

# The Shropshire Plan

2022 TO 2025 – Strategic Plan

## Draft SUMMARY



R26 January 2022





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### Introduction

**Our Vision –**  
Shropshire – healthy,  
safe, great for business  
and living for all

Challenging times also bring great opportunities. The people of Shropshire are rightly proud of their county's assets; its natural beauty, its history, its diverse economy, its vibrant culture. How we protect, sustain, and improve these key attributes will be vital to our ongoing success as a county; making Shropshire a national treasure as a great place to live in, work, play and visit.

Considering the resilience shown in response to recent flooding events and the pandemic, we should be immensely proud of our communities and how much has been achieved despite enormous challenges for all. Pulling together in times of adversity has helped create a wonderful platform from which we can step forward with confidence and realise the huge potential that is Shropshire's future.

Maintaining the momentum, communities will be encouraged to share the issues they face and potential solutions they believe will make a difference, with confirmed solutions being enabled and supported to progress, building on the strengths and networks that already exist.

We know that success will depend on the health of our people, our economy, and the health of our environment. These important agendas are entirely interdependent, which is why 'joining things up' is so important, including how communities, businesses, our voluntary community and social enterprise sector, our health partners and the wider public sector join forces to achieve them, together. Our collective good, knowledge, experience, energy, and assets will help us to deliver long lasting success at pace. What this means is:

**Maintaining a healthy environment offers great outdoor spaces where mental and physical health can flourish, helping healthy people in our communities to live life well, preventing the need for health or social care support, and remaining in employment or education.**

**Supporting together a healthy economy, providing opportunities for people to return to employment, utilising skills people have developed. Supported through access to accommodation close to their place of work.**



People are enabled to make choices about their lifestyles, being confident that they can make safe and healthy choices about the food, equipment and services they purchase from places in their community

Our unique landscape and dynamic businesses mean tackling the climate change challenge provides the area with real opportunities. A developing green economy brings new prospects for businesses to grow doing different things or work in different ways; enhancing Shropshire's environment and working with landowners on carbon capture, helps to achieve a low carbon future, increases biodiversity, and reduces the risk of flooding, and strengthens the area as a visitor destination.

Shropshire people will have timely and improved customer access to information, facilitated using new emerging technologies and digital solutions. Intelligence and insights from available data will identify opportunities, needs, and expected impacts of future services, and a strong focus will be maintained on the realisation of added social value that will benefit people and communities.

We must maintain our ambitions for the future, seeking innovative ways to realise them whilst balancing them with the knowledge that demand for services is increasing. 78% of our net budget this year was spent on social care (Adults and Children social care) and it is expected to increase to 80% and more from 2022/23 onwards.

Our Shropshire Plan sets the direction for the next three years up to 2025 within the framework that our longer-term plans and strategies, like our Local Plan and our Cultural Strategy, underpinned by our health and wellbeing plans, set out for the next 10 to 20 years. The challenges and experiences we have shared over recent years puts us in a strong position to step up and move forwards together, and adapt our plans to meet the changing situations we face.



**Lezley Picton**  
Leader of the  
Council



**Andy Begley**  
Chief Executive



## Our Priorities: **Healthy People**



We will tackle inequalities and poverty in all its forms, enabling children, young people, adults and families to achieve their full potential.



We will provide early support and interventions to Shropshire's most vulnerable and disadvantaged children, young people and adults, reducing risk and enabling them to achieve their potential and enjoy life.



We will work with partners to develop, commission and deliver the right services and support that meet needs of children, young people, adults and families in the right place, at the right time, that are high quality and value for money.



We will support Shropshire residents to take responsibility for their own health and wellbeing, choosing healthy lifestyles and preventing ill-health, reducing need for long term or hospital care.

### What this will mean for you...

There will be more places in schools, to support children and young people with specialised needs, driving a clear inclusion agenda for change, supporting improved outcomes for children and young people, to inspire in their life's through great inclusive and public centred learning and by working closely with our health and community partners.

There will be a wider choice of support and activities within Shropshire for vulnerable adults to help them stay in their communities and be independent.

There will be a wider range of good quality accommodation and support packages to enable people to live healthy and independent lives.

There will be improved information, advice and signposting that support improved health, lifestyle choice, physical health and wellbeing.

If you, your family or child are in difficulty, we will work with you and our partners, to prevent a crises from taking place and from happening again.

There will be more opportunities for communities to get together, be creative and enjoy themselves.



## Our Priorities: **Healthy Economy**



We will provide access to lifelong learning, supporting people and our communities to prosper, and through providing the right skills developing greater productivity and improved wages.



We will develop Shropshire as a vibrant destination for people that attracts people want to live in, work, learn and visit.



We will deliver excellent connectivity and infrastructure, increasing access to social contact, employment, education, services and leisure opportunities.



We will ensure an appropriate mix of housing in the right areas of the county when supporting people with disabilities and to attract the right workforce for the employment needs and opportunities located there; reducing distances travelled to work

### What this will mean for you...

There will be more suitable and affordable homes for local people and key workers that enabling them to live life well.

Developer contributions will be used to enhance local facilities, to provide more access to greenspace and to deliver improvements to footpaths, cycleways, and highways.

There will be improved access to highspeed broadband and mobile phone coverage, reducing areas with poor connectivity.

Through improved digital connectivity there will be more opportunities for home working and new employment opportunities at new and improved employment centres.

The conditions of our road surfaces will have improved, with less requirement for emergency repairs.

There will be more high-quality cultural activities for you, your family and friends to enjoy.



## Our Priorities: **Healthy Environment**



We will deliver the Council's Corporate Climate Change Strategy and Action Plan.



We will enable safe, sustainable, diverse and inclusive communities that pull together by reducing anti-social behaviour and risk of harm; ensuring services and purchased products are safe; and adopting the waste hierarchy to reduce, reuse, recycle and recover from all household waste.



We will maintain, protect, and enhance our outstanding natural environment, promoting positive behaviours and greater biodiversity and environmental sustainability.



We will promote the means to tackle climate change and reduce the carbon footprint including the adoption of low carbon energy for council's assets and for communities.

### What this will mean for you...

The rich biodiversity of the county is safeguarded for future generations through the protection and enhancement of existing high-quality habitats, and more trees, hedgerows and planted woodlands.

Better Household Recycling Centres and an improved waste collection service will result in more household waste being reused or recycled.

Cleaner air, access to an improved network of electric vehicle charging points and better integrated transport and active travel options.

Access to support that will help your transition to renewable technologies and energy efficiency.

Energy efficient street lighting using combinations of LED, solar and motion sensitive lights.

Opportunities to get close to nature and learn about the natural environment will increase.



## Our Priorities: **Healthy Organisation**



We will work with partners and people to achieve shared priorities to meet current and future need and deliver improved outcomes, with children, young people, adults and families voices influencing change.



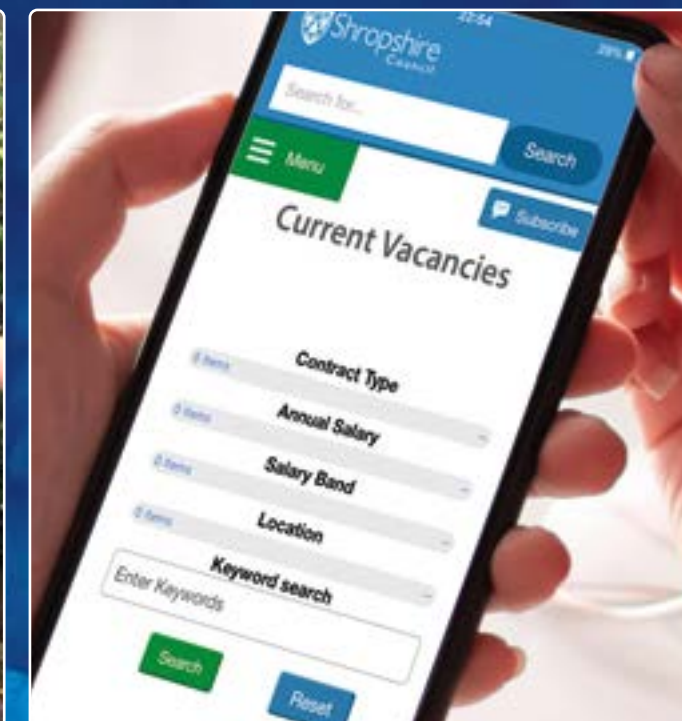
We will communicate clearly and transparently about what Shropshire Council delivers, signposting to the right places for services and support.



We will put our resources in the right place using accurate data, insights, and evidence to support the delivery of the organisation's priorities and balance the books.



We will enable a happy, skilled, healthy, empowered, and proud workforce that influences and leads change.



We will focus on diversity and inclusion for the workforce, addressing any inequalities.



We will ensure councillors are supported to advocate for their constituents but to also be ambassadors for the council.

### What this will mean for you...

Quicker access digitally to information you are looking for and the answers to your questions.

A strong, well-governed decision-making process that delivers effective services and projects for Shropshire communities and the continued ability to participate fully in the democratic process.

More opportunities to get involved in sharing your views about where you live and the services you receive.

Decisions that are taken about where you live will be made using a strong evidence base which supports a better understanding of the likely impacts on Shropshire communities.

Being confident that information the council holds about you will be kept safe and be processed appropriately. You will be able to access information you are lawfully entitled to see.



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