Personal stories are a good way to help us learn, share and understand. The template below is to help you to break your story up so you can share the experience and provide the right information but keeping it short for the reader. Keep it simple and clear while sharing what was felt and learnt during the experience.

Once completed please forward it onto: [stewart.smith@shropshire.gov.uk](mailto:stewart.smith@shropshire.gov.uk?subject=Personal%20Stories%20-%20Shropshire%20Choices)

Title of the story / case study E.g. Roy’s Story

Names, job titles and key people involved:

Story starting point. What was wanted? What was the reason / catalyst for change? - Why did they do this? What was the approach? 2-4 sentences summarising the whole story

Short description or pen picture of the individual / or organisation(s)

The story (continued) - the people involved, organisations, concrete examples, the challenges, failings, outcomes, learning. Say what was learnt not just what happened.

Challenges and difficulties are important too.

Quotes – any stand out comments - make sure you give people’s names and roles

**Pictures or graphics** Paste in here or attach as separate documents and list here. Extracts and examples, logos, assistive technology used, costs, savings etc.

**Learning** – up to 6 key do’s and dont’s

What did the individual learn?

What did the staff learn?

What did you learn?

What did Shropshire Council learn?

**Links and references that would help others, e.g. websites, publications. How do people get in touch / find out more?**

**Outcomes – what are the benefits, what is the impact of change? Unexpected consequences/failings? (Bullet points) Stories and conversations can be “difficult”.**

**Future developments – What next? What further intervention is needed to stimulate more change?**