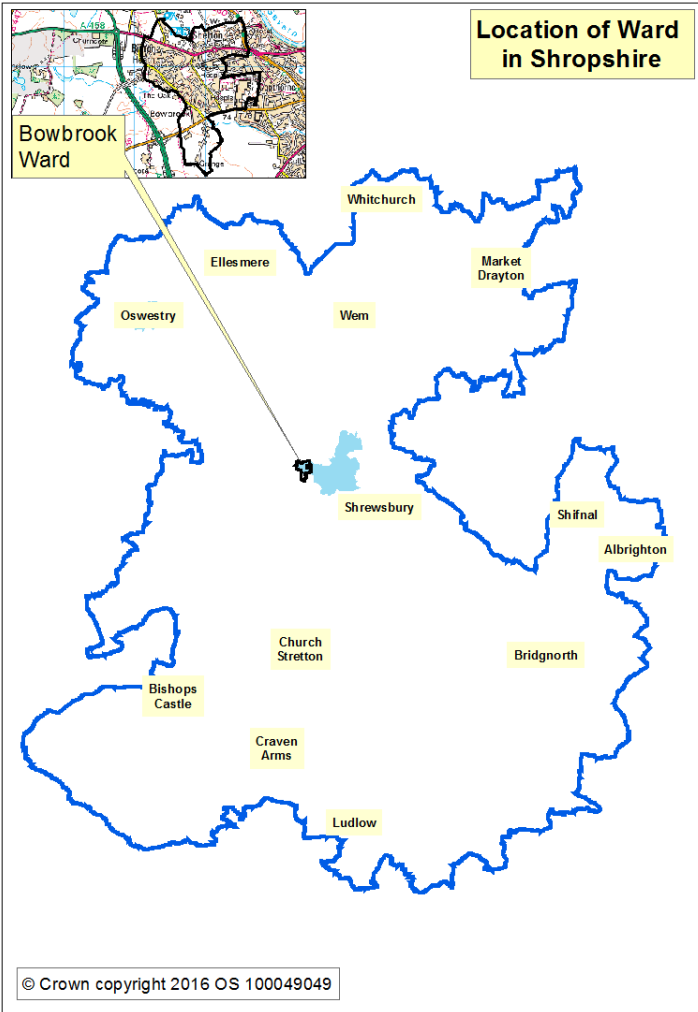


Bowbrook Ward



Key Facts

Total Population **3,979**

Area **211** hectares

Population Density **18.8** (Shropshire average **0.96**)

Average Age **40.9**

Total Households **1,806**

Total Dwellings **1,873**

Source: 2011 Census, Office for National Statistics © Crown Copyright 2016

Ward Councillor - Peter Adams
Conservative

peter.m.adams@shropshire.gov.uk



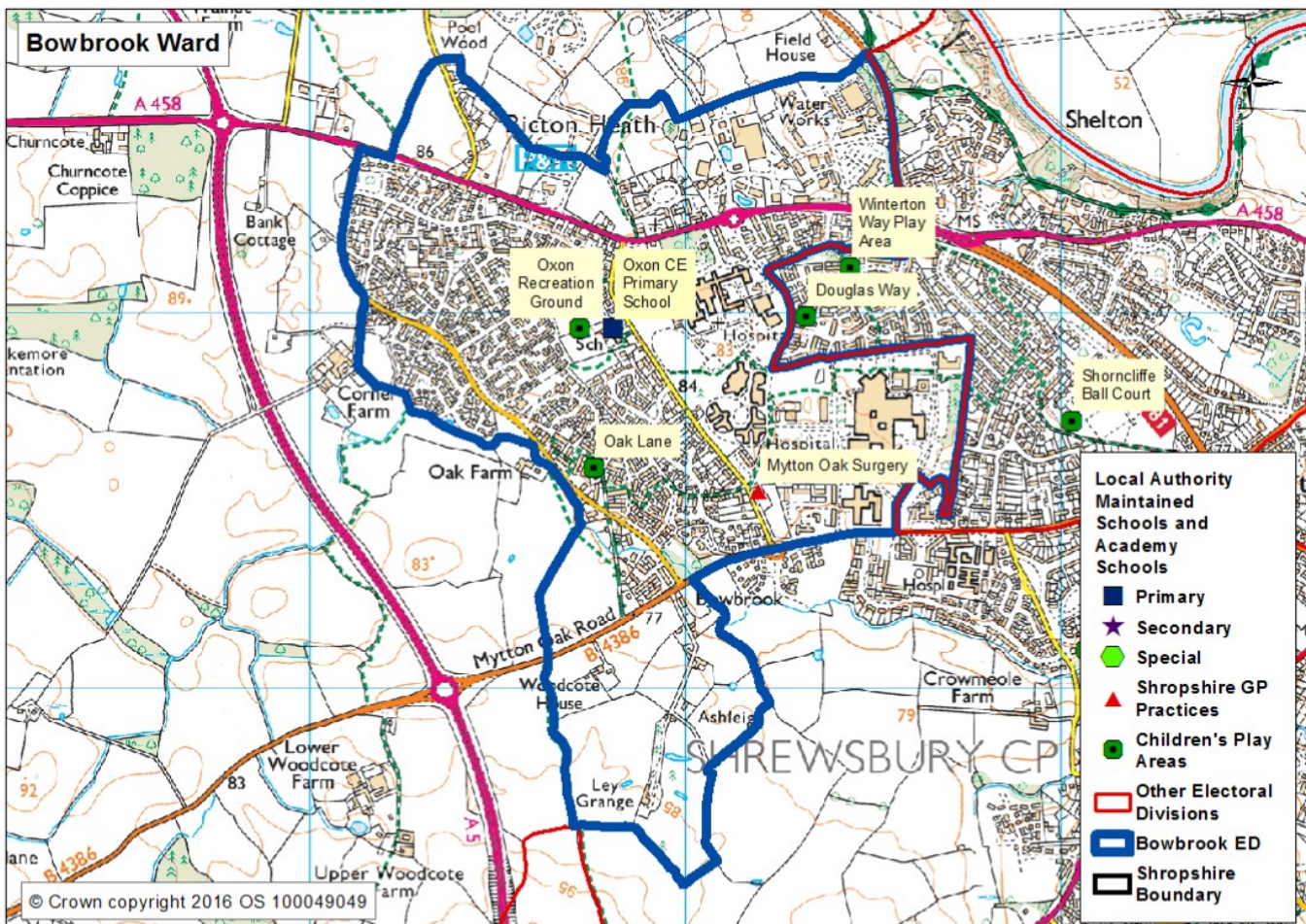
Election Results—May 2013

| Name | Party | Votes |
|-----------|----------------|-------|
| P Adams | Conservative | 604 |
| D Sweeney | Labour & Co-op | 317 |

Parliamentary Constituency - Shrewsbury & Atcham

MP - Daniel Kawczynski, Conservative

Population and Diversity



Bowbrook Ward is located in the west of Shrewsbury town. The ward is predominantly urban in nature and contains a mixture of housing in terms of age and type and it is densely populated. The main hospital for Shropshire is located in the ward. To the left of the ward there is good access to the A5 with links to the A458, A49 and M54 towards the West Midlands. The area is well served for shops and other amenities.

For more information and interactive maps please visit Shropshire Council website :

www.shropshire.gov.uk/maps

For further information please visit : www.shropshire.gov.uk/facts-and-figures

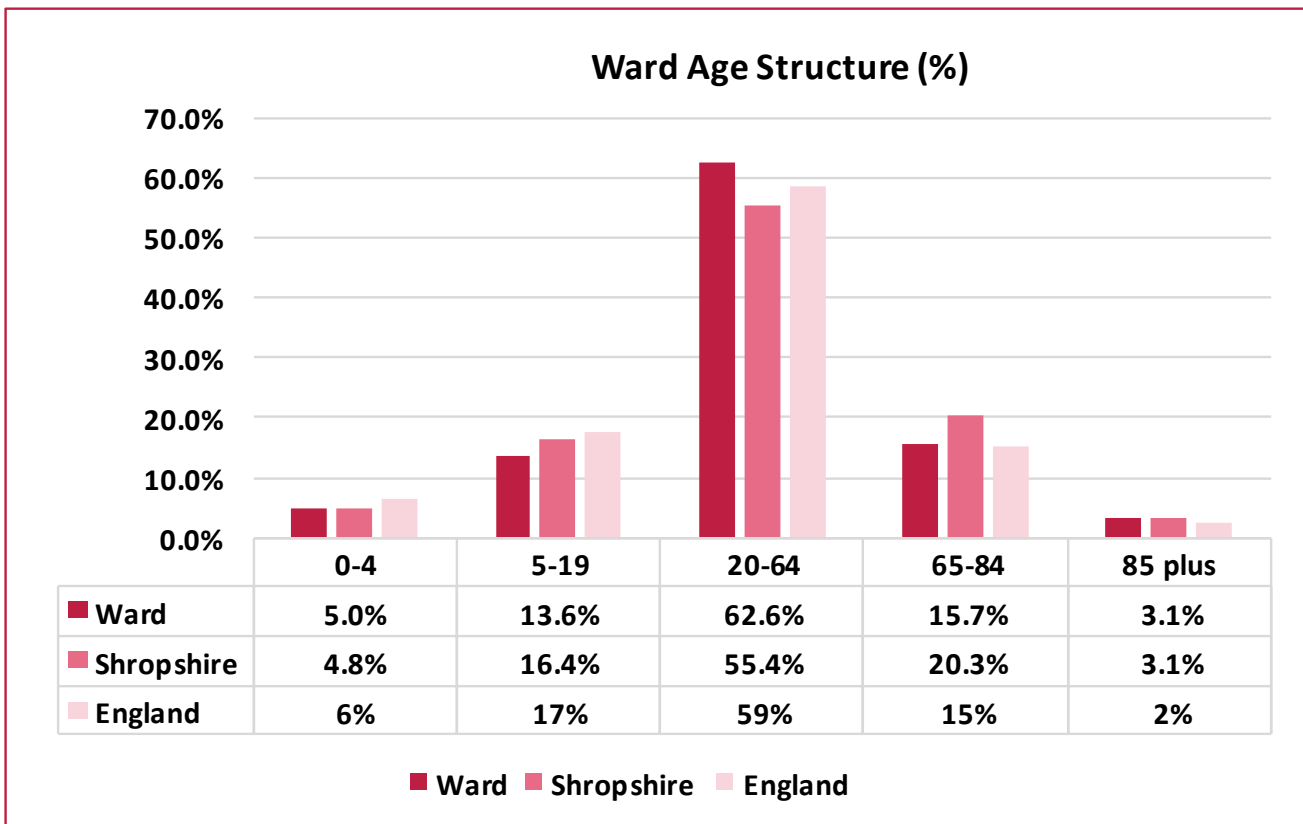
Email research@shropshire.gov.uk

Other useful websites:

www.nomisweb.co.uk

Population and Diversity

Age Structure



Source: Office of National Statistic (ONS) Mid Year Estimates, 2015- Ward Level Mid Year Population Estimates, Experimental Statistics 2016.



Mid year estimates for **2015**

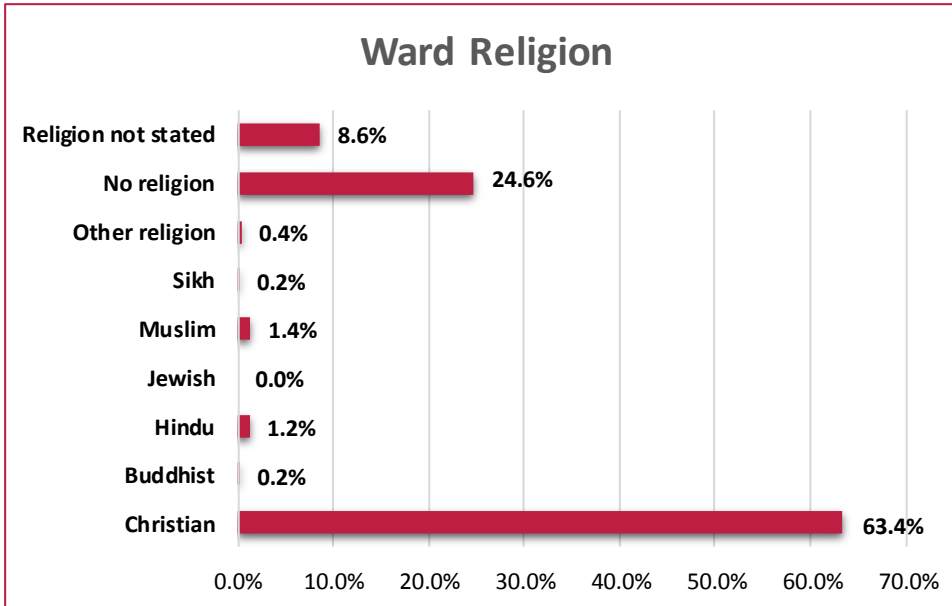
51.6% female and **48.4% male.**

Bowbrook Ward has **more** adults aged **20 –64** compared to both **Shropshire** and **England**.

Bowbrook has a **lower rate of older people**, aged 65-84 **compared** to Shropshire but slightly higher than for England.

Population and Diversity

Religion



63.4% of people were Christian. 24.6% had no religion. The percentage of the population who were Hindu or Muslim was higher than the Shropshire average.

Source: 2011 Census, Key Statistics, Office for National Statistics (ONS).

| | Christian | Buddhist | Hindu | Jewish | Muslim | Sikh | Other religion | No religion | Religion not stated |
|------------|-----------|----------|-------|--------|--------|------|----------------|-------------|---------------------|
| Shropshire | 68.7% | 0.3% | 0.1% | 0.0% | 0.3% | 0.1% | 0.4% | 22.8% | 7.3% |
| England | 59.4% | 0.5% | 1.5% | 0.5% | 5.0% | 0.8% | 0.4% | 24.7% | 7.2% |

Ethnicity

89.6% of People were White British, lower than Shropshire but higher than England.

Fewer people from minority groups compared to England, higher levels than Shropshire. Higher percentage of all minority ethnic groups than for Shropshire as a whole.

| Area | White | White: British | Mixed/multiple ethnic groups | Asian/Asian British | Black/African/Caribbean/Black British | Other ethnic group | BME Total |
|------------|-------|----------------|------------------------------|---------------------|---------------------------------------|--------------------|-----------|
| Bowbrook | 92.6% | 89.6% | 1.3% | 4.6% | 0.8% | 0.7% | 7.4% |
| Shropshire | 98.0% | 95.4% | 0.7% | 1.0% | 0.2% | 0.1% | 2.0% |
| England | 85.4% | 79.8% | 2.3% | 7.8% | 3.5% | 1.0% | 14.6% |

For further information on population or other Census data please visit:

<https://www.nomisweb.co.uk/>

<https://shropshire.gov.uk/facts-and-figures>

<https://www.ons.gov.uk/>

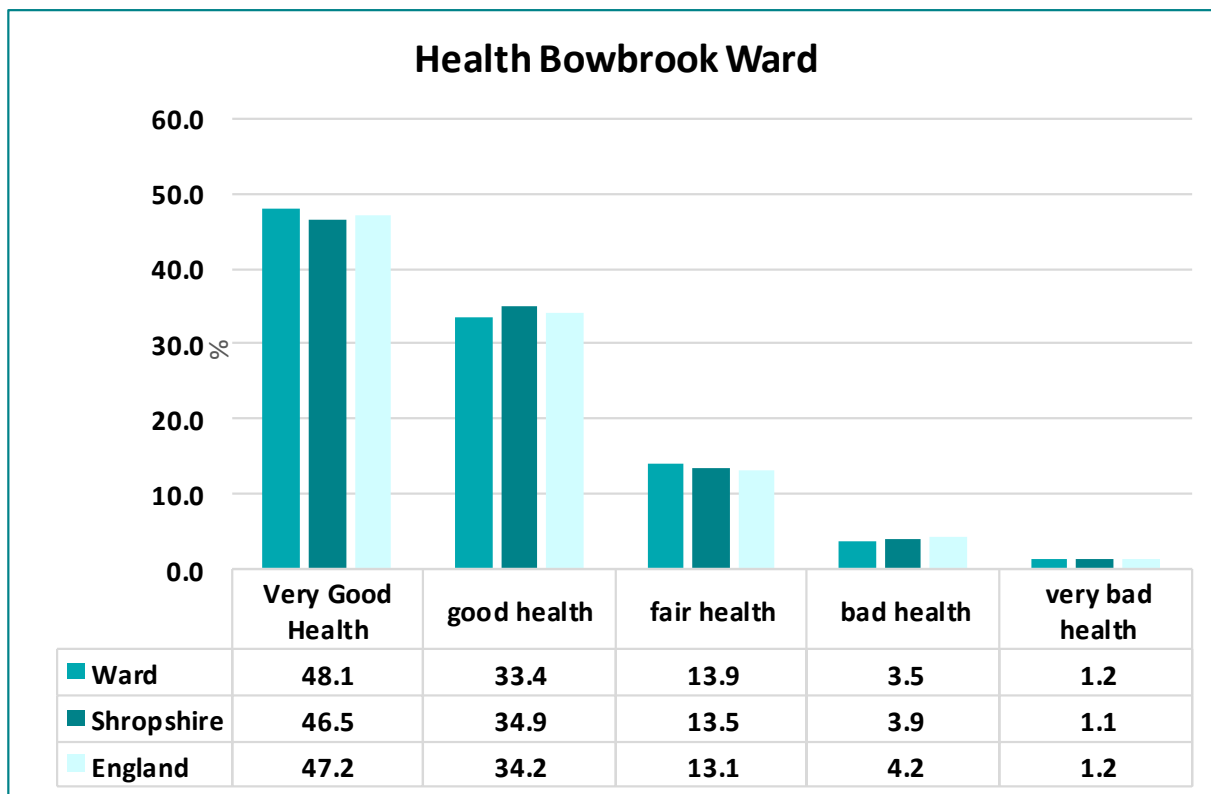
Health

Long Term Limiting Illness

8.1% of People had a **Long Term Health Problem or Disability** which Limited their Life a lot. Slightly lower than the **Shropshire average of 8.4%**.

Source: 2011 Census, Key Statistics, Office of National Statistics (ONS).

Health Condition



At the time of the 2011 Census, **81% of residents** in Bowbrook Ward, said that they felt they were in **very good or good health**. This was **the same** as the Shropshire and England **average of 81%**.

Provision of Social Care

| | Provide 1 to 19 hours unpaid care a week | Provides 20 to 49 hours unpaid care a week | Provides 50 or more hours unpaid care a week |
|------------|--|--|--|
| Bowbrook | 7.5% | 1.2% | 2.1% |
| Shropshire | 7.5% | 1.3% | 2.4% |
| England | 6.5% | 1.4% | 2.4% |

7.5% of people provided in Bowbrook Ward **unpaid care for 1-19** hours per week, this was **same** as **Shropshire as a whole**.

Qualifications and Jobs

Qualifications

| Qualifications | Ward | Shropshire | England and Wales |
|----------------------|------|------------|-------------------|
| Level 1 | 13.5 | 15.4 | 15.2 |
| Level 2 | 20.2 | 19.4 | 17.2 |
| Level 3 | 15.1 | 14.7 | 14.5 |
| Level 4/5 | 34.7 | 29.4 | 29.7 |
| Other qualifications | 6.5 | 7.1 | 8.6 |
| No qualifications | 9.9 | 14 | 15 |

According to the Census 2011, **34.7%** of residents had a level 4 qualification or above, greater than Shropshire average of **29.4%**. There were fewer residents with low level qualifications than for Shropshire as a whole. **9.9%** had no qualifications compared to Shropshire figure of **14.0%**.

Source: 2011 Census, ONS, Highest Level of Qualification Population aged 16-64.

For further information on qualification levels and definitions visit Office of National Statistics (ONS) <http://www.ons.gov.uk/employmentandlabourmarket/peopleinwork/employmentandemployeetypes/articles/qualificationsandlabourmarketparticipationinenglandandwales/2014-06-18#background-notes>

Economic Activity

The employment status of Bowbrook residents at the time of the 2011 Census showed **81.6%** of residents were economically active (this includes people who are both employed and actively seeking employment), this was higher than the Shropshire figure of **80.1%**. Of those who were economically active **77.2%** were in employment, **7.9%** were self-employed and **4.4%** were unemployed. This is compared with **75.8%**, **13.5%** and **5.4%** respectively for Shropshire.

18.4% of residents were economically inactive (these are people who are not seeking a job, and include those who are retired, full time students, looking after family or long term sick). This figure was lower than the Shropshire level of **19.9%**.

Unemployment

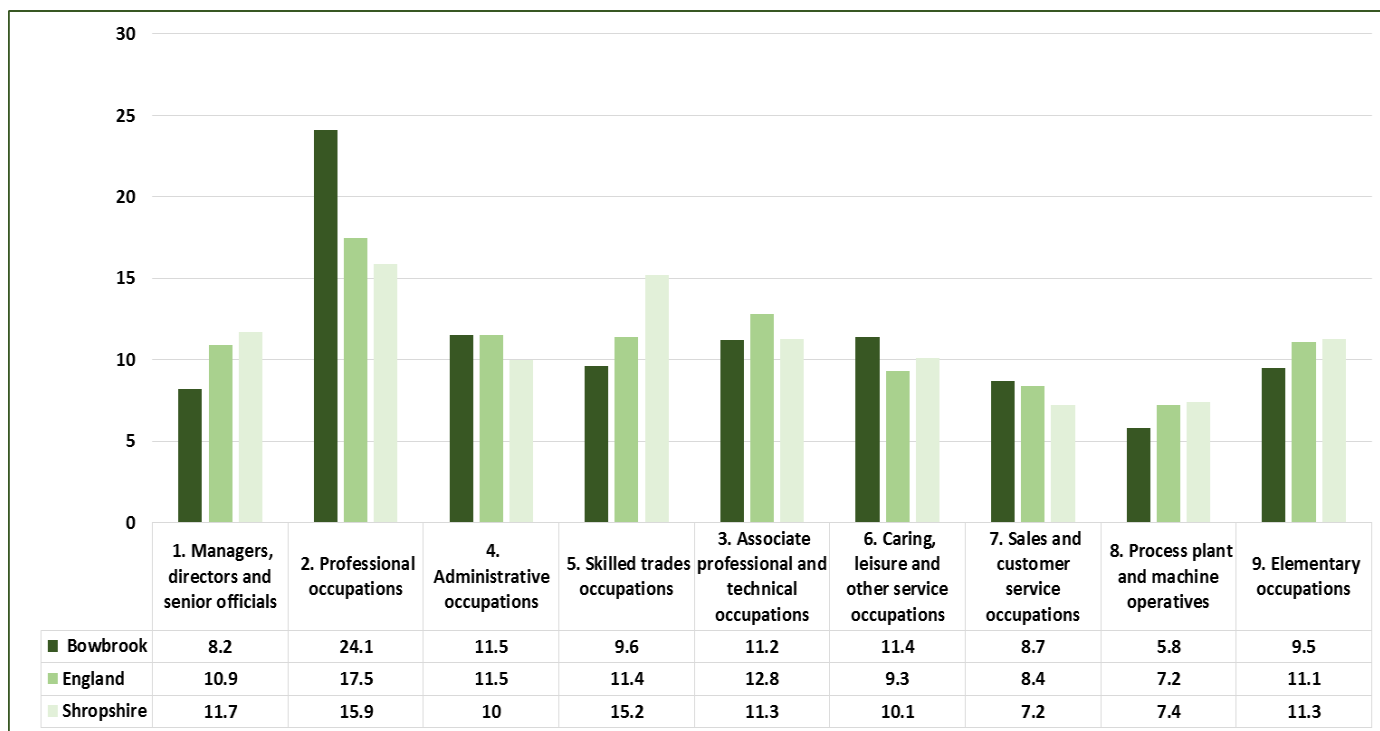
The Jobseeker's Allowance (JSA) is payable to people under pensionable age who are available for, and actively seeking work. In October 2016 **1.1%** of resident people aged 16-64, were claiming JSA, this was the same as the Shropshire figure of **1.1%** but lower than the **1.8%** for Great Britain.

For more information please visit:

<https://www.nomisweb.co.uk/>
<https://www.nomisweb.co.uk/reports/lmp/la/contents.aspx>

Qualifications and Jobs

Employment by Occupation



Businesses and Employment

- **1,100** jobs in the ward
- **350 businesses** (Source: Mint 2015)

- **24.1%** of residents were employed in professional occupations (greater than for Shropshire as a whole **15.9%**)
- Fewer people work in Skilled trades occupations, **9.6%** compared to **15.2%** for Shropshire

Travel to Work

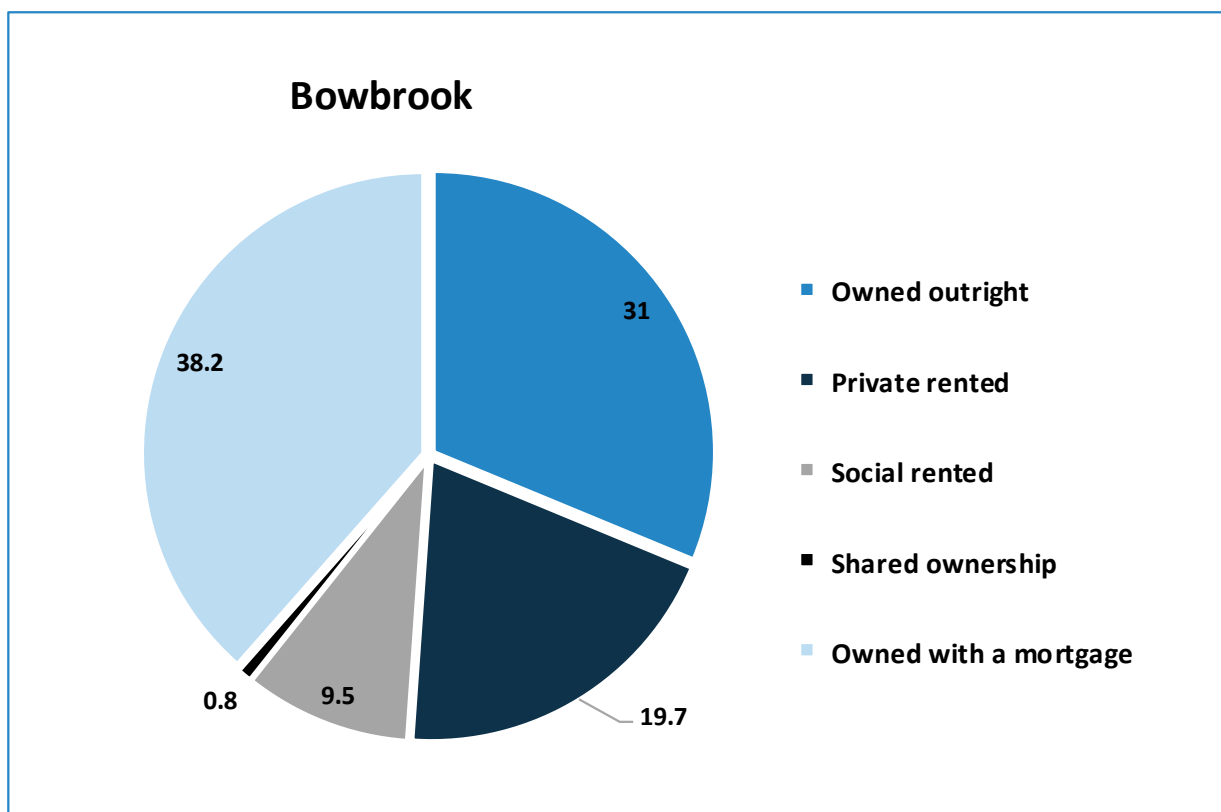
- **7.5%** of residents were self employed
- **2.9%** work from home (compared to **5.6%** for Shropshire)
- **50.5%** use the car as main travel mode to work
- **4.1%** used public transport

Housing

1,873 Dwellings and 1,806 Households

4 Communal Establishment with 115 residents

Housing Tenure



Source: 2011 Census, Key Statistics, Office for National Statistics, © Crown Copyright 2017.

The largest proportion (**38.2%**) of houses in Bowbrook Ward were owned with a mortgage or loan. This was greater than Shropshire (**30.6%**). **9.5%** of households were social rented housing, this was fewer than for Shropshire as a whole (**13.5%**) and fewer than for England (**17.7%**). A greater number of households in Bowbrook Ward were private rented (**19.7%**) compared to **15%** for Shropshire.

Housing Type

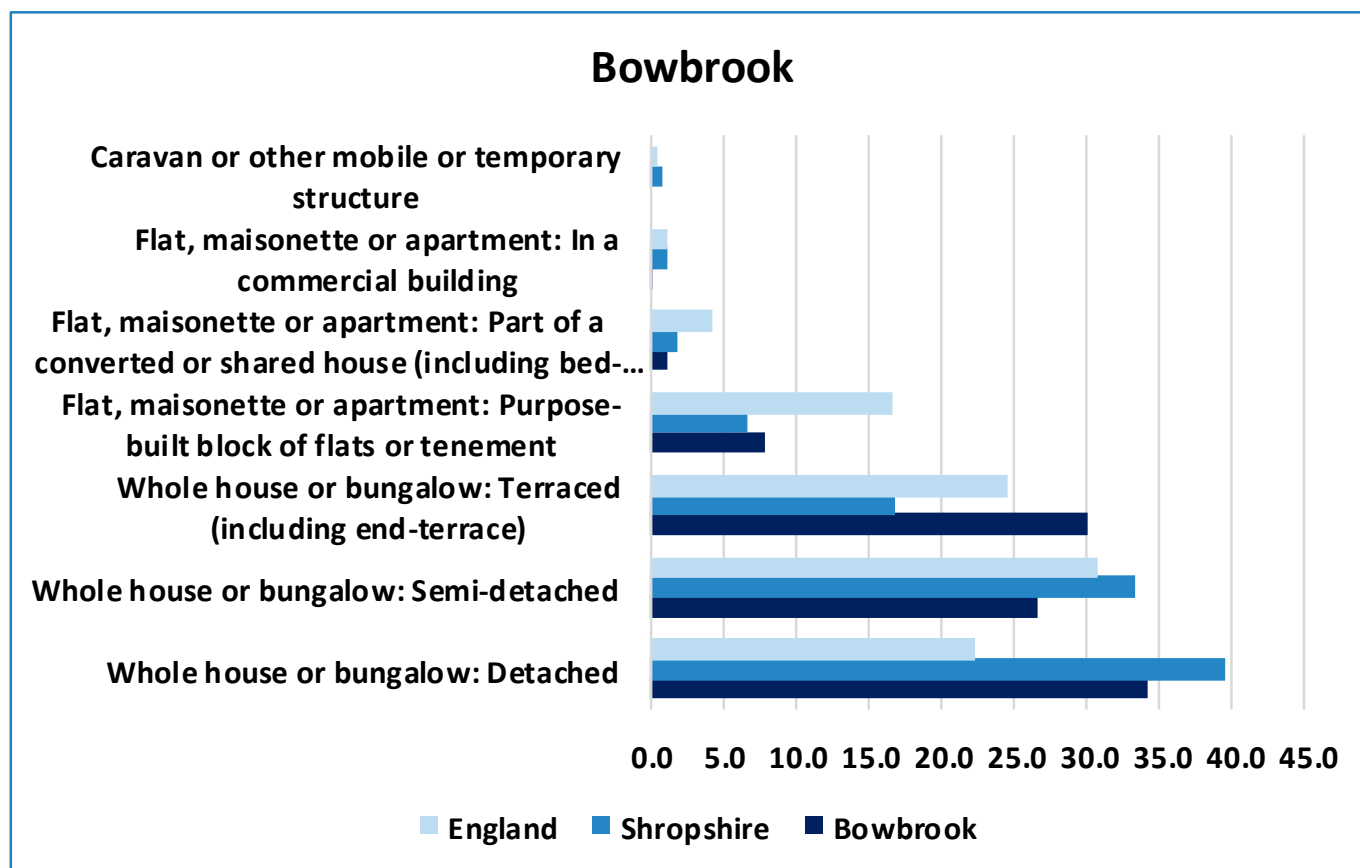
Fewer household spaces in Bowbrook ward were detached properties (**34.2%**) compared to Shropshire as a whole (**39.5%**).

Fewer household spaces were semi-detached (**26.7%**) compared to Shropshire as a whole (**33.4%**).

A greater number of household spaces in Bowbrook Ward were terraced (including end-terrace), (**30.0%**) compared to Shropshire (**16.8%**).

Housing

Housing Type



Housing Composition

37% of households were One Person Households greater than the Shropshire average (**28.9%**) and England (**30.2%**).

6.9% of households were Lone Parent with dependent children greater than the Shropshire average (**5.2%**) but lower than England (**7.1%**).

12.7% of households were One Person Pensioner aged 65 and over, lower than the Shropshire average of (**13.9%**) but greater than England (**12.4%**).

13% of households were married couples with dependent children lower than the Shropshire average of (**14.9%**) but lower than England (**12.3%**).

4.8% of households were co-habiting couples with dependent children greater than the Shropshire average of (**4.2%**) and England (**4.1%**).

Community Safety

Crime levels in Shropshire are **very low compared to national levels**. Crime and ASB are **low** in Bowbrook Ward. Relative to the rest of Shropshire, Bowbrook had the **31st highest crime rate** per 1,000 population of all **63** Shropshire Wards.

Crime per 1000 Population in Bowbrook Ward was **38.5**, **lower than** the Shropshire average of **44.9** and England and Wales **78.4**.

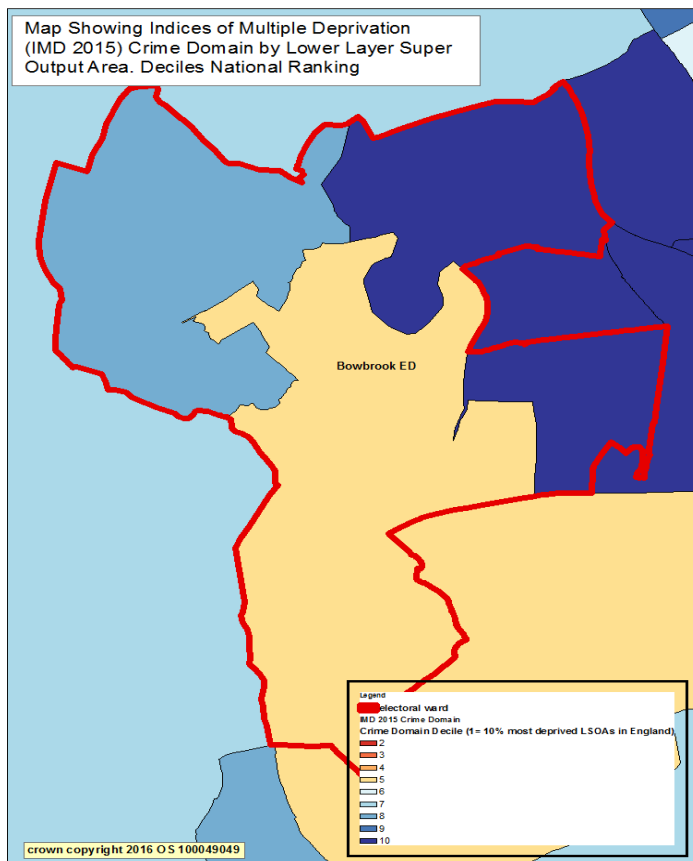
Source: Police Recorded Crime Data and Crime in England and Wales Statistical Bulletin, ONS, July 2016, year end 2016

IMD 2015 Crime Domain

The **Crime Domain** measures the **risk** of personal or material **victimisation** at local level.

The indicators:

- The rate of **violence** per 1,000 at risk population
- The rate of **burglary** per 1,000 at risk properties
- The rate of **theft** per 1,000 at risk population
- The rate of **criminal damage** per 1,000 at risk population



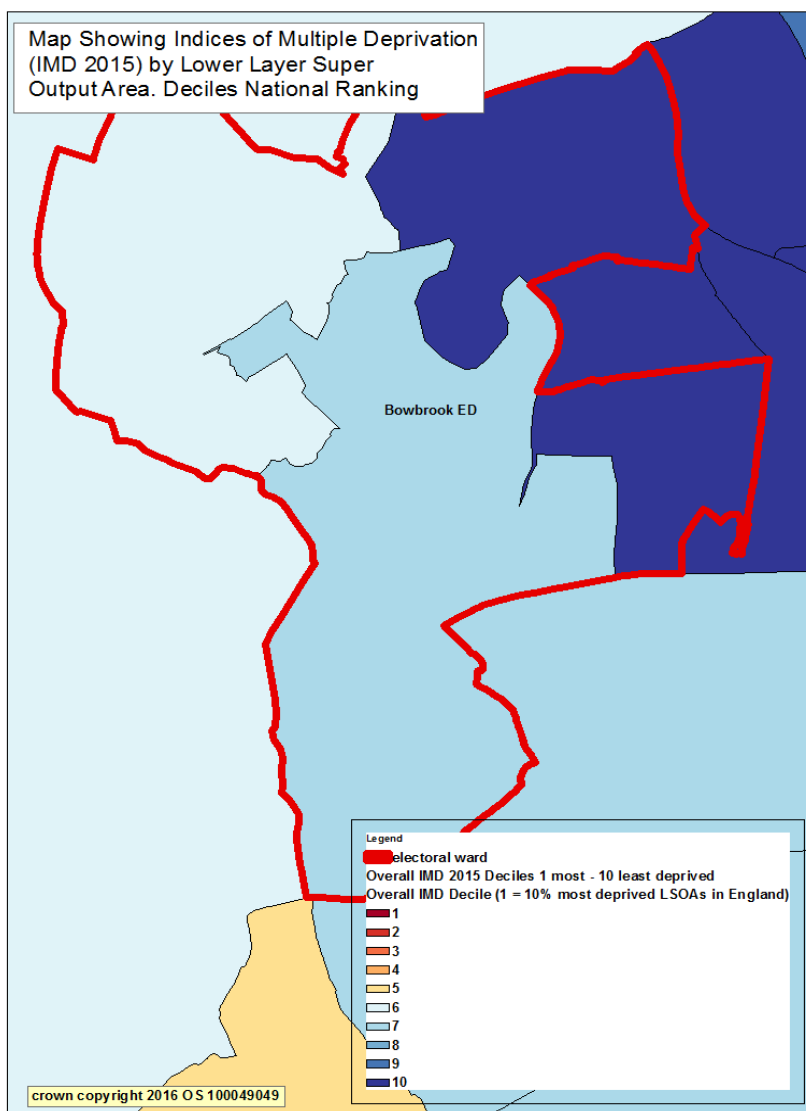
Bowbrook Ward has **low levels** of **crime** compared to national rankings.

When looking at the three lower super output areas (Ilsoa's) which cover the ward. One of them is within the **decile 5** one of them is in **decile 8** and one in **decile 10** (decile one being the highest, decile 10 being the lowest) when compared with national levels.

Index of Multiple Deprivation (IMD 2015)

The Index of Multiple Deprivation (IMD 2015) is designed to identify areas where communities lack resources and are in need. To do this, seven factors are considered, which are:

- Income deprivation
- Employment deprivation
- Health deprivation and disability
- Education deprivation
- Barriers to housing and services
- Crime
- Living environment deprivation



There are 3 Lower layer Super Output Areas (LLSOA) which partially cover Bowbrook Ward.

These areas fall into the 7th and 9th least deprived deciles nationally.

Source: IMD 2015, Department for Communities and Local Government, Crown Copyright, 2016.