Ludlow North Ward

Key Facts
Area 2,740 hectares
Population Density 1.4 (Shropshire average 0.96)
Average Age 50.3
Total Households 1,971
Total Dwellings 2,212


Election Results - May 2017

<table>
<thead>
<tr>
<th>Name</th>
<th>Party</th>
<th>Votes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Andrew Boddington</td>
<td>Lib Dem</td>
<td>897</td>
</tr>
<tr>
<td>Simon Harris</td>
<td>Cons</td>
<td>303</td>
</tr>
<tr>
<td>Linda Senior</td>
<td>Green</td>
<td>54</td>
</tr>
<tr>
<td>Christopher Woodward</td>
<td>UKIP</td>
<td>48</td>
</tr>
</tbody>
</table>

Parliamentary Constituency - Ludlow
MP - Philip Dunne, Conservative

Ward Councillor - Andy Boddington
Liberal Democrats
andy.boddington@shropshire.gov.uk

For further information, contact Information, Intelligence & Insight 01743 258534

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Ludlow North is located in the north west of Ludlow town. The ward is predominantly rural in nature with some urban areas to its east. The ward contains a mixture of housing in terms of age and type and it has a similar population density to Shropshire. To the right of the ward there is access to the A49 going towards Hereford and Shrewsbury. The area is well served for shops and other amenities.

For more information and interactive maps please visit Shropshire Council website:

www.shropshire.gov.uk/maps

For further information please visit: www.shropshire.gov.uk/facts-and-figures

Email  research@shropshire.gov.uk

Other useful websites:

www.nomisweb.co.uk

www.ONS.gov.uk
Population and Diversity

Age Structure

Mid year estimates for 2015
52.3 female and 47.7% male.

Ludlow North has a higher rate of older people, aged 65-84 and 85 plus, compared to both Shropshire and England.

Ludlow North has a lower rate of people aged 0-4 and 5 to 19, compared to both Shropshire and England.

Population and Diversity

Religion

65.7% of people were Christian. 24.8% had no religion. Levels of other religions were low and similar to Shropshire.

<table>
<thead>
<tr>
<th>Religion</th>
<th>Shropshire</th>
<th>England</th>
</tr>
</thead>
<tbody>
<tr>
<td>Christian</td>
<td>68.7%</td>
<td>59.4%</td>
</tr>
<tr>
<td>Buddhist</td>
<td>0.3%</td>
<td>0.5%</td>
</tr>
<tr>
<td>Hindu</td>
<td>0.1%</td>
<td>1.5%</td>
</tr>
<tr>
<td>Jewish</td>
<td>0.0%</td>
<td>0.5%</td>
</tr>
<tr>
<td>Muslim</td>
<td>0.1%</td>
<td>5.0%</td>
</tr>
<tr>
<td>Sikh</td>
<td>0.0%</td>
<td>0.8%</td>
</tr>
<tr>
<td>Hindu</td>
<td>0.1%</td>
<td>0.4%</td>
</tr>
<tr>
<td>Buddhist</td>
<td>0.4%</td>
<td>0.0%</td>
</tr>
<tr>
<td>Other religion</td>
<td>0.0%</td>
<td>0.0%</td>
</tr>
<tr>
<td>No religion</td>
<td>24.8%</td>
<td>24.7%</td>
</tr>
<tr>
<td>Religion not stated</td>
<td>8.3%</td>
<td>7.3%</td>
</tr>
</tbody>
</table>


Ethnicity

94.3% of People were White British, lower than Shropshire but higher than England.

Fewer people from minority groups compared to both England and Shropshire. Higher percentage of white non-British and fewer Asian minority groups than for Shropshire as a whole.

<table>
<thead>
<tr>
<th>Area</th>
<th>White</th>
<th>White: British</th>
<th>Mixed/multiple</th>
<th>Asian/Asian British</th>
<th>Black/African/Caribbean/Black British</th>
<th>Other ethnic group</th>
<th>BME Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ludlow North</td>
<td>98.3%</td>
<td>94.3%</td>
<td>0.8%</td>
<td>0.6%</td>
<td>0.1%</td>
<td>0.1%</td>
<td>1.6%</td>
</tr>
<tr>
<td>Shropshire</td>
<td>98.0%</td>
<td>95.4%</td>
<td>0.7%</td>
<td>1.0%</td>
<td>0.2%</td>
<td>0.1%</td>
<td>2.0%</td>
</tr>
<tr>
<td>England</td>
<td>85.4%</td>
<td>79.8%</td>
<td>2.3%</td>
<td>7.8%</td>
<td>3.5%</td>
<td>1.0%</td>
<td>14.6%</td>
</tr>
</tbody>
</table>

For further information on population or other Census data please visit:

Long Term Limiting Illness

10.7% of People had a Long Term Health Problem or Disability which Limited their Life a lot. Higher than the Shropshire average of 8.4%.


Health Condition

At the time of the 2011 Census, 76% of residents in Ludlow North Ward, said that they felt they were in very good or good health. This was lower than the Shropshire and England average of 81%.

Provision of Social Care

8.0% of people provided in Ludlow North Ward unpaid care for 1-19 hours per week, this was similar to Shropshire as a whole.
Qualifications and Jobs

Qualifications

<table>
<thead>
<tr>
<th>Qualifications</th>
<th>Ward</th>
<th>Shropshire</th>
<th>England and Wales</th>
</tr>
</thead>
<tbody>
<tr>
<td>Level 1</td>
<td>15.5</td>
<td>15.4</td>
<td>15.2</td>
</tr>
<tr>
<td>Level 2</td>
<td>18.9</td>
<td>19.4</td>
<td>17.2</td>
</tr>
<tr>
<td>Level 3</td>
<td>15.1</td>
<td>14.7</td>
<td>14.5</td>
</tr>
<tr>
<td>Level 4/5</td>
<td>29.2</td>
<td>29.4</td>
<td>29.7</td>
</tr>
<tr>
<td>Other qualifications</td>
<td>6.7</td>
<td>7.1</td>
<td>8.6</td>
</tr>
<tr>
<td>No qualifications</td>
<td>14.6</td>
<td>14</td>
<td>15</td>
</tr>
</tbody>
</table>

According to the Census 2011, 29.2% of residents had a level 4 qualification or above, slightly lower than Shropshire average of 29.4%. There were similar rate of residents with low level qualifications as for Shropshire as a whole. 14.6% had no qualifications compared to Shropshire figure of 14.0%.

Economic Activity

The employment status of Ludlow North residents at the time of the 2011 Census showed 79.0% of residents were economically active (this includes people who are both employed and actively seeking employment), this was slightly lower than the Shropshire figure of 80.1%. Of those who were economically active 73.6% were in employment, 15.9% were self-employed and 5.5% were unemployed. This is compared with 75.8%, 13.5% and 5.4% respectively for Shropshire.

21.0% of residents were economically inactive (these are people who are not seeking a job, and include those who are retired, full time students, looking after family or long term sick). This figure was slightly higher than the Shropshire level of 19.9%.

Unemployment

The Jobseeker’s Allowance (JSA) is payable to people under pensionable age who are available for, and actively seeking work. In October 2016 2.0% of resident people aged 16-64, were claiming JSA, this was higher than the Shropshire figure of 1.1% and 1.8% for Great Britain.

For further information on qualification levels and definitions visit Office of National Statistics (ONS) http://www.ons.gov.uk/employmentandlabourmarket/peopleinwork/employmentandemployeetypes/articles/qualificationsandlabourmarketparticipationinenglandandwales/2014-06-18#background-notes

For further information, contact Information, Intelligence & Insight 01743 258534
Qualifications and Jobs

Employment by Occupation

- 15% of residents were employed as Managers, directors and senior officials (greater than for Shropshire as a whole 11.7%)
- Fewer people work in Professional occupations, 12.3% compared to 15.9% for Shropshire

Businesses and Employment

- 2,600 jobs in the ward
- 409 businesses (Source: Mint 2015)

Travel to Work

- 13.8% of residents were self employed
- 5.2% work from home (compared to 5.6% for Shropshire)
- 35.1% use the car as main travel mode to work
- 1.8% used public transport

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Housing

2,212 Dwellings and 1,971 Households
20 Communal Establishment with 74 residents

Housing Tenure

The largest proportion (47.9%) of houses in Ludlow North Ward were owned outright. This was higher than Shropshire (38.6%). 12% of households were social rented housing, this was fewer than for Shropshire as a whole (13.5%) and fewer than for England (17.7%). A greater number of households in Ludlow North Ward were private rented (21.0%) compared to 15% for Shropshire.

Housing Type

Fewer household spaces in Ludlow North were detached properties (26.9%) compared to Shropshire as a whole (39.5%).

Fewer household spaces were semi-detached (19.1%) compared to Shropshire as a whole (33.4%).

A greater number of household spaces in Ludlow North Ward were terraced (including end-terrace), (35.1%) compared to Shropshire (16.8%).

**Housing Composition**

46.1% of households were One Person Households greater than the Shropshire average (28.9%) and England (30.2%).

3.3% of households were Lone Parent with dependent children lower than the Shropshire average (5.2%) and England (7.1%).

24% of households were One Person Pensioner aged 65 and over, greater than the Shropshire average of (13.9%) and England (12.4%).

7.7% of households were married couples with dependent children lower than the Shropshire average of (14.9%) and England (12.3%).

1.6% of households were co-habiting couples with dependent children lower than the Shropshire average of (4.2%) and England (4.1%).
Crime levels in Shropshire are **very low compared to national levels**. Crime and ASB are **higher** in Ludlow North Ward. Relative to the rest of Shropshire, Ludlow North had the **4th highest crime rate** per 1,000 population of all **63** Shropshire Wards.

Crime per 1000 Population in Ludlow North Ward was **86.0**, **higher than Shropshire average** of **44.9** and **slightly higher** than England and Wales **78.4**.


**IMD 2015 Crime Domain**

The **Crime Domain** measures the **risk** of personal or material victimisation at local level.

The indicators:

- The rate of **violence** per 1,000 at risk population
- The rate of **burglary** per 1,000 at risk properties
- The rate of **theft** per 1,000 at risk population
- The rate of **criminal damage** per 1,000 at risk population

**Ludlow North Ward** has **low levels** of crime compared to national rankings.

When looking at the four lower super output areas (llsoa’s) which cover the ward. These areas are within **deciles, 10, 9, 4 and 3** (decile one being the highest, decile 10 being the lowest) when compared with national levels.
Index of Multiple Deprivation (IMD 2015) is designed to identify areas where communities lack resources and are in need. To do this, seven factors are considered, which are:

- Income deprivation
- Employment deprivation
- Health deprivation and disability
- Education deprivation
- Barriers to housing and services
- Crime
- Living environment deprivation

There are 4 Lower layer Super Output Areas (LLSOA) which partially cover Ludlow North Ward.

These areas fall into the 4th, 6th and 9th least deprived deciles nationally.