Better Place for Business Off Topic Board new opportunities and improved linkages and connections Start with a vision, too many cooks FOG - not enough involvement fr civic society, more business Streets have gone down, shops are closing, nothing there. Lots of closed shops in the centre of Oswestry As citizens we want to participate Would be nice to see more businesses Other locations around Oswestry feeling lef out. Connections to Oswestry are terrible need improving for Oswestry businesses. Tra link to Oswestry is vital if Oswestry going Economic Task Force - further benefit from businesses in the future. discussions Shrewsbury is booming. Oswestry and neighbouring villages are being left behind Shoppers are going to Wrexham. Possibility c reopening rail link to Oswestry would be grea Oswestry will be an even better place for business - with new opportunities and improved linkages and connections for business. Vacancies and development sites will provide small, flexible workspace, encouraging different types of workers to make Footfall in Oswestry this week - average Oswestry their home. **Masterplan Vision** otfall 10,000 per day. Growing from 4 000. Continue to monitor - new and rep Additional business space will be created at Mile End tors and dwell time. Confidence returi supporting start ups and existing businesses to grow. Ref rail - bidding for reversal beeching fund got through to 2nd round. Many businesse d benefit from reconnecting Oswest The employment areas at Mile End, Park Hall, RJAH Local people love Oswestry's character as a small friendly market town, full of independent businesses with a unique history and heritage as a frontier town. main line. Key for economic growth (l and Artillery Park will be better connected to the town, with improved bus services and cycle routes improving accessibility for all. Strong transport links will support Oswestry's successful past will be the foundation of its thriving future. New investments in Oswestry will improve its environmental quality, enhance its accessibility, and make it an even better place for business. Oswestry will continue to flourish and become the very best version of itself, improving the quality of everyday places and making the ordinary extraordinary for the people of the town. existing businesses, attract new investment and encourage ilkos - massive footfall drop over 4-5 ye new business start-ups. wn development B&M. Concern develop t of town affects the town centre retail σ d small independents. Festivals in Oswes something different needed - gin festiva bbq weekend using local produce - offe mething different good reason to visit. He vith finding use for vacant buildings in Cr Famous for being different - unique Shop fronts have been previously frastructure, carparking, movement - k cus on aesthetics (street realm and selling point needed. Don't reinvent the designed in a traditional way - now ements. Need to preserve historic, mod op fronts) are important but vibe is re integration with modern sh eel. Good aesthetics help with working really important. and streetscape, public realm space i.e fronts - can work well. and living in a town/city. aesthetics. Some shop fronts need refreshi Oswestry food festival in the street - this is amazing. On information stall visitors came from far and wide and Vibe - build on - Regal and Bwise is no they loved the uniqueness. It is not the right place for a business centre. The BT (1970) highly skilled jobs in Oswestr corporate high street Britain with good vib This led to some high-tech companies be could be created at the Powys Ha independent shops. Challenges of out of Prefer market moved - perhaps arou Oswestry - central was character of town development at previous Moreton Oswestry. People's welcoming nature. edge of central carpark. Bailey Garden Centre/Dobbies - so don't need Head/Guildhall make use of - mini coven ttractions still there. Any design of str **Vision Statements** to go into Oswestry. Old people do not garden (natural space to draw attention in the town centre - should draw on like walking to the town centre from the Need to be better than a space for a sac history. In favour of market to locate coach park. Coach drop off and pick up market. Move OTC to Cambrian buildir where it needs to. at Castle View. Out of town shopping Cultural hub at Regal and Bwise. centres and coach car park needs to be considered. Invest in Shropshire - unclear if their vement, public realm v important. is a coherent inward investment strategy for Oswestry. Oswestry inesses and landlords wanting ndependent retail offer and busin invest in HSHAZ. Business links, Chamber of Commerce - website community is great as it the way th ransport links, wayfinding, better need updating. Oswestry busines have diversified. Start-ups need nage, better gateways - needs c community doesn't seem vibrant. ncouraged, public realm draw facto Independent retailers - is BID the inated approach to masterplan only voice. Good case for a flagship store in Need to look at it as an opportu

Good base as a town centre - so let

lots to see. Festival Sq vibe is great. Need

make it welcoming to attract other

businesses. Visitors - short stay or lor

to build on that.

Oswestry - with what?? not tat shops -

ouple or single people struggling to get

suitable homes/accommodation.

Developing old Morrisons is key to

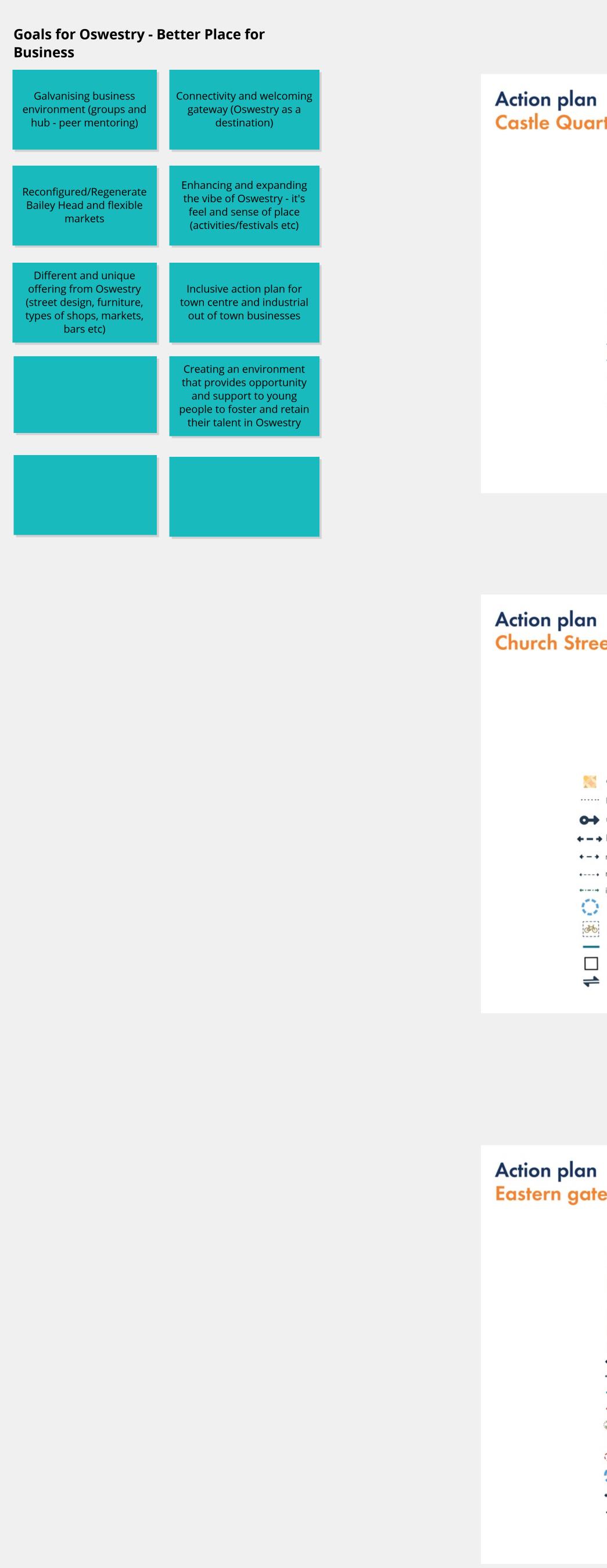
iccess for the town. Old Smithfield site ideal opportunity for live/work

environment.

Need to retain talent, entreprene

(incubator space)

ernment department loc up north - Oswestry ideal!



public realm

P car parking

tree

OD entrance/exit

one way, flexible space

new bus stop (direction of bus)

←·─→ improved entrance to Cae Glas Park

key junction improvements

proposed bicyle parking

refurbishment of units

proposed commercial frontage

improve access to Central Car Park

···· pedestrian lanes

← → major pedestrian route

+---→ minor pedestrian route

← → hopper bus route

pedestrian crossing

Oswestry's past is the foundation for its future - bringing

Radically improved interchange connections - through a

Oswestry will widen its appeal and expand its reach - a

place of choice for work, rest and play

underused historic assets back to life

Oswestry's historic character will be respected, renovated and

Investment in the public realm will provide a positive setting to the buildings.

Traffic levels will be better managed in the historic core, making for a more enjoyable experience

Vacant buildings will be brought back into use, adapting to respond to current and future demands

Sensitive infill developments will provide a contemporary yet contextual response to the historic environment.

Radially improved interchange connections - through a reimagined station hub

Bus services and facilities will be reviewed in order to improve the quality and reliability of services from surrounding villages and through the town itself.

A new interchange hub outside the Railway Station building will be a focal point, allowing for easy bus access and possible interchange with light rail services to Gobowen in the future.

Strategic connections will be enhanced to key destinations at Mile End, Park Hall, the Hospital and Gobowen.

Easy parking, combined with a de-trafficked and rejuvenated historic town centre will make for an enjoyable experience visiting Oswestry.

Oswestry's key attractions will be celebrated and connected by a more pleasant public realm, including characterful lanes and refreshed streets and spaces

The indoor market will be refreshed, upgrading its setting and

The town's draw will be boosted with an enhanced community/cultural offer in the heart of town.







