Shropshire Council

Joint Strategic Needs Assessment (JSNA): Place-based approach

Stakeholder Event – Albrighton

Overview

- What is a JSNA

- Why and what is a needs assessment?

- Initial work to date

- Next Steps

What is a Joint Strategic Needs Assessment?

Local Authorities and CCGs (now ICS) have a legal Statutory Duty to undertake a Joint Strategic Needs Assessment (JSNA), through the health and wellbeing board.

The JSNA seeks to identify **current** and **future health and wellbeing** needs in the local population and identify strategic **priorities** to inform commissioning of services based on those needs.

These priorities in turn inform the **Health and Wellbeing Strategy** and **Integrated Care Strategy**, key documents as a basis for commissioning health and social care services in the local area. We also believe they should support local **partners/communities' priorities**.
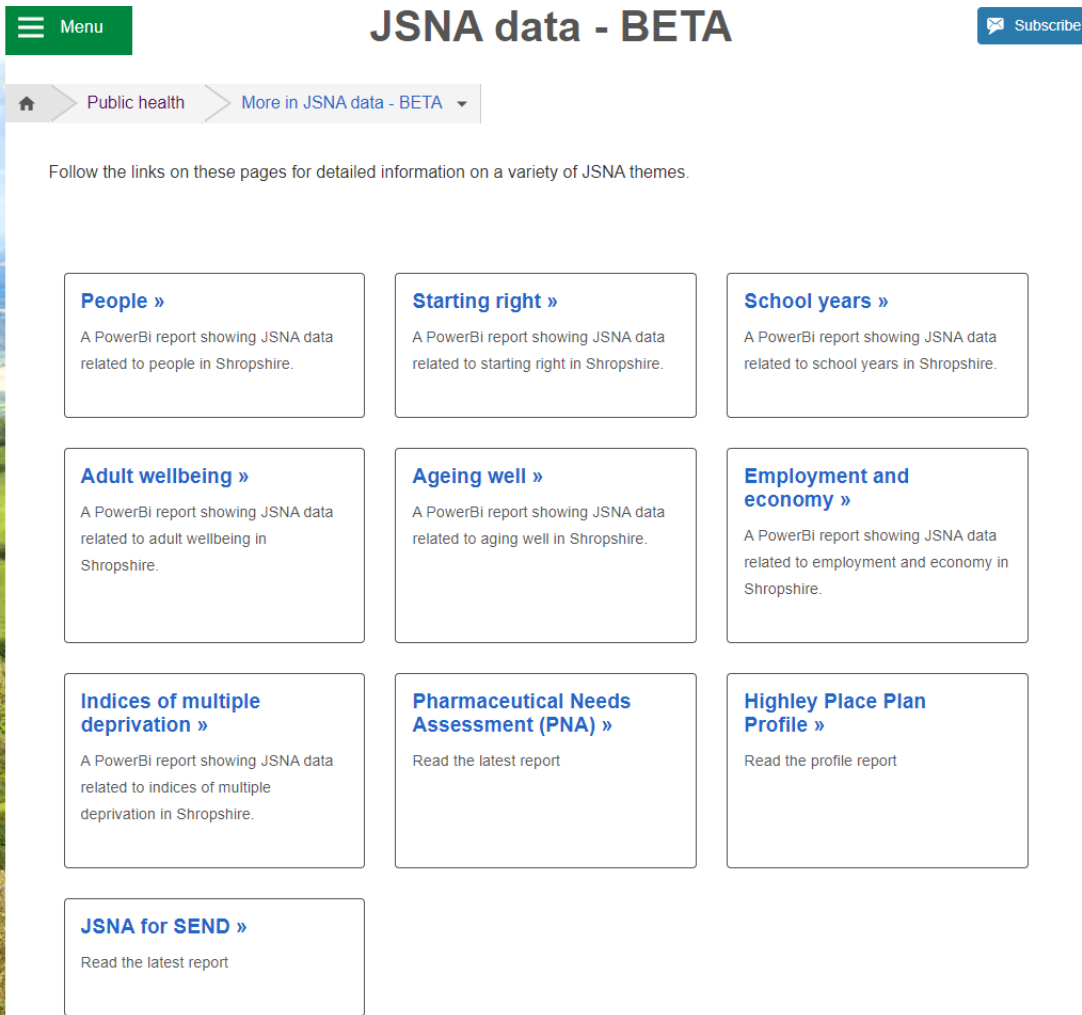
In Shropshire, ou**r JSNA takes three types**:
- Web based profiling Tool
- Thematic Needs Assessments - e.g., pharmacy, drug and alcohol and children
- **Place Based Needs Assessments**

JSNA Web Based Profiler Tool

https://www.shropshire.gov.uk/public-health/jsna-data-beta/

The web-based JSNA is an interactive tool that allows users to explore data relating to health need in Shropshire.

Vision:
For Shropshire people to be the healthiest and most fulfilled in England

- Reducing inequalities

- Improving Population Health

- Working with and building strong and vibrant communities

- Joined up working

Shropshire together
Shropshire Health and Wellbeing Strategy 2022 – 2027

Indicator	Period	Shropshire			Region England	England	England		
		Recent Trend	Count	Value	Value	Value	Worst/ Lowest	Range	Best/ Highest
Life expectancy and causes of death									
Life expectancy at birth (Male)	2018 - 20	–	-	80.2	78.5	79.4	74.1		
Life expectancy at birth (Female)	2018 - 20	–	-	83.7	82.5	83.1	79.0		
Under 75 mortality rate from all causes	2018 - 20	–	3,043	296.5	365.2	336.5	570.7		220.1
Under 75 mortality rate from all cardiovascular diseases	2017 - 19	–	616	59.4	77.0	70.4	121.6		39.8
Under 75 mortality rate from cancer	2017 - 19	–	1,239	119.0	135.0	129.2	182.4		37.4
Suicide rate	2018 - 20	–	96	11.4	10.5	10.4	20.3		5.0
Injuries and ill health									
Killed and seriously injured (KSI) casualties on England's roads (historic data)	2016 - 18	–	-	-	-	-	-		- -
Emergency Hospital Admissions for Intentional Self-Harm	2020/21	➡	435	146.8	166.6	181.2	471.7		41.5
Hip fractures in people aged 65 and over	2020/21	➡	455	553	584	529	746		
Cancer diagnosed at early stage (experimental statistics)	2017	➡	693	49.2%	51.4%	52.2%	36.8%		61.0%
Estimated diabetes diagnosis rate	2018	–	-	71.4%	86.3%	78.0%	54.3%		%
Estimated dementia diagnosis rate (aged 65 and over)	2022	➡	3,251	60.1%	58.9%	62.0%	41.2%		
< 66.7% (significantly)									
Behavioural risk factors									
Admission episodes for alcohol-specific conditions - Under 18s	2018/19 - 20/21	–	40	22.2	24.9	29.3	84.0		7.7
Admission episodes for alcohol-related conditions (Narrow): Old Method	2018/19	⬆	2,368	689	739	664	1,127		389
Smoking Prevalence in adults (18+) - current smokers (APS)	2019	–	36,082	13.7%	14.1%	13.9%	27.5%		4%
Percentage of physically active adults	2020/21	-	-	72.9%	63.0%	65.9%	48.8%		3.4%
Percentage of adults (aged 18+) classified as overweight or obese	2020/21	-	-	68.0%	66.8%	63.5%	76.3%		
Child health									
Under 18s conception rate / 1,000	2020	➡	62	11.5	15.1	13.0	30.4		2.1
Smoking status at time of delivery	2020/21	➡	264	11.0%	10.6%	9.6%	21.4%		1.8%
Breastfeeding initiation	2016/17	–	2,019	78.4%	68.9%	74.5%	37.9%		96.7%
Infant mortality rate	2018 - 20	–	37	4.7	5.6	3.9	8.3		0.8
Year 6: Prevalence of obesity (including severe obesity)	2019/20	➡	-	15.1%*	23.9%	21.0%	30.1%		
Inequalities									
Deprivation score (IMD 2015)	2015	–	-	16.7	-	21.8	42.0		5.0
Smoking prevalence in adults in routine and manual occupations (18-64) - current smokers (APS)	2019	–	-	25.6%	23.3%	24.5%	60.3%		3.5%
Inequality in life expectancy at birth (Male)	2018 - 20	–	-	5.5	10.1	9.7	17.0		
Inequality in life expectancy at birth (Female)	2018 - 20	–	-	3.5	7.9	7.9	13.9		
Wider determinants of health									
Children in low income families (under 16s)	2016	⬇	5,850	12.2%	20.3%	17.0%	31.8%		3.8%
Average Attainment 8 score	2020/21	–	146,700	50.3	49.5	50.9	42.7		
Percentage of people in employment	2020/21	➡	139,300	76.4%	73.7%	75.1%	59.5%		%
Statutory homelessness - Eligible homeless people not in priority need	2017/18	➡	388	2.8	1.1	0.8	-	Insufficient number of values for a spine chart	
Violent crime - hospital admissions for violence (including sexual violence)	2018/19 - 20/21	–	170	20.0	37.7	41.9	116.8		7.9
Health protection									
Excess winter deaths index	Aug 2019 - Jul 2020	–	190	16.7%	18.0%	17.4%	50.2%		0.7%
New STI diagnoses (exc chlamydia aged <25) / 100,000	2020	➡	582	299	442	619	3,547		158
TB incidence (three year average)	2018 - 20	–	19	2.0	9.8	8.0	43.1		0.3

People in Shropshire are living longer, but not necessarily healthier lives…

Measure	England	Shropshire	Range (Ward)	Range (Ward)
IMD Score (higher score = more deprivation)	21.7	17.2	3.7 (Copthorne)	37.6 (Harlescott)
Life expectancy at birth, (Male)	79.5	80.3	75.6 (Sundorne)	85.4 (Copthorne)
Life expectancy at birth, (Female)	83.2	83.6	78.7 (Sundorne)	89.2 (Clun)
Deaths all causes, all ages, SMR	100	95.7	62.8 (Copthorne)	141 (Worfield)
Deaths all causes, under 75, SMR	100	88.3	45.9 (Clun)	144.6 (Sundorne)
Preventable deaths, under 75, SMR	100	84.3	41.9 (Clun)	157.0 (Underdale)

Indicator	Shropshire	England
Healthy Life Expectancy (HLE) Males	62.8	63.1
Inequality in HLE Males	5.5	9.7
HLE Females	67.1	63.9
Inequality in HLE Females	3.5	7.9

Ward	Albrighton	Shifnal South and Cosford
Male Life Expectancy	80.8 years	83.1 years
Female Life Expectancy	83.7 years	85.4 years

Fingertips, Local Health, Public Health Data for small geographic areas
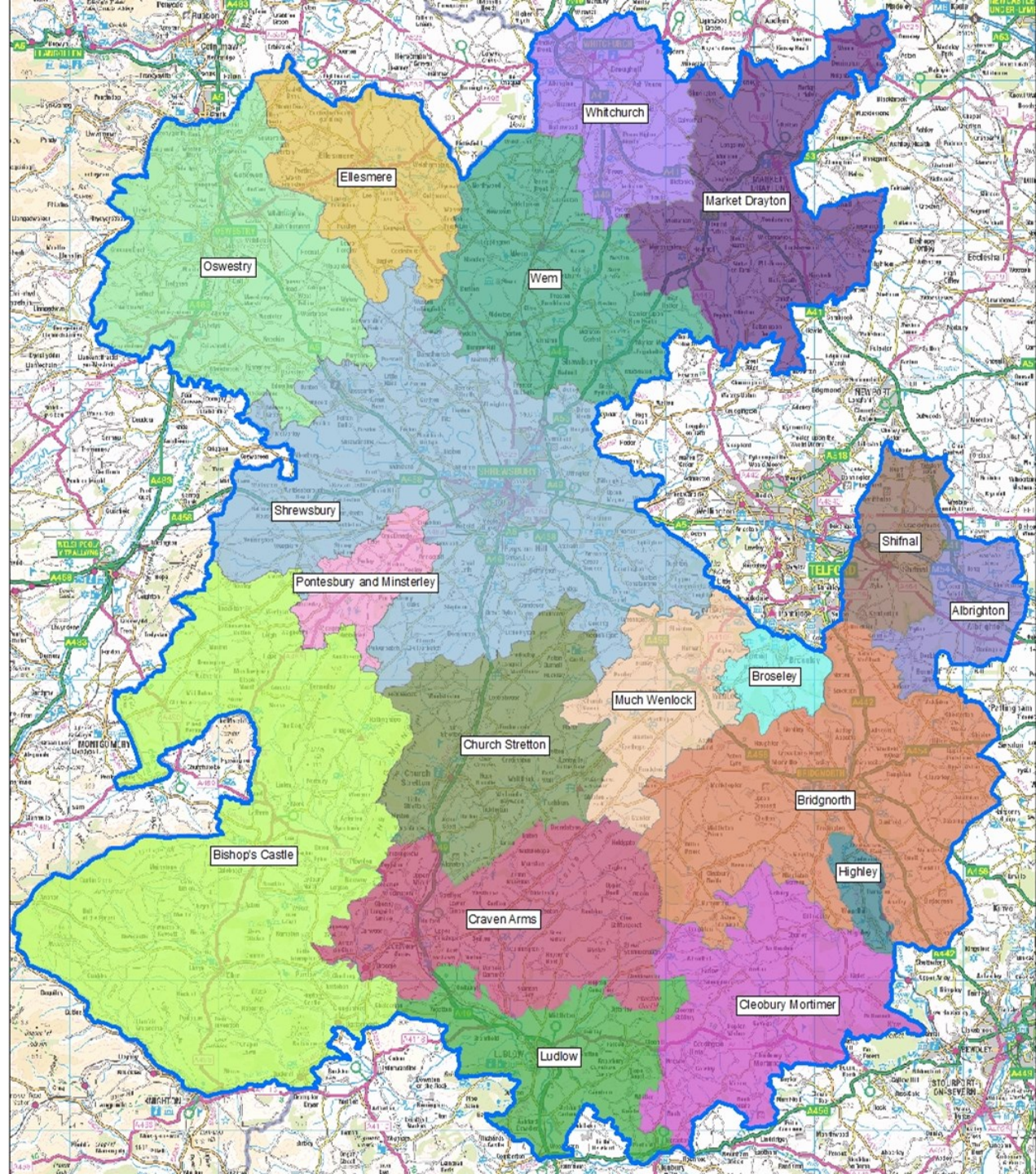
JSNA Place Based Geographies

JSNA's for Shropshire and Place Plan Areas (PPA)

18 PPA focused mainly on a market town and its surrounding rural communities.

PPA's are based along geographical/communities' boundaries not political ones.

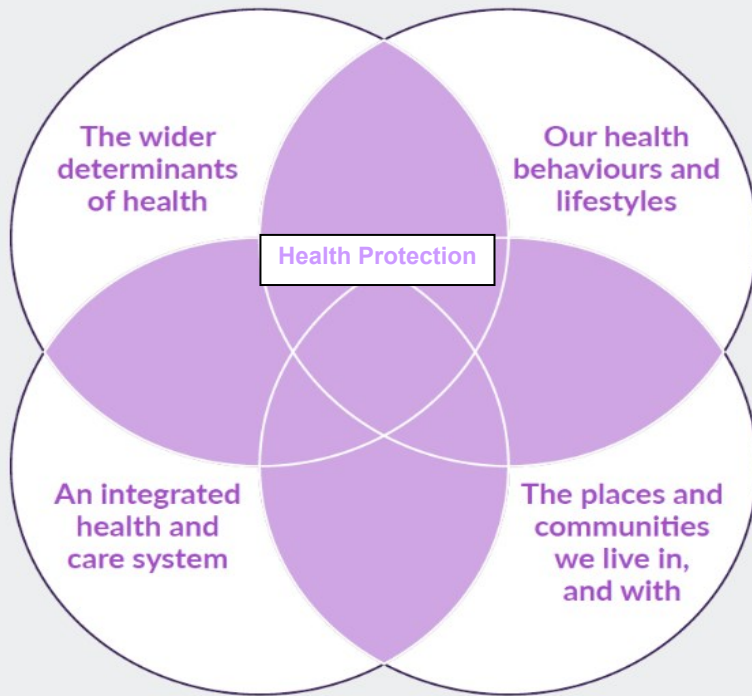Capture the uniqueness of the areas in Shropshire.

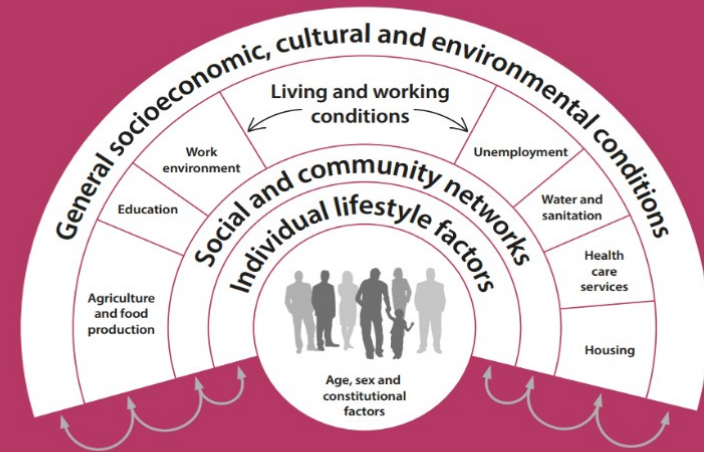Identify meaningful local differences and areas of need.

What makes us healthy?

10% of a population's health and wellbeing is linked to healthcare access

Understanding and Addressing Inequalities

– taking a preventative approach

The wider determinants of health

Our health behaviours and lifestyles

Health Protection

An integrated health and care system

The places and communities we live in, and with

What makes us Healthy?

General socioeconomic, cultural and environmental conditions

Living and working conditions

Work environment

Unemployment

Education

Social and community networks

Individual lifestyle factors

Water and sanitation

Health care services

Agriculture and food production

Age, sex and constitutional factors

Housing

Dahlgren and Whitehead 1991

Understanding our Population Health/Population Health Management (Insight/JSNA)

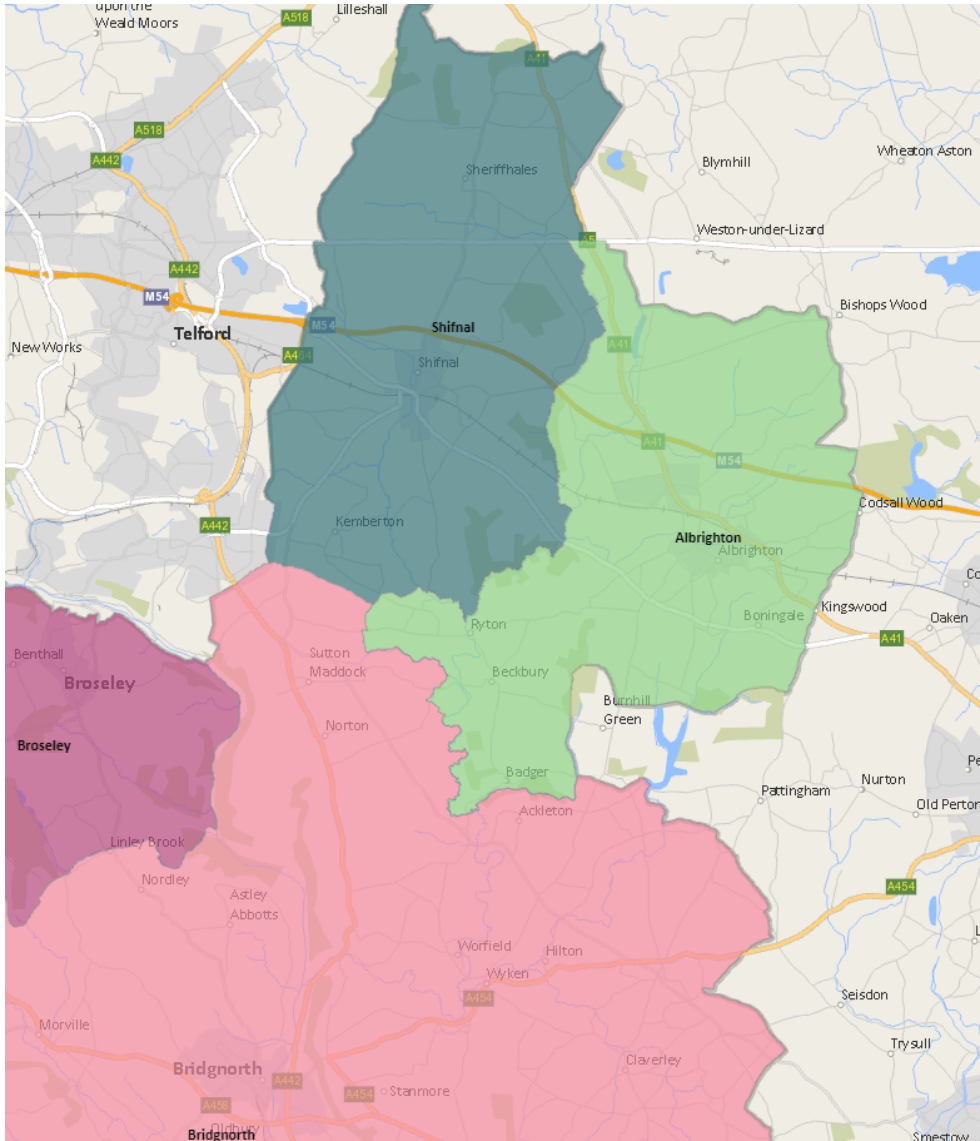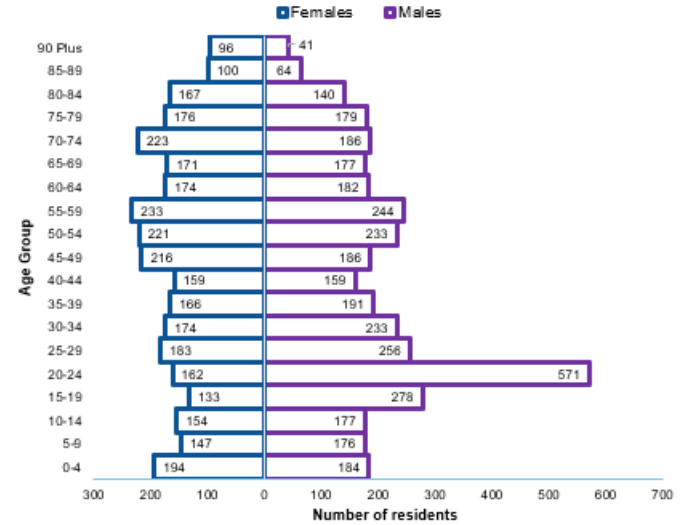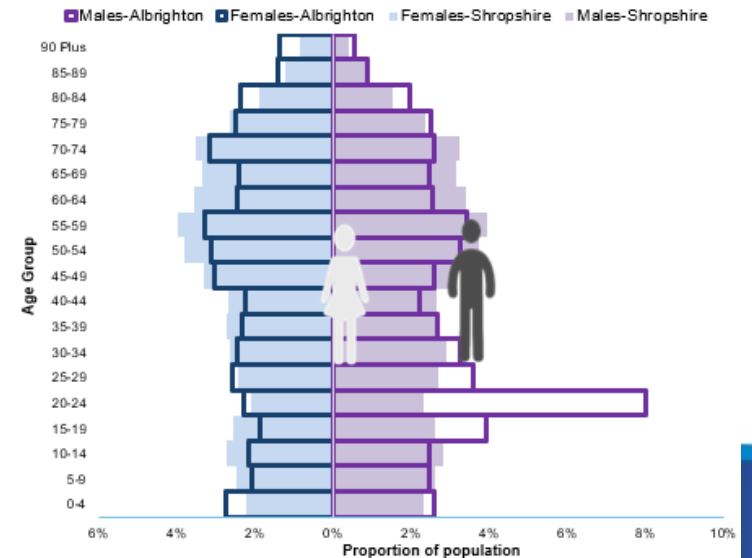# Albrighton Place Plan Examples of Key Health and Wellbeing Data

Population of area (mid year 2020)

Population compared to Shropshire (mid year 2020)

Albrighton Place Plan Area

Interactive map here:
https://shropshire.maps.arcgis.com/apps/webappviewer/index.html?id=fa75f921e771451382533a854cce6a1e

Albrighton

7,106

Population
Mid year 2020

54% Male | **46% Female**

Albrighton
1.2 persons
per hectare

England
4.3 persons
per hectare

Bar chart (Albrighton / England):
- 0-15%: 15.2% / 19.2%
- 16-64%: 60.2% / 62.3%
- 65+ %: 24.6% / 18.5%

6,105 Hectares

10.8 Deprivation score (2019)

£33,781 Median household
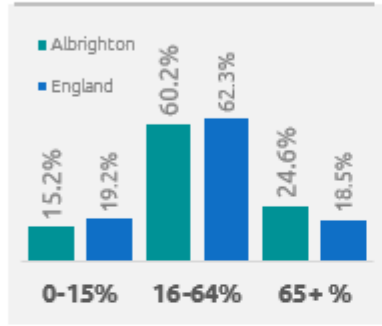
Rankings

15 out of 18 — 1= largest

18 out of 18 — 1= most deprived

7 out of 18 — 1 = highest

Albrighton
-14.2%
Population change
2002-2020

Shropshire
17.2%

Population over time
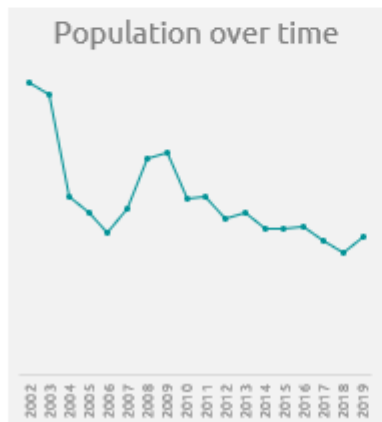
Life expectancy (2013-17)

Albrighton
♂ 80.8 | ♀ 85.3

Shropshire
♂ 80.5 | ♀ 84.1

Live births (2000-2019)

1,184 Live births

2% of all births in Shropshire

Albrighton Place Plan Area

- We collected various data indicators locally

- The metrics were based on nationally collected data where it is possible to break down to a smaller geography

- Same metrics have been used in the previous place plan events (Highley, Oswestry, Bishop's Castle, Whitchurch, Shrewsbury, Ludlow, Market Drayton and Wem)

- This is a starting point. These metrics will be revisited and expanded to take into account further data sources

- These metrics are data based and completely unrelated to the engagement survey shown later!

- We have grouped these data metrics together in order to give an overview of each place plan area – breakdown on following slides

Healthy People

Education

- How far to people need to travel?
- What are the needs of adults?
- How are school children performing?

Health

- How long are people living?
- How well are people living?
- How many people have a long-term illness?

Relationships & Trust

- What is the crime rate?
- How many people older people are living alone?

Healthy Economy

Equality

- Are houses affordable?
- Is the income of residents similar?
- Are some areas wealthier than others?

Economy

- How many working age people are unemployed?
- What's the medium income?
- How many people have a dependent?

Cost of living

- How many people claim benefits?
- Can people heat their homes?
- How many households are on low income?

Healthy Environment

Transport & mobility

- How far is the nearest supermarket?
- How close is the local primary school?
- How close is the GP?

Housing

- Are houses affordable for residents?
- Is the housing suitable for people's needs
- What is quality of the houses in the area?

Environment

- Do people have access to green space?
- What is the air quality like?
- How many road traffic accidents are there?

How does Albrighton overall compare to the 17 other areas?

Healthy People

10	Education & learning access
9	Health
7	Relationships and Trust

Healthy Economy

3	Equality
11	Economy, Work & Employment
1	Cost of living vulnerability

Healthy Environment

4	Transport, Mobility and Connectivity
1	Housing and Occupancy
14	Environment

Strengths

- Equality
- Cost of living vulnerability
- Transport, Mobility and Connectivity
- Housing and Occupancy

Challenges

- Environment
- Education and learning access
- Economy, work and employment

Group	Definition	Label
1st quartile	Top 25% of the 18 Place plan areas	Best
2nd quartile	Areas that lie between 25% and 50% in the rankings	Better than average
3rd quartile	Areas that lie between 50% and 75% in the rankings	Worst than average
4th quartile	Worst 25% of the 18 Place plan areas	Worst

Albrighton Health & Wellbeing Index: Overview

Healthy People

Healthy Environment

Healthy Economy

Healthy People

Healthy Environment

Healthy Economy
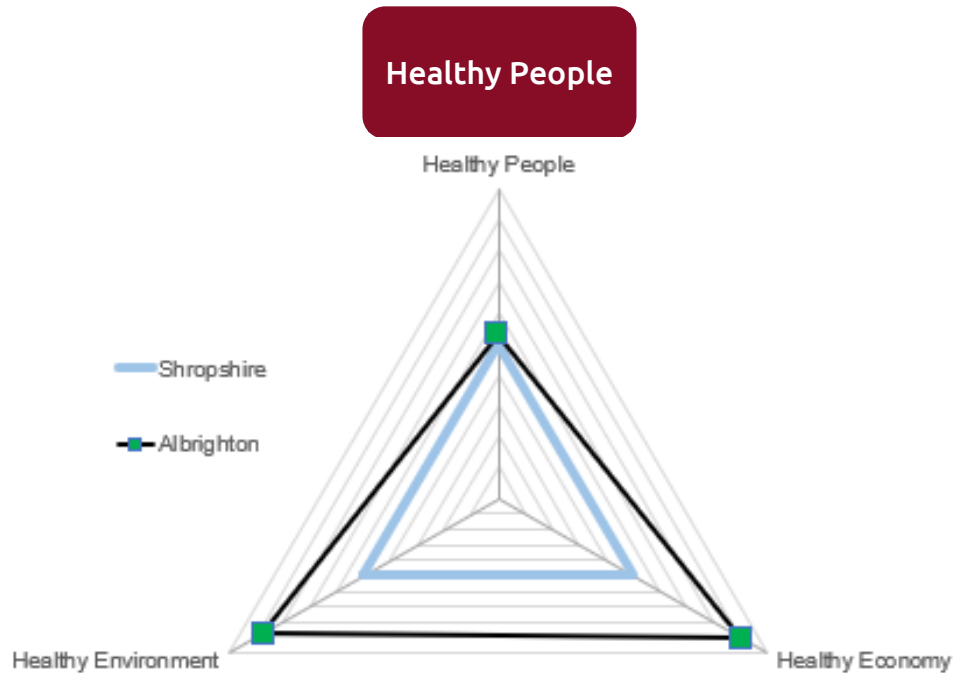
- Shropshire
- Albrighton

Compared to Shropshire average:

Better:

Healthy Economy

Healthy People

Healthy Environment

Worse:
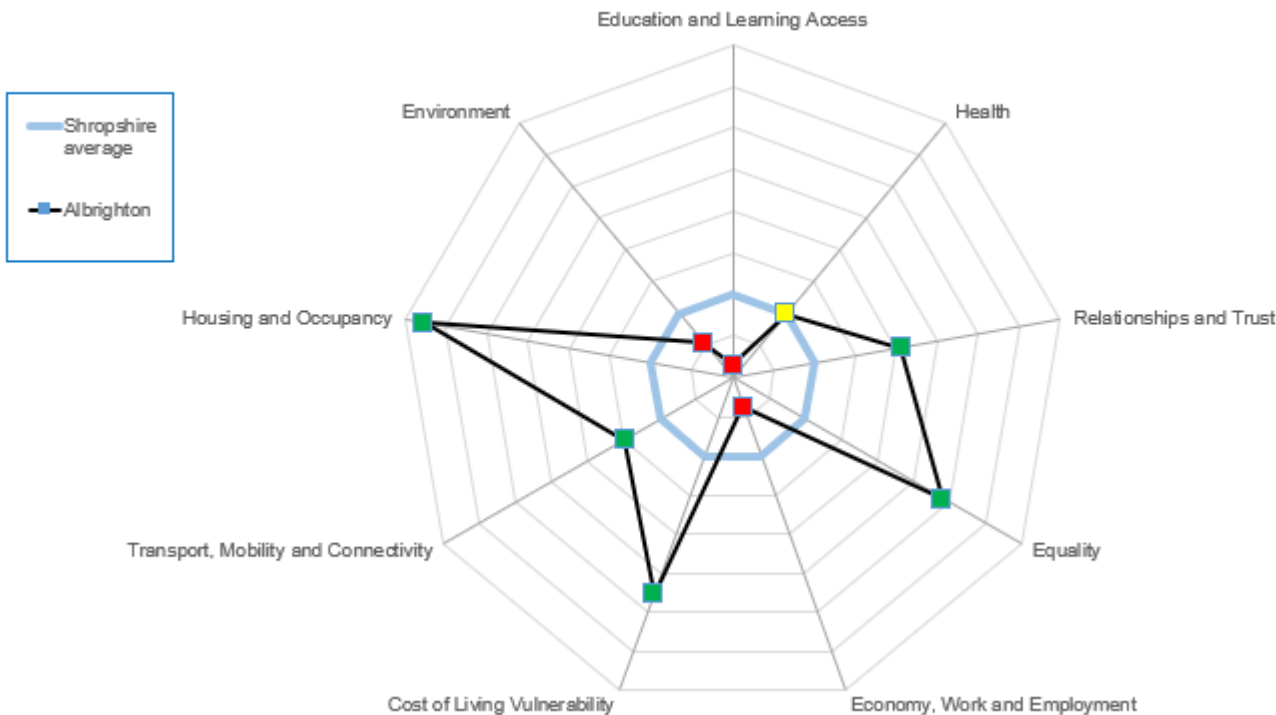
Identifies where Albrighton is **stronger** or **weaker** for the specific themes.

Stronger:

- Housing and occupancy
- Relationships and trust
- Equality
- Cost of living vulnerability
- Transport, Mobility and Connectivity

Weaker:

- Education and learning access
- Economy, Work and Employment
- Environment

Smoking at time of delivery

- Albrighton had 147 deliveries between 2017/18 and 2021/22, which is the 3rd lowest of the 18 place plan areas.
- However, the rate of smoking (6.1%) was the 2nd lowest place plan area, significantly lower than Shropshire's (10.7%)

Smoking at Delivery data for Shropshire and Albrighton Place Plan Area, 2017/18 to 2021/22

Area name	Number of deliveries	Percentage of mothers who were known to be smoking at time of delivery	Statistical comparison against Shropshire
Albrighton Place Plan Overall	147	6.1%	Lower
Shropshire	9,626	10.7%	-
England		10.1%	

Disease Prevalence

There are differences in disease prevalence within the Albrighton area. RAG rating place plan area against Shropshire, Telford and Wrekin CCG prevalence

Disease or condition	Albrighton Place Plan Area	NHS Shropshire, Telford and Wrekin CCG	ENGLAND
Atrial Fibrillation Prevalence	4.6% H	2.5%	2.1%
Asthma Prevalence (6+)	8.5% H	7.1%	6.5%
CHD Prevalence	5.5% H	3.5%	3.0%
COPD Prevalence	2.4% H	2.0%	1.9%
Dementia Prevalence	2.1% H	0.9%	0.7%
Depression Prevalence (18+)	10.0% L	14.5%	12.7%
Heart Failure Prevalence	2.6% H	0.9%	1.0%
Hypertension Prevalence	20.7% H	15.6%	14.0%
Learning disabilities Prevalence	0.4% S	0.5%	0.5%
Mental health Prevalence	0.5% L	0.8%	0.95%
Obesity Prevalence (18+)	15.8% H	7.3%	9.7%
Peripheral arterial disease Prevalence	1.2% H	0.8%	0.6%
Stroke and transient ischaemic attack Prevalence	3.9% H	2.4%	1.8%

Wider determinants of health

There are differences between wards within the Albrighton area across a number of wider determinants, Ranking : **1 = worst, 63 = best**)

Ward (2022)	Unemployment, 2021-22	Child Poverty, English Indices of Deprivation, 2019	Income deprivation, English Indices of Deprivation, 2019	IMD Score, 2019	Long term unemployment, 2021-22	General fertility rate: live births per 1,000 women aged 15-44 years, 2016-20	A&E attendances in under 5 years old, three year average	Emergency admissions in under 5s, 2016/17 to 2020/21
Albrighton	20	35	37	56	45	40	49	51
Shifnal South and Cosford	12	5	5	20	15	15	14	10

Early Years and School Age Population
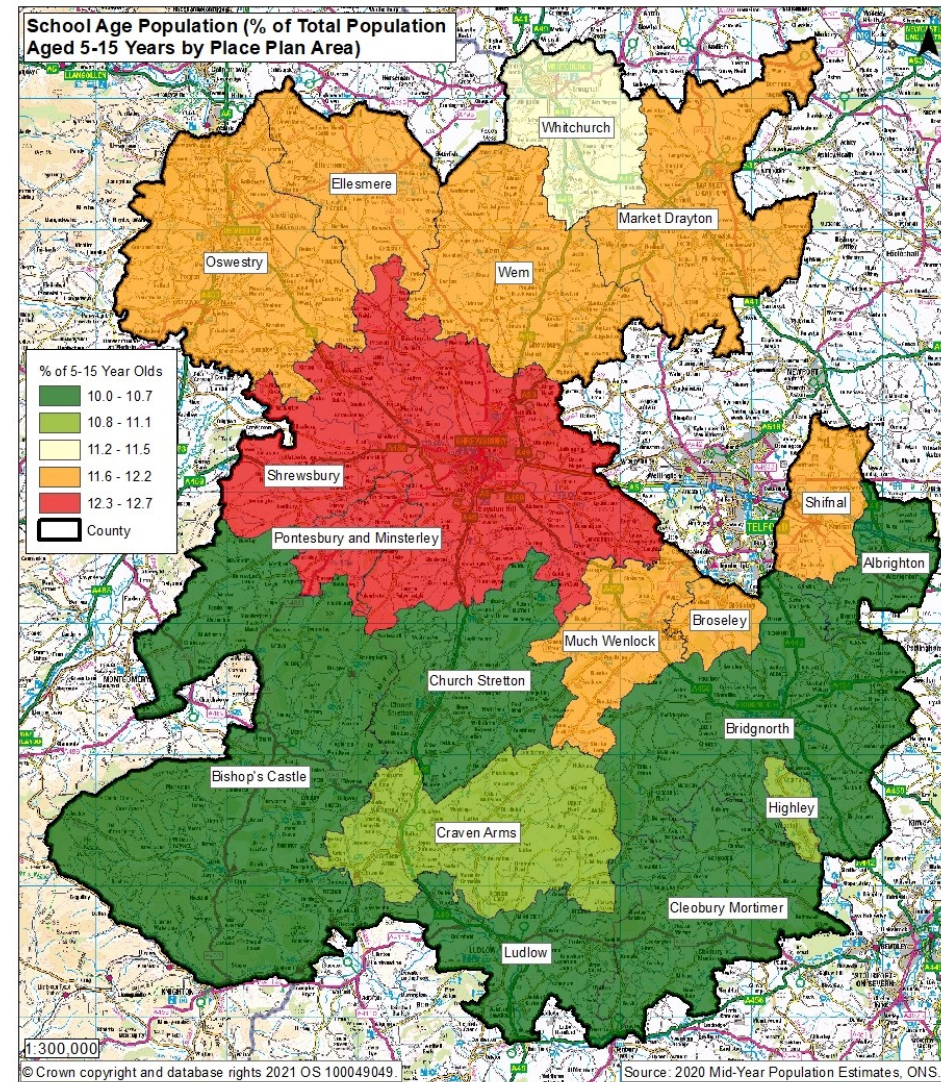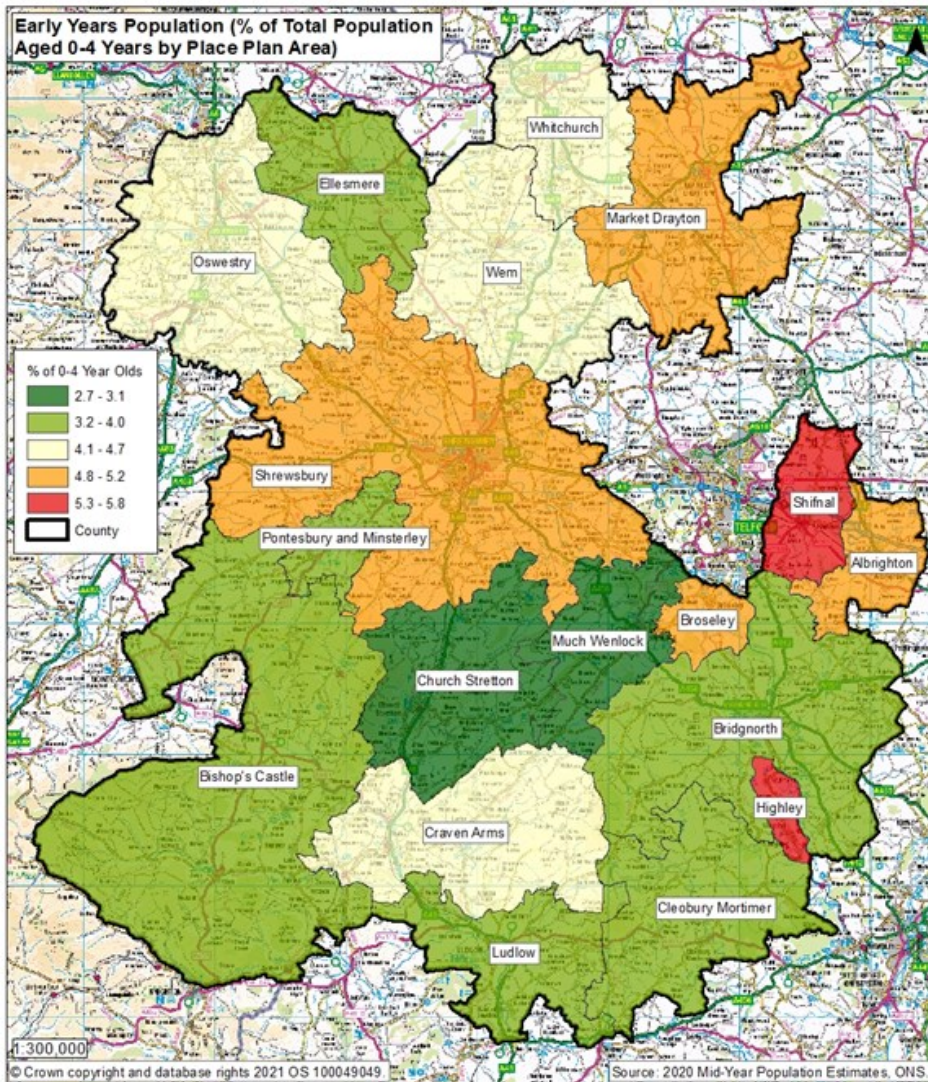
Community Engagement

Stakeholder and Resident engagement via:

- ✓ Questionnaires to residents

- ✓ Interviews

- ✓ Focus Groups

- ✓ Attending key meetings/groups

Community Engagement Survey Results

- 126 surveys completed during the consultation period which ran between November and February

- Again, the data in the survey is completely unrelated to the data metrics that were shown before

Survey Respondents: Demographics

Age Group

What is your gender?

Male 48 (38.1%)
(Blank) 1 (0.8%)
Female 77 (61.1%)
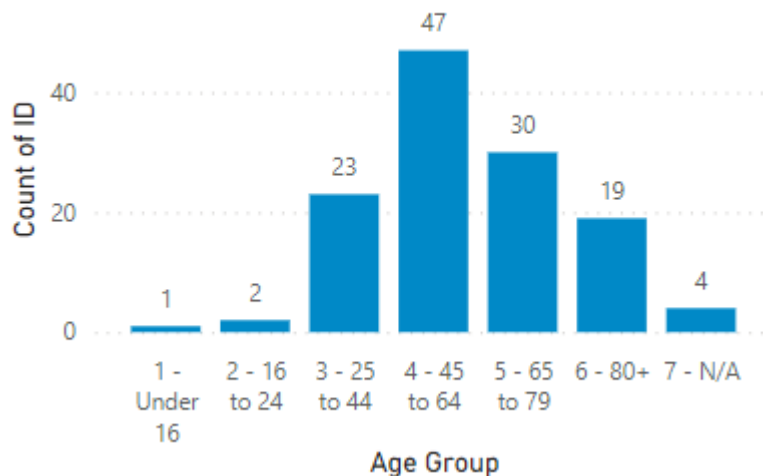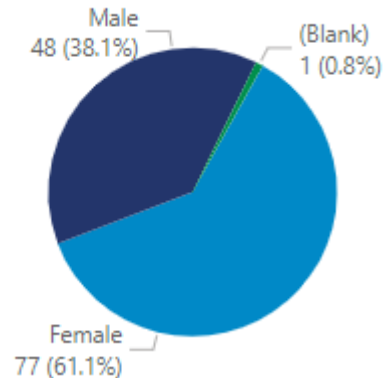
Average Age = 59.9

How old are you?

To which of these groups do you belong to?

Ethnicity	Count of ID
White English / Welsh / Scotti...	115
White European	3
(Blank)	2
White Other	2
Asian / Asian British / Indian /...	1
Mixed	1
Mixed - black other (unknown)	1
White and Black Caribbean / ...	1
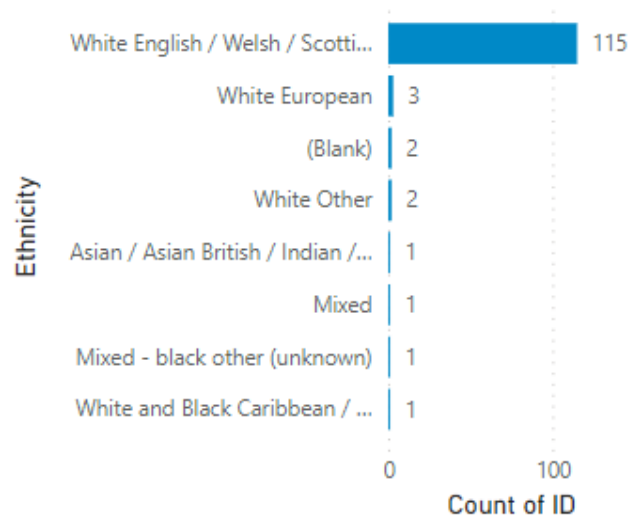
Which of these housing situations applies to you?

Housing situation (Count of ID):
- Owned outright: 74
- Buying on mortgage: 27
- Renting from council: 10
- Living with family / parents: 4
- Home with job: 3
- Renting from private landlord: 3
- Renting from Housing Association/Trust: 2
- Shared Ownership: 2
- Service Family Accommodation: 1
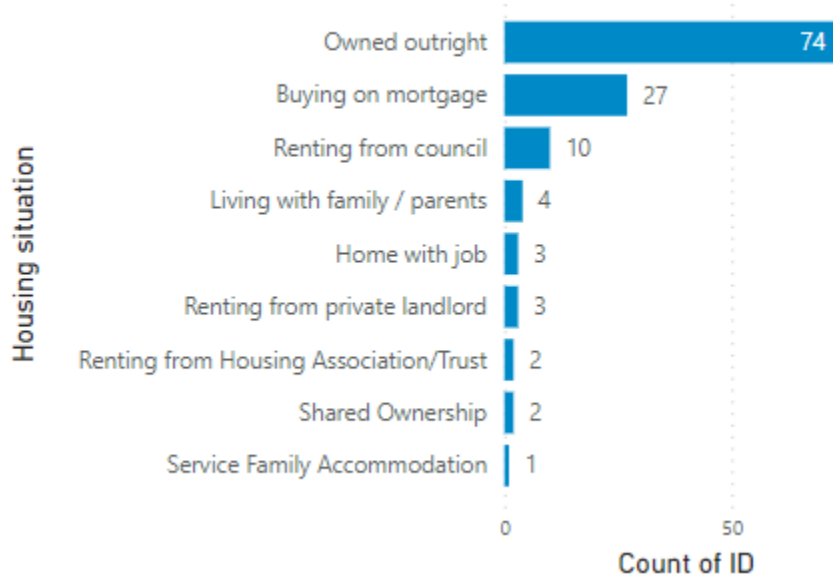
Employment status; which of these activities best describes what you are doing at present?

Employment status (Count of ID):
- Wholly retired from work: 58
- Employee in full-time job (30 hour...): 33
- Employee in part-time job (Under ...): 18
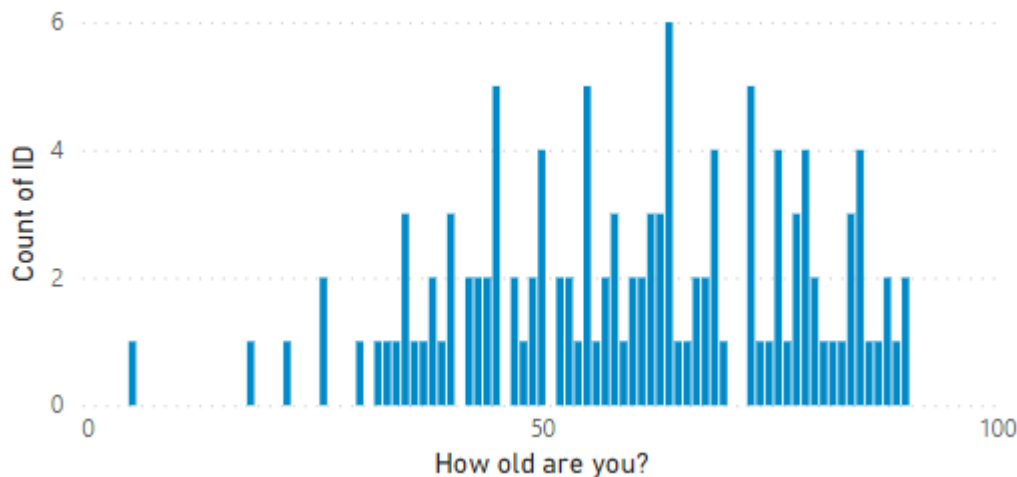- Self employed full or part-time: 9
- Looking after the home: 3
- Unemployed and available for work: 2
- Part-time work, part-time education: 1
- Permanently sick/disabled: 1
- Unpaid Carer (Looking after a rela...): 1

Do you have a long standing illness and/or disability?

Count of ID:
- No: 81
- Yes - long standing illness: 31
- Yes - long standing disability: 9
- Yes - both: 5
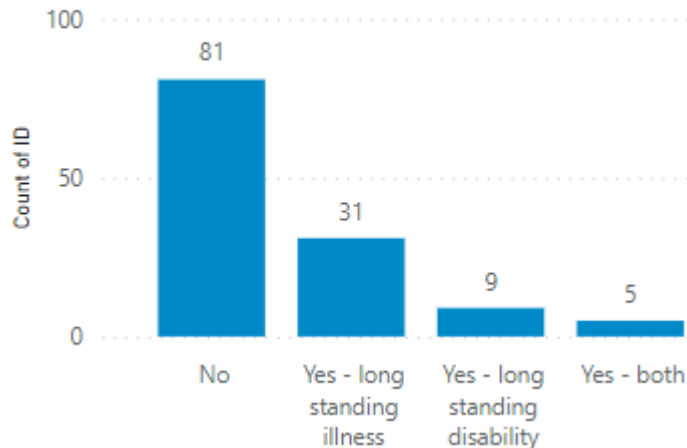
If yes, does this illness or disability limit your activities in any way?

- No 14 (31.1%)
- Yes 31 (68.9%)

26
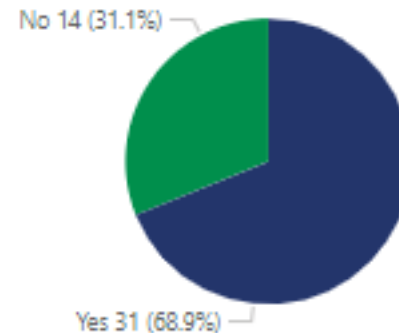
Please provide your full postcode

Please tell us how you heard about this survey

Count of ID:
- Social media: 33
- Community group: 16
- Councillor: 16
- Library: 14
- Community event: 11
- Family or friend: 10
- GP surgery: 6
- Shropshire Council Outreach officer: 6
- Local shop: 5
- Local parish council meeting: 4
- Shropshire Council: 3
- email: 1
- work: 1

Overall, how satisfied are you with your life nowadays?

0 not at all satisfied, 10 extremely satisfied
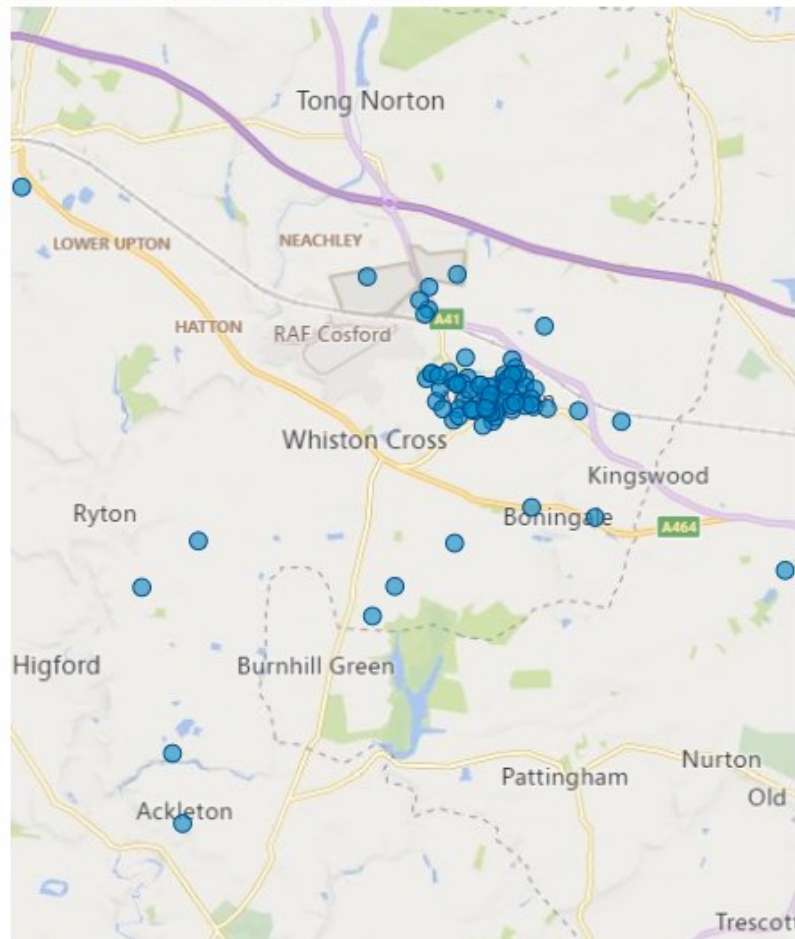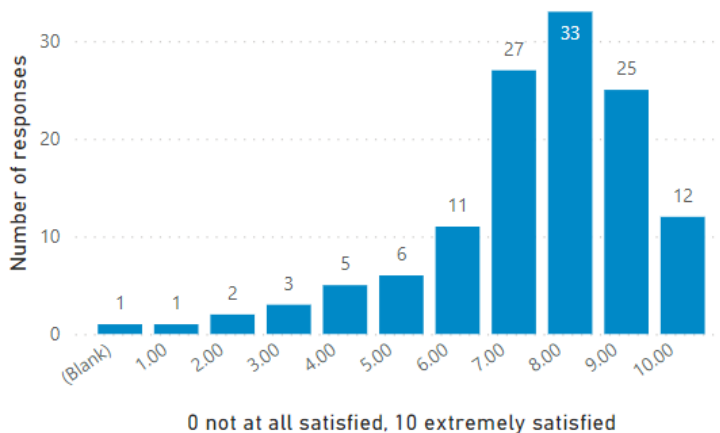
7.42

Average of Overall, how satisfied are you with your life nowadays?

Overall, to what extent do you feel that the things you do in your life are worthwhile?

0 not at all worthwhile, 10 extremely worthwhile
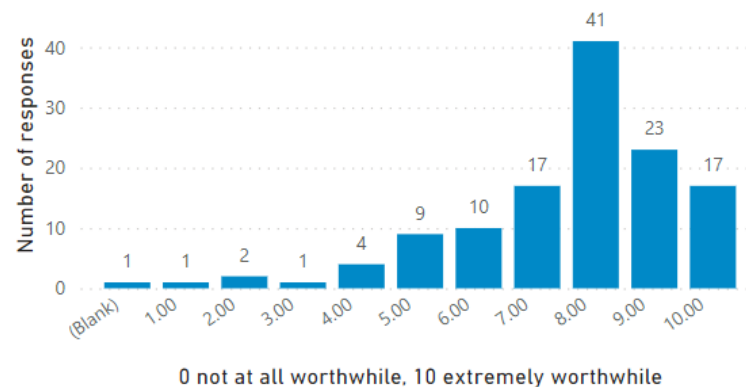
7.62

Average of Overall, to what extent do you feel that the things you do in your life are worthwhile?

Overall, how happy did you feel yesterday?

0 not at all happy, 10 extremely happy
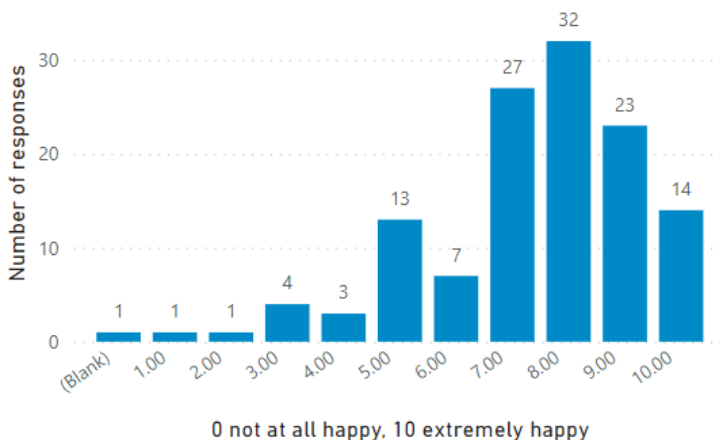
7.41

Average of Overall, how happy did you feel yesterday?

Overall, how anxious did you feel yesterday?
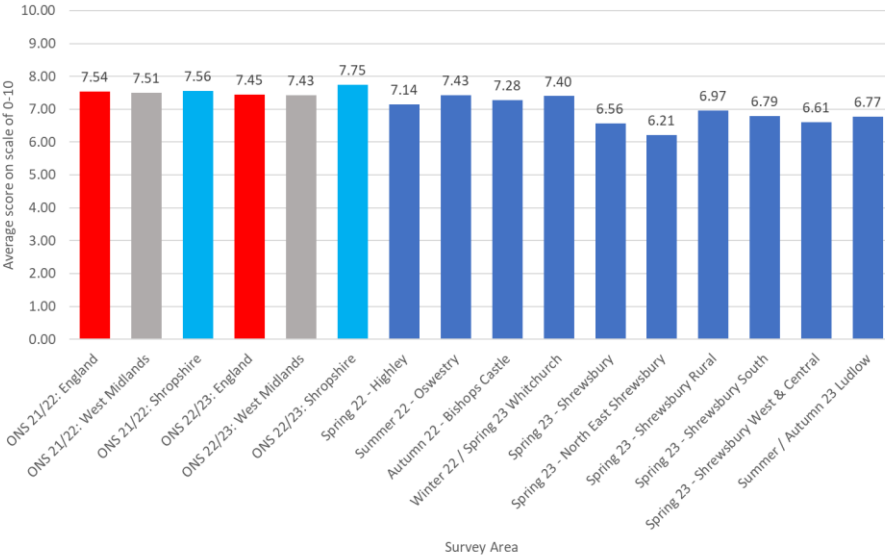
0 not at all anxious, 10 extremely anxious

3.86

Average of Overall, how anxious did you feel yesterday?

28

Comparison of Survey Scores to other areas

Thinking generally, which of the things below would you say are the most important in making somewhere a good place to live?

Shropshire Council

Most important things in making somewhere a good place to live

Category	No. of responses
Health services	109
The level of crime	99
Road and pavement repairs	96
Clean streets	95
Access to nature	93
Community activities	82
Parks and open spaces	82
Public Transport	81
Shopping facilities	80
Cultural facilities (e.g. libraries, museums)	70
Education provisions	69
The level of traffic congestion	67
Affordable decent housing	65
Sports and leisure facilities	61
Facilities for young people	59
The level of pollution	58
Job prospects	48
Activities for teenagers	44
Wage levels and local cost of living	44
Race relations	34
communication with local council	1
Community outreach	1
Strong mobile phone signal	1
The rise of Anti Social Behavior in Albrighton concerns me	1
They are all important	1

No. of responses

Thinking about this local area, which things do you think most need improving?

Things that most need improving in your local area	No. of responses
Road and pavement repairs	102
Health services	43
Affordable decent housing	41
Public Transport	40
Activities for teenagers	39
Clean streets	32
Facilities for young people	32
Shopping facilities	29
The level of crime	27
The level of traffic congestion	27
Sports and leisure facilities	23
Community activities	21
Job prospects	19
Parks and open spaces	19
Wage levels and local cost of living	15
Education provisions	12
Cultural facilities (e.g. libraries, museums)	10
The level of pollution	9
Access to nature	7
None of these	2
Race relations	2
Better connection	1
Communication with local authority	1
Drug problem	1
free parking	1
Lack of good broadband	1
Local shops such as a bakery, green grocers etc	1
Respect for others	1
Road Safety - speeding on A464 & Burnhill Green ...	1
Speeding cars, and poor parking skills	1
Strong mobile phone signal	1
Suitable parking provision to keep people shoppin...	1
The dangerous and reckless way in which people p...	1
Traffic calming measures	1

These are a summary of the main themes from the comment

Although most comments touched on several different themes

Keywords

With regard to what needs improving, can y

"The foot bath outside of Albrighton Primary School (directly opposite the school on Newhouse lane) is in need of repair, it's very bumpy from poor pot hole repairs and difficult with a pushchair. It is also only wide enough for two people which is unworkable at pick up and drop off time as you get a parent and child (holding hands) coming one way and often a parent and toddler going then other meaning someone has to go onto the grass. There are also some large pot holes in the roads surrounding Albrighton including an annoying one outside the entrance cento the garden centre on the far side heading towards the A41. It is dangerous as people often swerve to a sound it. "

"We're semi-rural, and so very lucky, but access to services is getting harder as banks, shops and other facilities are closing; there's no reliable public transport, and less for young people/teens to do. Add to that an aging population who love living in quiet areas, and health provision suffers too."
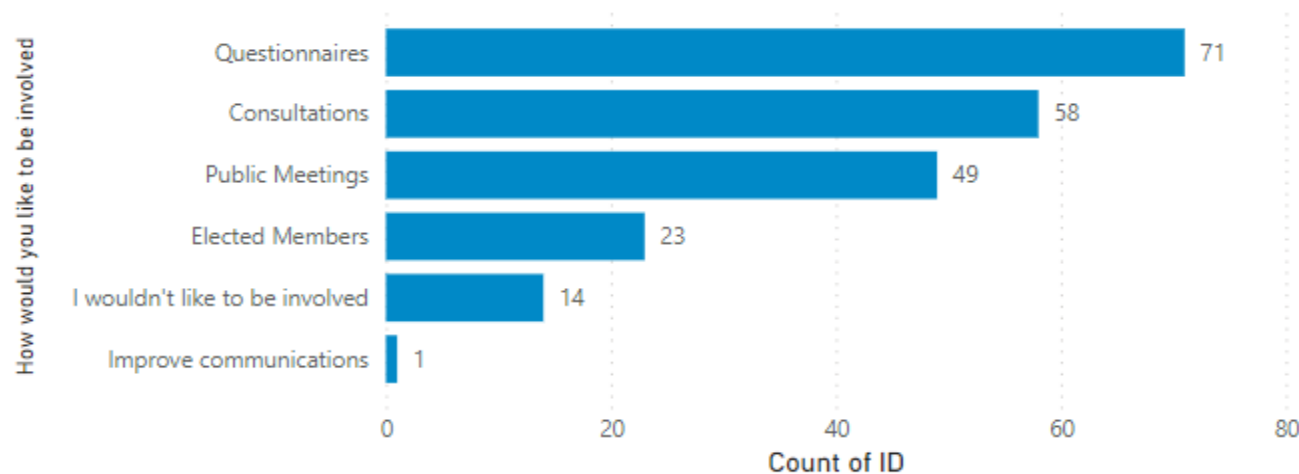
"There isn't enough local housing for those looking to get on to the property ladder or renting. House prices & renting prices are extremely high not just in the county but surrounding areas such as Birmingham. Immigration is high which is likely affecting the housing prices & availability due to more people needing housing, there has also been an increase in people moving into Albrighton and surrounding areas from other populated counties as a result of this. The level of wages (i.e. minimum wage) is not cost effective for owning & maintaining a property or renting, most companies get away with only paying minimum wage. Teenage facilities do not effect me, however, I am aware that this is lacking in the area. There seems to be a lot of support for the elderly, whilst yes there are many elderly residents within the village, more needs to be done with supporting the younger generation in order for them to continue living in the village they were raised in. There is next to no provisions to keep younger generations in the village as they wouldn't be able to live here due to earnings & prices. The roads & pavements in many areas of the village are shocking - meadow road for example has been reported numerous times to Shropshire Council and the pavement just gets patched, however, it is still broken away in many areas - the whole pavement needs repairing. It is like this for many of the populated pavements, likely to be more cost effective to full repair than to keep patching spots where it's clear it needs more than patching. There is a lack of presence from Shropshire Council when it comes to addressing issues and Albrighton feels very neglected by Shropshire Council who prioritise Shrewsbury, when Shrewsbury have a town council so essentially more money is being focussed on their issues alone and the smaller areas/smaller towns/parishes are neglected. Would make far more sense to split the county in two. "

Do you agree or disagree that you can influence decisions affecting your local area?
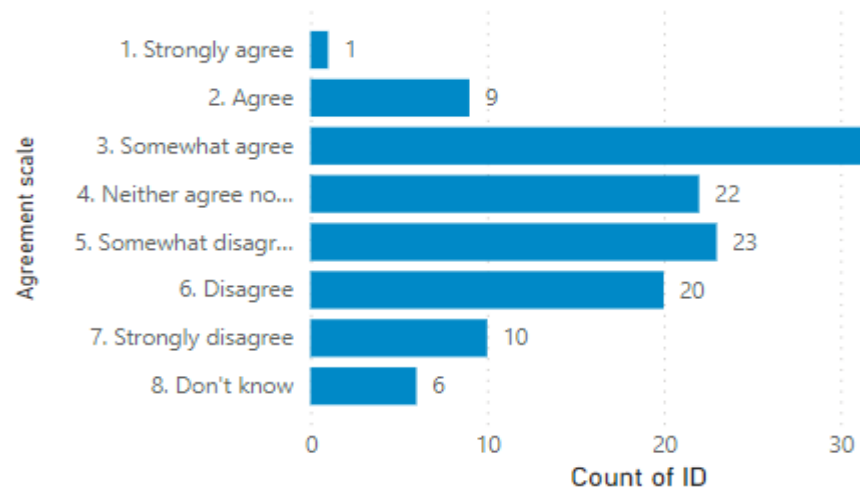
How would you like to be involved in decisions affecting your local area?

Does not alter with age group selection

Community spirit

To what extent do you agree or disagree that your local area is a place where people from different backgrounds get on well together?

Overall, about how often over the last 12 months have you given unpaid help to any groups, clubs or organisations? Please only include work that is unpaid and not for your family.
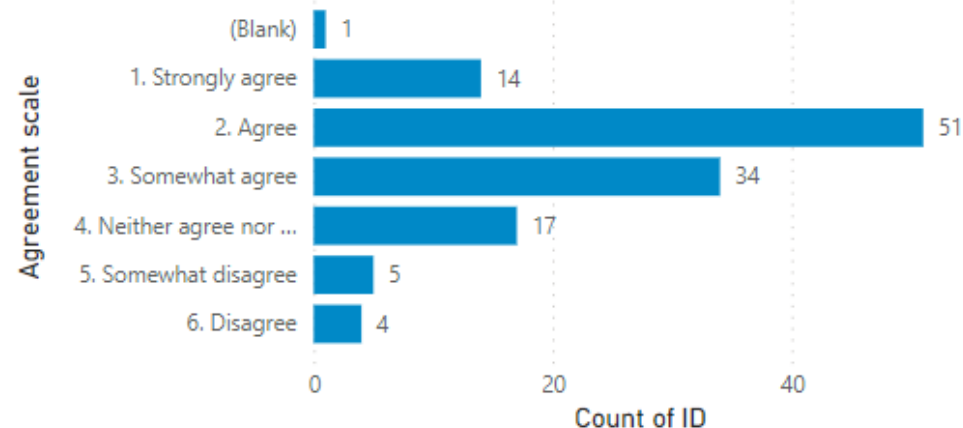
In your local area, would you agree that there's a problem with people not treating each other with respect and consideration?
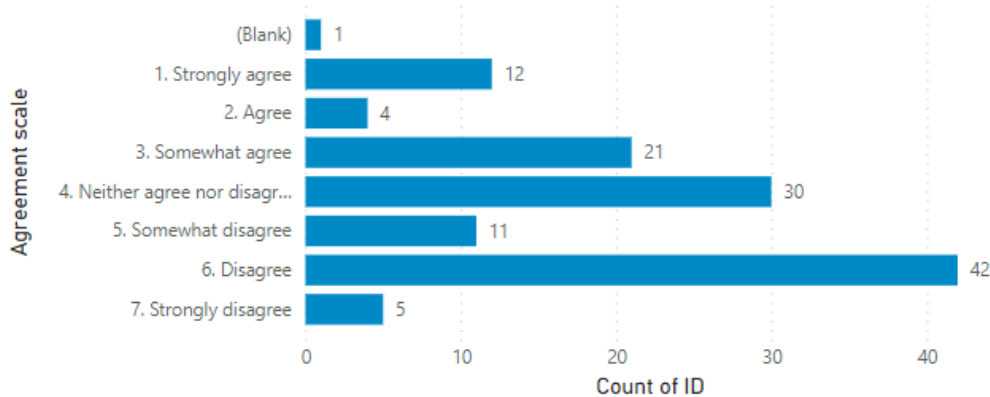
Overall, how often have you give unpaid help to a neighbour?

These are a summary of the main themes from the comment

Although most comments touched on several different themes

Keywords

Main Theme

Main Sentiment

Positive 64 (62.1%)

Neutral 7 (6.8%)

Negative 32 (31.1%)
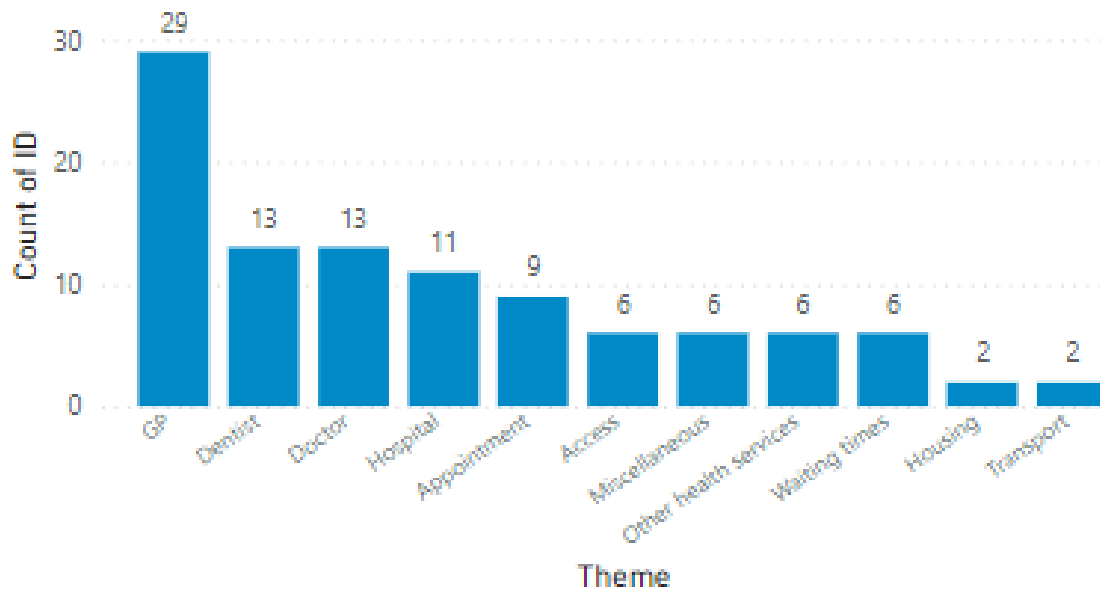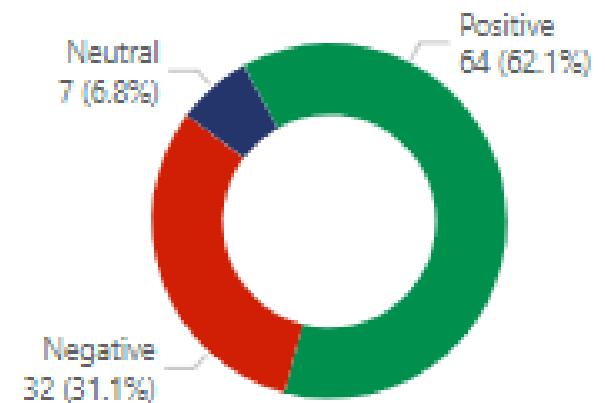
"Excellent service from Drs, Telephone contact is difficult due to number of people on the phone. Melville club is fantastic, Nature Reserve is wonderful but is not accessible for the elderly. "

"Our village dentist takes NHS, which is wonderful, and we still have an independent optician, which is great. The doctors surgery is, however, swamped, and it's not easy to get seen. The road outside is also parked solid and dangerous with the school just 100m away. Add to that the huge new housing estate being built in Albrighton, with no additional parking or GP provision, it's a problem waiting to happen. Our local hospital is the Princess Royal in Telford, which has really poor access. It's slow to get to by bus, or a mile walk from Wellington train station, and if you drive you cannot park there during the day. Seriously, I had to go there for routine tests recently and every verge, every inch of space, was already parked on. You have to park on the local roads half a mile away and walk in. Please, more parking at Princess Royal."

"More access to NHS dentist needed. Bigger GP surgery so that physio, hearing etc could be held in the practice. Consultant clinics held in practice - difficult to get to Princess Royal Hospital in Shrewsbury, Bridgnorth, New Cross etc. Blood Testing to be available every day. Extended opening hours - 7am - 8pm some days to help working residents to need regular appointments. Our medical practice is very good - usually can be seen on the day of booking if it is urgent. Great GPs and Reception staff. Admin staff very helpful. Parking must be improved at Medical Practice and hospital. "

"Generally good appointment access, despite lengthy time in phone queue, connecting to surgery. For those that use transport, parking issues, especially at schools pick up and drop off times - this is a safety issue for children too. "

"I am elderly with severe health problems and my husband died just over a week ago. The Albrighton medical practice have been wonderful. "

These are a summary of the main themes from the comment

Although most comments touched on several different themes

Keywords

Main Theme

Main Sentiment

Positive 13 (41.9%)

Negative 13 (41.9%)

Neutral 5 (16.1%)

"More activities for elderly. More co-ordinated help for elderly with loneliness"

"We need more mental health support in the local area. Our closest is Bridgnorth, that is too far. Making a step to get help for your mental health is a big step in the first place, having to then travel far is too much for many people with mental health needs. If you can only just manage to leave the house to go somewhere locally because you are anxious or another mental health issue, asking us to then go further afield is a lot harder. Making that step is a big thing, but then having to get to Bridgnorth, for some people on long and not very well connected public transport, is a big issue. "

"Social care must be improved - Shropshire council should do this. Residents must be allowed to stay locally if they need residential care - not placed in inaccessible homes at least an hours car journey away. This practice is isolating residents from their friends and community and not helping in their daily lives. No one caring for them knows anything about their lives. "

"Melville club and bus is good for the village. Not sure if anything is in existence whereby members of the public can, occasionally visit the elderly, just for a chat. "

"It would be good to have a list of where the above are and telephone numbers to contact them. "

"I love the fitness classes at the red house"

How important do you think health services (GP, dentist, hospital, other) are for you to be healthy and well?

2. Important 6 (4.8%)

1. Very important 120 (95.2%)
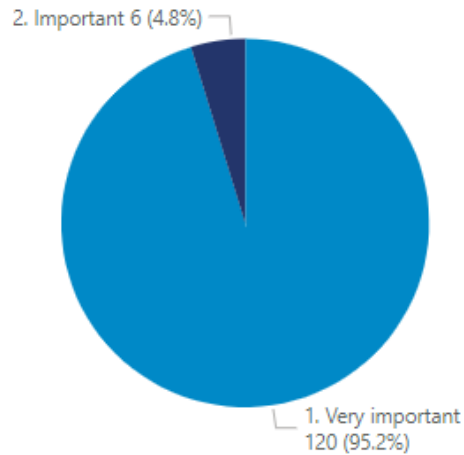
Not including health services, which things are most important to your health and wellbeing in the place where you live?

Does not alter with age group selection

Most important things to your health

	Count of ID
Crime & Antisocial behaviour	66
Rising costs or living	54
Public Transport	46
Ageing community	45
People's attitudes	42
Mental health	41
State of Local Infrastructure now and in future	36
Access to participating in creative activities	35
Communication between organisations	34
Education	33
Housing	33
Pollution / traffic	33
Sports Facilities	27
Personal chronic health condition / mobility	22
Lack of activities	16
Lifestyle issues	16
Covid-19 and the rules	14
Employment issues	8
Codsall leisure centre is in poor repair and limited activities	1
Question poorly worded. My families health and well-being is mo...	1
Regarding state of local infrastructure: Especially with the extra ho...	1
Repairs to footpaths and roads	1
Road repairs	1
Roads and being safe	1

These are a summary of the main themes from the comment

Although most comments touched on several different themes

Keywords

Main Theme

41

"Getting old. so getting access to a GP, being able to visit our local hospital if we need to, and those access problems (public transport and parking). Some provision is provided in Bridgnorth, which is even harder to get to."

"Heavily oversubscribed dental practice and surgery. State of the local roads, particularly pavements. I am a fit individual but I have had a couple of falls due to the lack of repair of pavements etc. I am not alone and have helped to pick locals out of the road when they have tripped or fallen or have been tipped off their mobility scooters because of the total lack of repair of the pavements - Station Road, Kingswood Road etc - Disabled young man next door - the pavement on Kingswood Road between Shaw Lane and Meadow Road is so bad that the father cannot take the direct route into the village - just up the road is a care home. Too dangerous for the residents to access the village - just up the road is a care home. Too dangerous for the residents to access the village. "

"I have severe arthritis and terminal cancer, plus other health problems. My husband died very recently and I worry how I will cope in the future."
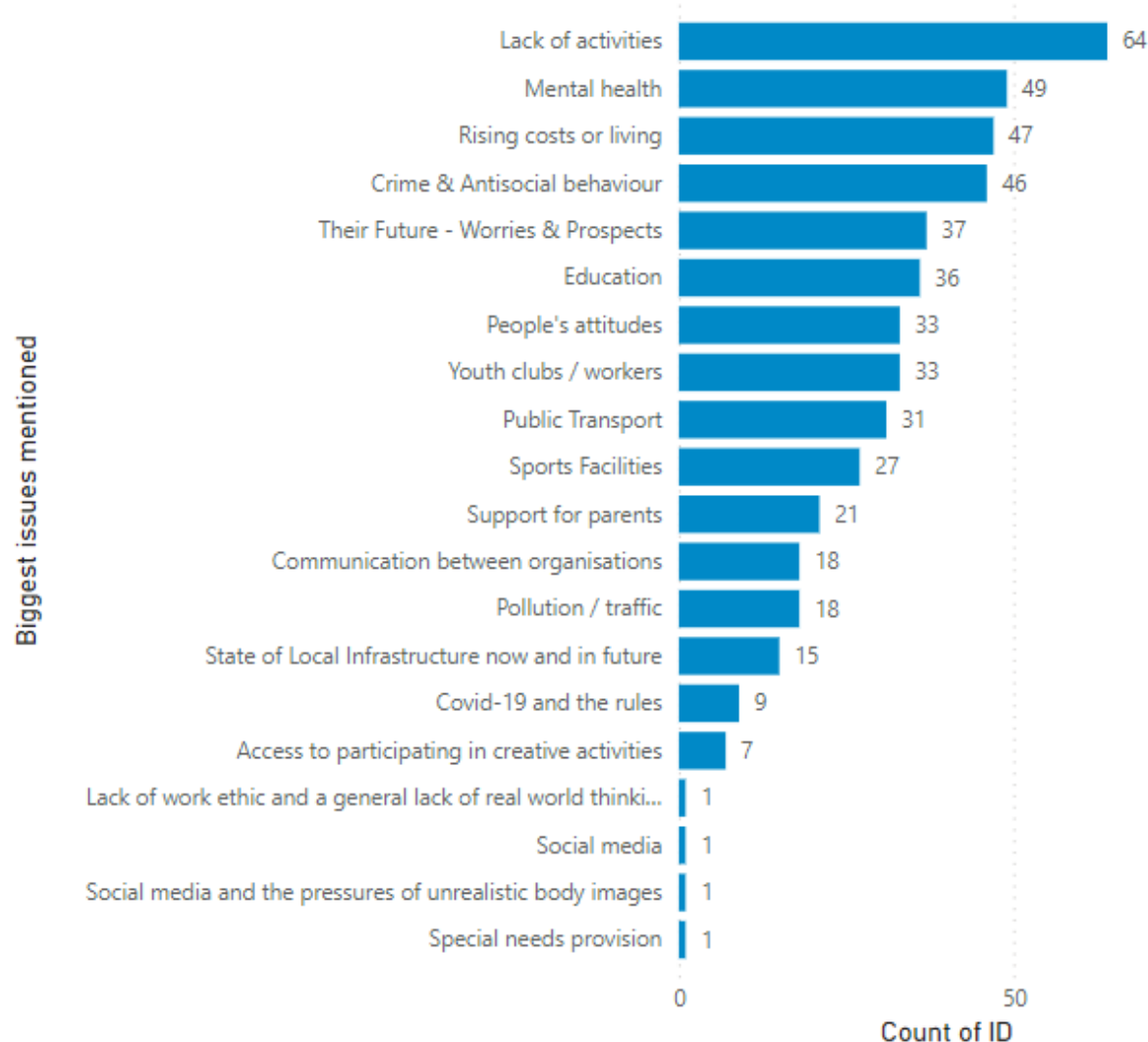
"Lack of accessibility to green space and walks in the area - have to get in a car to go and walk a decent length without having to walk on roads. We don't mind walking on roads (e.g Rectory Road etc..) but find the car owners drive dangerously"

"Rising cost of living to expensive single parent with children it's hard to keep track on groceries and putting heating on all the time and electric "

"We have a fantastic medical practice - needs to be extended or a new building, to cater for the rise in housing and new residents. Primary care is very good, but if we had a bigger building, lots of consultant appointments could be held more locally, so avoiding blocking up space in secondary care. Secondary care is very difficult at the moment, especially if you do not have your own transport. "

Issues for Children and Young People

Not including health services, which of the things below do you think are the biggest issues facing children and young people's health and wellbeing where you live?

Does not alter with age group selection

Biggest issues mentioned

Issue	Count of ID
Lack of activities	64
Mental health	49
Rising costs or living	47
Crime & Antisocial behaviour	46
Their Future - Worries & Prospects	37
Education	36
People's attitudes	33
Youth clubs / workers	33
Public Transport	31
Sports Facilities	27
Support for parents	21
Communication between organisations	18
Pollution / traffic	18
State of Local Infrastructure now and in future	15
Covid-19 and the rules	9
Access to participating in creative activities	7
Lack of work ethic and a general lack of real world thinki...	1
Social media	1
Social media and the pressures of unrealistic body images	1
Special needs provision	1

43

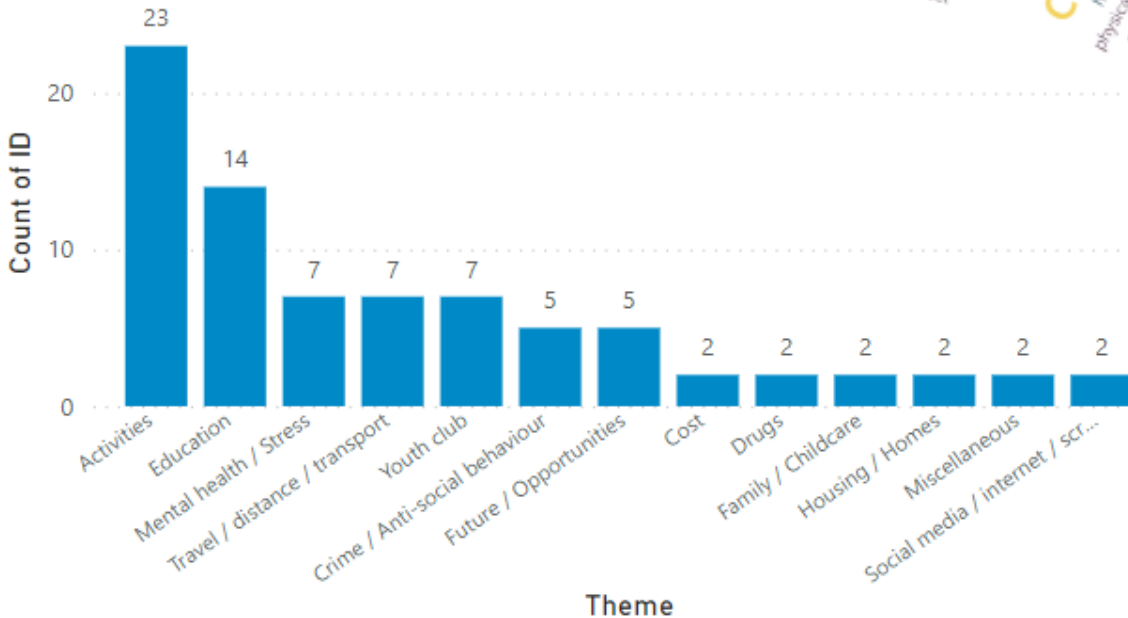These are a summary of the main themes from the comment

Although most comments touched on several different themes

Keywords

Main Theme

"For young people it's rising costs of living & their future where they will be mentally and actually being able to afford a property. "

"cost and access of public transport to allow isolated locations to reach work and activities. Some houses we have considered have not been purchased as there is no way for our youngest child to reach anywhere. (Alscott Meads development for example) "

"Better and more accessible SEN provision for pre school/primary school children"

"Peoples attitudes towards them - people in this area forget that they were young once"

"Safe crossing to school when walking to school (to be encouraged) at Station Road and Shaw Lane. There used to be a crossing lady/man in years gone by. A zebra crossing would be a good idea. Traffic is going far too fast there and no safe crossing. "

"Availability of activities and services that are not chargeable to parents. This is a barrier for some people. Better performing secondary schools or access to a wider catchment area"

"Facilities to support the greater number of younger families moving to the area."

"Early access to mental health services - waiting times are far too long. Better public transport so that young people have access to education, employment, social life. More support from police in tackling drug related issues - early intervention. More social activities for 16 - 35 age group, children and old people well catered for. The right education for individual children. "

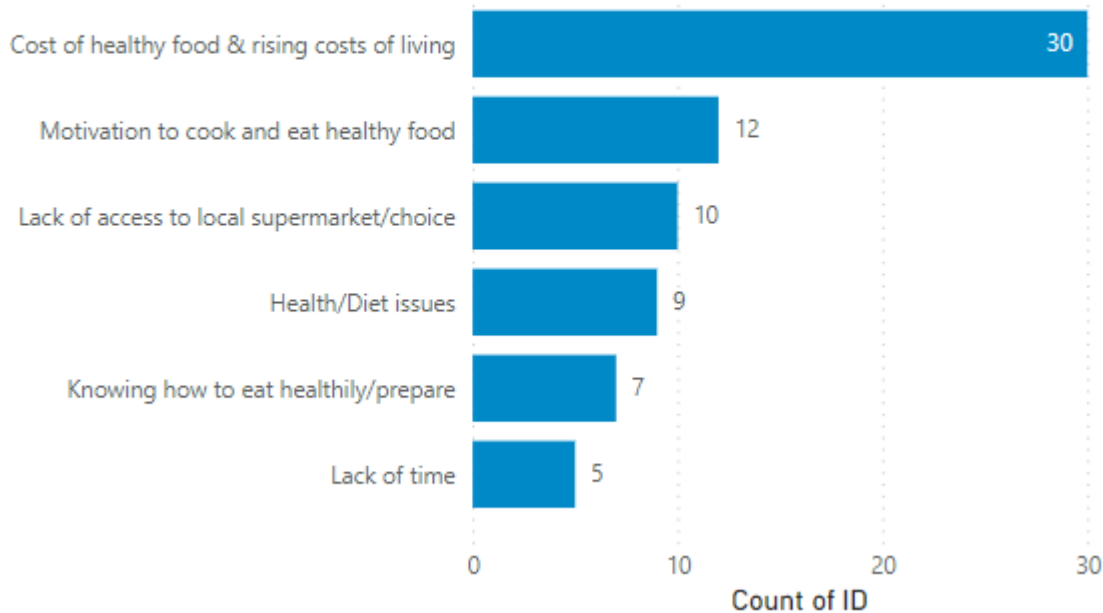"Public transport links from Albrighton are very poor"

![Shropshire Council logo]

Are there challenges for you and your family in eating healthy food?

Yes 40 (31.75%)

No 85 (67.46%)
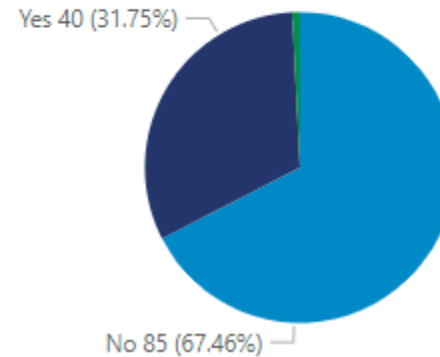
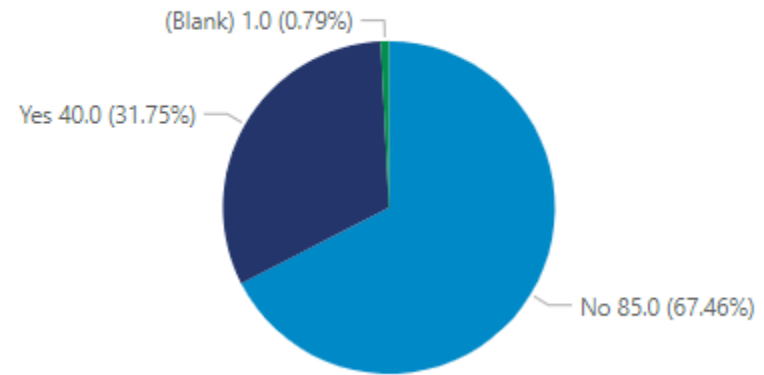## What the challenges mentioned were to eating healthy food

Does not alter with age group selection

What the challenges mentioned were	Count of ID
Cost of healthy food & rising costs of living	30
Motivation to cook and eat healthy food	12
Lack of access to local supermarket/choice	10
Health/Diet issues	9
Knowing how to eat healthily/prepare	7
Lack of time	5

Are there challenges for you and your family with regard to being active in your daily life?

(Blank) 1.0 (0.79%)

Yes 40.0 (31.75%)

No 85.0 (67.46%)

What the challenges mentioned were to being active

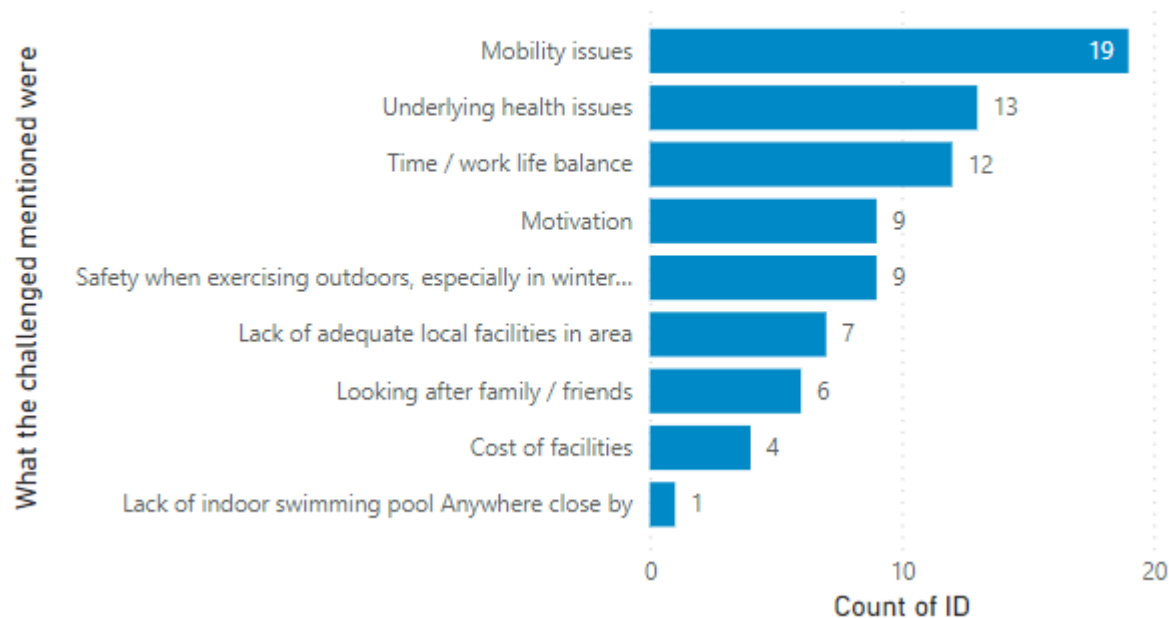Does not alter with age group selection

| What the challenged mentioned were	Count of ID
Mobility issues	19
Underlying health issues	13
Time / work life balance	12
Motivation	9
Safety when exercising outdoors, especially in winter...	9
Lack of adequate local facilities in area	7
Looking after family / friends	6
Cost of facilities	4
Lack of indoor swimming pool Anywhere close by	1

These are a summary of the main themes from the comment

Although most comments touched on several different themes

Keywords

Main Theme

Main Sentiment

Neutral 1 (4.3%)
Positive 5 (21.7%)
Negative 17 (73.9%)

48
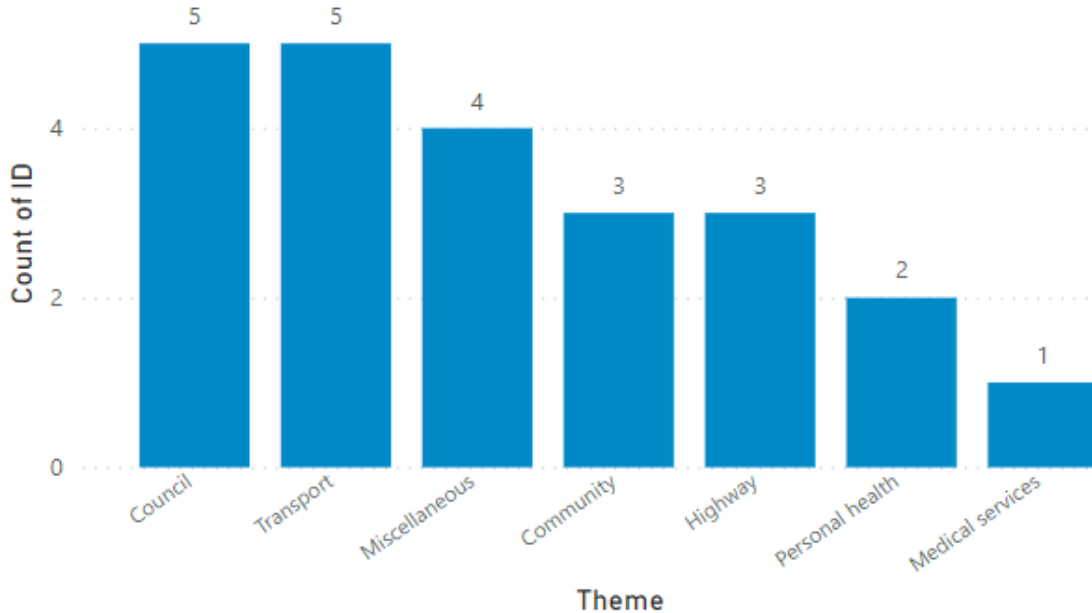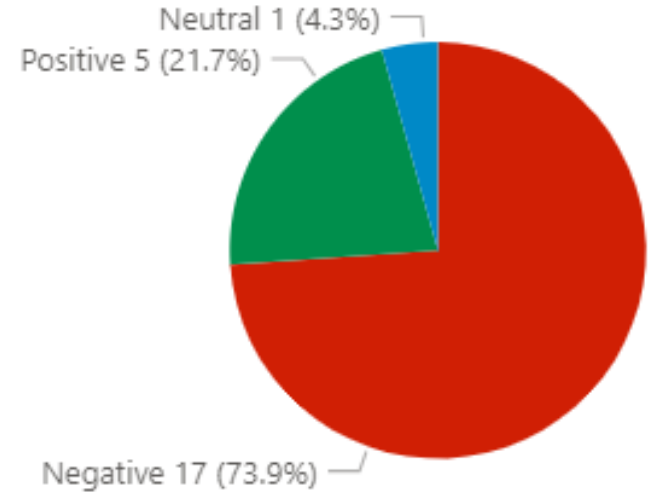
"Poor childcare provision for under 2s and during school holidays. Limits working parents."

"Please address footpaths in Station Road Pavements are uneven and it is not safe for the community to be out and about because of this. Very dangerous by Cedar Drive on Station Road. No dip in path for walker or stepping down and have to walk in the road. Crossing Station Road after Brooklands Road to get to surgery is VERY dangerous, for elderly especially. the traffic speed. and Mandy at Melville is wonderful."

"Unable to walk far and lack of good pavements to Melville Club make walking VERY difficult especially at the corner of Cedar Drive. Pavement runs out and no dip for walker or wheelchairs. Have to walk in road and traffic is very fast and dangerous. Need zebra crossing at Station Road and Shaw Lane for elderly and school children when crossing and for elderly when crossing for surgery. "

"Parking of cars for school activities in and around New House Lane needs to be addressed. School needs to take responsibility and open grounds for parking if they want to host events or rent out facilities. School drop off and pick up times are a nightmare and nobody cares at all about the local residents. "

"I am concerned that Albrighton will gradually be subsumed into Telford / Wolverhampton or both. I arrived in Albrighton 26 years ago when it was definitely described as a village - now it is described as a model market town - how did this happen - not what I joined up for! Planner are calling us a model market town, but we are without any of the facilities to go with it. "

Group Discussion

1. What are the key themes for the Albrighton Place Plan Area?

2. What is already happening around the key themes?

3. What actions do we need to take to improve the key themes?