#### Off Topic Board

Fixing potholes is really important

## **Masterplan Vision**

Local people love Oswestry's character as a small friendly market town, full of independent businesses with a unique history and heritage as a frontier town.

Oswestry's successful past will be the foundation of its thriving future. New investments in Oswestry will improve its environmental quality, enhance its accessibility, and make it an even better place for business. Oswestry will continue to flourish and become the very best version of itself, improving the quality of everyday places and making the ordinary extraordinary for the people of the town.



More variety of businesses in the area-lots of youngsters may move away. Lots of catering opportunities, banks, barbers but generally limited employment opportunities



## Oswestry will be an even better place for business - with new opportunities and improved linkages and connections

new opportunities and improved linkages and connections

- Vacancies and development sites will provide small, flexible workspace, encouraging different types of workers to make Oswestry their home.
- Additional business space will be created at Mile End supporting start ups and existing businesses to grow.
- The employment areas at Mile End, Park Hall, RJAH and Artillery Park will be better connected to the town, with improved bus services and cycle routes improving accessibility for all. Strong transport links will support existing businesses, attract new investment and encourage new business start-ups.



ed places with a nice atmosph

Art shows, parades.

more money in town.

ore bins and toilets in the tow

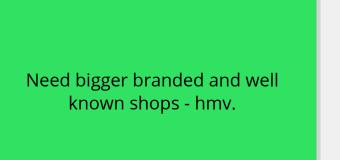
businesses in town - lots of

individual businesses some with

Not much known about large

employers - kept on the indust estate

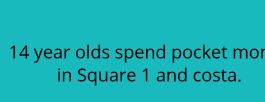
limited progress e.g. coffee sho



**Better Place for Business** 







Lots of barbers, cafes - ever

er shops is a cafe. Main or

d are in the centre. Really



main transport - private car, not

many places to be dropped of

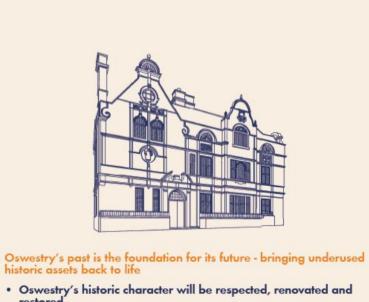
safely. Would like train provisio







Improve cycle network

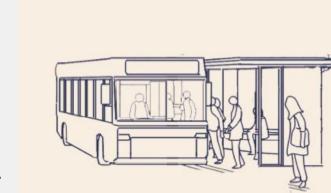


Vacant buildings will be brought back into use, adapting to respond to current and future demands

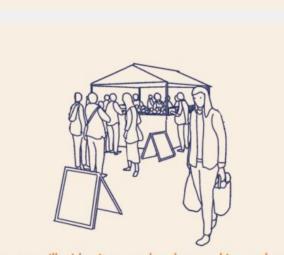
Sensitive infill developments will provide a contemporary yet contextual response to the historic environment.

Traffic levels will be better managed in the historic core, making for a more enjoyable experience

Oswestry's past is the foundation for its future - bringing underused historic assets back to life Investment in the public realm will provide a positive setting to the buildings.



Radially improved interchange connections - through a reimagined station hub Bus services and facilities will be reviewed in order to improve the quality and reliability of services from surrounding villages and through the town itself. A new interchange hub outside the Railway Station building will be a focal point, allowing for easy bus access and possible interchange with light rail services to Gobowen in the future. Strategic connections will be enhanced to key destinations at Mile End, Park Hall, the Hospital and Gobowen.



Easy parking, combined with a de-trafficked and rejuvenated historic town centre will make for an enjoyable experience visiting Oswestry.

Oswestry's key attractions will be celebrated and connected by a more pleasant public realm, including characterful lanes and refreshed streets and spaces

The indoor market will be refreshed, upgrading its setting and

The town's draw will be boosted with an enhanced community/cultural offer in the heart of town.

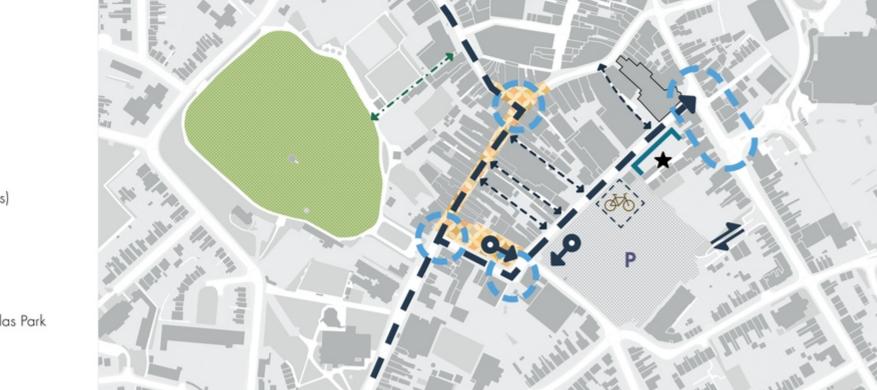
Radically improved interchange connections - through a

Oswestry will widen its appeal and expand its reach - a place of choice for work, rest and play



# **Action plan**











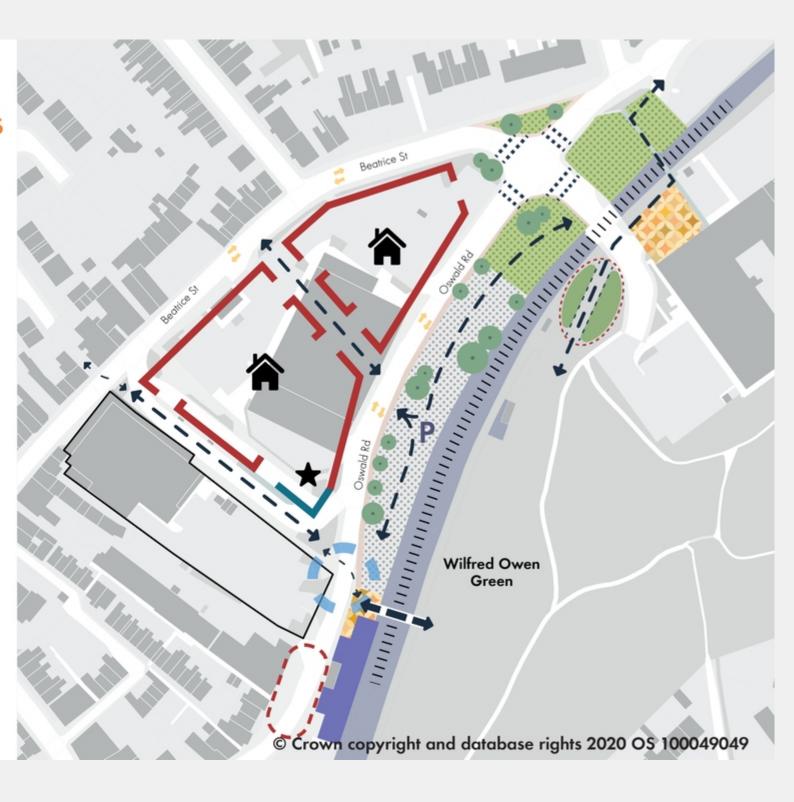
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# Action plan

- two way carriageway :::::: signalised junction public realm P car parking proposed green space potential development site ← → major pedestrian route
- •---• minor pedestrian route
- transport hub junction improvements ←--→ proposed pedestrian railway crossing

residential development opportunity

mixed use development opportunity





onnection between town co nd this area. Feels like 2 diffe sections - needs to flow bett ss people on that side. Mak

### improved cycle priority measures development site proposed cycle / transport hub existing / proposed roundabout ← → proposed pedestrian link proposed bus route existing cycle path ← - → proposed cycle path • • • existing footpath active frontage ← → proposed pedestrian/cyclist bridge