas



## Tourism & Leisure

Approximately 5,600 people are employed in the tourism sector in Shrewsbury, of which around 3,800 are employed in accommodation and food services and 1,900 in arts, entertainment, recreation and other services. This is the equivalent of 13.0% of the total Shrewsbury workforce which represents a lower share than for Shropshire as a whole (14.7%). 30.4% of total employment in the tourism sector in Shropshire is provided by Shrewsbury.

Shrewsbury is the key market town in Shropshire, situated at the heart of the county Shrewsbury is believed to have been first settled in the 5th century by refugees from the nearby roman city of Wroxeter, but the first physical evidence dates from the 7th century Saxons who named the town "Scrobbesbyrig". The next major developments occurred after the Norman conquest, when Roger de Montgomery founded the Castle (1074) and the Abbey (1083). The castle was built on a defensive site occupying the only land entry into Shrewsbury. The rest of the town being enclosed by a loop in the River Severn. Later the settlement was walled for added protection, the remains of which can be found throughout the town. The birthplace of Charles Darwin, Shrewsbury has some 600 listed buildings, many of which can be found along its narrow medieval alleyways. There are numerous timber framed buildings many of which contain an interesting variety of independent shops, pubs and bars.

### Visitors Attractions

An ideal starting place for information on places to visit is the Shrewsbury Visitor Information Centre at The Music Hall, The Square, Shrewsbury SY1 1LH.

Key Attractions include:-

**Attingham Park, Attingham**, Atcham SY4 4TP <https://www.nationaltrust.org.uk/attingham-park>

Situated on the outskirts of the town this grade 2 listed building it is one of the National Trusts most popular attractions. Attingham Park was built in 1785 for Noel Hill the 1<sup>st</sup> Baron Berwick who received his title in 1784 during the premiership of William Pitt the Younger. Noel Hill already owned a house on the site of Attingham Park called Tern Hall, but with money he received along with his title he commissioned a new and grander house to be built around the original hall. The new country house encompassed the old property entirely, and once completed it was given the name Attingham Hall.

**Battlefield Falconry Centre**, Battlefield 1403, Shrewsbury, SY4 3DB <http://battlefieldfalconrycentre.co.uk>

See the collection of birds or book a bird handling experience.

## INFORMATION, INTELLIGENCE & INSIGHT TEAM

**Lord Hill Column**, outside the Shirehall (Shropshire Council's headquarters) <http://friendsoflordhillscolumn.co.uk/>

Is one of the most notable landmarks of the town. The Column is the tallest Doric column in England, standing at 133 ft 6 in (40.7 m) high, and commemorates Rowland Hill, 1st Viscount Hill of Almaraz and Hawkstone, with a 17 ft (5.2 m) tall statue of Lord Hill standing on the top of the column. Lord Hill was one of Viscount Wellington's most trusted Generals and fought alongside Wellington in Spain, Portugal and France. The column was built between 1814 and 1816 and is 15 ft (4.6 m) higher than Nelson's Column in Trafalgar Square, London. The Friends of the Lord Hill Column organise days when visitors can climb the 172 steps to gain views across Shrewsbury and beyond.

**Quarry Park**, Shrewsbury SY1 1JA

The town centre park covering 29 acres is a key venue for a number of events. At its centre lies The Dingle, a formal floral masterpiece created by world renowned gardener Percy Thrower. The sunken garden is landscaped with alpine borders, colourful bedding plants, shrubbery and water features. The park also houses a children's play area and splash park

**Severn Theatre**, Frankwell Quay, Shrewsbury, SY3 8FT - <http://www.theatresevern.co.uk/>

Opened in 2009 the main theatre has over 600 seats and hosts a wide variety of shows. Theatre Severn also has a smaller studio theatre, exhibition space and meeting room facilities.

**Shrewsbury Abbey**, <http://www.shrewsburyabbey.com/>

The Abbey was founded as a Benedictine Monastery by Roger de Montgomery in 1083 on the site of an existing Saxon church. After the dissolution of the monasteries in the reign of King Henry VIII the part of the Abbey building which survived continued as a Parish Church.

**Shrewsbury Castle**, Castle St, Shrewsbury, SY1 2AT - <https://www.shropshiremuseums.org.uk/shrewsbury-castle/>

Shrewsbury Castle houses the collections of the Shropshire Regimental Museum Trust including pictures, uniforms, medals, weapons and other equipment from the 18th Century to the present day. The Castle is a popular venue for licensed civil ceremonies, with the grounds providing a lovely setting for photographs.

**Shrewsbury Museum and Art Gallery** - <https://www.shropshiremuseums.org.uk/smag/>

The Shrewsbury Museum & Art Gallery opened in April 2014, with five galleries dedicated to Shrewsbury and Shropshire's history. Shrewsbury's Victorian Music Hall and a rare 13th century mansion have been the focus of a ground-breaking restoration project that has created the new museum and gallery space. The museum holds some of the nation's most treasured Roman artefacts, including an ornate silver mirror and a Hadrianic Inscription discovered at nearby Wroxeter. There are also themed exhibits and contemporary art dedicated to the work of scientist Charles Darwin, who was born and educated in Shrewsbury.

## Events

Shrewsbury hosts a number of events throughout the year. Key annual events are listed here but it is worth visiting

<http://www.shropshire-events-guide.co.uk/> for details of events held throughout the year.

**Charity Vintage Vehicle Show**, Greenhous West Midlands Showground, Shrewsbury, SY1 2PF- <http://www.midshropshirevintageclub.com/>

This two day vintage vehicle show has been held since 1988.

**Shrewsbury Flower Show**, - <https://shrewsburyflowershow.org.uk/>

Dating back to 1875 the show is mentioned in the Guinness Book of World Records as "the World's longest running horticultural show". Held on the second weekend of August in Shrewsbury's Quarry Park there are over 3 million flowers on display. Features include celebrity gardeners, TV chefs, arena events, headline music acts and rounded off with a fireworks show.

**Shrewsbury Folk Festival**, West Midlands Showground, Berwick Road, Shrewsbury, SY1 2PF - <http://shrewsburyfolkfestival.co.uk/>

Is an annual festival of folk music and dance. Established in 2006 the festival takes place at the Greenhous . for 4 days, usually during the summer bank holiday.

**Shrewsbury Food Festival**, - <http://www.shrewsburyfoodfestival.co.uk/>

The annual food festival is held in the Quarry Park in June it has over 200 stalls, cooking demonstrations from top chefs, live music and children's entertainment.

**Shrewsbury Steam Rally**, - <https://www.shrewsburysteamrally.co.uk/>

Formed in the 1960's the annual rally (August summer holiday) with over 1000 exhibits is now held at Onslow Park SY3 5EE on the A458 between Shrewsbury and Welshpool.

**Shropshire County Show**, Midlands Showground, Berwick Road, Shrewsbury, SY1 2PF

Dating back more than 140 years this annual agricultural show is held in May at the Greenhous West. The show celebrates the rural community and the important role it plays in Shropshire.

## Sports, Leisure & Culture

For more details on particular activities the Community Directory is a good starting place – <https://www.shropshire.gov.uk/libraries/community-directory/>

The following list highlights some of the cultural, sporting groups and facilities in the Shrewsbury Area:

**The Town Council**, operates 38 Recreation Ground/Play Area/Sporting Facilities across the town. These provide a range of facilities including children's play area, multi sports area, sports turf - comprising of football, tennis, bowls, and amenity open space.

To find details of your local facilities visit - <http://www.shrewsburytowncouncil.gov.uk/assets/recreation-groundplay-areasporting-facilities>

**Shrewsbury Sports Village**, Sundorne Road Shrewsbury SY1 4RH – <https://www.shropshireleisurecentres.com/shrewsbury-sports-village>

Offers a wide range of sporting facilities including; sports hall, outdoor pitches, gym, climbing wall, cycle track and indoor bowling centre.

**The Quarry Swimming & Fitness Centre**, Priory Rd, Shrewsbury SY1 1RU - <https://www.shropshireleisurecentres.com/the-quarry-swimming-fitness-centre> Offers 4 swimming pools and gym facilities.

**The Shrewsbury Club**, Sundorne Road, Shrewsbury, SY1 4RG <https://www.theshrewsburyclub.co.uk/>

Members club offering swimming, tennis, gym, spa and a variety of fitness classes.

**Shrewsbury Town Football Club**, Montgomery Waters Meadow, Oteley Rd, Shrewsbury SY2 6ST - <https://www.shrewsburytown.com/>

Professional football club playing in League 1.

**Haughmond Football Club**, Sundourne Sports Village, Sundorne Rd, Shrewsbury SY1 4RH

**Shropshire Drama Company**, <http://www.shropshiredramacompany.co.uk/index.shtml>

Group of amateur actors and technicians whose aim is to bring challenging and innovative theatre to the people of Shropshire and beyond.

**Mad Cow Productions**, <http://www.madcowproductions.co.uk/>

Mad Cow Productions is a Shropshire based amateur theatrical company set up in 2003 aiming aim to create high quality theatre for the people of Shropshire.

**The Arts Society Shrewsbury**, <http://www.shrewsburydfas.org.uk/>

The group hold regular meetings, events, organise visits to galleries and support local young art projects.

## Sports, Leisure & Culture

**Shrewsbury Cricket Club**, London Rd, Shrewsbury SY2 - <http://www.shrewsburycricketclub.co.uk/>

Four senior teams, playing in the Birmingham League and the Shropshire Cricket League, and also a junior section.

**Shrewsbury Croquet Club**, Monkmoor Recreation Ground, Racecourse Crescent, Shrewsbury <http://www.shrewsburycroquet.org.uk/>

**Shrewsbury Hockey Club**, Longden Rd, Shrewsbury SY3 9DW <http://shrewsburyhockey.clubbuzz.co.uk/>

**Town Walls Tennis Club**, Shrewsbury SY1 1TH - <http://www.townwallstennisclub.co.uk/>

**Shrewsbury Lawn Tennis Club**, The Crescent, Town Walls, Shrewsbury SY1 1TR - <http://www.shrewsburylawntennisclub.co.uk/>

**Shrewsbury Rugby Union Football Club**, Sundorne Castle, Uffington, Shrewsbury SY4 4RR <http://www.pitchero.com/clubs/shrewsbury/>

3 senior teams, junior and mini teams aged from under 6.

**Kingsland Squash and Racketball Club**, Ashton Road, Shrewsbury SY3 7AA - <https://kingslandsquash.co.uk/>

**Crescent Bowling Club**, 23 Town Walls, Shrewsbury.

**Meole Brace Bowling Club**, Meole Cres, Shrewsbury SY3 9JT - <http://www.meolebracebowlingclub.com/>

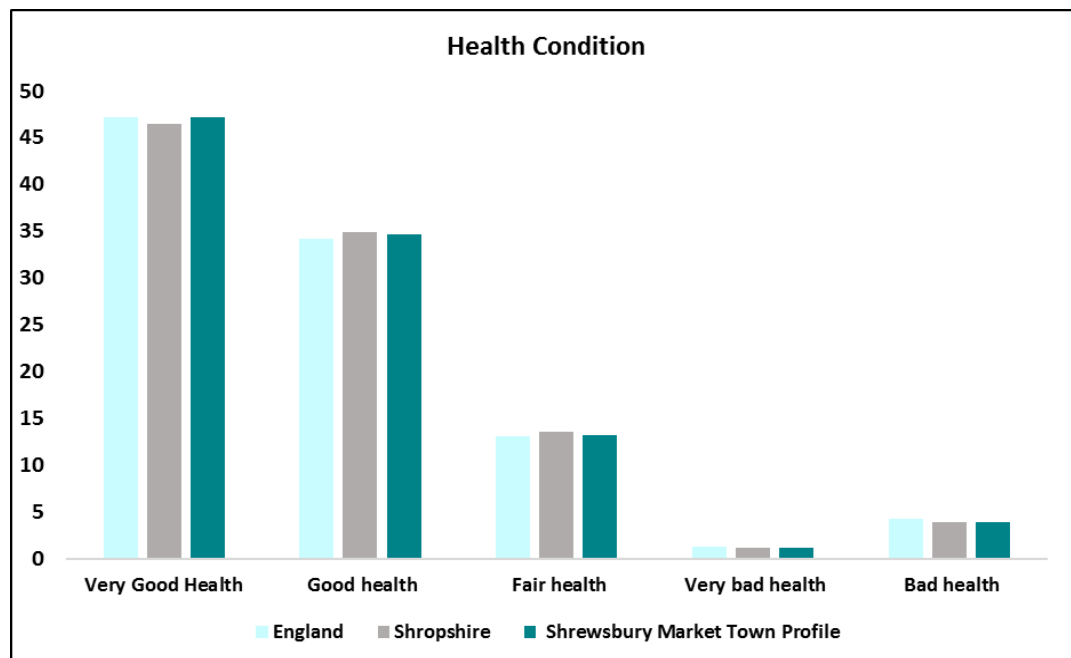
**Old Shrewsbury Bowling Club**, Victoria Ave, Shrewsbury SY1 1XR.

**Oxon Bowling Club**, 1 Welshpool Rd, Bicton Heath, Shrewsbury.

**Sevenside Bowling Club**, Crescent Fields, Shrewsbury SY1 1TS.

# Health

At the time of the 2011 Census, 82% of residents in Shrewsbury, said that they felt they were in very good or good health. This was similar to the Shropshire and England average of 81%. In contrast 3.9% of people said their health was bad and 1.1% said their health was very bad.



Source: 2011 Census

Area	Provide unpaid care a week		
	1 to 19 hours	20 to 49 hours	50 + hours%
Shrewsbury	6.9%	1.3%	2.6%
Shropshire	7.5%	1.3%	2.4%
England	6.5%	1.4%	2.4%

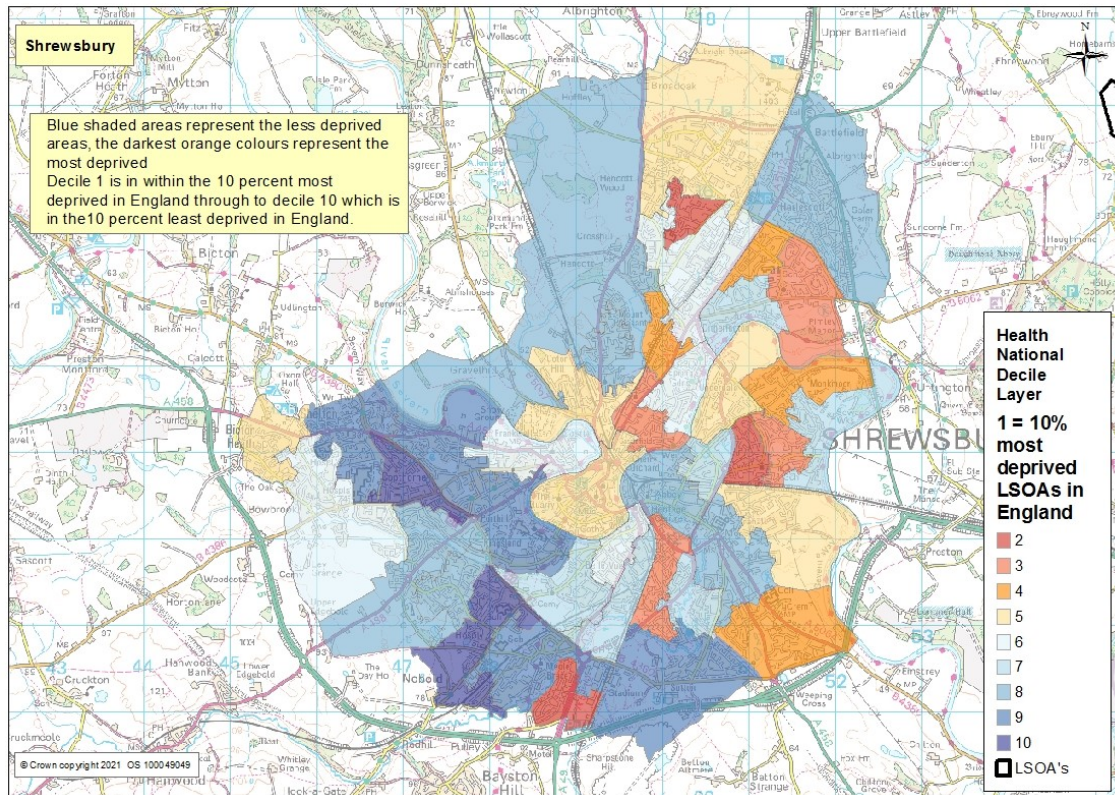
Source: 2011 Census

6.9% of people in Shrewsbury provided unpaid care for 1-19 hours per week, this was slightly lower than Shropshire as a whole. Shrewsbury has a similar proportion of people providing care for 50 or more hours per week 2.6% compared to 2.4% for Shropshire and England.

## Health Economy

Approximately 8,900 people are employed in the health sector in Shrewsbury (22.0% of total employment) which is high compared to the Shropshire average of 14.7%. This will be connected to the Royal Shrewsbury Hospital, Shropshire Community Health and the Clinical Commissioning Group being based in Shrewsbury.

## Health



Source: Index of Multiple Deprivation (IMD), Department of Communities and Local Government, crown copyright 2019

Of the **71,715** residents of Shrewsbury in the last census reporting on their health conditions:

**5755** reported that their day-to-day activities were limited a lot

**7065** reported that their day-to-day activities were limited a little

**58895** reported that their day-to-day activities were not limited

The rate of people expressing that their day-to-day activities were limited a lot was **8.0%** which is slightly higher than the rate for Shropshire **8.4%** and England **8.3%**.

Residents of Shropshire generally enjoy better health than across England as a whole with healthy life expectancy being higher than average. Life expectancy in Shropshire is also higher than the national average. Life expectancy for births in Shropshire between 2016-2018 are 80.5 for males and 83.5 for females. This compared to an average of 79.3 and 82.9 for England. Despite this there are areas in Shropshire where health inequalities may exist. The index of deprivation shown in the following map, highlights the areas where there are higher degrees of deprivation. The life expectancy variation between the least and most deprived health areas in Shropshire is equivalent to 4.2 years for men and 3.3 for women.

## Health Facilities

Shrewsbury has local access to a range of health facilities including chemists, doctors, dentists and a major hospital with accident and emergency services. Check with the NHS for latest opening times and which services should be used. <https://www.nhs.uk/>

Health Services available in or near Shrewsbury include:

## Hospitals

**Accident & Emergency** - Accident and Emergency services are based in Shrewsbury at The Royal Shrewsbury Hospital, Mytton Oak Road, Shrewsbury, Shropshire, SY3 8XQ.

Check NHS Choices to find your local medical services <http://www.nhs.uk/pages/home.aspx>

## Doctors

Check NHS Choices for latest information and user ratings.

**Beeches Medical Centre**, 1 Beeches Road, Bayston Hill, Shrewsbury, SY3 0PF - <http://www.thebeechesmedicalpractice.co.uk/>

**Belvidere Medical Practice**, 23 Belvidere Road , Shrewsbury, Shropshire, SY2 5LS <http://www.belvideremedicalpractice.nhs.uk/>

**Claremont Bank Practice**, Claremont Bank , Shrewsbury, SY1 1RL <https://www.claremontbanksurgery.co.uk/>

**Marden Medical Centre**, 25 Sutton Road , Shrewsbury, Shropshire, SY2 6DL <https://mardenpractice.gpsurgery.net/>

**Marysville Medical Practice**, Brook Street, Belle Vue, Shrewsbury, SY3 7QR <http://www.marysville.co.uk/>

**Mytton Oak Medical Practice**, Racecourse Lane , Shrewsbury, Shropshire, SY3 5LZ <https://www.myttonoakmedpractice.co.uk/>

**Radbrook Green Medical Centre**, Bank Farm Road, Radbrook , Shrewsbury, SY3 6DU <http://www.radbrookgreen.co.uk/>

**Riverside Medical Practice**, Barker Street, Shrewsbury, Shropshire, SY1 1QJ <https://www.riverside-medical.co.uk/>

**Severn Fields Health Village**, Sundorne Road , SHREWSBURY, Shropshire, SY1 4RQ <http://www.severnfields.co.uk/>

**South Hermitage Practice**, Belle Vue , Shrewsbury, Shropshire, SY3 7JS <http://www.shsurgery.co.uk/>

## INFORMATION, INTELLIGENCE & INSIGHT TEAM

### Dentists

Check NHS Choices for latest information and user ratings.

**Bellstone Dental Practice**, 3 Bellstone Court, Bellstone , Shrewsbury, SY1 1JB

**Bowdlers House Dental Practice**, Town Walls , Shrewsbury, SY1 1TP

**Dental Access Centre**, 71 Castle Foregate, Shrewsbury, SY1 2EJ

**Dr David E Barker Dental Surgeon**, Courtyard House, 39 St. Johns Hill , Shrewsbury, SY1 1JQ

**Dr Philip Barton Orthodontic Practice**, 5a Belmont, Shrewsbury , Shropshire, SY1 1TE

**Greenfields Dental Practice**, 114 Ellesmere Road, Shrewsbury , Shropshire, SY1 2QT

**Greyfriars Dental Practice**, 129a Longden Coleham, Shrewsbury , Shropshire, SY3 7DN

**Monkmoor Dental Practice**, 54 Monkmoor Road, Shrewsbury , Shropshire, SY2 5AU

**Mydentist**, 2 Claremont Buildings, Claremont Bank , Shrewsbury, Shropshire, SY1 1RJ <https://www.mydentist.co.uk/>

**Pride Hill Dental Practice**, Butcher Row Chambers, Butcher Row , Shrewsbury, SY1 1UW

**Radbrook Dental Practice**, Bank Farm Road, Shrewsbury , Shropshire, SY3 6DU

**Shrewsbury Orthodontic Centre**, St Mary's Place , Shrewsbury, SY1 1DZ <http://www.shrewsbury-orthodontics.co.uk/>

**Shropshire Community Dental Service**, 71 Castle Foregate, Shrewsbury , Shropshire, SY1 2EJ <http://www.shropscommunityhealth.nhs.uk/>

**St Johns Hill Dental Practice**, 30 St. Johns Hill, Shrewsbury , Shropshire, SY1 1JJ

**Winchester Dental Practice**, 76 Coton Hill, Shrewsbury , Shropshire, SY1 2DP

### Pharmacies

**Asda Pharmacy**, Old Potts Way, Shrewsbury SY3 7ET

**Boots**, 7 - 9 Pride Hill, Shrewsbury SY1 1DD

**Boots**, Hereford Rd, Shrewsbury SY3 9NB

**Boots**, 37 Mytton Oak Rd, Shrewsbury SY3 8UG

**Lloyds Pharmacy**, Unit 9 Hereford Rd, Shrewsbury SY3 9NB

**Lunts Pharmacy**, 1 Hereford Rd, Shrewsbury SY3 7QT

**Rhodes Pharmacy**, 28 Claremont Hill, Shrewsbury SY1 1RD

**Rowlands Pharmacy**, 25 Sutton Rd, Shrewsbury SY2 6DL

**Rowlands Pharmacy**, Severn Fields Health Centre, Sundorne Rd, SY1 4RQ

**Taylor's Chemists**, 4 Bank Farm Rd, Shrewsbury SY3 6DU

**TESCO Pharmacy**, Battlefield Rd, Shrewsbury SY1 4HA

**Well Shrewsbury**, 101 Mount Pleasant Rd, Shrewsbury, SY1 3EL

## Residential Nursing Homes

There is a good range of care providers, residential and nursing homes within or close to Shrewsbury Town. Please check with the Care Quality Commission for the latest details of providers and their care ratings - <http://www.cqc.org.uk/>

Care Providers in Shrewsbury include:

\* Inspection ratings as at March 2020 – source CQC Website.

**BarleyFields House**, 110 Crowmere Road, Monkmoor, Shrewsbury, SY2 5JJ - <https://www.coveragecareservices.co.uk/our-homes/barleyfield-house>

Latest CQC inspection Mar 2020 – Overall Requires improvement.

**Bowbrook House**, Bowbrook, Shrewsbury, SY3 5BS

Latest CQC inspection Feb 2021 – Overall rating good.

**Briarfields**, Raby Crescent, Belle Vue, Shrewsbury, SY3 7JN - <https://www.coveragecareservices.co.uk/our-homes/briarfields>

Latest CQC inspection Jan 2019 – Overall rating good.

**Ferns Residential Home**, 152 Longden Road, Shrewsbury, SY3 9ED - <http://www.thefernsresidentialhome.com/>

Latest CQC inspection Nov 2019 – Overall rating good.

**Hartlands Residential Homes**, Whitehall Street, Shrewsbury, SY2 5AD - <http://www.hartlandshome.co.uk/>

Latest CQC inspection March 2021 – Overall rating good.

**Holly Cross Care Homes Ltd**, 150 Abbey Foregate, Shrewsbury, SY2 6AP - <http://www.holy-cross.co.uk/>

Latest CQC inspection Dec 2020 – Overall rating good.

**Kempfield**, Primrose Drive, Shrewsbury, SY3 7TP - <https://www.sanctuary-supported-living.co.uk/kempfield-residential-home>

Latest CQC inspection Sept 2019 – Overall rating good.

**Lymehurst**, 112 Ellesmere Road, Shrewsbury, SY1 2QT

Latest CQC inspection Sept 2019 – Overall rating Requires Improvement.

**Maesbrook Nursing Home**, Church Road, Meole Brace, Shrewsbury, SY3 9HQ - <http://www.maesbrook.com/>

Latest CQC inspection Dec 2020 – Overall rating good.

## INFORMATION, INTELLIGENCE & INSIGHT TEAM

**Montgomery House**, Sundorne Road, Shrewsbury, SY1 4RQ

Latest CQC inspections July 2019— Overall rating Good.

**Mount and Severn View**, 41-43 The Mount, Shrewsbury, SY3 8PP <https://www.barchester.com/home/mount-house-and-severn-view>

Latest CQC inspection Sept 2019 – Overall rating good.

**Normanton Retirement Home**, 168 Ellesmere Road, Shrewsbury, SY1 2RJ

Latest CQC inspection Feb 2020 – Overall rating Requires Improvement

**Oakdene Care Providers**, 6 Berwick Road, Coton Hill, Shrewsbury, SY1 2LN

Latest CQC inspection Oct 2016 – Overall rating good.

**Ottley House, Corporation Lane**, Cotton Hill, Shrewsbury, SY1 2PA - <https://www.barchester.com/home/ottley-house-care-home>

Latest CQC inspection Jan 2018 – Overall rating good.

**Plas Newydd, 34 Hereford Road**, Shrewsbury, SY3 7RD

Latest CQC inspection Jun 2018 – Overall rating good.

**Portland House Nursing Home**, 25 Belvidere Road, Shrewsbury, SY2 5LS

Latest CQC inspection Aug 2019 – Overall rating good.

**Radbrook Nursing Home**, Stanhill Road, Shrewsbury, SY3 6AL <http://www.morriscare.co.uk/our-homes/radbrook-shrewsbury-shropshire>

Latest CQC inspection Aug 2019 – Overall Requires Improvement.

**Sabrina House**, 49 Longden Road, Shrewsbury, SY3 7HW <http://sabinahouse.co.uk/>

Latest CQC inspection May 2019 – Overall rating good.

**Swan Hill House Residential Home**, 6 Swan Hill, Shrewsbury, SY1 1NQ <http://www.swanhillhousecarehome.com/>

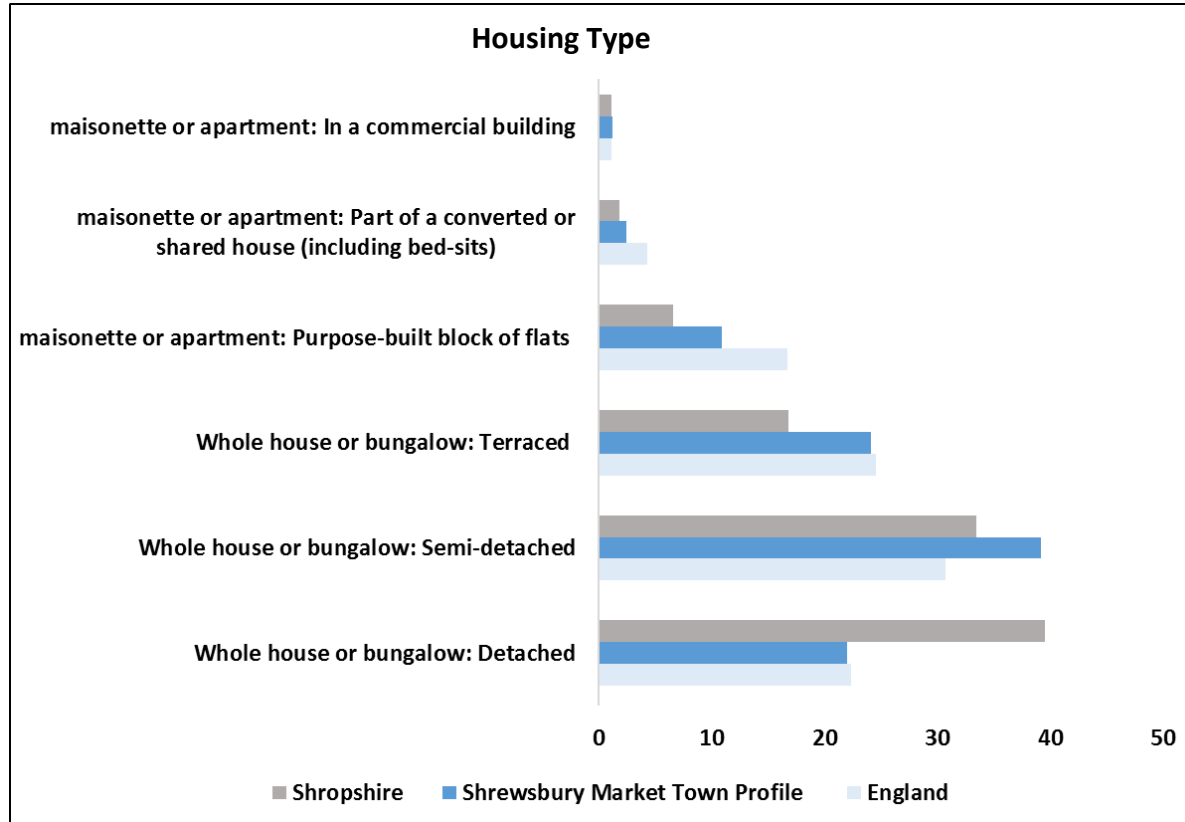
Latest CQC inspection Jan 2019 – Overall rating good.

**Welwyn**, 72 Sundorne Road, Shrewsbury, SY1 4RT

Latest CQC inspection April 2019 – Overall rating outstanding.

# Housing & Households

The town has a higher rate of semi detached and terrace properties than in Shropshire. There were fewer detached properties than for Shropshire as a whole.



Source: 2011 Census

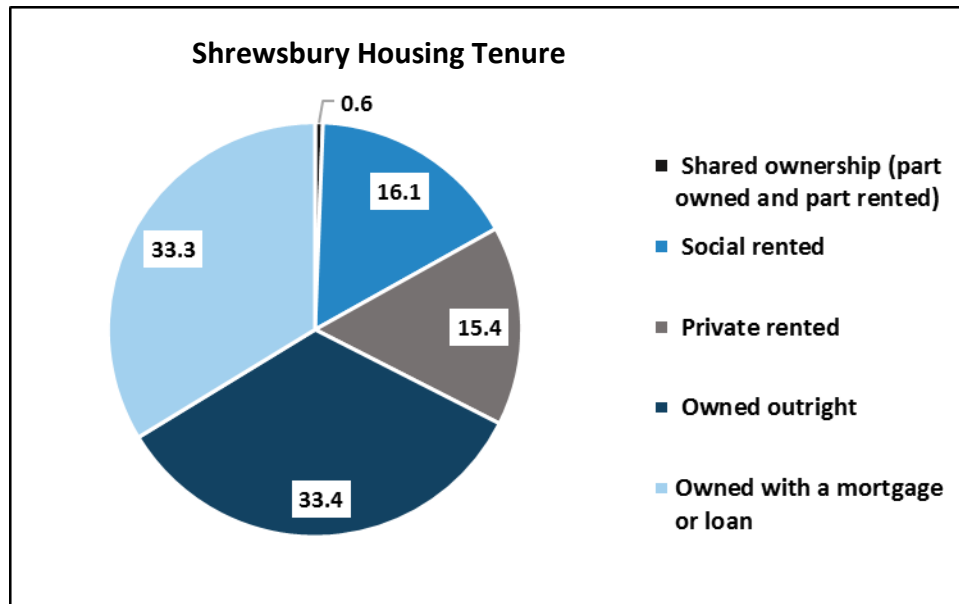
Fewer Shrewsbury household spaces were detached properties (22%) compared to Shropshire as a whole (39.5%).

A greater percentage of household spaces were semi-detached (39.2%) compared to Shropshire as a whole (33.4%). This is the largest housing type in Shrewsbury as is the case nationally. In Shropshire the largest housing type was detached.

There were a greater proportion of household spaces which are terrace (24.1%) compared to (16.8%) for Shropshire. There were slightly more maisonette or apartments, in commercial buildings (1.2%) compared to (1.1%) for Shropshire.

## Housing Composition

- 32.8% of households were One Person Households greater than the Shropshire average (28.9%) and England (30.2%).
- 6.7% of households were Lone Parent with dependent children higher than the Shropshire average (5.2%) and similar to England (7.1%).
- 14% of households were One Person Pensioner aged 65 and over, greater than the Shropshire average of (13.9%) and England (12.4%).
- 14% of households were married couples with dependent children lower than the Shropshire average of (15.3) and England (15.3).



Source: 2011 Census

In Shrewsbury , at the time of the 2011 Census, there were 31,135 households, 32,145 dwellings and 75 Communal Establishments housing 1786 people.

The largest proportion (33.4) of houses in Shrewsbury which were owned outright, similar to the Shropshire figure of 39%. 16.1% of households were social rented housing, this was greater than for Shropshire as a whole (13.5%) and for England (17.7%).

There were a similar number of houses privately rented 15.4% compared to 15% for Shropshire and 14% for England.

In Shrewsbury there are 4082 registered social landlord (RSL) homes. These homes are owned by a range of RSL's but mainly Star Housing and Severnside.

## Housing

Uses town council boundaries	Sales 2020	Median Gross Household Income	Median House Price	Median Affordability Ratio	Lower Quartile Gross Household Income	Lower Quartile House Price	Lower Quartile Affordability Ratio
Albrighton	52	£32,252	£250,000	7.8	£18,701	£185,250	9.9
Bishop's Castle	24	£26,663	£256,500	9.6	£15,701	£172,500	11.0
Bridgnorth	148	£33,596	£221,000	6.6	£19,216	£170,000	8.8
Broseley	37	£32,187	£195,000	6.1	£18,277	£161,000	8.8
Church Stretton	70	£33,396	£320,000	9.6	£19,220	£198,250	10.3
Cleobury Mortimer	31	£36,028	£185,000	5.1	£20,691	£114,500	5.5
Craven Arms	23	£26,872	£175,000	6.5	£15,391	£153,750	10.0
Ellesmere Urban	73	£28,943	£178,000	6.1	£16,630	£156,000	9.4
Highley	51	£28,869	£172,000	6.0	£16,716	£151,875	9.1
Ludlow	121	£28,487	£230,000	8.1	£16,559	£160,000	9.7
Market Drayton	157	£29,144	£180,000	6.2	£16,761	£145,000	8.7
Much Wenlock	32	£35,467	£238,475	6.7	£20,282	£191,863	9.5
Oswestry	222	£27,730	£151,000	5.4	£15,944	£125,000	7.8
Shifnal	139	£34,191	£239,995	7.0	£19,268	£198,725	10.3
<b>Shrewsbury</b>	<b>932</b>	<b>£32,548</b>	<b>£203,500</b>	<b>6.3</b>	<b>£18,525</b>	<b>£159,713</b>	<b>8.6</b>
Wem Urban	83	£27,362	£187,500	6.9	£16,007	£135,250	8.4
Whitchurch Urban	144	£28,931	£179,775	6.2	£16,668	£135,000	8.1
<b>Shropshire</b>	<b>3,626</b>	<b>£33,337</b>	<b>£222,500</b>	<b>6.7</b>	<b>£19,089</b>	<b>£163,625</b>	<b>8.6</b>

The table shows affordability ratios for housing in Shropshire. The income data relates to Shropshire Place Plan areas which are a slightly broader geography than market towns, and take account of hinterlands. The table shows that in Shrewsbury a household with a median household income of (£32,542) would need 6.3 times this income to afford a median priced house (£203,500) as of year end 2020. This is lower than a ratio of 6.7 for Shropshire.

## Housing Developments

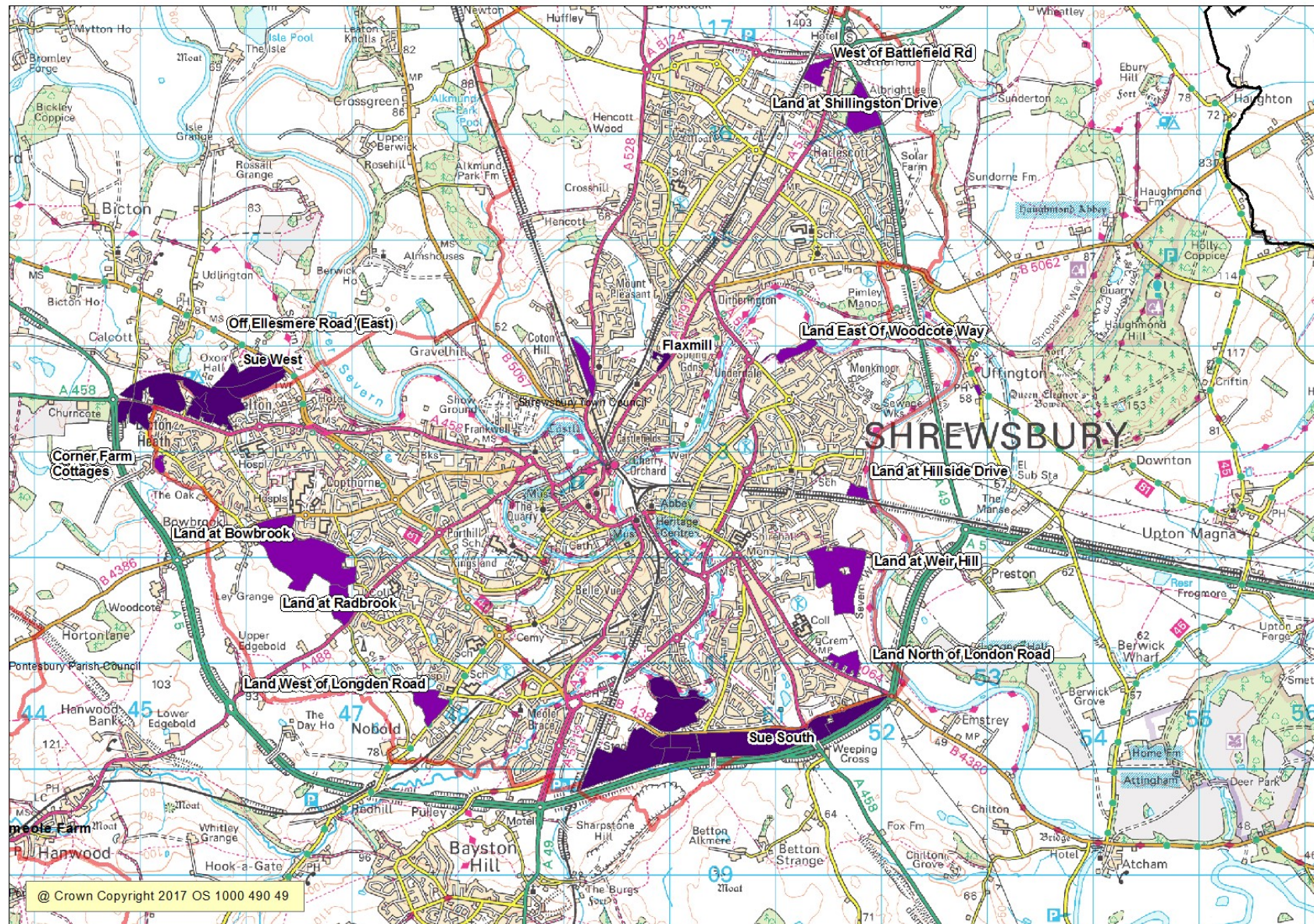
Shropshire’s Core Strategy (March 2011) sets out the strategic vision and objectives to guide development and growth for the period 2006-2026. This includes a vision for Shrewsbury.

Detailed proposals to deliver the strategic vision within the Core Strategy are contained within the Site Allocations and Management of Development (SAMDev) document which together with the Core Strategy forms Shropshire’s Local Plan for 2006-2026.

Consultations on the Local Plan Review Preferred Scale and Distribution of Growth for the period to 2036 are due to be presented to Cabinet on 18th October 2017. The following table shows progress and expectations with current site allocations:

Housing Allocations	Provision	Already Completed	Expected Build Out Rate								
			2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24	2024-25	2025-30
Land North of London Road	48	0	0	6	6	6	6	6	6	6	6
Shrewsbury West Sustainable Urban Extension	750	0	0	15	38	57	57	76	76	76	355
Land of Hillside Drive, Belvidere	25	20	5	0	0	0	0	0	0	0	0
Land at Corner Farm Drive	28	28	0	0	0	0	0	0	0	0	0
Land at Weir Road, Preston Street	600	0	0	50	90	90	90	90	90	90	10
Shrewsbury South Urban Extension	1,000	88	46	133	166	166	165	103	90	43	0
Land off Ellesmere Road	147	108	34	5	0	0	0	0	0	0	0
Land West of Battlefield Road	100	0	0	0	25	38	37	0	0	0	0
Land of Shillingston Drive	230	68	40	40	40	40	2	0	0	0	0
Land East of Woodcote Way/North Dale Road	43	9	34	0	0	0	0	0	0	0	0
Land at Ditherington Flaxmill	120	0	0	0	15	38	38	29	0	0	0
Bowbrook/Radbrook between Mytton Oak road and Hanwood Road	543	251	60	57	57	59	59	0	0	0	0
Land west of Longden Road	175	40	38	38	38	21	0	0	0	0	0

# Proposed Development Sites



# Education

Shrewsbury is a key educational centre for Shropshire, serving pupils from within the town and surrounding catchments. The town council area has 19 primary schools, 4 secondary schools, colleges and independent schools and the newly established University Centre.

## Primary Schools

School	Capacity	Pupils on Roll (Jan 2017)	% of pupils with Free School Meals	Ofsted Rating	Ofsted Date	Web Address
Belvidere Primary	238	233	12.90%	Good	Oct-12	<a href="http://www.belvidere-pri.shropshire.sch.uk">http://www.belvidere-pri.shropshire.sch.uk</a>
Cathedral Catholic	210	165	24.10%	Good	Nov-15	<a href="http://www.shrewsburycathedralschool.co.uk">http://www.shrewsburycathedralschool.co.uk</a>
Coleham	420	414	17.10%	Good	Sep-13	<a href="http://www.colehamprimary.co.uk">http://www.colehamprimary.co.uk</a>
Crowmoor	238	186	45.30%	Good	Feb-13	<a href="http://crowmoorschool.co.uk">http://crowmoorschool.co.uk</a>
Grange	420	248	26.50%	Requires Improvement	Feb-17	<a href="http://www.grangeprimaryshrewsbury.co.uk">http://www.grangeprimaryshrewsbury.co.uk</a>
Greenacres	210	153	52.50%	Good	Mar-16	<a href="http://www.grangeprimaryshrewsbury.co.uk">http://www.grangeprimaryshrewsbury.co.uk</a>
Greenfields	350	345	18.10%	Good	Sep-12	<a href="http://www.greenfields.shropshire.sch.uk">http://www.greenfields.shropshire.sch.uk</a>
Harlescott Junior	360	353	32.70%	Good	Jul-13	<a href="http://www.harlescott-jun.shropshire.sch.uk">http://www.harlescott-jun.shropshire.sch.uk</a>
Martin Wilson	210	193	46.40%	Good	Jul-16	<a href="http://www.martinwilsonschool.net">http://www.martinwilsonschool.net</a>
Meole Brace Primary	350	332	24.20%	Good	Nov-15	<a href="http://www.meolebraceprimary.co.uk">http://www.meolebraceprimary.co.uk</a>
Mereside	350	274	14.30%	Good	Jun-14	<a href="http://www.mereside.shropshire.sch.uk">http://www.mereside.shropshire.sch.uk</a>
Mount Pleasant	266	258	27%	Good	Mar-16	<a href="http://www.mountpleasant.shropshire.sch.uk">http://www.mountpleasant.shropshire.sch.uk</a>
Oxon	420	417	9%	Outstanding	May-16	<a href="http://www.oxon.shropshire.sch.uk">http://www.oxon.shropshire.sch.uk</a>
Radbrook	315	318	5.50%	Good	Oct-13	<a href="http://www.radbrook.shropshire.sch.uk">http://www.radbrook.shropshire.sch.uk</a>
St Georges Junior	360	352	9.30%	Good	Nov-13	<a href="http://www.stgeorgesjunior.org.uk">http://www.stgeorgesjunior.org.uk</a>
St Giles	315	316	5.50%	Outstanding	Oct-08	<a href="http://st-giles.shropshire.sch.uk">http://st-giles.shropshire.sch.uk</a>
Sundorne Infant	270	270	21.60%	Good	May-13	<a href="http://www.sundorne-inf.shropshire.sch.uk">http://www.sundorne-inf.shropshire.sch.uk</a>
Wilfred Owen	210	196	53.20%	Good	Oct-13	<a href="http://www.wilfredowen.shropshire.sch.uk">http://www.wilfredowen.shropshire.sch.uk</a>
Woodfield Infant	270	270	2.60%	Outstanding	May-13	<a href="http://www.woodfield.shropshire.sch.uk">http://www.woodfield.shropshire.sch.uk</a>

## Secondary Schools

School	Capacity	Pupils on Roll	% of pupils with Free	Ofsted Rating	Ofsted Date	Web Address
Belvidere Secondary	840	816	28.90%	Outstanding	Nov-13	<a href="http://www.belvidere.shropshire.sch.uk">http://www.belvidere.shropshire.sch.uk</a>
Meole Brace	1215	1210	20.60%	Good	Mar-15	<a href="http://www.meolebrace.com">http://www.meolebrace.com</a>
Priory	840	838	9.10%	Outstanding	Jun-13	<a href="http://priory.tpstrust.co.uk">http://priory.tpstrust.co.uk</a>
Shrewsbury Academy	1185	831	N/A	Awaiting Inspection		<a href="http://shrewsburyacademy.sat.coop">http://shrewsburyacademy.sat.coop</a>

## Specialist Schools

**Severndale Specialist Academy** 18 Woodcote Way, Shrewsbury SY2 5SH <http://www.severndaleschool.org/>

Severndale Specialist Academy was established in September 1995. It provides special educational support for children and young people aged 3 to 19 who have a range of learning difficulties.

## Further Education College

**Shrewsbury Sixth Form College**, English Bridge Campus, Abbey Foregate, Shrewsbury SY2 6AA and Welsh Bridge Campus, Priory Rd, Shrewsbury SY1 1RX - <http://www.ssfc.ac.uk/>

Part of the Shrewsbury Colleges Group the Sixth Form College offers a wide range of GCSE, A level and vocational courses along with apprentice opportunities.

- **Shrewsbury College of Arts and Technology**, London Rd, Shrewsbury SY2 6PR - <https://www.shrewsbury.ac.uk/>  
Part of the Shrewsbury Colleges Group the College offers a wide range of GCSE, A level and vocational courses along with apprentice opportunities. The campus has modern sports facilities and athletics track, dance and theatre studios along with a contemporary restaurant culture, creativity and place

## INFORMATION, INTELLIGENCE & INSIGHT TEAM

**University Centre Shrewsbury**, Guildhall, Shrewsbury SY3 8HQ - <http://www.ucshrewsbury.ac.uk/>

Shrewsbury's first students embarked on postgraduate courses in autumn 2014 and undergraduate students were welcomed to from autumn 2015. Courses are available in;

- medicine and health
- sustainable business and community development
- societal innovation
- design, heritage and the built environment
- culture, creativity and place

## Independent Schools

**Prestfelde School**, London Road, Shrewsbury, SY2 6NZ - <https://www.prestfelde.co.uk/>

Independent preparatory school for boys and girls aged 3-13. Based in 30 acres on the edge of Shrewsbury it is a day school with the option of flexible and weekly boarding. There are approximately 300 children at the school with class sizes of no more than 20.

**St Winefride's Jnr School**, Belmont , Shrewsbury , SY1 1TE - <http://www.stwinefrides.com/>

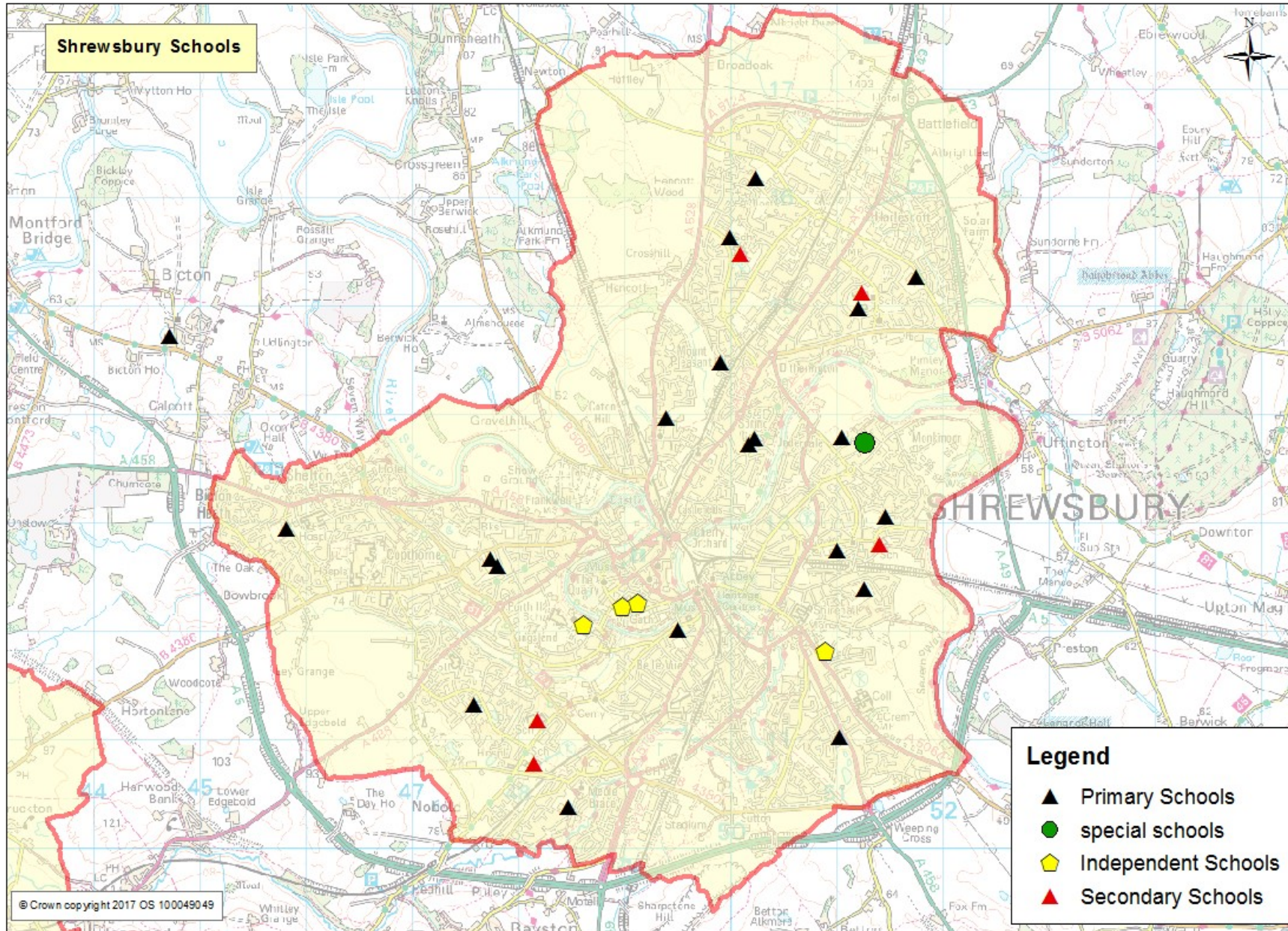
Independent Roman Catholic School is a co-educational school for 3 – 11 year olds with 165 pupils.

**Shrewsbury School**, Ashton Rd, Shrewsbury SY3 7BA - <http://www.shrewsbury.org.uk/>

A leading independent school for 13 – 18 year olds. The school was founded in 1552 under a royal charter, moving to its present site alongside the River Severn in 1882.

**Shrewsbury High School**, 32 Town Walls, Shrewsbury SY1 1TN - <http://www.shrewsburyhigh.gdst.net/>

Independent day school for girls from age of 3 to 18 and for boys aged 3 - 13. Opening in 1885 the school moved to the present site in 1895.



## Transport and Infrastructure

As the key county town Shrewsbury is at the heart of Shropshire's transport network. Many of the A roads radiate from Shrewsbury. The A5 London to Holyhead road provides northerly access to Oswestry and North Wales whilst heading east taking in Telford and Staffordshire before continuing on to London. The A49 which heads north through Whitchurch on to Cheshire and Warrington, whilst heading south through Church Stretton, Craven Arms, Ludlow and on to Hereford. The A458 heads west to Welshpool and Mid Wales, whilst heading south east to Much Wenlock, Bridgnorth and on to Stourbridge. The A53 starts at Battlefield and heads north east taking in Shawbury and Market Drayton, continuing on to Stoke-on-Trent and Buxton.

### Railways

Shrewsbury is a key interchange for train travel in Shropshire. Train services provide direct links to South Hereford, Newport and West Cardiff – to Welshpool and North Aberystwyth – to Crewe and Manchester– to East Telford, Wolverhampton and Birmingham.

### Airports

**The nearest main airports to Shrewsbury are in Birmingham, Liverpool and Manchester.**

**Birmingham International Airport**, Birmingham B26 3QJ – 57 miles east of Shrewsbury

**Liverpool John Lennon Airport**, Speke Hall Ave, Speke, Liverpool L24 1YD – 68 miles north of Shrewsbury

**Manchester International Airport**, Manchester M90 1QX – 65 miles north east of Shrewsbury

### Light Aircraft

**Welshpool Mid Wales Airport**, Welshpool SY21 8SG local airport for light aircraft – 21 miles west of Shrewsbury <http://www.welshpoolairport.co.uk/>

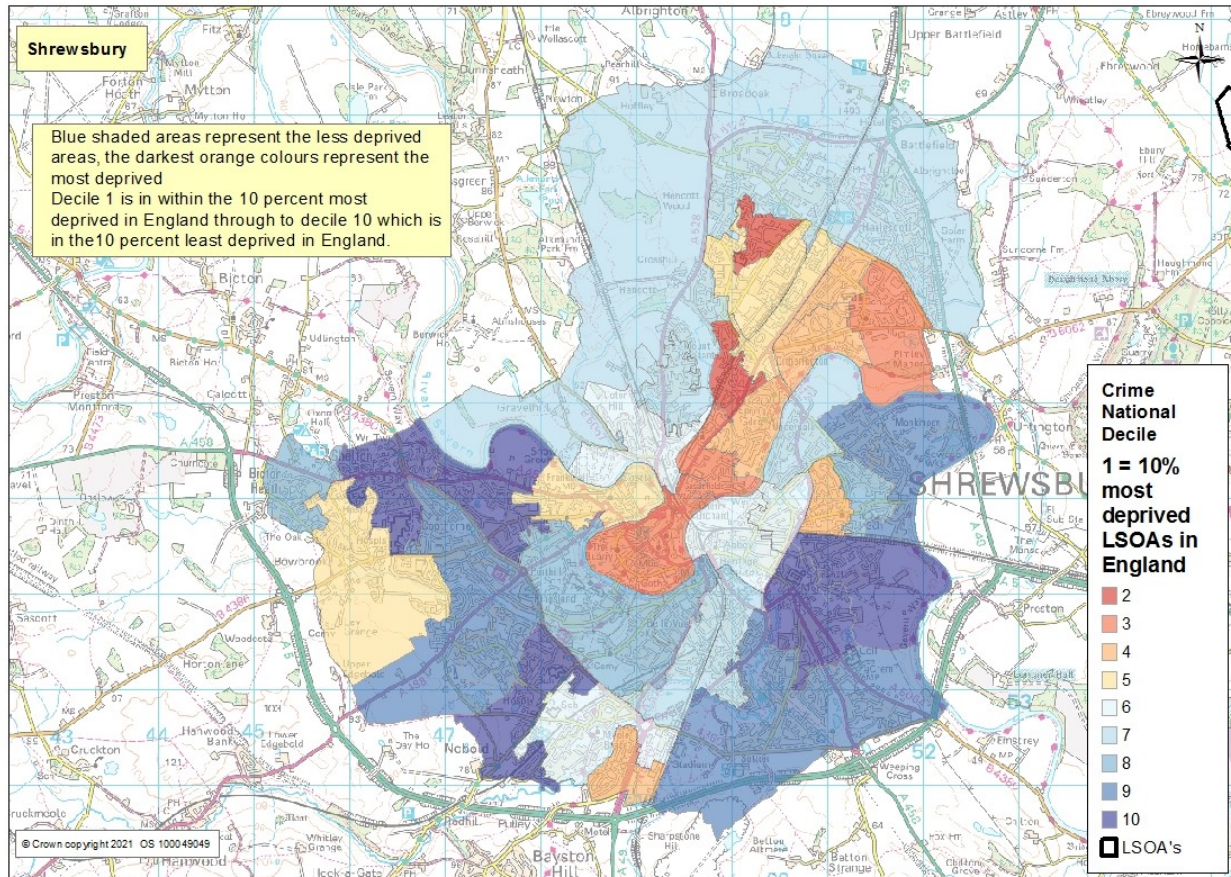
**Shropshire Aero Club**, Sleaf Airfield, Harmer Hill, Shrewsbury SY4 3HE - 10 miles north of Shrewsbury <http://www.shropshireaeroclub.co.uk/>

### Broadband

Digital connectivity is viewed as an increasingly important factor for business success, and nowadays broadband speed is a vital consideration when businesses are looking to relocate.

Superfast broadband is being rolled out across Shropshire, and nearly all premises in Shrewsbury have access, or will have access within the next two years, to infrastructure that allows downloads speeds of at least 30 Mbps. 178 premises (0.5% of the total) are expected to have speeds that fall below this threshold. All premises in Shrewsbury (and throughout most of Shropshire) are supplied by just one infrastructure provider.

# Community Safety



Source: Index of Multiple Deprivation (IMD), Department of Communities and Local Government, crown copyright 2019

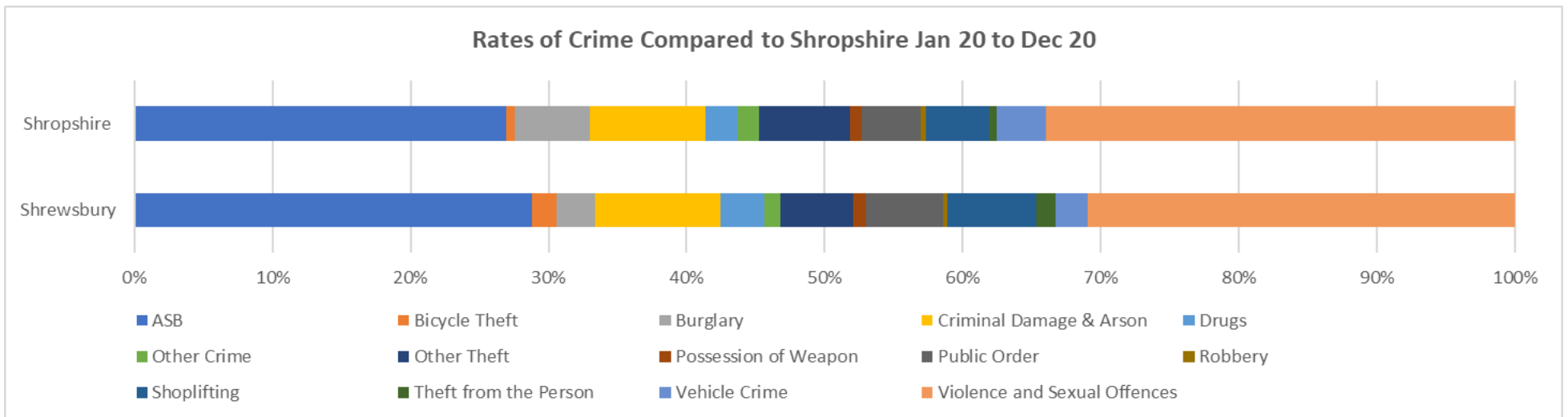
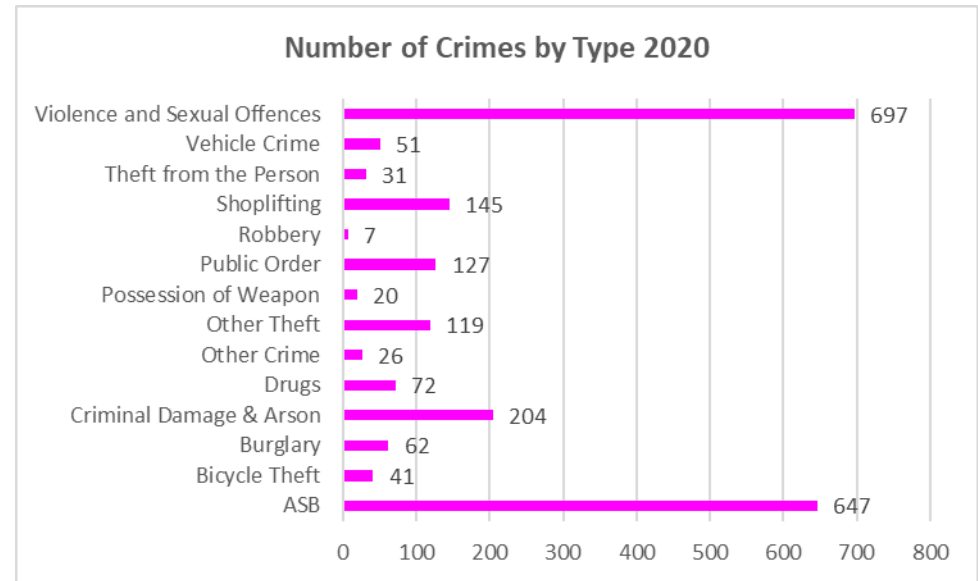
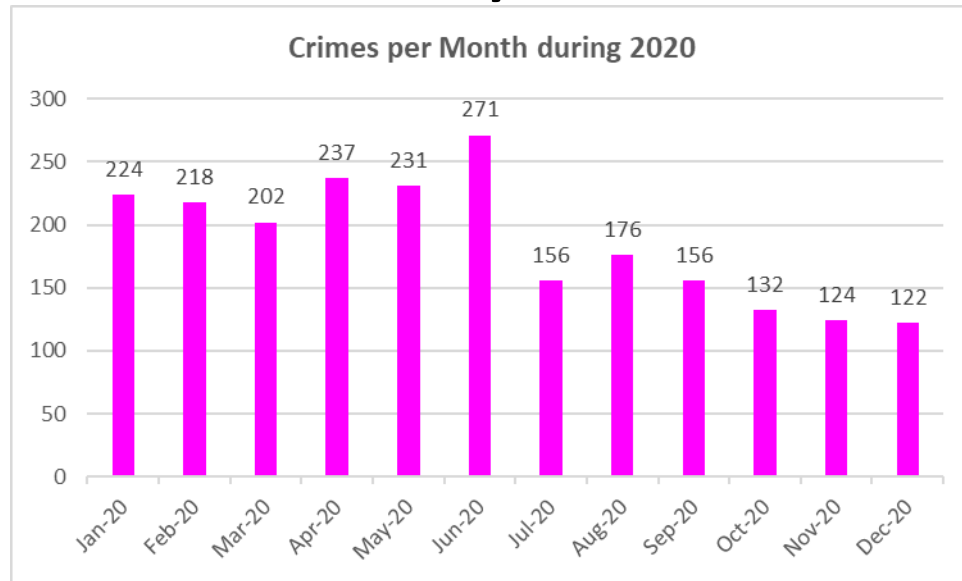
The Crime Domain comprises four underlying indicators, each one accounting for a proportion of the total Crime domain score. They are weighted as:

- Violence – 32.4%
- Criminal damage – 26.5%
- Theft – 22.2%
- Burglary – 18.9%

There are two areas in Shrewsbury which fall into the 20% most deprived areas nationally. One area is located in Harlescott division. The second area is located in Castlefields and Ditherington A further three areas fall into the 30% most deprived areas nationally. These areas are located within the electoral divisions of Quarry, Castlefields, and Ditherington and Sun-dorne.

# Crime - Shrewsbury

Source: <https://www.police.uk/>



Overall levels of crime in Shropshire are low. Town centres generally experience higher rates of crime through anti-social behaviour and shoplifting.

Latest crime data and more precise details of localities and investigations can be found by using the police crime map at <https://www.police.uk/>

## Additional Information

### Produced and designed by the Information, Intelligence and Insight team of Shropshire Council

Whilst every effort has been made to ensure the accuracy of the information contained within this profile, Shropshire Council can not accept any responsibility for errors or omissions. The inclusion of associations, organisations or facilities in this profile should not be taken as an endorsement by Shropshire Council of the services offered.

### Easy ways to get in touch

- Telephone - 0345 678 9000
- Email - [commissioning.support@shropshire.gov.uk](mailto:commissioning.support@shropshire.gov.uk)

### Find out more information on Shropshire

For more information on Shropshire including ward profiles, population data, Shropshire Snapshots, economic data and reports - visit our webpages at: <https://new.shropshire.gov.uk/information-intelligence-and-insight/facts-and-figures/>