

Joint Strategic Needs Assessment (JSNA): Place-based approach

Stakeholder Event – Cleobury Mortimer place plan area



Overview

 What is a Joint Strategic Needs Assessment JSNA

Why undertake a needs assessment

Next Steps





What is a Joint Strategic Needs Assessment?

Local Authorities and CCGs (now ICS) have a legal Statutory Duty to undertake a Joint Strategic Needs Assessment (JSNA), through the Health and Wellbeing Board.

To identify **current** and **future health and wellbeing needs** in the local population and identify strategic **priorities** to inform commissioning of services based on needs.

These priorities inform the **Health and Wellbeing Strategy** and **Integrated Care Strategy** as a basis for **commissioning health and social care services in Shropshire**. We also believe they should support **local partners** / **communities' priorities**.

In Shropshire, our JSNA takes three forms:

- Web based profiling Tool
- Thematic Needs Assessments e.g., pharmacy, drug and alcohol and children
- Place Based Needs Assessments



JSNA Web Based Profiler Tool



JSNA data - BETA



♠ Public health

More in JSNA data - BETA 🔻

Follow the links on these pages for detailed information on a variety of JSNA themes.

People »

A PowerBi report showing JSNA data related to people in Shropshire.

Adult wellbeing »

A PowerBi report showing JSNA data related to adult wellbeing in Shropshire.

Indices of multiple deprivation »

A PowerBi report showing JSNA data related to indices of multiple deprivation in Shropshire.

Ageing well »

Starting right »

A PowerBi report showing JSNA data related to aging well in Shropshire.

A PowerBi report showing JSNA data

related to starting right in Shropshire.

Employment and economy »

School years »

A PowerBi report showing JSNA data related to employment and economy in Shropshire.

A PowerBi report showing JSNA data

related to school years in Shropshire.

Pharmaceutical Needs Assessment (PNA) »

Read the latest report

Highley Place Plan Profile »

Read the profile report

The web-based JSNA is an interactive tool that allows users to explore data relating to health need in Shropshire. https://www.shropshire.gov.u k/public-health/jsna-data-

.

beta/

JSNA for SEND »

Read the latest report



For Shropshire people to be the healthiest and most fulfilled in England

- Reducing inequalities
- Improving Population Health
- Working with and building strong and vibrant communities
- Joined up working

Indicator	Shropshire Period		Region England			England			
indicator	Period	Recent Trend	Count	Value	Value	Value	Worst/ Lowest	Range	est/ Highest
ife expectancy and causes of death									
ife expectancy at birth (Male)	2018 - 20	-	-	80.2	78.5	79.4	74.1	0	
ife expectancy at birth (Female)	2018 - 20	-	-	83.7	82.5	83.1	79.0	0	
Under 75 mortality rate from all causes	2018 - 20	-	3,043	296.5	365.2	336.5	570.7	C	220
Under 75 mortality rate from all cardiovascular diseases	2017 - 19	-	616	59.4	77.0	70.4	121.6		39
Under 75 mortality rate from cancer	2017 - 19	-	1,239	119.0	135.0	129.2	182.4		37
Suicide rate	2018 - 20	-	96	11.4	10.5	10.4	20.3		5
njuries and ill health									
Killed and seriously injured (KSI) casualties on England's roads (historic data)	2016 - 18	-	-	-	-	-	-		
Emergency Hospital Admissions for Intentional Self- Harm	2020/21	→	435	146.8	166.6	181.2	471.7		41
Hip fractures in people aged 65 and over	2020/21	-	455	553	584	529	746	0	
Cancer diagnosed at early stage (experimental statistics)	2017	-	693	49.2%	51.4%	52.2%	36.8%		61.0
Estimated diabetes diagnosis rate	2018	-	-	71.4%	86.3%	78.0%	54.3%		
Estimated dementia diagnosis rate (aged 65 and over)									
< 66.7% significantly)	2022	-	3,251	60.1%	58.9%	62.0%	41.2%		
Behavioural risk factors									
Admission episodes for alcohol-specific conditions -	2018/19 - 20/21	-	40	22.2	24.9	29.3	84.0		7
Admission episodes for alcohol-related conditions Narrow): Old Method	2018/19	•	2,368	689	739	664	1,127	Q	38
Smoking Prevalence in adults (18+) - current smokers APS)	2019	-	36,082	13.7%	14.1%	13.9%	27.5%	\Q	.4
Percentage of physically active adults	2020/21	-	-	72.9%	63.0%	65.9%	48.8%		3.4
Percentage of adults (aged 18+) classified as overweight or obese	2020/21	-	-	68.0%	66.8%	63.5%	76.3%		
Child health									
Under 18s conception rate / 1,000	2020	-	62	11.5	15.1	13.0	30.4		2
Smoking status at time of delivery	2020/21	-	264	11.0%	10.6%	9.6%	21.4%		1.8
Breastfeeding initiation	2016/17	-	2,019	78.4%	68.9%	74.5%	37.9%		96.7
nfant mortality rate	2018 - 20	-	37	4.7	5.6	3.9	8.3		0
Year 6: Prevalence of obesity (including severe obesity)	2019/20	→	-	15.1%*	23.9%	21.0%	30.1%		0
nequalities									
Deprivation score (IMD 2015)	2015	-	-	16.7		21.8	42.0		5
Smoking prevalence in adults in routine and manual	2019	-	-	25.6%	23.3%	24.5%	60.3%		3.5
occupations (18-64) - current smokers (APS) nequality in life expectancy at birth (Male)	2018 - 20	_		5.5	10.1	9.7	17.0		0.0
nequality in life expectancy at birth (Male)	2018 - 20	-	-	3.5	7.9	7.9	13.9		O
Wider determinants of health	20.0-20		•	0.0	1.3	1.3	10.3		
Children in low income families (under 16s)	2016		5 850	12.2%	20.3%	17.0%	31.8%		0 8
Average Attainment 8 score	2020/21	_	146.700	50.3	49.5	50.9	42.7		1.0
Percentage of people in employment	2020/21	-	139,300		73.7%	75.1%	59.5%		
Statutory homelessness - Eligible homeless people	2017/18	-	388	2.8	1.1	0.8	25.576	Insufficient number of values	o for a oning -t
ot in priority need folent crime - hospital admissions for violence	2018/19 -	_	170	2.8	37.7	41.9	116.8	msurricient number of value.	s for a spine char
including sexual violence)	20/21	_	170	20.0	31.1	41.9	110.8		/
lealth protection	Aug 2010								
excess winter deaths index	Aug 2019 - Jul 2020	-	190	16.7%	18.0%	17.4%	50.2%	()	0.7
lew STI diagnoses (exc chlamydia aged <25) / 00,000	2020	→	582	299	442	619	3,547	O	15
B incidence (three year average)	2018 - 20	-	19	2.0	9.8	8.0	43.1	C) 0



People in Shropshire are living longer, but not necessarily healthier lives:

Measure	England	Shropshire	Range (Ward)	Range (Ward)
IMD Score (higher score = more deprivation)	21.7	17.2	3.7 (Copthorne)	37.6 (Harlescott)
Life expectancy at birth, (Male)	79.5	80.3	75.6 (Sundorne)	85.4 (Copthorne)
Life expectancy at birth, (Female)	83.2	83.6	78.7 (Sundorne)	89.2 (Clun)
Deaths all causes, all ages, SMR	100	95.7	62.8 (Copthorne)	141 (Worfield)
Deaths all causes, under 75, SMR	100	88.3	45.9 (Clun)	144.6 (Sundorne)
Preventable deaths, under 75, SMR	100	84.3	41.9 (Clun)	157.0 (Underdale)

Indicator	Shropshire	England
Healthy Life Expectancy (HLE) Males	62.8	63.1
Inequality in HLE Males	5.5	9.7
HLE Females	67.1	63.9
Inequality in HLE Females	3.5	7.9

Ward	Cleobury Mortimer
Male Life Expectancy	78.5 years
Female Life Expectancy	83.7 years

Fingertips, Local Health, Public Health Data for small geographic areas



JSNA Place Based Geographies

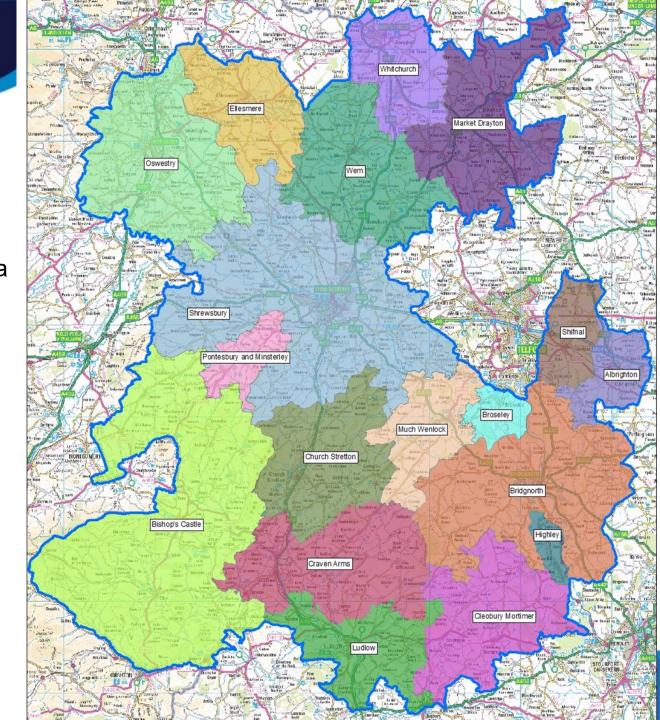
JSNA's for Shropshire and Place Plan Areas (PPA)

18 PPA focused mainly on a market town and its surrounding rural communities.

PPA's are based along geographical/communities' boundaries not political ones.

Capture the uniqueness of the areas in Shropshire.

Identify meaningful local differences and areas of need.

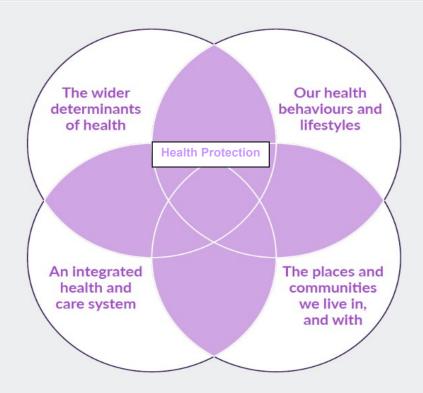




What makes us healthy?

Understanding and Addressing Inequalitiestaking a preventative approach

10% of a population's health and wellbeing is linked to healthcare access



Work Education

Agriculture and food production

Dahlgren and Whitehead 1991

What makes us Healthy?

Living and working conditions

Unemployment Conditions

Unemployment Water and sanitation

Water and sanitation

Age, sex and constitutional factors

Dahlgren and Whitehead 1991

Understanding our Population Health/Population Health
Management (Insight/JSNA)



Key Health and Wellbeing Data



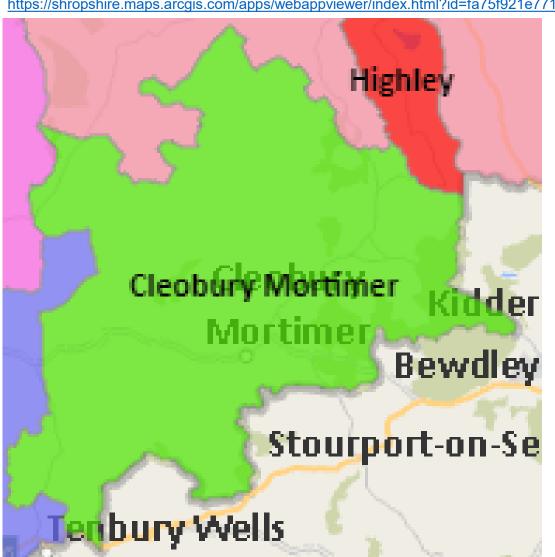


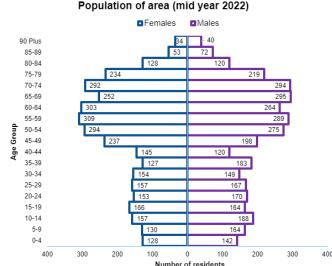
- Various local data indicators used
- Metrics based on nationally collected data where it is possible to break down to a smaller geography
- Same metrics have been used in the previous place plan areas to enable comparisons between areas
- Metrics will be revisited and expanded to consider further and updated data sources
- Health and Wellbeing Index is data based and not related to the resident survey results
- The data metrics have been grouped together to give an overview of each place plan area

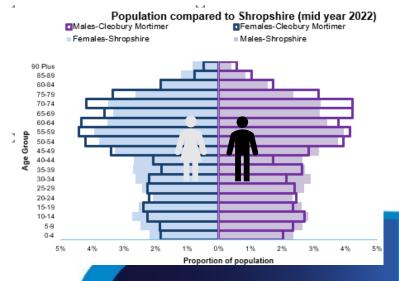


Interactive map here:

https://shropshire.maps.arcgis.com/apps/webappviewer/index.html?id=fa75f921e7714



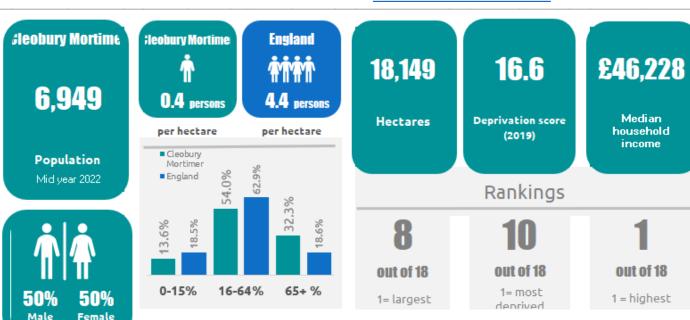


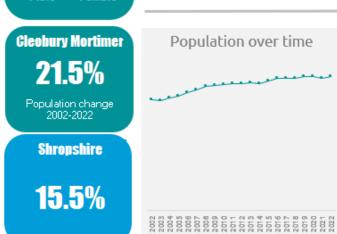


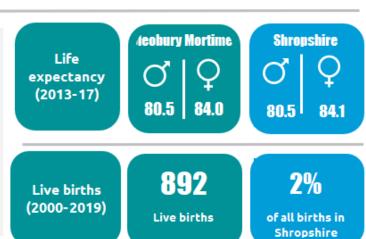


Interactive map here:

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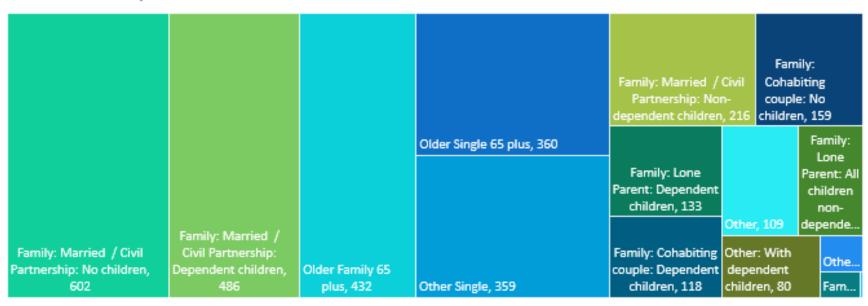




Interactive map here:

https://shropshire.maps.arcgis.com/apps/webappviewer/index.html?id=fa75f921e771451382533a854cce6a1e

Household composition





Healthy People

Education

How far to people need to travel?

What are the needs of adults?

How are school children performing?

Health

How long are people living?

How well are people living?

How many people have a long-term illness?

Relationships & Trust

What is the crime rate?

How many people older people are living alone?



Healthy Economy

Equality

Are houses affordable?

Is the income of residents similar?

Are some areas wealthier than others?

Economy

How many working age people are unemployed?

What's the medium income?

How many people have a dependent?

Cost of living

How many people claim benefits?

Can people heat their homes?

How many households are on low income?



Healthy Environment

Transport & mobility

How far is the nearest supermarket?

How close is the local primary school?

How close is the GP?

Housing

Are houses affordable for residents?

Is the housing suitable for people's needs

What is quality of the houses in the area?

Environment

Do people have access to green space?

What is the air quality like?

How many road traffic accidents are there?

How does Cleobury Mortimer compare to the other 17 areas?







Group 1st quartile 2nd quartile 3rd quartile 4th quartile

Top 25% of the 18 Place plan areas

Areas that lie between 25% and 50% in the rankings Areas that lie between 50% and 75% in the rankings Worst 25% of the 18 Place plan areas

Label

Best
Better than average
Worst than average
Worst

Strengths

- Relationships and Trust
- Equality
- Cost of Living Vulnerability
- Health

Challenges

- Transport, Mobility and Connectivity
- Education and learning access
- Economy, Work and Employment
- Housing and Occupancy



Smoking at time of delivery

- Cleobury Mortimer had 31 deliveries between 2017/18 and 2021/22, which is the lowest of the 18 place plan areas.
- However, the rate of smoking (17.0%) was the 2nd lowest place plan area, significantly similar to Shropshire's (12.3%) this is because there are so few births

Smoking at Delivery data for Shropshire and Cleobury Mortimer Place Plan Area 2017/18 to 2021/22

Area name	Number of deliveries	Percentage of mothers who were known to be smoking at time of delivery	Statistical comparison against Shropshire
Cleobury Mortimer Place Plan Overall	31	6.5%	Similar
Shropshire	9,805	12.3%	-
England 5 year		10.1%	



QOF Disease Prevalence 2020/21

There are differences in disease prevalence within the Cleobury Mortimer area. RAG rating place plan area against Shropshire, Telford and Wrekin CCG prevalence

Disease or condition	Cleobury Mortimer Place Plan Area	NHS Shropshire, Telford and Wrekin CCG	ENGLAND
Atrial Fibrillation Prevalence	4.8%	2.5%	2.1%
CHD Prevalence	3.9%	3.5%	3.0%
Heart Failure Prevalence	1.5%	0.9%	1.0%
Hypertension Prevalence	17.1%	15.6%	14.0%
Peripheral arterial disease Prevalence	0.7%	0.8%	0.6%
Stroke and transient ischaemic attack Prevalence	2.7%	2.4%	1.8%
COPD Prevalence	1.8%	2.0%	1.9%
Cancer %	5.5%	4.0%	3.2%
Palliative care %	0.4%	0.4%	
Dementia Prevalence	1.2%	0.9%	0.7%
Learning disabilities Prevalence	0.2%	0.5%	0.5%
Mental health Prevalence	0.4%	0.8%	0.95%
Asthma Prevalence (6+)	7.1%	7.1%	6.5%
Rheumatoid arthritis (16+) %	1.2%	0.9%	0.8%
Diabetes mellitus (17+) %	7.7%	7.3%	7.1%
Obesity Prevalence (18+)	6.8%	7.3%	9.7%
Chronic kidney disease (18+) %	5.6%	5.7%	4.0%
Depression Prevalence (18+)	14.0%	14.5%	12.7%
Epilepsy (18+) %	0.7%	0.9%	0.8%
Non-diabetic hyperglycaemia (18+) %	7.8%	4.6%	6.1%
Osteoporosis (50+) %	1.5%	0.9%	0.8%

Quality & Outcomes Framework (QOF) Indicators 2020/21



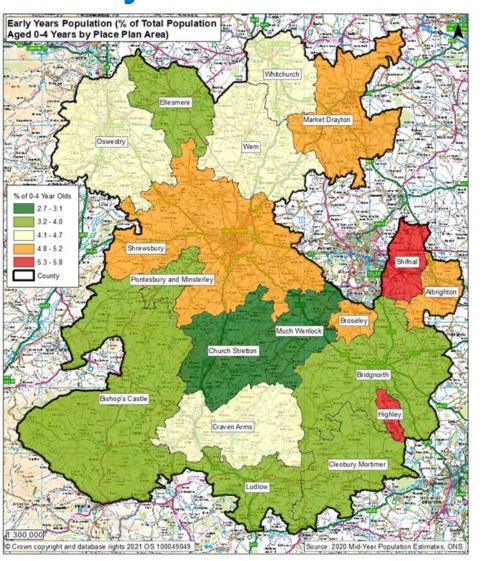
Wider determinants of health

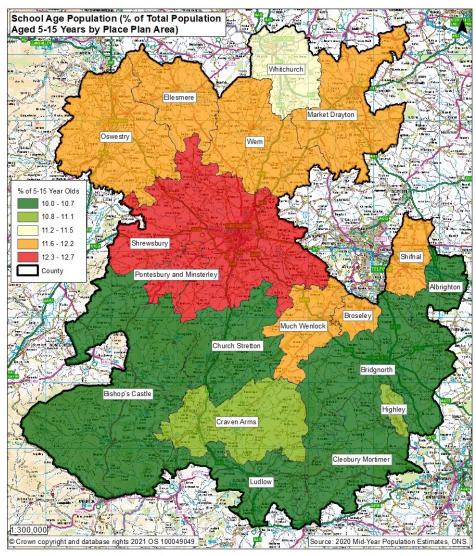
This shows wards within the Cleobury Mortimer area across a number of wider determinants, Ranking : **1 = worst**, **63 = best**)

Ward (2022)	Unemployment, 2021-22	Child Poverty, English Indices of Deprivation, 2019	Income deprivation, English Indices of Deprivation, 2019	IMD Score, 2019	2021-22	General fertility rate: live births per 1,000 women aged 15-44 years, 2016-20	years old, three year	Emergency admissions in under 5s, 2016/17 to 2020/21
Cleobury Mortimer	40	29	40	37	38	32	38	40



Early Years and School Age Population







Community Engagement

Resident and Stakeholder engagement via:

- ✓ Questionnaires to residents
- ✓ Interviews
- √ Focus Groups
- √ Attending key meetings/groups





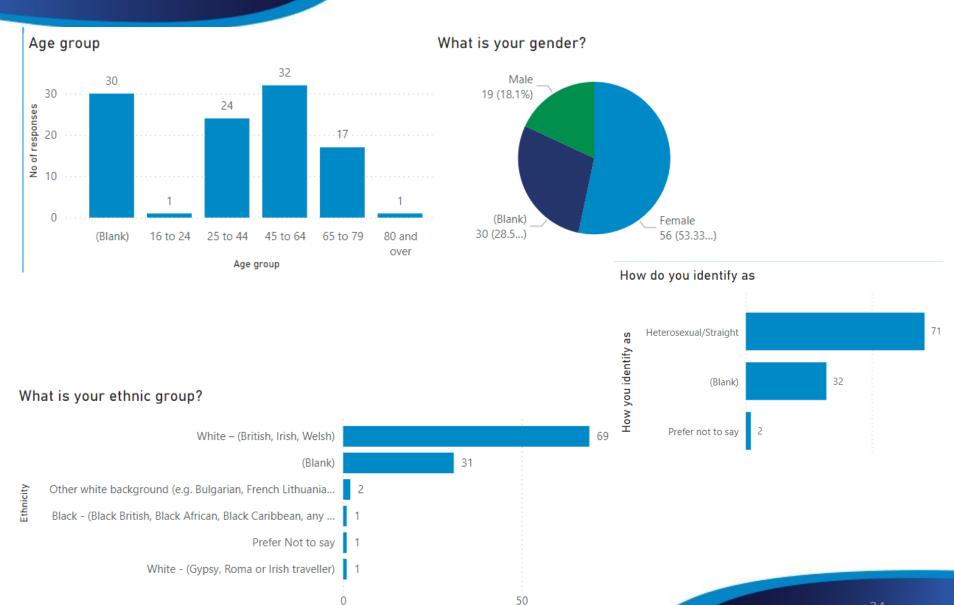
Survey Results

- 105 surveys responses during the consultation period Spring 24
- Survey results are unrelated to the previous data metrics

 However, used together can build a more detailed picture of the health and wellbeing situation and needs of our residents



Survey Respondents: Demographics



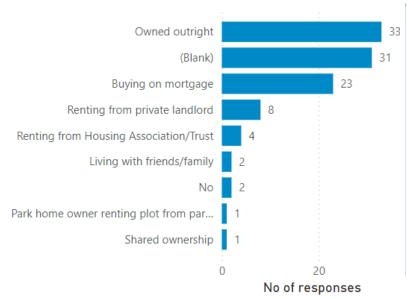
No of responses



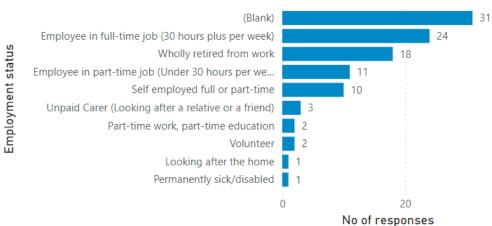
Survey Respondents: Demographics

Which of these housing situations applies to you?

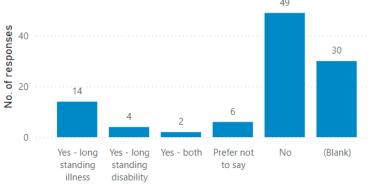
Housing situation



Employment status; which of these activities best describes what you are doing at present?

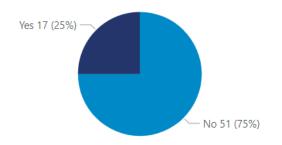


Do you have any long-standing illness or disability?



Do you have any long-standing illness or disability?

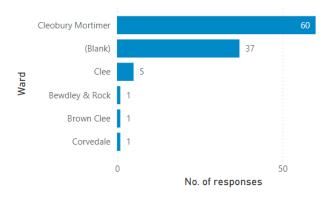
If you have a long-standing illness or disability, does it limit your activities in any way?



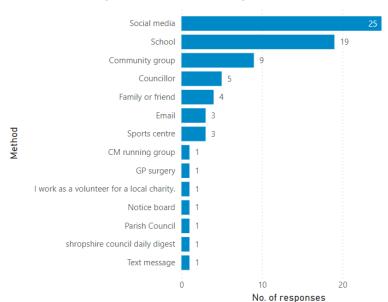


Survey respondents: Sources and area breakdown

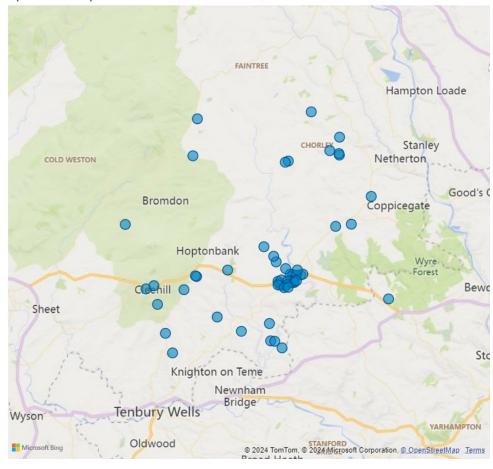
Ward of respondent



Please tell us how you heard about this survey



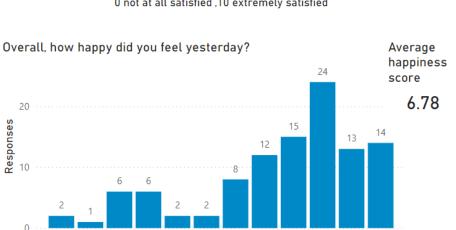
Spread of respondents





ONS Personal Wellbeing Questions





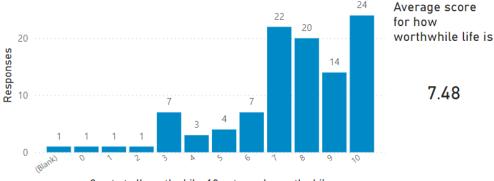
0 not at all happy, 10 extremely happy

6

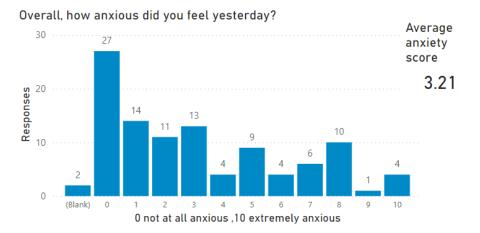
7 8 9 10

(Blank)

Overall, to what extent do you feel that the things you do in your life are worthwhile?

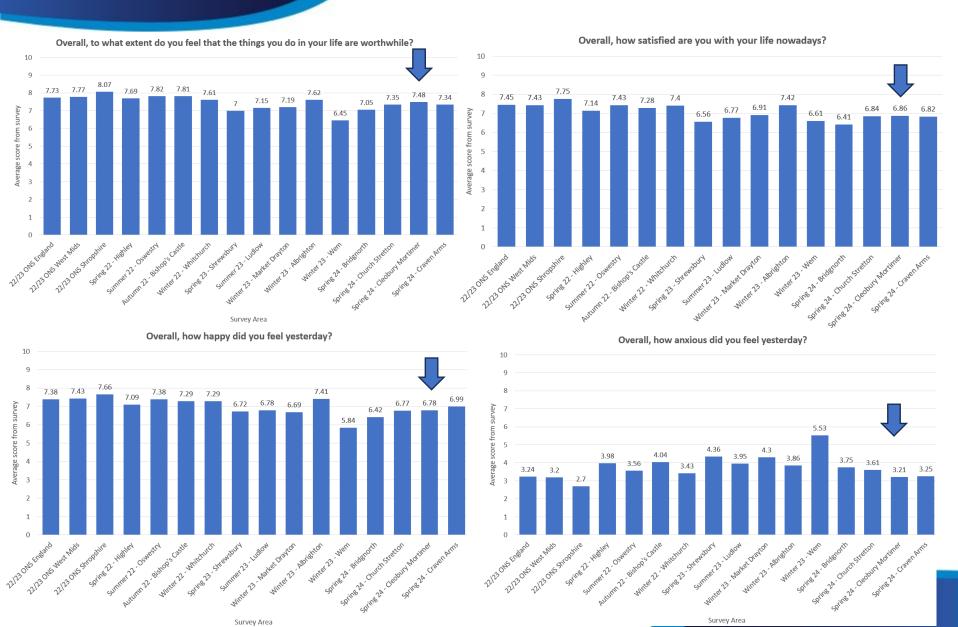


0 not at all worthwhile ,10 extremely worthwhile



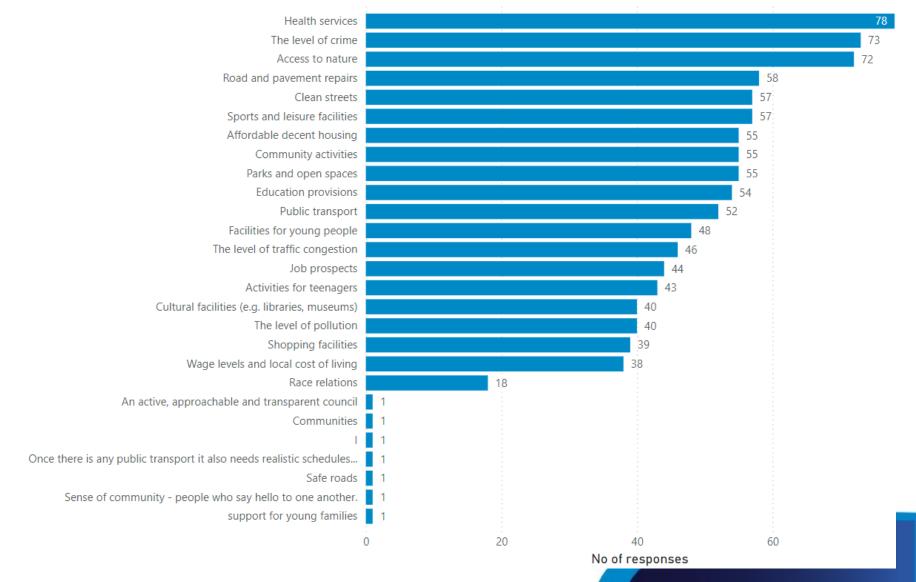


Comparison of Survey Scores to other areas





Thinking generally, which of the things below would you say are the most important in making somewhere a good place to live?

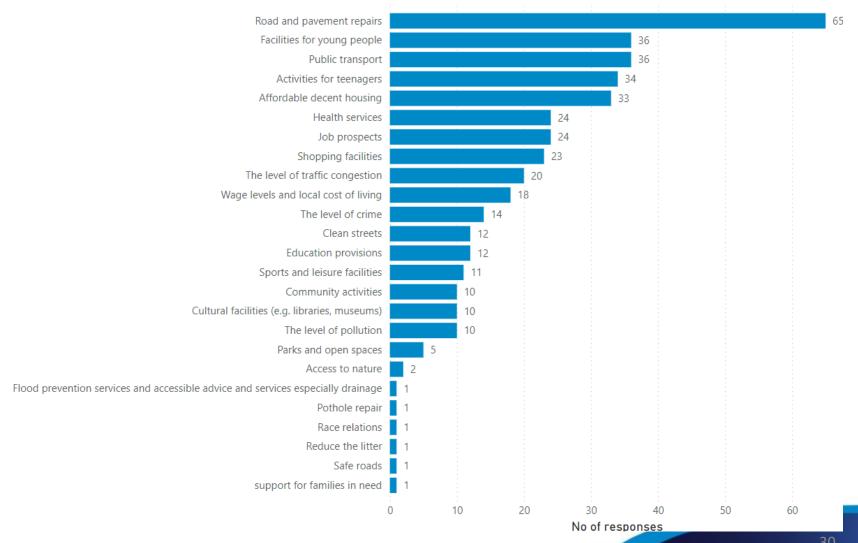




Things that most need improving in your local areas

Thinking about this local area, which things do you think most need improving?

In your local area, which things, do you think most need improving?





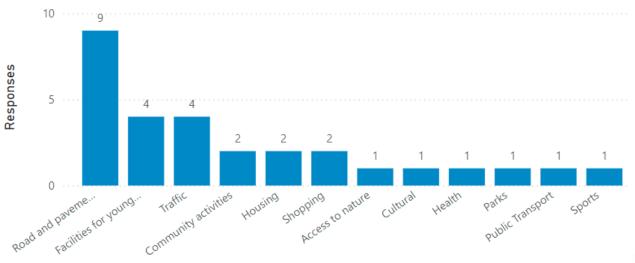
With regard to what need improving, can you say more?

Keywords

These are a summary of the main themes from the comment. Although most comments touched on several different themes



With regard to what needs improving, can you say more?



Theme 33



With regard to what need improving, can you say more?

"The pot holes around the local area are ridiculous in places, half the road is gone and you keep bodging the repairs so they come back every year. There is very little job prospects or activities for younger people and no affordable housing so the county is becoming very old in population."

"The fencing and boundaries around the footpath by Lacon and Child West car park are absolutely disgraceful the council should be ashamed to leave it like it is! "

"Fill the potholes PROPERLY! Remove bottlenecks at both ends of CM High Street.disallow parking involving about a dozen vehicles is all that is needed!!"

"The bus service is terrible. It's unreliable and can't be used by anyone working in the nearest big town (Kidderminster) who works normally office hours, as the earliest bus doesn't get into the town till 9.30am."

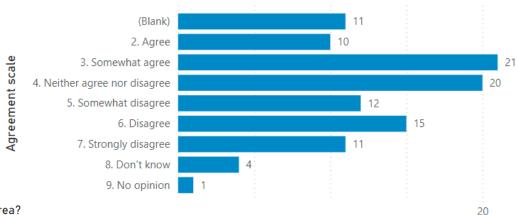
"When I say 'Health Services' I specifically mean mental health and support for patients with ME/CFS."

"We live in a rural sohave to drive to access most services. This incurs a cost which is unavoidable. We have no decent public transport that will get us to and from work. This is rarely factored in by government. The access to early years childcare is also really limited. For 15 months I had to travel 18 miles to take my daughter to nursery."

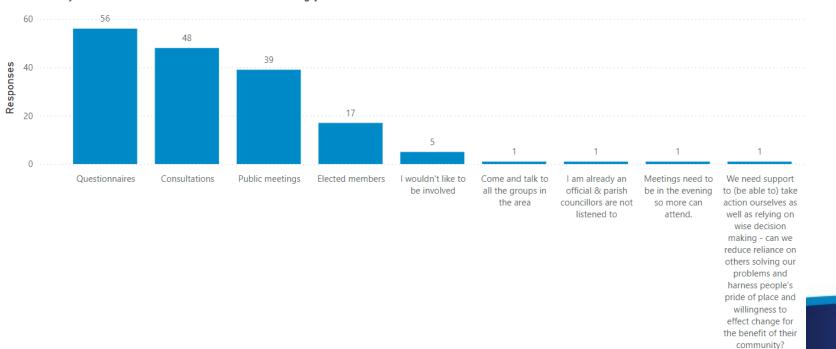


Survey responses: Influence / involvement in decisions

Do you agree or disagree that you can influence decisions affecting your local area?



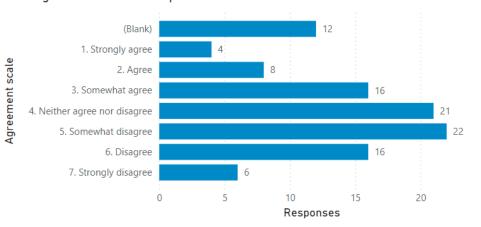
How would you like to be involved in decisions affecting your local area?



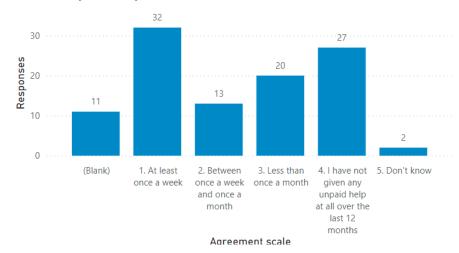


Community Spirit

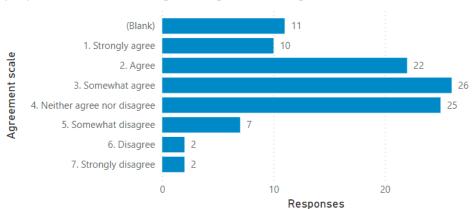
In your local area, would you agree that there's a problem with people not treating each other with respect and consideration?



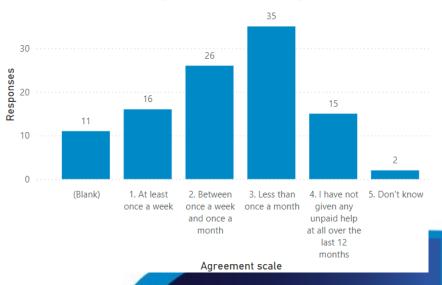
Overall, about how often over the last 12 months have you given unpaid help to any groups, clubs or organisations? Please only include work that is unpaid and not for your family.



To what extent do you agree or disagree that your local area is a place where people from different backgrounds get on well together?



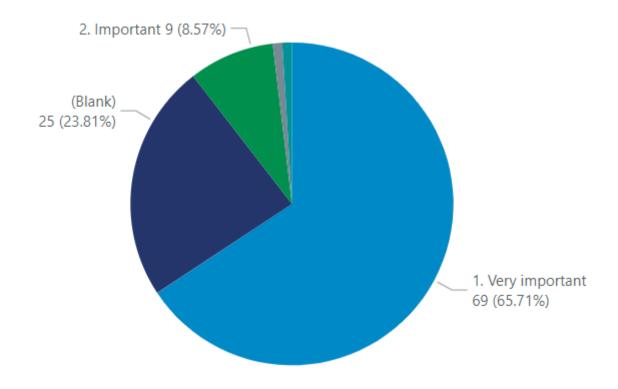
Overall, how often have you give unpaid help to a neighbour?





How important are health services for you to be healthy and well?

All responses





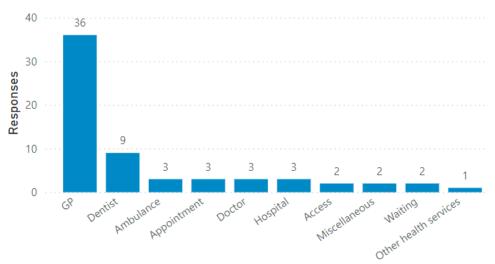
Tell us more about your local health services what works well

These are a summary of the main themes from the comment. Although most comments touched on several different themes

Keywords

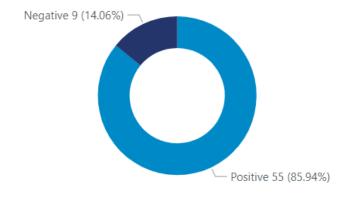


Main Theme



Theme

Main Sentiment





Selection of Comments

"Doctors works well Dentist has ran out of space Ambulances take too long to arrive"

"Our gps surgery is fantastic as well as the local accident and emergency but anything beyond that is a disgrace. Waiting too long for any type of appointment for adhd/autism testing or any help with speech and language therapy "

"The GP service is very good locally, I have no issues getting a appointment or prescriptions. I can't get a dentist appointment at all and nowhere is taking nhs patients locally. Living in a rural area waiting for a ambulance is a concern as our nearest emergency hospital is 45 mins to over a hour away. I would say we need emergency services nearer to rural areas otherwise it is putting lives at risk."

"Always able to get an appointment at the GP. Great to have the pharmacy. Pleased that we can access NHS dentist. We use the NHS optician for the first time this year which was great."

"Access to services at Ditton Priors is an asset"

"Our GP practice at Brown Clee is excellent. I have struggled to find a local dentist so I'm registered in Shrewsbury."



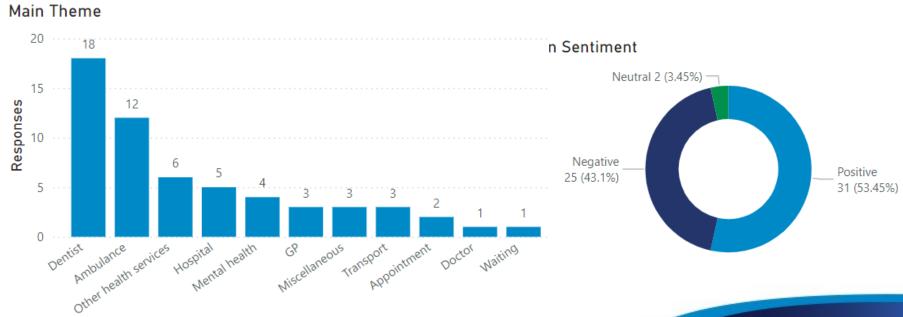
Tell us more about your local health services, what could be better

Keywords

These are a summary of the main themes from the comment

Although most comments touched on several different themes





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Selection of comments

"Access to nhs dentistry- there are no spaces here I pay privately. Hospitals again are a long way away and relies on us being able to drive. Being in a labour and a 50 min car journey ahead of you is a scary feeling!"

"Bigger dentist Kidderminster and Ludlow hospital being able to do more save travelling 45 mins to Worcester for everything "

"Children's mental health and SEN services are appallingly slow. Had to travel all the way to Shrewsbury to get my daughter's vaccinations as she is not in school (awaiting SEN school placement)."

"More NHS dentistry, GP's that have time to give to assess patients properly, in-home care to keep older/frailer residents in their own homes for longer, more and better quality care homes"

"NHS dentistry should be available to all with more people struggling with the cost of living to have financial support or reduced costs of check ups, treatment, hygienist care."

"The lack of Ambulance is a disgrace. It is not normal to wait over an hour for one. AE is far away, and no ambulances. As a family we are lucky to have needed on only twice, but both times it was over an hour wait. On another note, School educational support and health services are far too long to obtain. Far too much of the Health UK sytem relies on Charities. They do a great job but by no means can they replace something that should be an instituion,"



These are a summary of the main themes from the comment

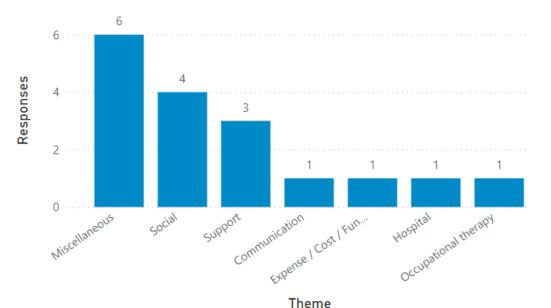
Although most comments touched on several different themes

Tell us more about your local social services – what works well

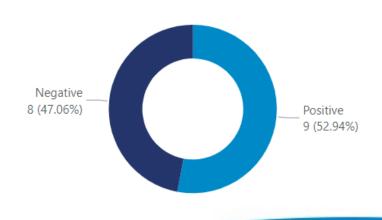
Keywords



Main Theme



Main Sentiment





Selection of comments

"The occupational therapy seems quite good. Support for daily living could be better for the elderly. I am extremely happy with our medical centre and the hospitals."

"Cocos is fantastic "

"Difficult to get feel completely missed as I am a carer for a husband with chronic heart failure and Alzheimer's. Everything on offer is in Shrewsbury so at least 80 mins away "

"Don't know what the qualifyin thresholds of need are, so don't know if I need any help getting my housework done. How much pain is too much? No experience if current services... "

"I believe it is good but have little experience. I have advised a number of people to apply for attendance allowance, as it is not widely promoted, and they have been successful, particularly with the support of Shropshire Age UK."

"No carers in the area, no agencies cover local villages so 93 year old gran has had to rely on family members to offer care. Very poor."



Tell us more about your local social services – what could be better

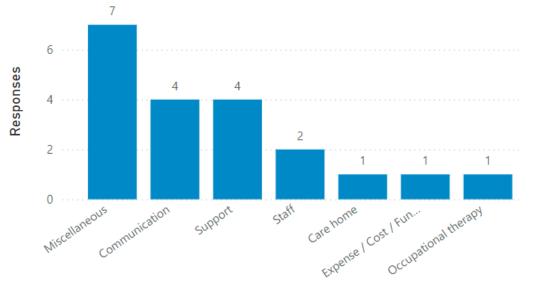
These are a summary of the main themes from the comment

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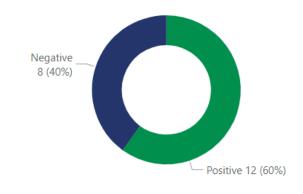
Keywords



Main Theme



Main Sentiment



Theme



Selection of comments

"Better promotion of eg attendance allowance, carers' allowance, emphasising the fact it is not means tested."

"Better wages for staff."

"I have elderly neighbours who struggle to find carers that are consistent in the approach, visiting and speaking English, they never get the same person twice."

"More facilities, more support needed. Short staffed & under funded"

"OT waiting lists are concerning"

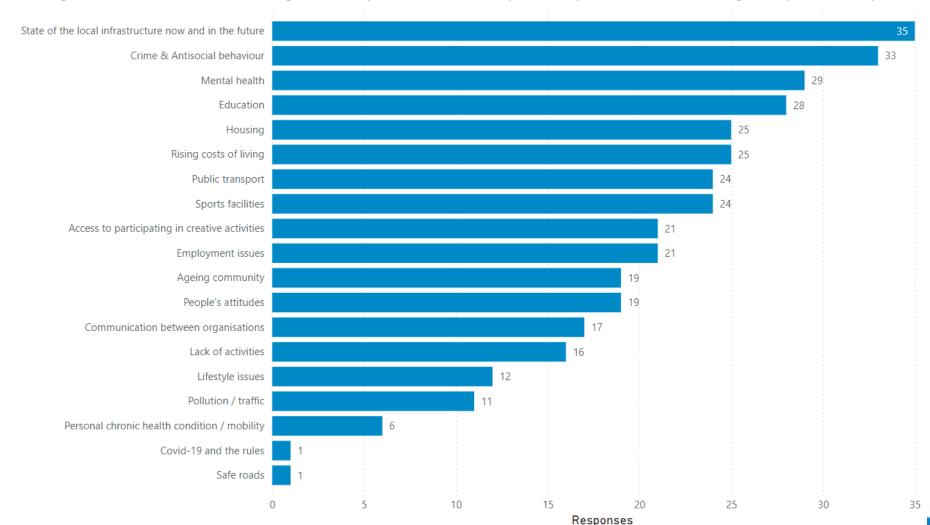
"Signposting or information on services."





Health services

Not including health services, which of the things below do you think are most important to your health and wellbeing in the place where you live?





What do you think the biggest health issues are that affect you and your family?

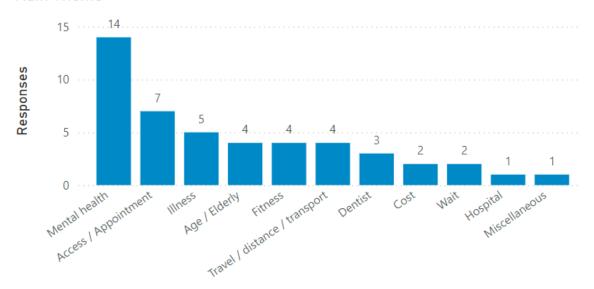
These are a summary of the main themes from the comment

Although most comments touched on several different themes

Keywords



Main Theme





What do you think the biggest health issues are that affect you and your family?



"Age related problems. Treating conditions rather than the person as a whole"

"No plan to expand services (school, doctors etc) yet planning to build a substantial number of houses"

"Not having easy access to NHS dentistry."

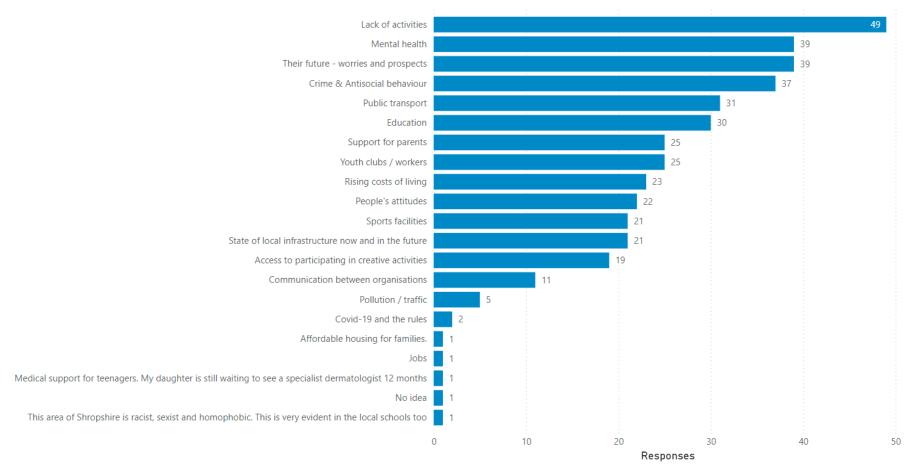
"We are fortunate to have an excellent medical centre. The biggest issues are waiting times for non urgent procedures which impact lifestyle "

"Youth mental health due to isolation from friends and potential friends due to lack of an public transport and danger of cycling on south Shropshire lanes and sharp slopes."



Issues for Children and Young People

Not including health services, which of the things below do you think are the biggest issues facing children and young people's health and wellbeing where you live?





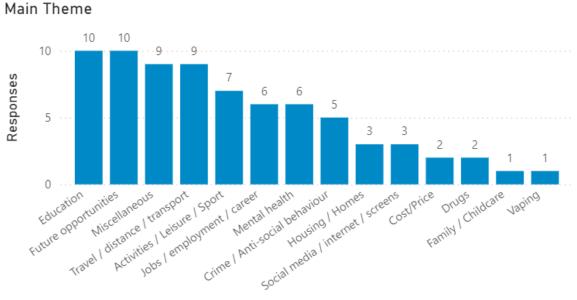
These are a summary of the main themes from the comment

Although most comments touched on several different themes

What issues most need to be addressed to support children and young people?

Keywords





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What issues most need to be addressed to support children and young people?

"After school clubs. Before school breakfast clubs Food banks"

"Behaviour management policies in schools, support for vulnerable families, improved prospects in terms of being able to access secure housing as they get older/reach adult milestones."

"Childcare provision! Particularly for under 2s and wrap around care at primary and secondary school "

"More clubs and engagement with the children to stop them wandering the streets. Open the library as a place they can go and be allowed to speak and laugh after day 4pm they can have time there without being shouted at. Use the empty buildings teach them skills for life "

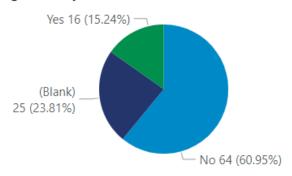
"Older people not seeing them as a threat but an asset "

"The local mainstream school is unable to support children with SEN and there have been multiple exclusions of SEN children."

"There is no 6th form provision locally. Public transport is worse than poor and few apprenticeships. Our 16-18 population is left with very few options but to rely on parents to take them to a Town for further education. With more family homes planned in cleobury and compulsory education/training till 18 - when on earth are we going to get a 6th form???"

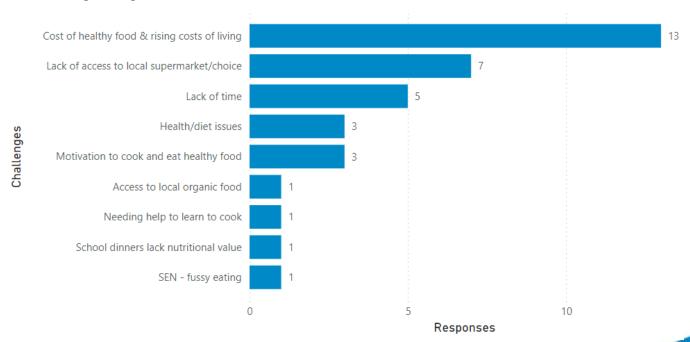


Are there challenges for you and your family in eating healthy food?



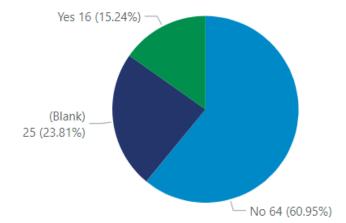
What are the challenges to eating healthy food?

Does not change with age selection



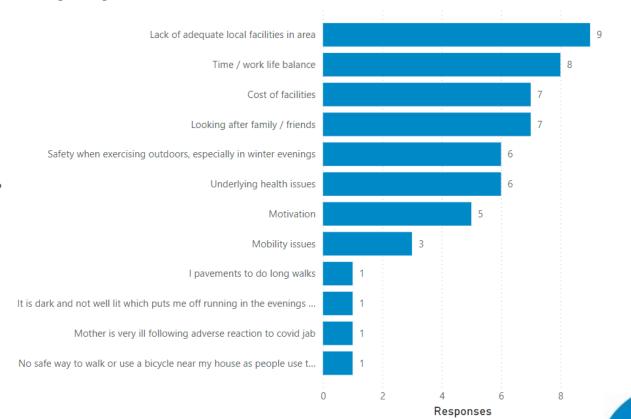


Are there challenges for you and your family in regard to being active in your daily life?



What are the challenges to being active in your daily life?

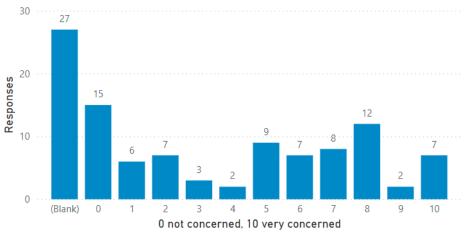
Does not change with age selection



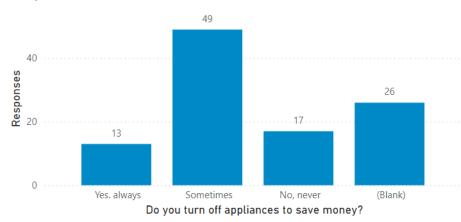


Energy Use

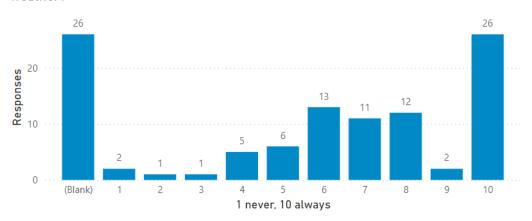




To save money, do you turn off heating / appliances even if it means feeling chilly or cold?



How often are you able to heat your home to a comfortable temperature in cold weather?





These are a summary of the main themes from the comment

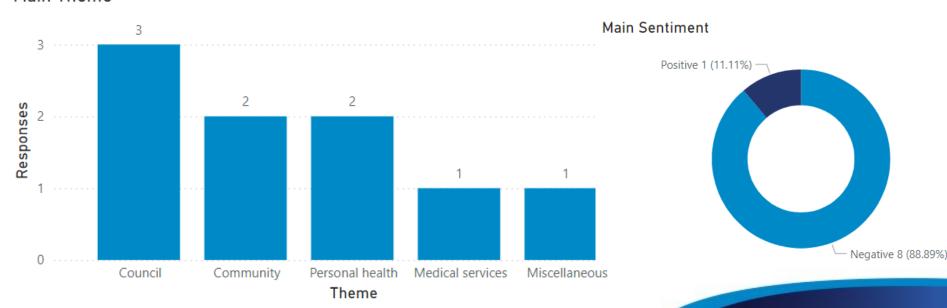
Although most comments touched on several different themes

Is there anything else you would like to add?

Keywords



Main Theme





Some Other comments

"I love living in Shropshire even though we lack public transport, street lights etc. But the lack of specialised help for ME/CFS (and Long Covid) is a big, expensive, problem for us. "

"Shropshire council don't appear to support towns or communities outside of Shrewsbury. We have seen some ridiculous suggestions coming from council over the last few years to the rural areas!"

"Shropshire Council seem to have forgotten south Shropshire. Have a better presence here. The Councillor rep seems to be complacent and not interested - they only give political answers to questions on social media and I haven't seen them advertising drop in sessions or consultations recently. I have no idea what they may or may not be doing for our community."

"Stop cutting services in South Shropshire. There is nothing left to cut."

"We desperately need childcare in this community. Particularly for under 2s and wrap around care at primary and secondary school "



Preparation for Group Discussion:

- 1. What are the key themes for the Cleobury Mortimer Place Plan Area?
- 2. What is already happening around the key themes?
- 3. What actions do we need to take together to improve Health and Wellbeing?