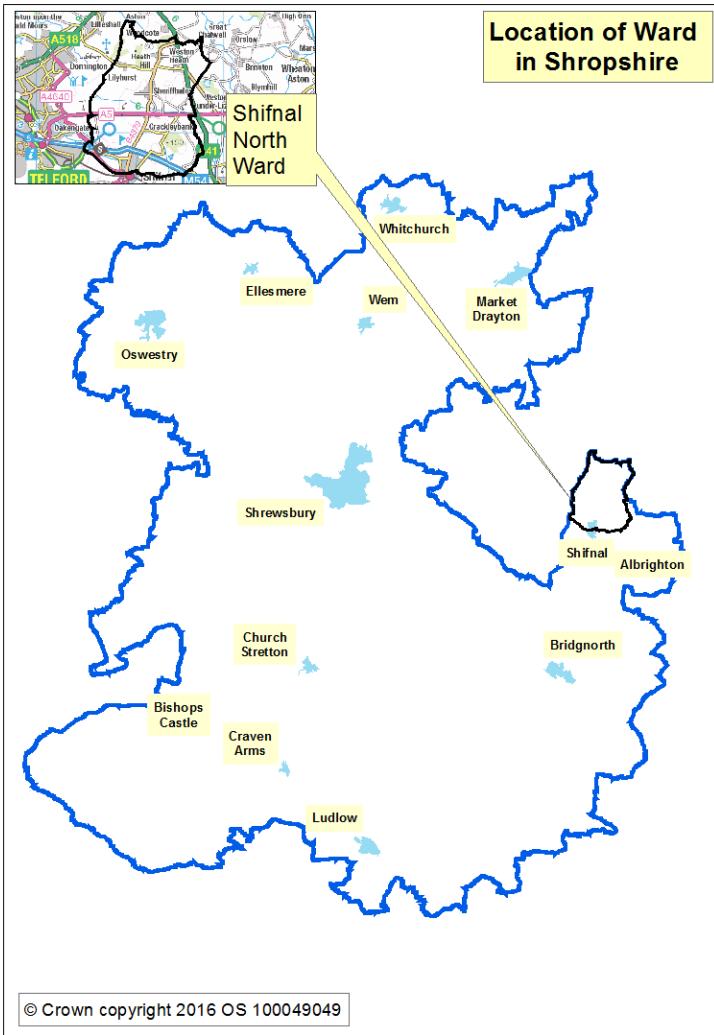


Shifnal North Ward



Shropshire Council

Key Facts

Total Population **4,731 (2015)**

Area **3,764** hectares

Population Density **1.3 per** hectare
(Shropshire average **0.96**)

Average Age - **43.2**

Total Households **2,058**

Total Dwellings **2,123**

Source: 2011 Census, Office for National Statistics ©
Crown Copyright 2016

Ward Councillor - Kevin Turley
Independent

kevin.turley@shropshire.gov.uk



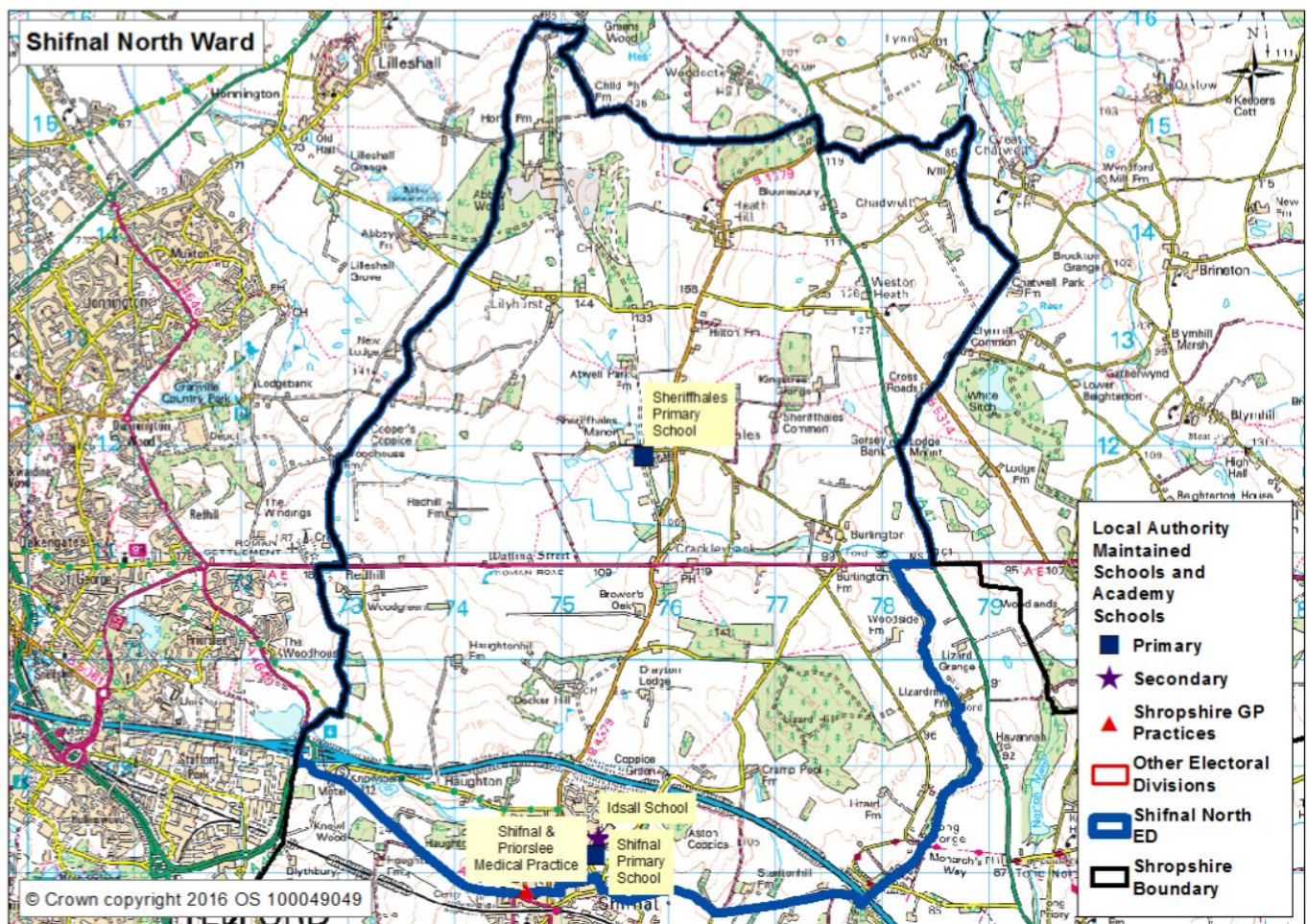
Election Results - May 2017

Name	Party	Votes
Kevin Turley	Independent	992
William Cundy	Conservative	230

Parliamentary Constituency - The Wrekin

MP - Mark Pritchard

Population and Diversity



Shifnal North is located in the east of the county, to the north of Shifnal town, it borders Telford & Wrekin to the south and Staffordshire to the east. The ward is predominantly rural in nature. The majority of the ward is sparsely populated with some more densely populated areas at the south of the ward. Sheriffhales is at the heart of the ward and Shifnal town centre to the south, which is well served for shops and other amenities. The M54 provides access towards Shropshire and the West Midlands. Shifnal has a train station providing onward travel from Shrewsbury and Wolverhampton.

For more information and interactive maps please visit Shropshire Council website :

www.shropshire.gov.uk/maps

For further information please visit : www.shropshire.gov.uk/facts-and-figures

Email research@shropshire.gov.uk

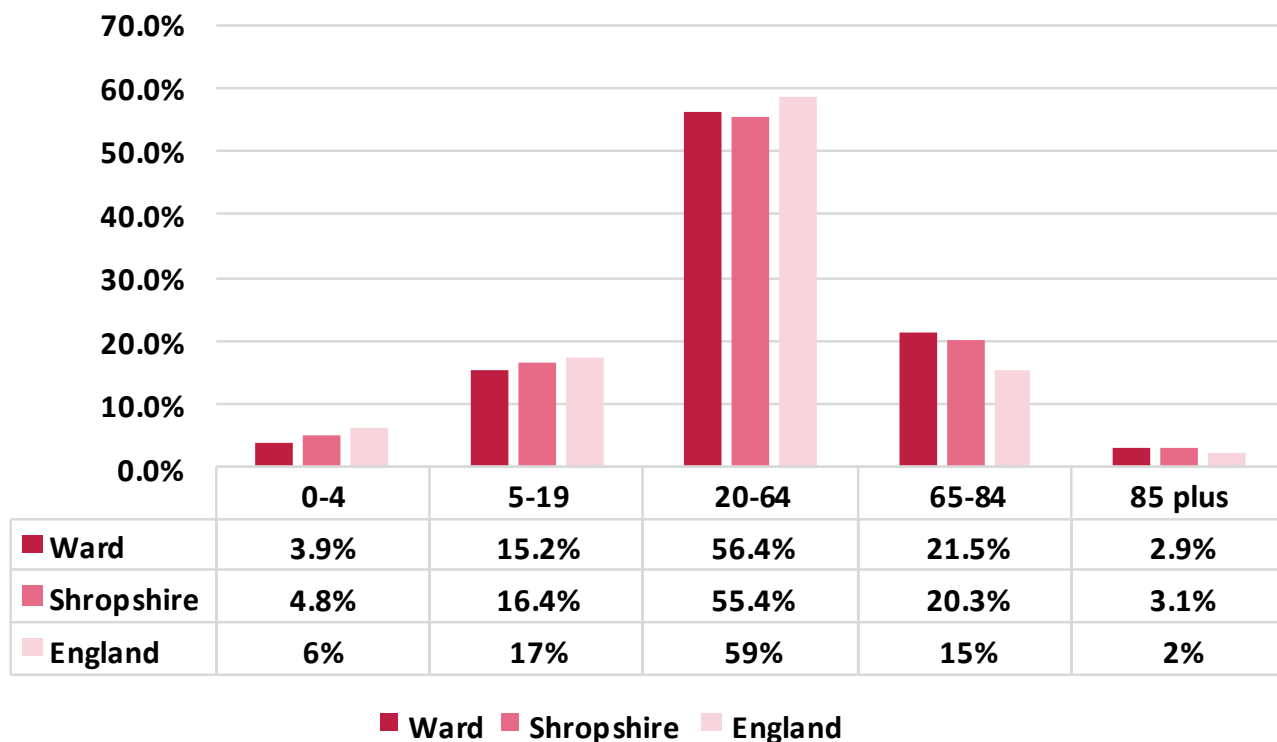
Other useful websites:

www.nomisweb.co.uk www.ONS.gov.uk

Population and Diversity

Age Structure

Ward Age Structure (%)



Source: Office of National Statistic (ONS) Mid Year Estimates, 2015 - Ward Level Mid Year Population Estimates, Experimental Statistics 2016.



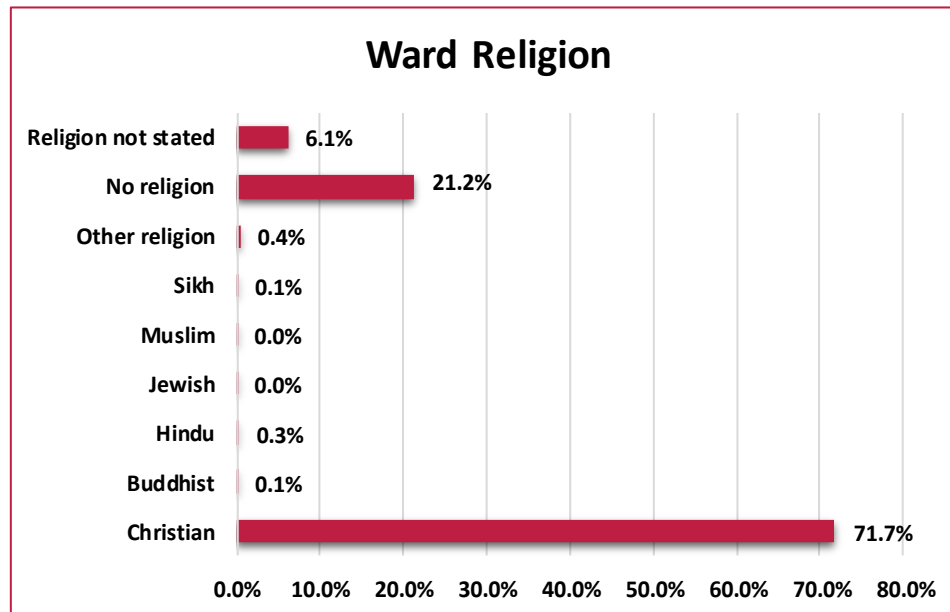
Mid year estimates for **2015**
50.3% female and **49.7% male.**

Shifnal North has a **lower rate of people aged 0- 4 and 5 to 19**, compared to both **Shropshire** and **England**.

Shifnal North has a **higher rate of older people**, aged 65-84, **compared** to both Shropshire and England.

Population and Diversity

Religion



71.7% of People were Christian. 21.2% had no religion. Levels of other religions were low and similar to Shropshire, but lower than national levels.

Source: 2011 Census, Key Statistics, Office for National Statistics (ONS).

	Christian	Buddhist	Hindu	Jewish	Muslim	Sikh	Other religion	No religion	Religion not stated
Shropshire	68.7%	0.3%	0.1%	0.0%	0.3%	0.1%	0.4%	22.8%	7.3%
England	59.4%	0.5%	1.5%	0.5%	5.0%	0.8%	0.4%	24.7%	7.2%

Ethnicity

96.7% of People were White British, higher than both Shropshire and England.

Fewer people from minority groups compared to both England and Shropshire. Slightly lower percentage of most minority ethnic groups than for Shropshire as a whole.

Area	White	White: British	Mixed/ multiple	Asian/Asian British	Black/African/ Caribbean/ Black British	Other ethnic group	Total BME
Shifnal North	98.4%	96.7%	0.7%	0.7%	0.1%	0.0%	1.5%
Shropshire	98.0%	95.4%	0.7%	1.0%	0.2%	0.1%	2.0%
England	85.4%	79.8%	2.3%	7.8%	3.5%	1.0%	14.6%

For further information on population or other Census data please visit:

<https://www.nomisweb.co.uk/>

<https://shropshire.gov.uk/facts-and-figures>

<https://www.ons.gov.uk/>

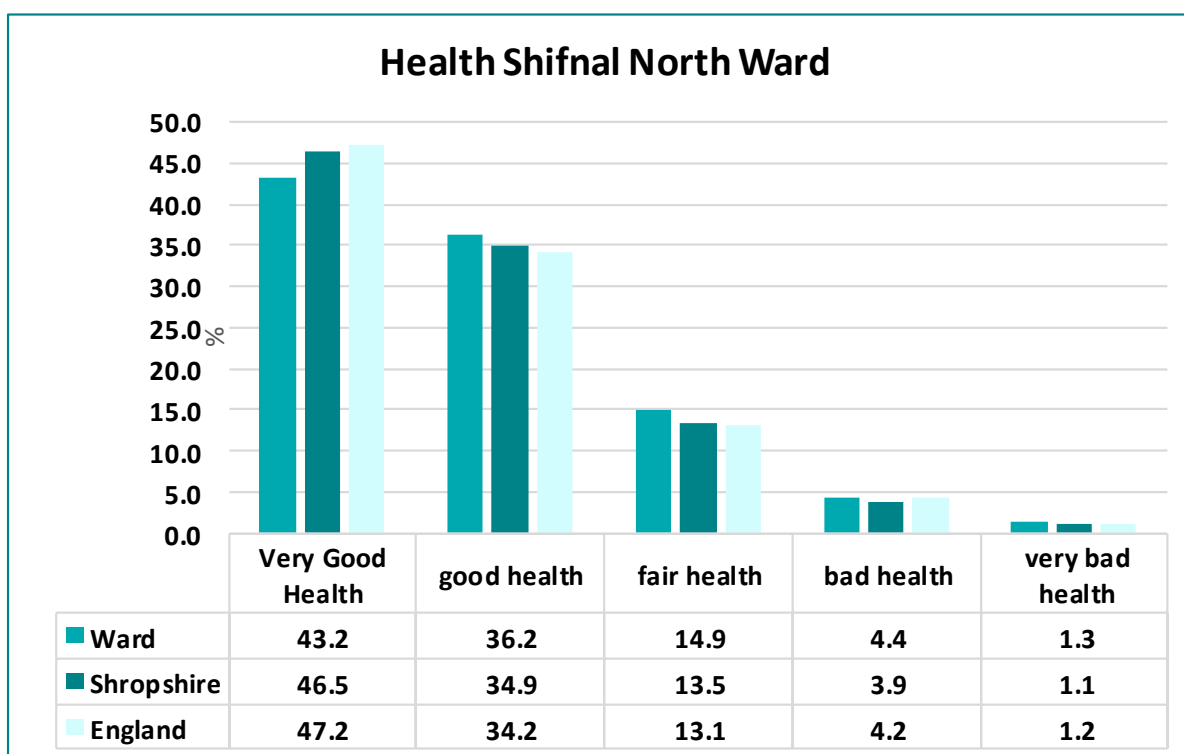
Health

Long Term Limiting Illness

8.7 % of People had a **Long Term Health Problem or Disability** which Limited their Life a lot. Slightly higher than the Shropshire average of **8.4%**.

Source: 2011 Census, Key Statistics, Office of National Statistics (ONS).

Health Condition



At the time of the 2011 Census, **79% of residents** in Shifnal North Ward, said that they felt they were **in very good or good health**. This was **lower** than the Shropshire and England **average of 81%**.

Provision of Social Care

	Provide 1 to 19 hours unpaid care a week	Provides 20 to 49 hours unpaid care a week	Provides 50 or more hours unpaid care a week
Shifnal North	7.1%	1.5%	2.7%
Shropshire	7.5%	1.3%	2.4%
England	6.5%	1.4%	2.4%

7.1% of people provided in Shifnal North Ward **unpaid care for 1-19** hours per week, this was **similar** to **Shropshire as a whole**.

Qualifications and Jobs

Qualifications

Qualifications	Ward	Shropshire	England and Wales
Level 1	16.3	15.4	15.2
Level 2	19.6	19.4	17.2
Level 3	13.7	14.7	14.5
Level 4/5	28.8	29.4	29.7
Other qualifications	6.3	7.1	8.6
No qualifications	15.2	14	15

According to the Census 2011, **28.8%** of residents had a level 4 qualification or above, lower than Shropshire average of **29.4%**. There were more residents with low level qualifications than for Shropshire as a whole. **15.2%** had no qualifications compared to Shropshire figure of **14.0%**.

Source: 2011 Census, ONS, Highest Level of Qualification Population aged 16-64.

For further information on qualification levels and definitions visit Office of National Statistics (ONS)
<http://www.ons.gov.uk/employmentandlabourmarket/peopleinwork/employmentandemployeetypes/articles/qualificationsandlabourmarketparticipationinenglandandwales/2014-06-18#background-notes>

Economic Activity

The employment status of Shifnal North residents at the time of the 2011 Census showed **80.3%** of residents were economically active (this includes people who are both employed and actively seeking employment), this was very similar to the Shropshire figure of **80.1%**. Of those who were economically active **76.3%** were in employment, **9.7%** were self-employed and **4.0%** were unemployed. This is compared with **75.8%**, **13.5%** and **5.4%** respectively for Shropshire.

19.7% of residents were economically inactive (these are people who are not seeking a job, and include those who are retired, full time students, looking after family or long term sick). This figure was similar to the Shropshire level of **19.9%**.

Unemployment

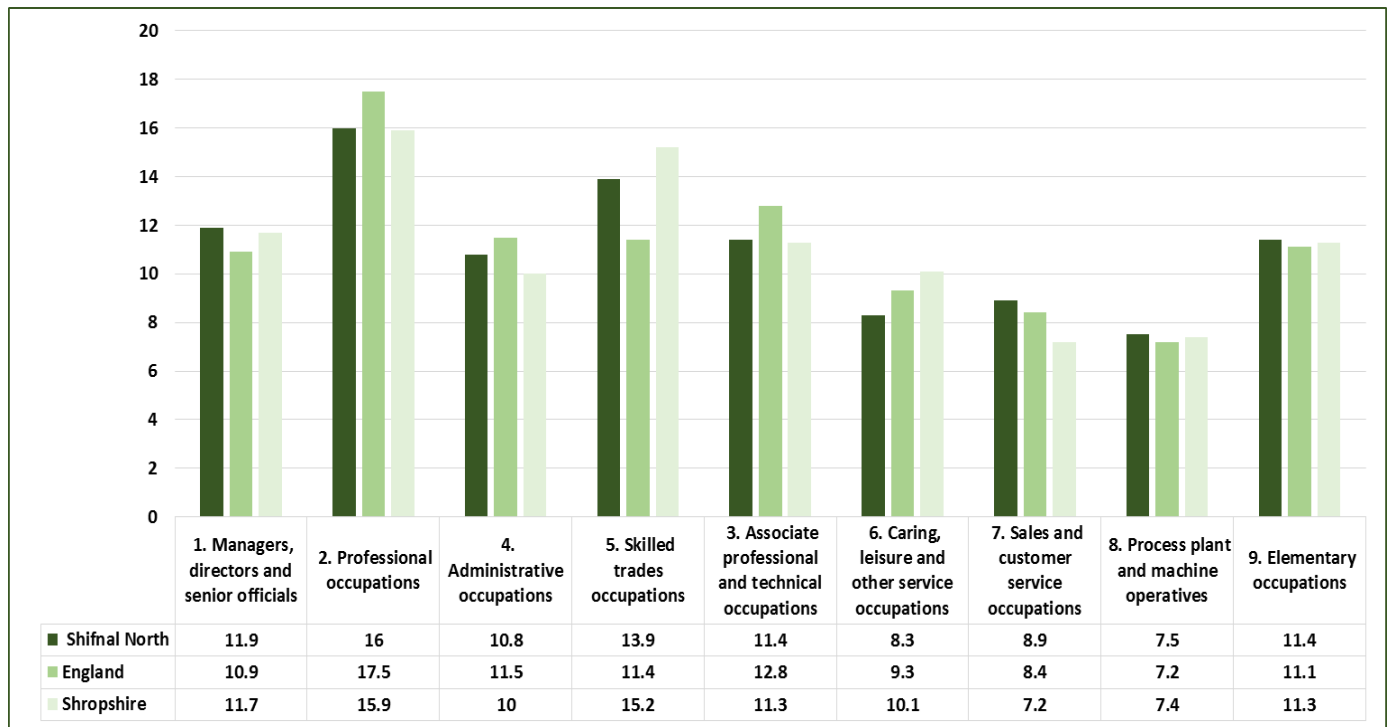
The **Jobseeker's Allowance (JSA)** is payable to people **under pensionable age** who are available for, and **actively seeking work**. In October 2016 **1.1%** of resident people aged 16-64, were claiming JSA, this was the same as the Shropshire figure of **1.1%** but lower than the **1.8%** for Great Britain.

For more information please visit:

<https://www.nomisweb.co.uk/>
<https://www.nomisweb.co.uk/reports/lmp/la/contents.aspx>

Qualifications and Jobs

Employment by Occupation



Businesses and Employment

- **1,400** jobs in the ward
- **188 businesses** (Source: Mint 2015)

- Shifnal North occupation profile is very similar to that for Shropshire. **8.9 %** of residents were employed in Sales and customer service occupations (greater than for Shropshire as a whole **7.2%**)
- Fewer people work in Skilled trades occupations, 13.9% compared to **15.2%** for Shropshire

Travel to Work

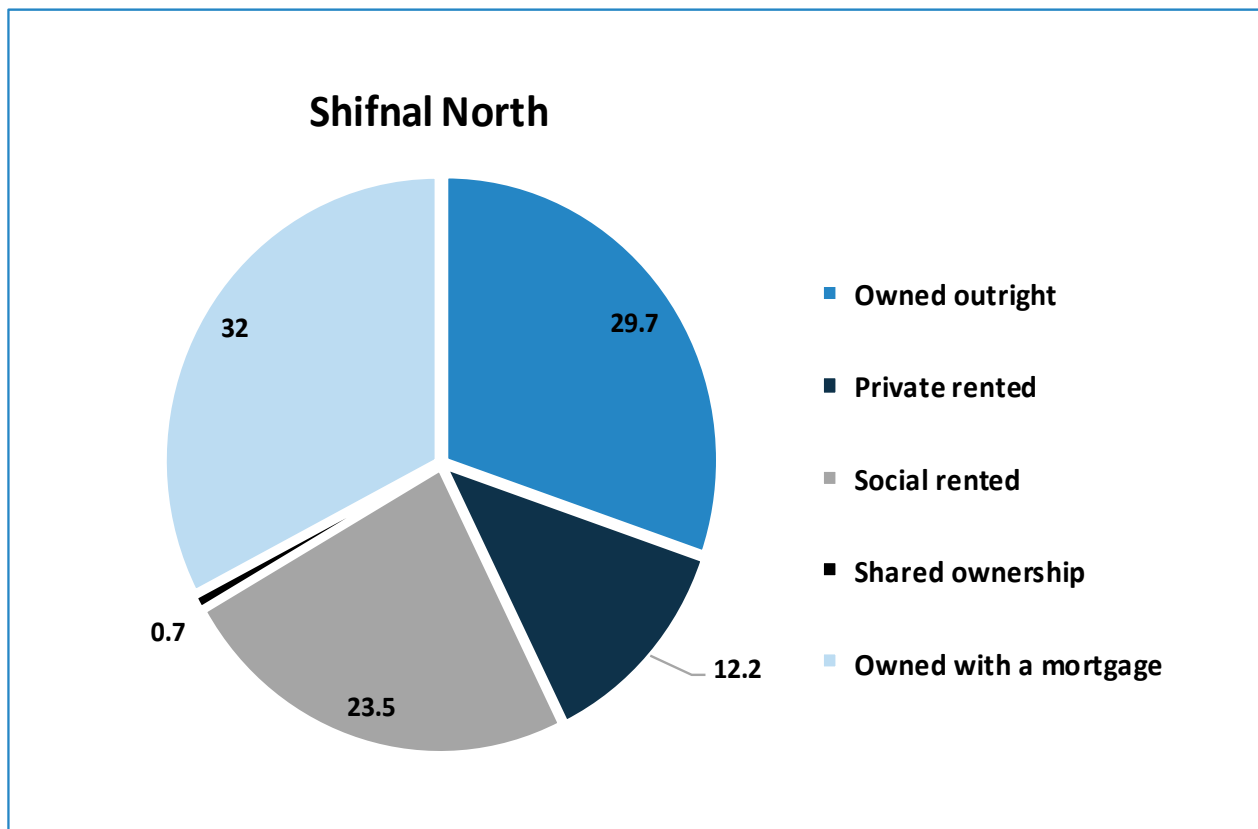
- **9.3%** of residents were self employed
- **4.6%** work from home (compared to **5.6%** for Shropshire)
- **50.6%** use the car as main travel mode to work
- **3.1%** used public transport

Housing

2,123 Dwellings and 2,058 Households

5 Communal Establishment with 41 residents

Housing Tenure



Source: 2011 Census, Key Statistics, Office for National Statistics, © Crown Copyright 2017.

The largest proportion (**32.0%**) of houses in Shifnal North Ward were owned with a mortgage or loan. This was similar to Shropshire (**30.6%**). **23.5%** of households were social rented housing, this was greater than for Shropshire as a whole (**13.5%**) and greater than for England (**17.7%**). Fewer households in Shifnal North Ward were private rented (**12.2%**) compared to **15%** for Shropshire.

Housing Type

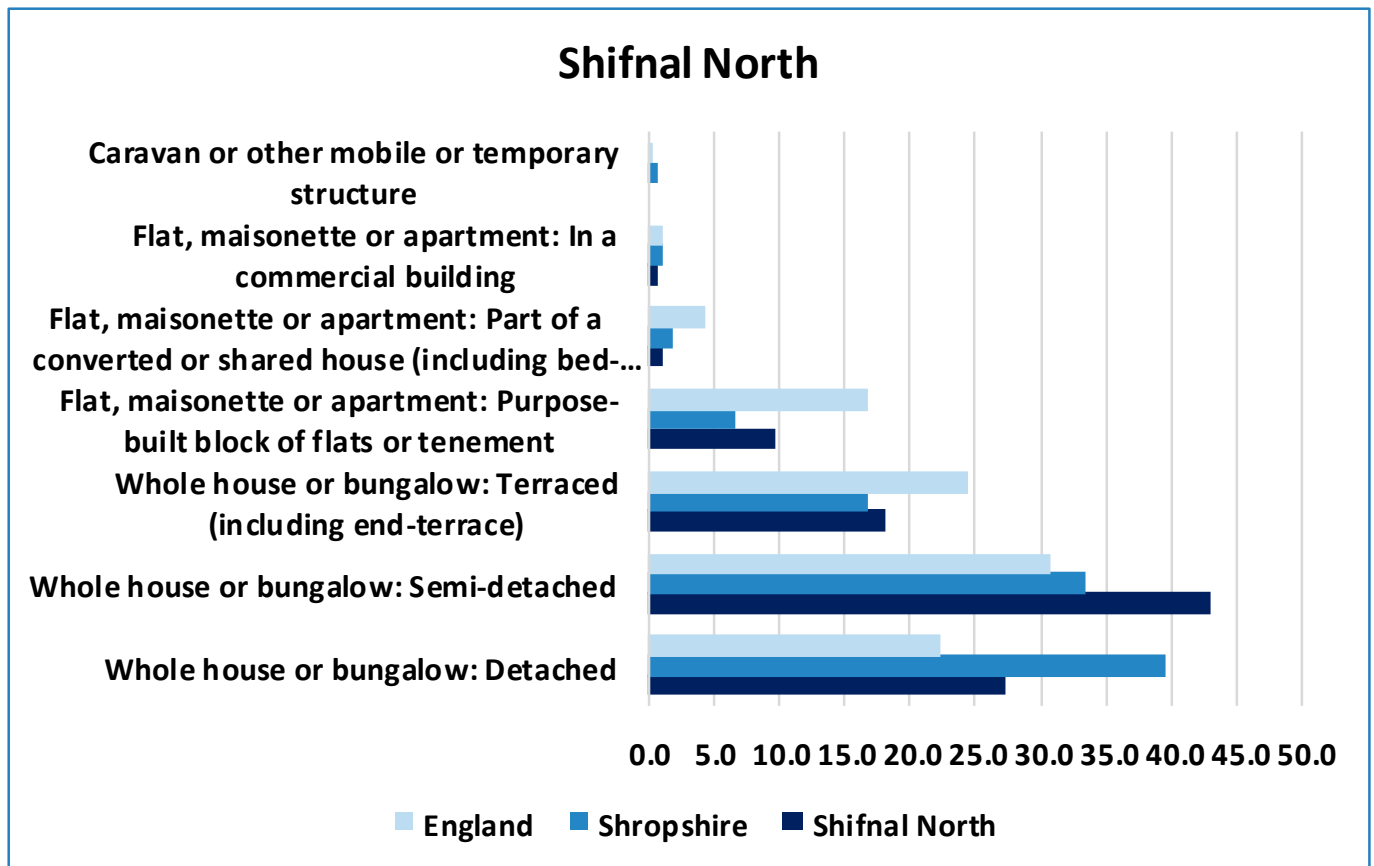
Fewer Shifnal North household spaces were detached properties (**27.3%**) compared to Shropshire as a whole (**39.5%**).

A greater number of household spaces were semi-detached (**43.0%**) compared to Shropshire as a whole (**33.4%**).

A greater number of household spaces in Shifnal North were terraced (including end-terrace), (**18.1%**) compared to Shropshire (**16.8%**).

Housing

Housing Type



Housing Composition

28.9% of households were One Person Households the same as the Shropshire average (**28.9%**) but lower than England (**30.2%**).

6.6% of households were Lone Parent with dependent children greater than the Shropshire average (**5.2%**) but lower than England (**7.1%**).

13.7% of households were One Person Pensioner aged 65 and over, lower than the Shropshire average of (**13.9%**) but greater than England (**12.4%**).

14% of households were married couples with dependent children lower than the Shropshire average of (**14.9%**) but greater than England (**12.3%**).

3.1% of households were co-habiting couples with dependent children lower than the Shropshire average of (**4.2%**) and England (**4.1%**).

Community Safety

Crime levels in Shropshire are **very low compared to national levels**. Crime and ASB are **slightly higher** in Shifnal North Ward. Relative to the rest of Shropshire, Shifnal North had the **14th highest crime rate** per 1,000 population of all **63** Shropshire Wards.

Crime per 1000 Population in Shifnal North Ward was **50.3**, **slightly higher than Shropshire average** of **44.9**, but **lower** than England and Wales **78.4**.

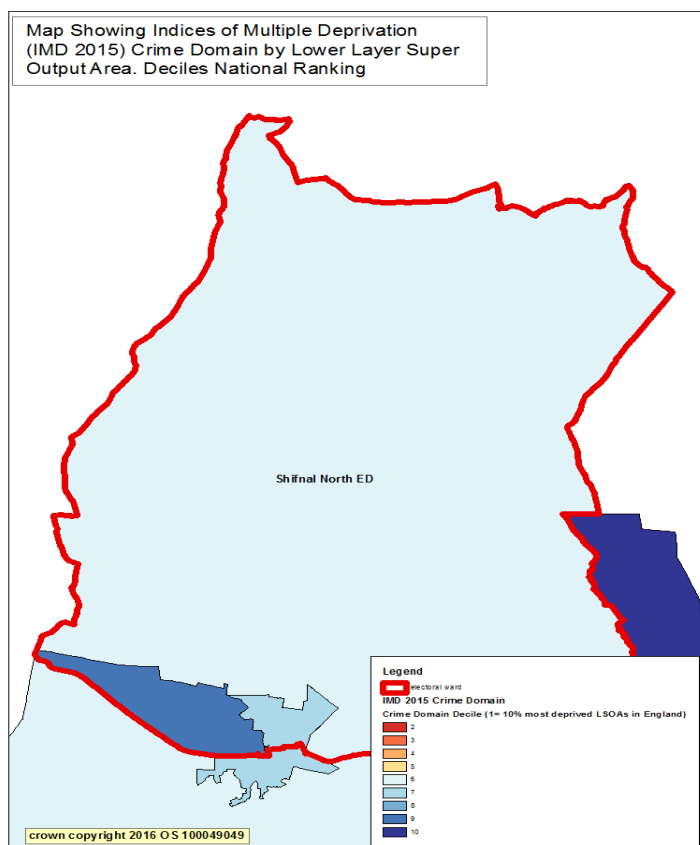
Source: Police Recorded Crime Data and Crime in England and Wales Statistical Bulletin, ONS, July 2016, year end 2016

IMD 2015 Crime Domain

The **Crime Domain measures** the **risk** of personal or material **victimisation** at local level.

The indicators:

- The rate of **violence** per 1,000 at risk population
- The rate of **burglary** per 1,000 at risk properties
- The rate of **theft** per 1,000 at risk population
- The rate of **criminal damage** per 1,000 at risk population



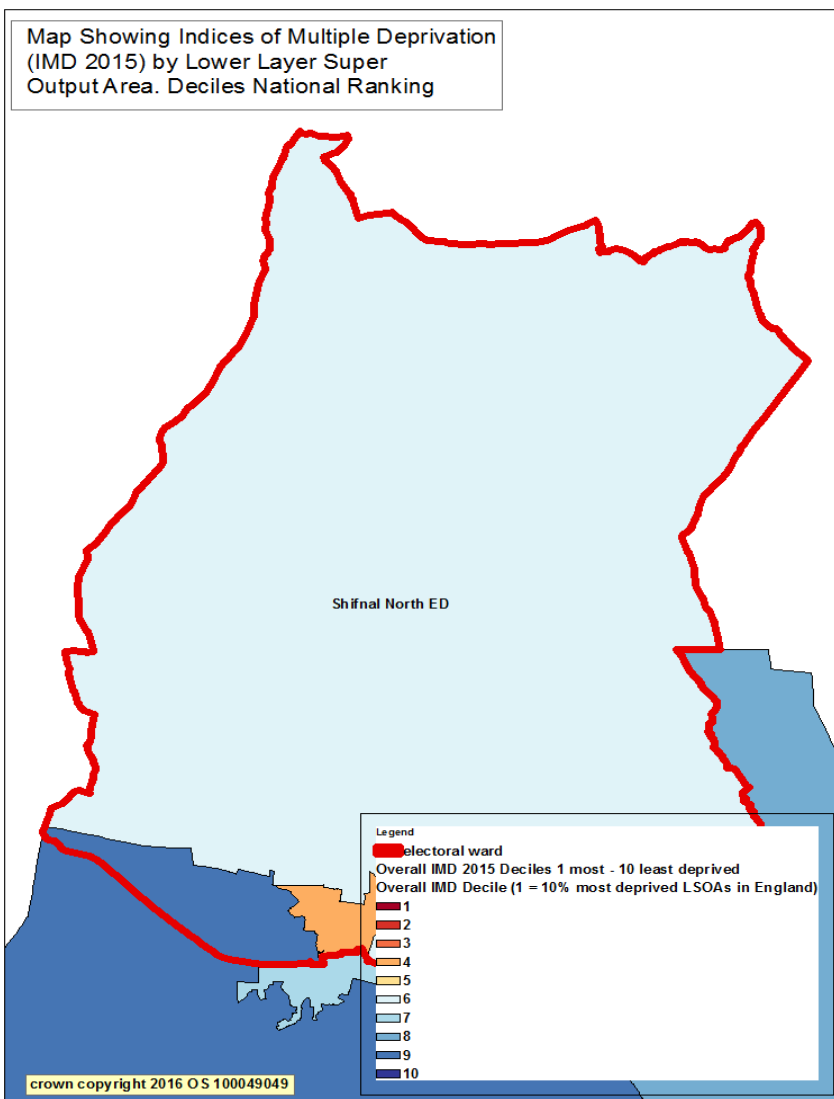
Shifnal North Ward has **low levels of crime** compared to national rankings.

When looking at the four lower super output areas (Ilsoa's) which cover the ward. These areas are within **decile 6, 7 and 9** (decile one being the highest, decile 10 being the lowest) when compared with national levels.

Index of Multiple Deprivation (IMD 2015)

Index of Multiple Deprivation (IMD 2015) is designed to identify areas where communities lack resources and are in need. To do this, seven factors are considered, which are:

- Income deprivation
- Employment deprivation
- Health deprivation and disability
- Education deprivation
- Barriers to housing and services
- Crime
- Living environment deprivation



There are **3** Lower layer Super Output Areas (LLSOA) which partially cover Shifnal North Ward.

These areas fall into the **4th, 6th and 9th** least deprived deciles nationally.

Source: IMD 2015, Department for Communities and Local Government, Crown Copyright, 2016.