

Claverley Parish Plan

2016 - 2025



Prepared by Claverley Parish Council

Foreword

This is the second Parish Plan prepared by Claverley Parish Council; the first one covering a period from 2005 to 2015. The planning process sought to gather views of parishioners about a wide range of topics and then to translate them into a series of priorities that the parish council could use to inform its work over the following 10 years or so. The last Parish Plan achieved: Claverley in Bloom, a new Parish website, a Youth club, seven new affordable homes and the replacement of worn out concrete lamp posts with new conservation style to name but a few.

The process of creating a new Parish Plan began some time ago with a public meeting to identify areas of concern. Once all of these views had been considered the Parish Plan Working Group designed two questionnaires; a Community Survey containing 49 questions and a Young People's Questionnaire containing 16 questions. Once drafted, the surveys were passed to two focus groups for critical comments regarding the relevance and clarity of each survey. The final questionnaires were approved by the Parish Council and these were distributed to some 626 households with 507 Householder questionnaires and 45 Young People's questionnaires being collected during the summer 2014.

The Parish Council was keen to ensure that the completed questionnaires were analysed by a body independent of the parish and so in the autumn of 2014 Shropshire Community Council was contracted to do this work. The final analysis was received and approved by the Parish Council in the early summer of 2015.

Since that time, the Parish Plan Working Group has continued to meet every three weeks or so, and weekly since October 2015, in order to translate the analysis of both surveys (over 100 pages) into a summary and a series of coherent actions to be implemented over the next 10 years or so in the form of the new Parish Plan.

The whole of this enterprise has truly been a team effort with the entire working group fully contributing to the process. Accordingly, I wish to take this opportunity of thanking the Parish Plan Working Group: Gill Price, Councillor Rod Parr, Gordon Drury, Peter Knapton and Councillor Richard Cotham for their time, commitment and contributions throughout the preparation of this new Parish Plan. Also, I wish to thank Shropshire Councillor Tina Woodward for her support and encouragement, Councillor Sally Beaman for organising focus groups of "critical friends" and not least all the young people who helped the working group create the Young People's questionnaire. As you might know all of these parishioners gave freely of their time and expertise and I am very grateful to all of them for making this new plan possible. Finally, a huge thank you to everyone who contributed to the planning process by returning a completed questionnaire for without your vital contributions a new Parish Plan could never have been possible. Thank you all.

Councillor David Harris - Chair of Parish Plan Working Group

Claverley Parish Plan 2015 - 2025

Our Mission Statement

“We will work to develop and sustain our parish as a thriving, modern village-based community set in a peaceful, safe and secure rural environment in which our parishioners can flourish and enjoy the highest quality of life possible.”

Claverley Parish Council

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INTRODUCTION



1. Introduction

1.1 Purpose

The purpose of the Parish Planning process is to encourage and help local communities to develop a greater autonomy in planning for and determining their future. This planning process provides residents with a second opportunity to influence local government in the strategic development of the parish over the coming decade. This process is actively promoted and supported by Central Government. This is the second plan, the first being developed for the period 2005 - 2015.

1.2 Objective

The objective has been to provide the opportunity for all parishioners to give their views on living in the parish and also how life in the parish could be improved over the coming 10 years (2015 -2025).

1.3 Consultative Process

The Community and Youth surveys were circulated to all households within the parish during 2014. The Parish Council then commissioned Shropshire Community Council, an independent organisation, to analyse both surveys and provide a report. After considering the report Claverley Parish Council has produced this Parish Plan by summarising its findings and developing a range of necessary actions for the parish.

1.4 Local and Regional Context

In developing the new parish plan consideration has been given to the wider regional context including co-existence with other parishes, Shropshire Council and other partnerships. This does not mean that the development of local priorities will be inhibited by the wider context, but that collaboration and partnership often help communities to take forward change. Actions can in some circumstances be linked to or incorporated within other wider plans and strategies such as:

- Shropshire Local Plan
- Shropshire Council's SAMDEV Plan (2015)
- Core Strategy (2012)
- Place Plan
- Connect Shropshire etc.

1.5 Structure and Format

The Parish Plan is divided into the following sections:

1. Introduction
2. Services and Facilities
3. Housing and Housing Design
4. Environment
5. Roads and Transport
6. Appendices

Each of the above sections (with the exception of section 6) has an introduction that outlines the key principles relevant to the section and where appropriate a local context.

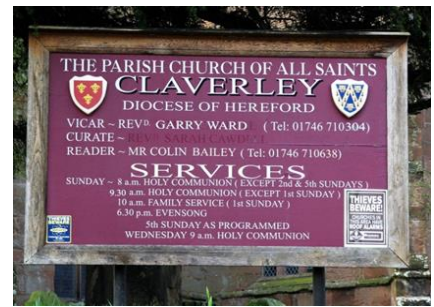
1.6 The Parish Planning Process

1.6.1 - Aim: The Parish Planning Process occurs once every ten years (this being our second Parish Plan) and seeks to identify and address where possible some of the strategic priorities for the whole parish of Claverley. The process began with a public meeting that sought to identify a range of broad issues within the parish.

1.6.2 - Creating the Surveys: In the light of the information gained at this meeting the working group created a detailed questionnaire that, once approved by the Parish Council and printed, was delivered and collected from all households across the parish. In addition, a second questionnaire was created and distributed to those households with appropriately aged youngsters and was aimed specifically at young people aged 12 to 15 years in the parish. Both the Community Survey and Young People's questionnaire sought to gain some detailed insights into parishioners' views on a range of issues within the parish.

1.6.3 - The Analyses: Once collected, the questionnaires were sent to an external body with experience of the analysis of community surveys with a remit to provide the Parish with an accurate, detailed but independent analysis of both questionnaires. A copy of their report can be found at Appendix A to this Parish Plan.

1.6.4 - The Parish Plan: The resulting Parish Plan seeks to summarise the results of these surveys and to identify a range of actions that will provide a strategic work plan that helps both Claverley Parish Council and Shropshire Council achieve improvements that are important to the parish as a whole.



SERVICES AND FACILITIES



2 Services and Facilities

2.1 Key Principles

The Parish Council will continue to promote a strong community spirit and sense of responsibility, encouraging involvement and participation in activities and the use of services and facilities.

The Parish Council will continue to actively promote new initiatives designed to improve the quality of life of all residents through this planning process.

The findings contained within the 'Service and Facilities' section of the Community Survey [pages 12 to 40] and Youth Survey have been analysed (Appendix A); these are summarised below and, where appropriate and feasible, actions have been identified.

2.2 Context

In summary, the Community and Youth Surveys sought the views of parishioners regarding their:

- Support for and use of existing services and facilities within the parish (2.3 Below)
- The need for additional services and facilities (2.4)
- Opinions about the quality of delivery of existing services and facilities (2.5)
- Perceptions of safety and wellbeing within the parish (2.6)

The detailed findings in relation to this section can be found in the Community Survey Questions 8 to 18 (pages 12 - 40) and within the Youth Survey Questions 3 to 10.

2.3 The Use of Services and Facilities

When asked how often parishioners (potentially 1057) support or use the following Parish services and facilities respondents said:

2.3.1 - Local convenience store: The majority of respondents (71.5%) who do support the local convenience stores, do so on a weekly basis (29%) and 55.2% support the stores at least on a monthly basis

2.3.2 - Pubs: Of the (83%) of respondents the majority use the pubs in the Parish mostly on a monthly basis, interestingly 13.2% say they never visit pubs in the Parish

2.3.3 - Village Hall: The Village Hall is used most often on an occasional (once a year) basis and this seems to decline with frequency of use, with only 5 respondent's saying they use it daily. Of those who responded (79.6%) to this question, 25.7% say they never use the village hall

2.3.4 - Claverley Medical Practice: Of the 89.8% of respondents the majority (76%) say they use the Medical Practice on a monthly or occasional basis. Some 13% said they used these medical facilities more frequently.

2.3.5 - Church: The majority (79.8%) responding said that they visit church on an occasional (once a year) basis. This volume seems to decline when considering frequency of use with only 4 people saying they use daily. Of those who also responded to this question, 17% say they never visit church

2.3.6 - Post Office: Of the 85% who responded just over 50% said that they use the Post Office on at least a monthly basis. Only 7 people say they use the Post Office on a daily basis (0.8%). Of those who also responded to this question, a total of 25.4% said they use post office rarely or never

2.3.7 - Tennis Club: Of the 73% who responded the vast majority said that they never use this facility, with only 0.1% using daily, 3.1% using weekly and 1.8% monthly

2.3.8 - Bowling: Of the 74% who responded, the vast majority said that they never use this facility and only 3.5% stating that they used the facility weekly

2.3.9 - Cricket: Of the 73% who responded the vast majority said that they never use this facility, with 4.6% stating they use it rarely and 3.1% occasionally

2.3.10 - Football: Of the 72% of respondents the vast majority stated they never use this facility. The majority of respondents who do use this facility 3.3% say they only use it rarely, 1.8% weekly, 2.0% monthly

2.3.11 - Mobile Library: Of the 73% who responded the vast majority stated they never use this facility. Of the small number (8.9%) who do, only 1.0% use it weekly, 1.4% monthly, 2.6% occasionally and 3.9% rarely

2.3.12 - Claverley Primary School and Nursery: Out of 776 respondents 623 stated they never use the school or nursery which seems to be in proportion to those parishioners with children in this age group.

2.3.13 - Toddler Group: 50 respondents (7%) stated that they used this facility. This is broadly consistent with the number of families living in the parish having children in this age group.

2.3.14 - Bus Service: The vast majority of respondents, 698 (90.1%) stated they never use this facility. Of the small number who responded otherwise, the majority said they used bus services rarely. The question set did not specify which routes were used.

Action 1: The above information will be forwarded to the relevant service or facility provider(s), organisation(s), group(s), club(s) and individual(s) for their use.

Action 2: The Parish Council will also use this information when responding to area, regional, national or specific consultations.

2.3.15 The Youth Survey provides information regarding the levels of use of services & facilities (Questions 11, 12, 13 & 14 [pages 75-78]). Some of these correspond to the above questions but the majority refer to those services and facilities specific to this age group (school year 7 -10). There were 45 respondents (24 females and 21 males).

Action 3: the feedback from the Young People's Survey will be fully considered by the Parish Council and will be communicated to the relevant organisation(s), group(s), and individual(s).

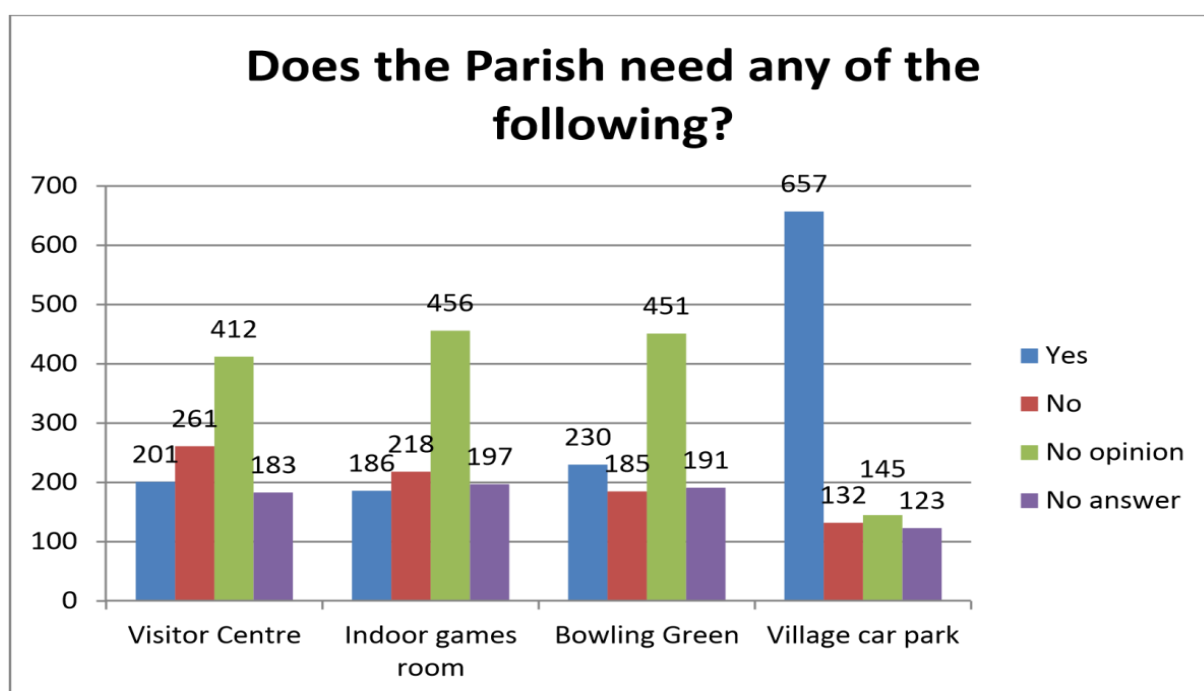
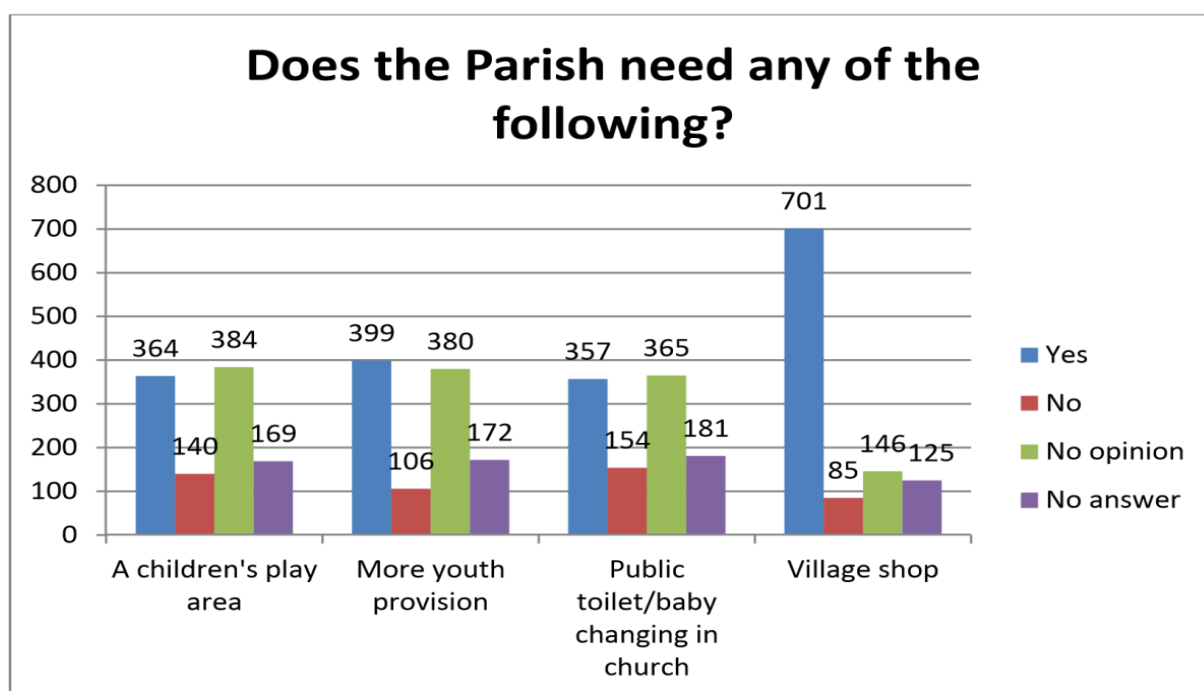
Action 4: The Parish Council will use the results of the Young People's Survey to deliver improvements where possible

2.4 The need for additional services and facilities:

2.4.1 The Community and Young People's Surveys asked parishioners if they thought there was a need for additional services and facilities. Views were sought by means of a range of questions and the responses have been represented in the charts below. In addition, all parishioners were given the opportunity to submit their views about any aspect of Services and Facilities in addition to those in the questionnaire. This feedback can be found in the Community Survey Report (pages 87-96) and Youth Survey (pages 64-80).

Action 5: The Parish Council where appropriate will support development(s), advice and influence individuals, groups and organisations (public and private) in line with the views expressed.

2.4.2 The two charts below provide information taken directly from the Community Survey Report. This information was given in response to eight questions regarding potential new services or facilities.



2.4.3 - Additional Services and Facilities for Young People: The Community and Youth surveys indicate that there is a need for improved services and/or new children/youth facilities.

Action 6: *The Parish Council will fully consider the feedback from both the Community Survey and the Youth Survey and propose improvements where possible.*

2.4.4 - Village shop: The community survey indicates a strong desire for a village shop.

Action 7: *Although the Parish Council cannot directly address this need it will, where appropriate and possible, support future proposals.*

2.4.5 - Visitor Centre & Indoor Games Room: A minority suggested the need for these facilities.

Action 8: *The Parish Council will consult with the Village Hall Committee regarding consideration being given to extending the use of this parish facility to accommodate other activities.*

2.4.6 - Bowling Green: The Community Survey Report indicates there is some support for such a facility.

Action 9: *The Parish Council cannot directly address matter. It will, where appropriate, offer advice and guidance and consider suggestions.*

2.4.7 - Village Car Park: The survey indicates strong support for a village car park.

Action 10: *The Parish Council cannot directly address this requirement. It will where appropriate support future related options/proposals to achieve a suitable outcome.*

2.4.8 - Change in Post-Code: There is strong support for a change in the post-code from WV5 to WV15.

Action 11: *The Parish Council will approach Royal Mail again and attempt to negotiate this change.*

2.4.9 - Information and Communication within the Parish: The Community Survey Report indicates that parishioners obtain information from a wide variety of sources.

***Action 12:** The Parish Council has fully considered these views and will communicate the responses to all that provide information within the parish.*

2.4.10 - Parish Website: There was a specific question regarding the Parish Website and as previously stated this information will be considered by the Parish Council and communicated to those who manage the parish website.

***Action 13:** The Parish Council will take steps to encourage improved usage of the Parish Website.*

2.4.11 - New Services and Facilities: Parishioners were also given the opportunity to give their views and make comments on what new services, facilities or infrastructure improvements they would support should funding become available. These views are captured in the Community Survey Report (Q49, Appendix 2, Pages 87-96) and the Youth Survey (Q3, 4, 11, 12 & 14, pages 64-80)

In summary the comments made in relation to services & facilities were for example:

- young people and youth facilities
- car parking
- medical centre
- village shop
- bus service
- broadband

***Action 14:** The Parish Council will consider these comments should resources and opportunities become available in the future.*

2.5 Opinions of quality of delivery of existing services and facilities

2.5.1 - Quality of Existing Services and Facilities: The parishioners have communicated their opinions on the quality of delivery of public services within the Community Survey Report.

***Action 15:** The Parish Council will communicate the findings of the Community and Youth Surveys to the organisations or representative bodies directly.*

2.5.2 - Further: The Community and Youth surveys provide the full feedback and these can be found on the parish website and hard copies at the Church, Claverley Post Office and the Clerk to the Parish Council. Outlined below is a summary of this feedback.

Emergency Services:

2.5.3 - Police (including neighbourhood and farm and rural watch): Whilst the majority of respondents (58%) thought that police services were either good or reasonable some 50% thought the Police presence in the parish was poor. Furthermore some 32% considered consultations between the Police and local community was also poor.

2.5.4 - Fire and Rescue: (Respondents 49%)

Of those who expressed an opinion, 41% thought that Fire & Rescue services were either good or reasonable.

2.5.5 - Ambulance: (Respondents 90%)

Of those who expressed an opinion, 54% thought that ambulance services were either good or reasonable.

2.5.6 - Access for Emergency Services: (Respondents 89%)

Of those who expressed an opinion, only 37% thought that access was either good or reasonable. The majority 41% thought that access was poor. (NB Issues around parking & access will also be covered in Section 4 Roads & Transport)

Health Services:

2.5.7 - GP Services: (Respondents 94%)

Of those who expressed an opinion, 70% thought that these services were either good or reasonable.

2.5.8 - Wider Health Services: (Respondents 88%)

Of those who expressed an opinion, 48% thought these services were either good or reasonable.

2.5.9 - Shropshire Council: (Respondents 90%)

Of those who expressed an opinion, 53% thought that Shropshire Council's services were either good or reasonable whilst 26% thought they were poor.

2.5.10 - Claverley Parish Council: (Respondents 90%)

Of those who expressed an opinion, 67% thought that its services were either good or reasonable whilst only 8% thought they were poor.

2.5.11 - Activities for Young People: (Respondents 89%)

Of those who expressed an opinion, 20% thought current activities were good or reasonable with 32% stating that activities were poor. *(It should be noted that the

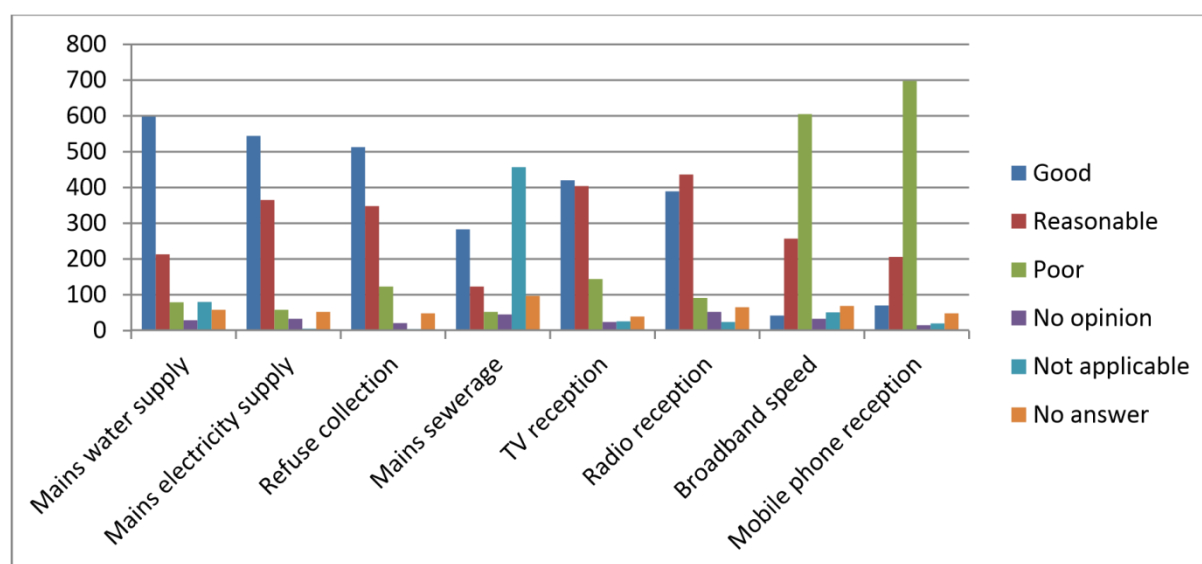
parish council has supported the establishment of a new youth club since the survey).

2.5.12 - Pre-School Provision: (Respondents 87%)

Of those who expressed an opinion, 26% thought that provision was good or reasonable.

Services Supplied by Utility Companies, Contracts or National Providers

2.5.13 - The chart below is taken from the Community Survey Report and shows that people are content with the service from mains water, electricity, refuse collection and TV and Radio reception. More clearly people are dis-satisfied with broadband speed and mobile phone reception.



Action 16: The Parish Council will communicate this feedback to utility companies, Shropshire Council and other providers. Regarding broadband speed and mobile phone reception; the Parish Council will enter into direct communications with Connecting Shropshire and mobile phone service providers to seek improvements to these services.

2.6 Perceptions of Safety and Wellbeing within the Parish

Parishioner's Concerns: The top three types of crimes and anti-social behaviour:

2.6.1 - Theft and Burglary: (Respondents 88%)

Of the respondents who expressed an opinion, 82% were very concerned or slightly concerned about this. Only 6% were unconcerned.

2.6.2 - Dog Fouling: (Respondents 85%)

Of the respondents who expressed an opinion, 67% were very concerned or slightly concerned about this. Only 16% were unconcerned. It should be noted that recently the Parish Council has sought to address this issue by the provision of additional bins for dog waste and has highlighted the issue in Halo magazine.

Action 17: The Parish Council will continue to monitor this situation and take further steps as appropriate.

2.6.3 - Littering: (Respondents 86%)

Of the respondents who expressed an opinion, 61% were very concerned or slightly concerned about this. Only 10% were unconcerned.

Action 18: The Parish Council will share these concerns and will inform the appropriate authorities of the need for action.

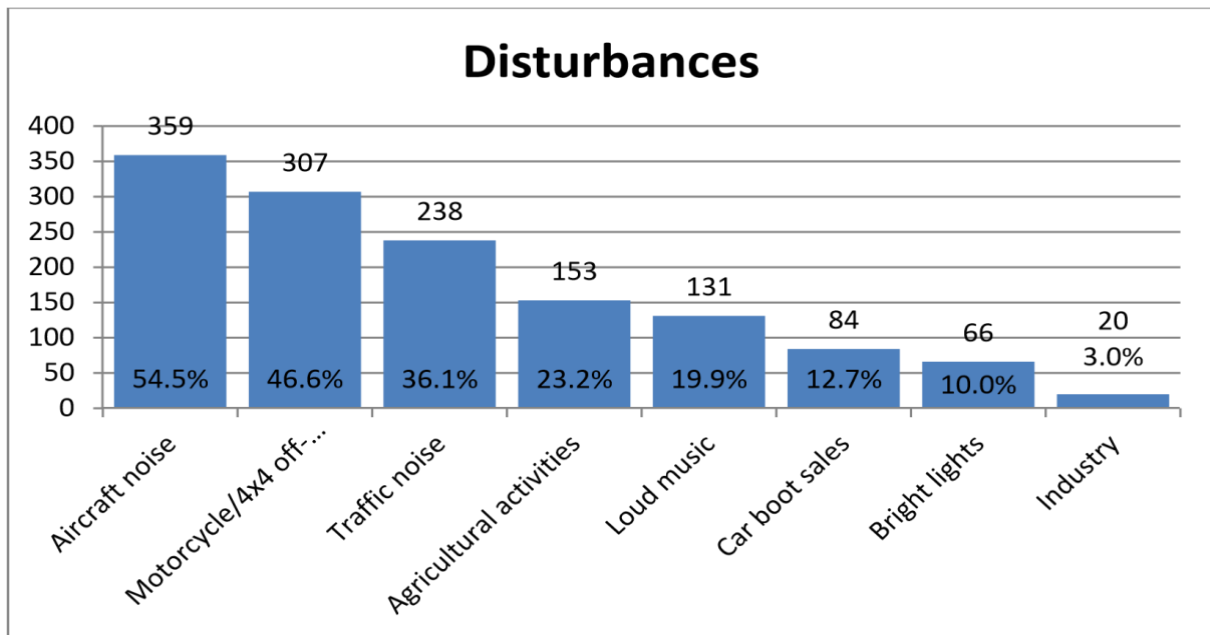
(*N.B. The Young People's Survey (Respondents 45) asked "Do you feel safe in the Parish" and 43 (95.6%) stated "Yes")

2.6.4 - CCTV: (Respondents 95%)

Within the Community Survey parishioners were asked if they would support the use of CCTV to monitor vehicle movement within the Parish. Of those who expressed an opinion, 55% were in support of this measure; 40% do not.

Action 19: The Parish Council will share this response with the police who are responsible for such matters.

2.6.5 The parishioners were asked if they had experienced any of the disturbances listed on the chart below.



Action 20: The Parish Council will where possible seek to minimise the levels of disturbance.

2.6.6 - Wolverhampton Business Airport: (Respondents 96%)

Parishioners were also asked for their views about any future significant development of Wolverhampton Business Airport (Respondents 96%). 70% of respondents were opposed whilst 12% were supportive.

Action 21: The Parish Council will ensure these views are taken into account in relation to any future proposals.



HOUSING AND HOUSING DESIGN



3. Housing and Housing Design

3.1 Key Principles

3.1.1 - Scale and Location: Any future residential development should be small in scale, confined within existing settlement boundaries and of appropriate design as described in Claverley's "Village Design Statement" (Appendix B)

Action 22: The Parish Council will review Claverley Village Design Statement by 2017 and every subsequent four years thereafter.

3.2 The Local Context

3.2.1 Current Shropshire Council planning policy makes clear that Claverley village (or parish) is not being considered as a future community hub. This being the case it is consistent with past planning policy that there is a desire to work with the local community to prevent a significant expansion of the village in order to protect its character and prevent the further erosion of the green belt.

3.2.2 The greenbelt, and the designation of parts of the village and open areas to the west as a Conservation Area affords some protection to the village and its setting from undesirable development.

3.3 New Housing

3.3.1 - Housing Mix: Whilst it is recognised that the parish's close proximity to the West Midlands conurbation, together with market forces, will likely continue to place a premium on property in the parish, a diverse community mix should continue to be encouraged with houses suited to a range of financial circumstances.

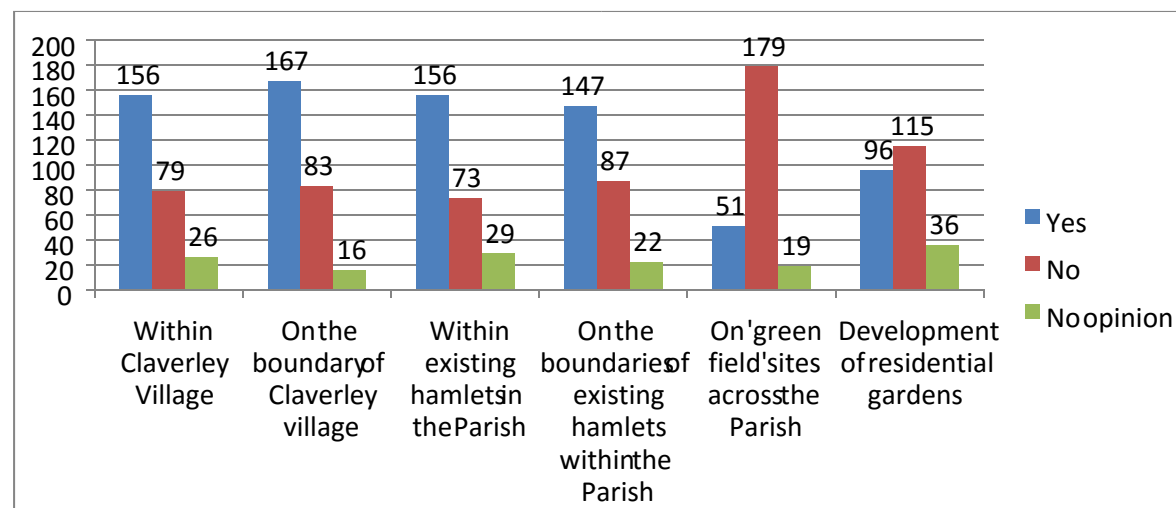
3.3.2 - Further Housing: The Claverley Parish Plan seeks to remain broadly in line with the local policies as set out in Shropshire's Local Plan, Core Strategy (2012), SAMDEV Plan (2015) and Place Plans. The strength of opinion clearly indicates that of the 569 responses received and analysed 412 (72.4%) replied "No" to the question "do you think the parish needs more housing".

3.3.3 - It is clear that the majority of households in the parish do not see the need for further housing.

Action 23: The Parish Council will resist further housing development except where exceptional circumstances apply (e.g. for community benefit)

3.3.4 - Support for New Housing: A minority answering “Yes” to the same question numbered 157 (27.6%) went on to respond to Question 20 and Question 21 as described in the Survey Analysis Report.

3.3.5 - Location: The Questionnaire then provided the opportunity for parishioners to comment on the location of any future development should such a residential development become necessary:



3.3.6 - Design: Albeit a minority of respondents who expressed an opinion, 90% agreed or strongly agreed that the design of both new homes and existing dwelling extensions should be in keeping with other dwellings in close proximity.

3.3.7 - Redundant Buildings: Of the 157 respondents who expressed an opinion, 90% agreed or strongly agreed that the parish should be sympathetic to the conversion of redundant buildings to residential use.

3.3.8 - Number of Vehicles: In response to Question 31 the majority of respondents said that they had 2 road-worthy vehicles by their dwellings. Of the respondents (357) to Question 25 who expressed an opinion, 66% stated that 2 parking spaces per dwelling would be appropriate.

Action 24: *Where the Parish Council has identified exceptional circumstances it will only support schemes that are situated within or on the edge of an existing settlement, are in keeping with other buildings in close proximity and can offer 2 parking spaces per dwelling.*

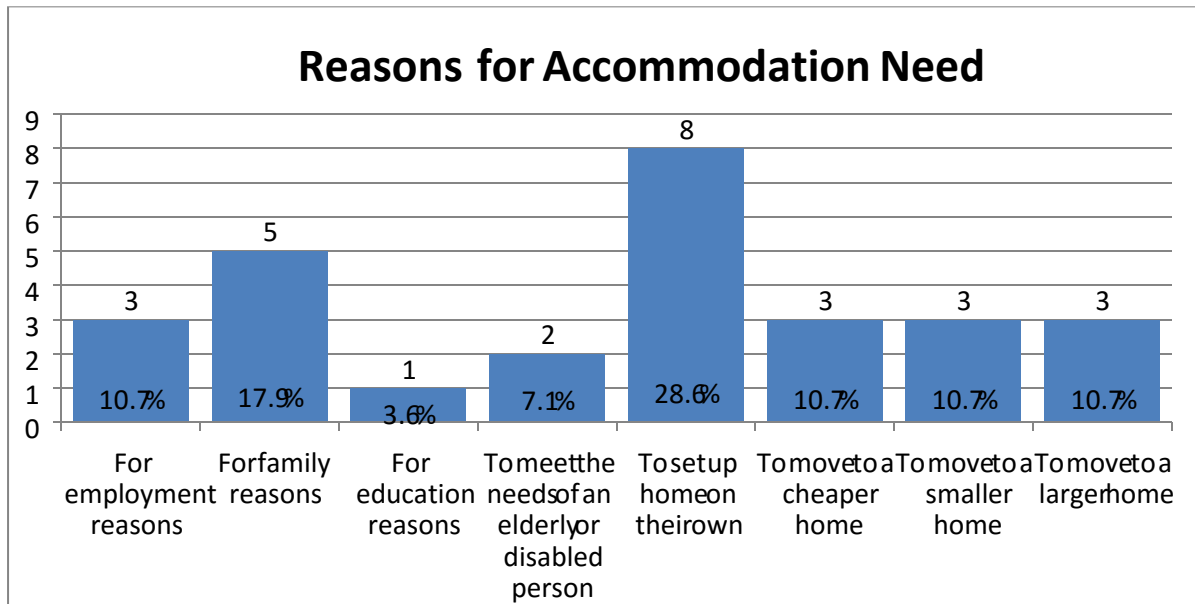
3.4 Housing Need

3.4.1 - Need: Of the minority of respondents who expressed a housing need (individual or whole family) 32 Households (6.4%) stated 'Yes' to a housing need.

3.4.2 - Location: Of those respondents who expressed a housing need, some 52% said that this was required within the parish. The remainder required housing outside the parish.

3.4.3 - Individual Need: Of those respondents who expressed a housing need, 50% said that a whole household needed alternative accommodation, 47% required it for a daughter or son and 3% wanted accommodation for their parents.

3.4.4 - Alternative Accommodation: The reasons for alternative accommodation are shown in the chart below:



3.4.5 - Relocation Issues: Of the respondents who expressed a reason for being unable to relocate 53% said that it was because of a lack of suitably priced accommodation, 26% said that it was due to a lack of local authority/Housing Association homes and 21% a lack of private rented accommodation.

Action 25: Whilst only a minority of respondents indicated a housing need the Parish Council will consider undertaking a more detailed parish wide housing survey.



COUNTRYSIDE AND ENVIRONMENT



4. Countryside and Environment

4.1 Key Principles

The Parish Council understands the importance of preserving the rural character of the parish and is committed to the protection of the countryside, its wildlife and their habitats. This understanding extends to ensuring that parishioners and visitors have access to the local countryside and how this contributes to the overall wellbeing of all. This plan reflects that commitment and, based on the findings of the Community Survey Report and the Youth Survey, sets out objectives that will promote, conserve and develop the environment in which we live.

4.2 Context

In summary, the Community and Youth Surveys sought the views of parishioners' regarding:

- Access to the countryside, including local roads, lanes and byways, the use of footpaths and bridleways, the difficulties experienced and how improvements could be made
- The importance of local flora and fauna and their habitats, how we can improve conservation through local schemes and the help of volunteers
- Renewable energy schemes to reduce pollution and improve the environment

The detailed findings in relation to this Environment section can be found in the Community Survey, questions 32 to 39 (pages 49 -58) and in the Youth Survey, questions 5 to 13 (pages 64-80).

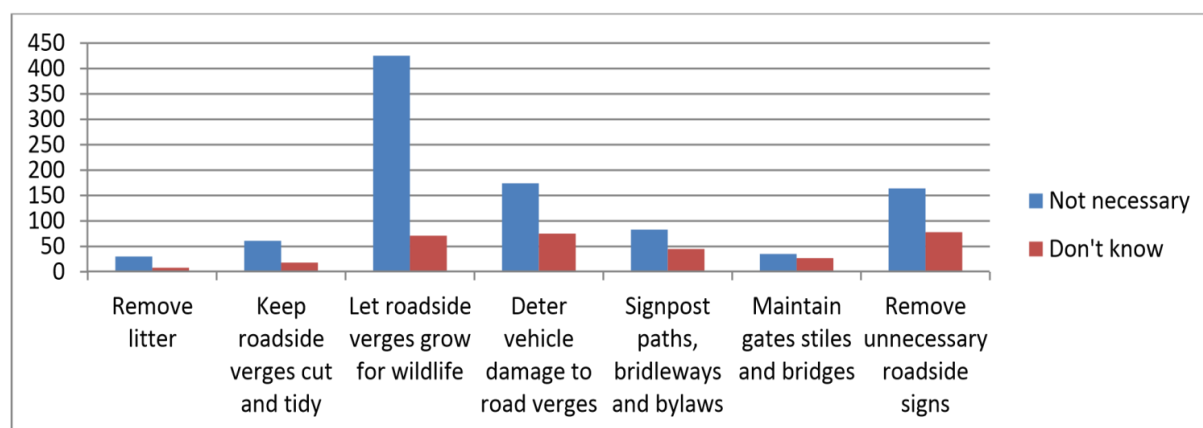
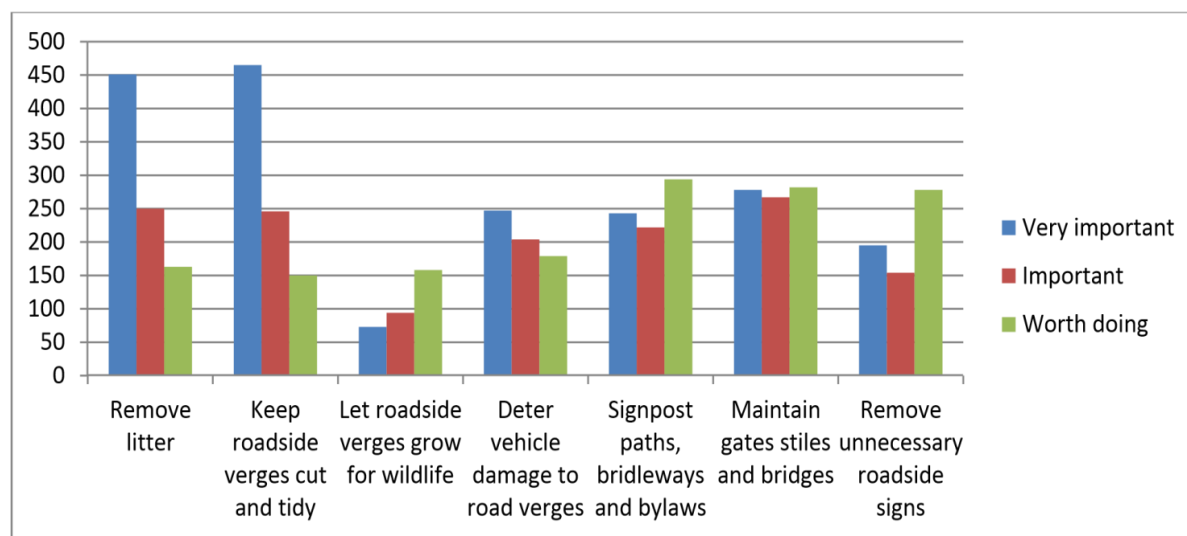
Action 26: The Parish Council will share these findings with Shropshire Council and other relevant organisations, groups or individuals. The Parish Council will also refer to these findings when responding to national, regional or area consultations in the future. Where practical, improvement objectives will be developed.

4.3 - Access to Countryside

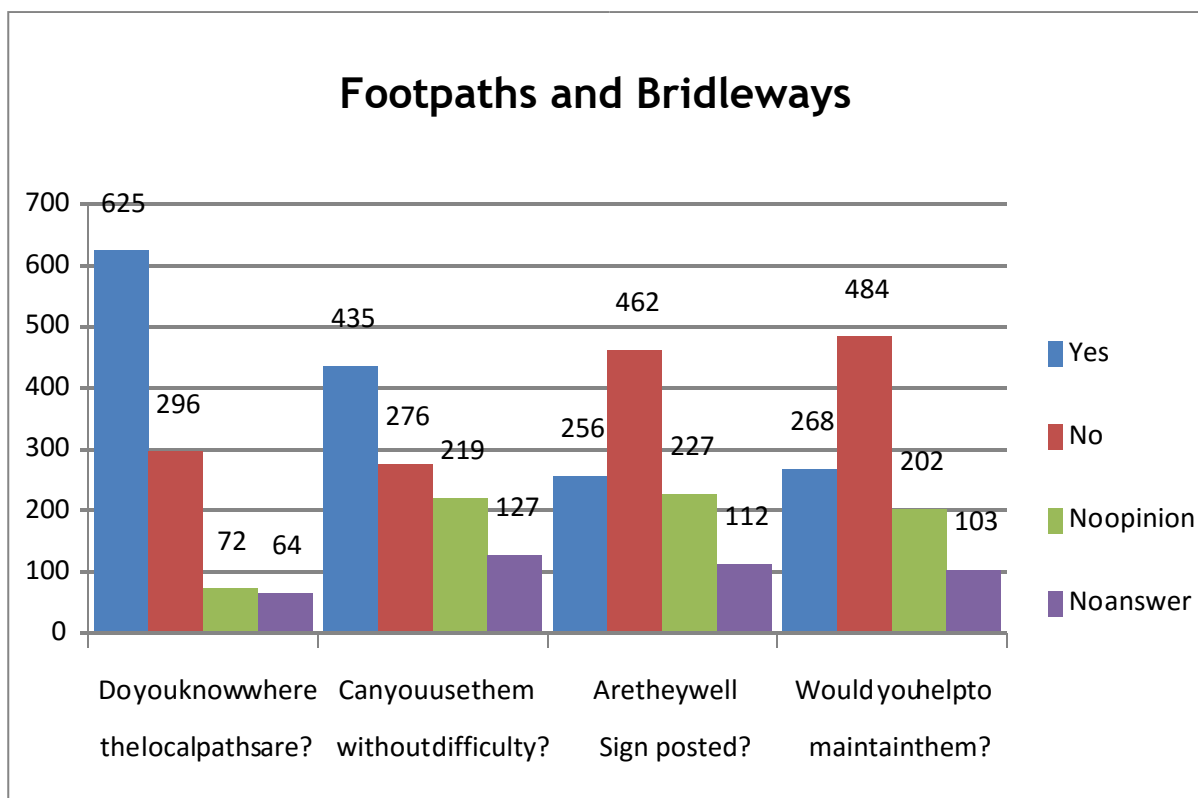
The questionnaire sought parishioner's views about ease of access to the countryside, including local roads, lanes and byways and the use of footpaths and

bridleways. It sought to know about the difficulties experienced and how improvements could be made.

4.3.1 - Improved Access: Parishioners were asked for their views on what could be done to improve local access and enjoyment of the countryside. The charts below are from the Community Survey Report and provide a summary of views.

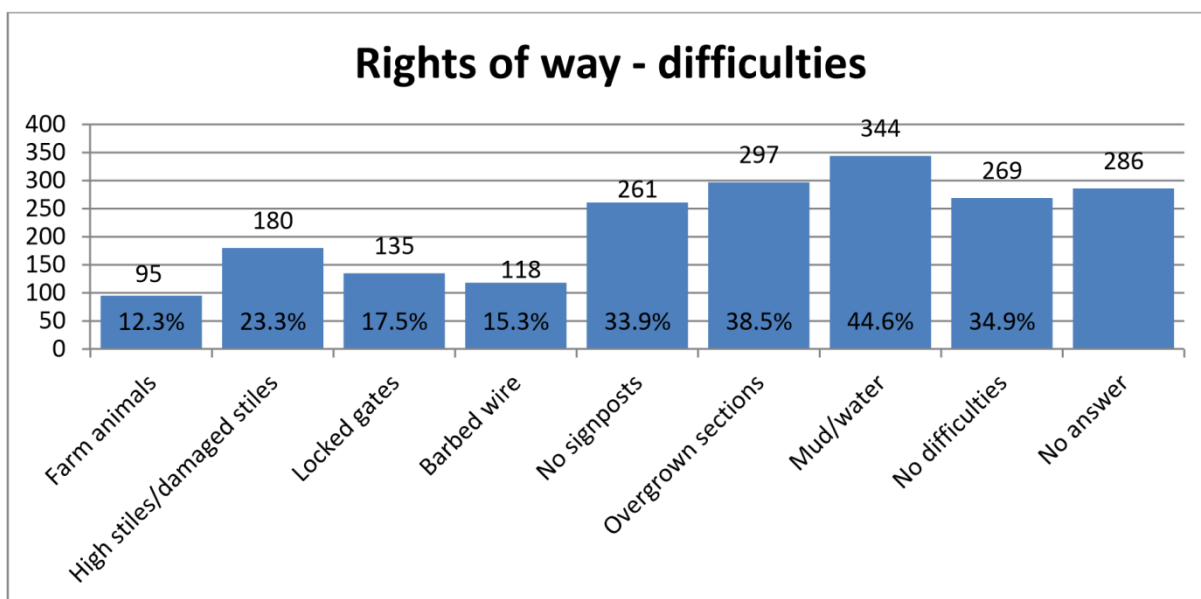


4.3.2 Footpaths and Bridleways: Parishioners were asked to provide information regarding their understanding of the whereabouts, accessibility and signposting of footpaths and bridleways, and also their willingness to help maintain them. The chart below is from the Community Survey Report and summarises the feedback.



Action 27: This information will help the Parish Council to establish an understanding of current knowledge and views of accessibility. It will note the willingness to help and this will be communicated to those with responsibility for footpaths and bridleways. Improvement objectives, including voluntary help schemes, will be considered and, where appropriate, will be developed.

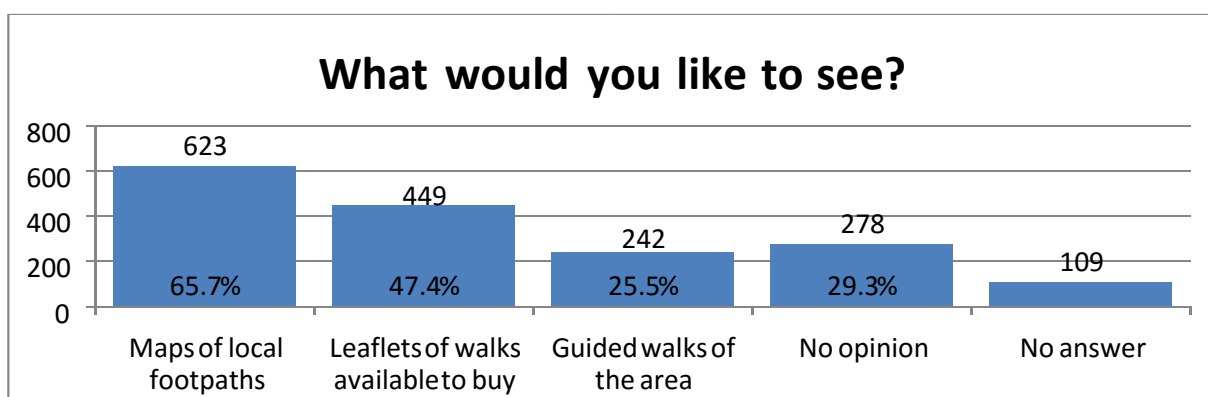
4.3.3 - Rights of Way: Parishioners were asked for their views on accessibility and use of the rights of way in the parish. The chart below is from the Community Survey Report where respondents could tick multiple answers. Of the 771 respondents who answered this question, 269 indicated that they do not have difficulties using the local rights of way. However other results shown earlier (see 4.3.2 above), indicate that there are some issues around access and signposting.



Total respondents: 771 (72.9%)

Action 28: The Parish Council will communicate these findings to those who have responsibility for footpaths and bridleways. Improvement objectives, where appropriate, will be considered and placed in an action plan.

4.3.4 - Suggested Improvements: Parishioners were asked for their views on potential improvement objectives that would raise awareness and enhance access to footpaths and bridleways in the parish. The chart below is from the Community Survey Report and summarises the views of parishioners regarding potential improvement objectives.

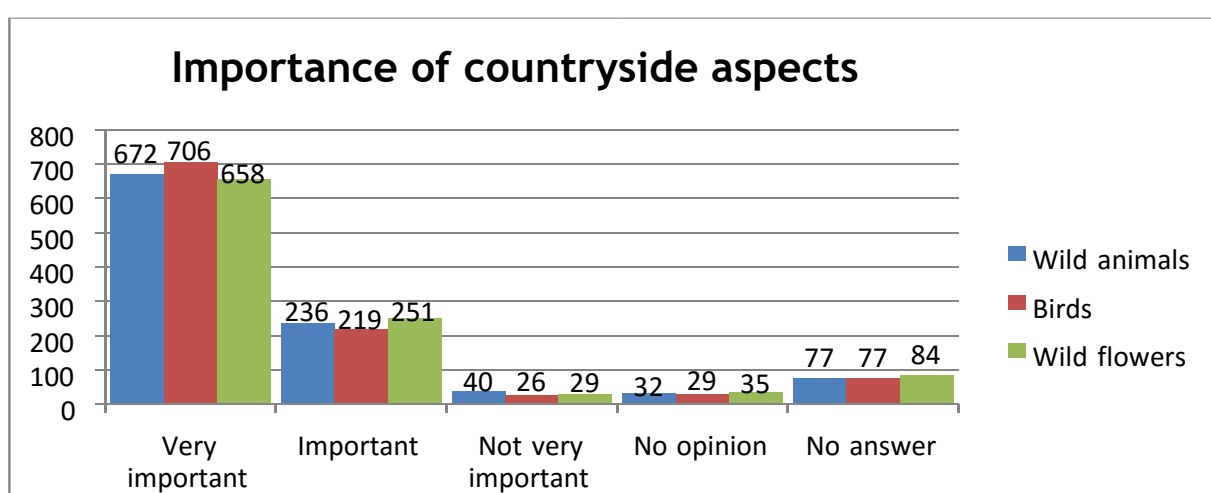


Total respondents: 948 (89.7%). Percentages shown are those as part of the 948 respondents who answered. So, 65.7% of those who answered would like to see maps.

Action 29: The Parish Council will communicate these findings to those responsible for footpaths and bridleways. Improvement objectives, where appropriate, will be developed including a map showing footpaths and walks in the parish.

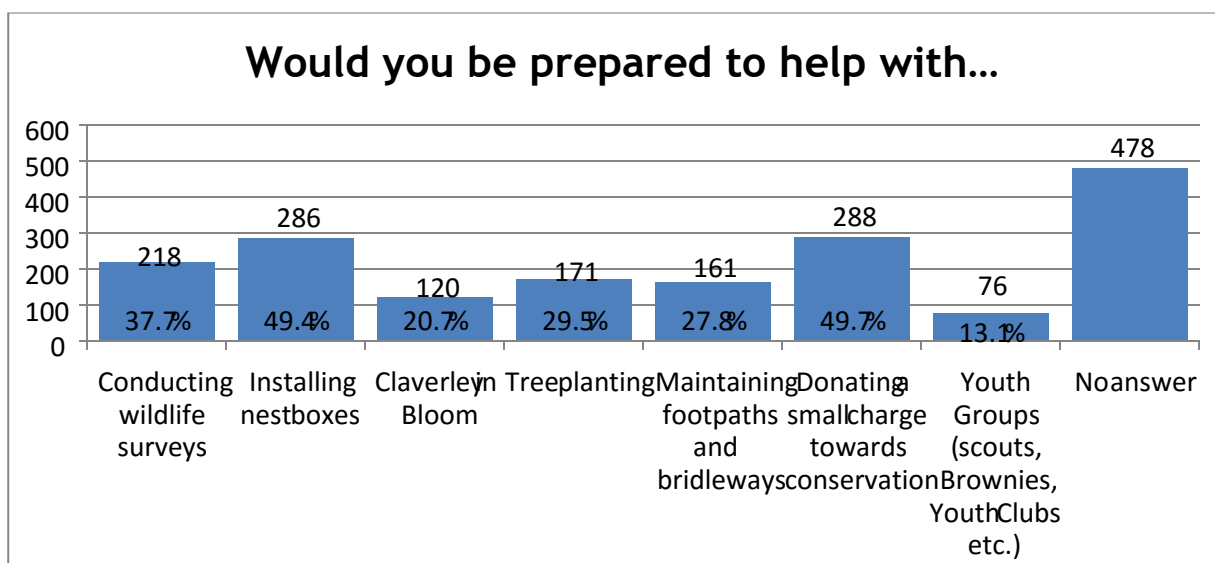
4.4 The importance of local flora and fauna and their habitat(s): The questionnaire sought how conservation might be improved through local schemes and the help of volunteers.

4.4.1 - Importance of plants and wildlife: Parishioners were asked to comment on how important to them are the wild plants, birds and animals of the countryside within the Parish. The graph below is from the community survey and summarises the comments.



Action 30: The Parish Council will forward this information to the relevant organisations, groups and individuals who have a responsibility or interest for the flora and fauna within the parish. They will also note these comments and will fully consider these in future developments, initiatives or schemes.

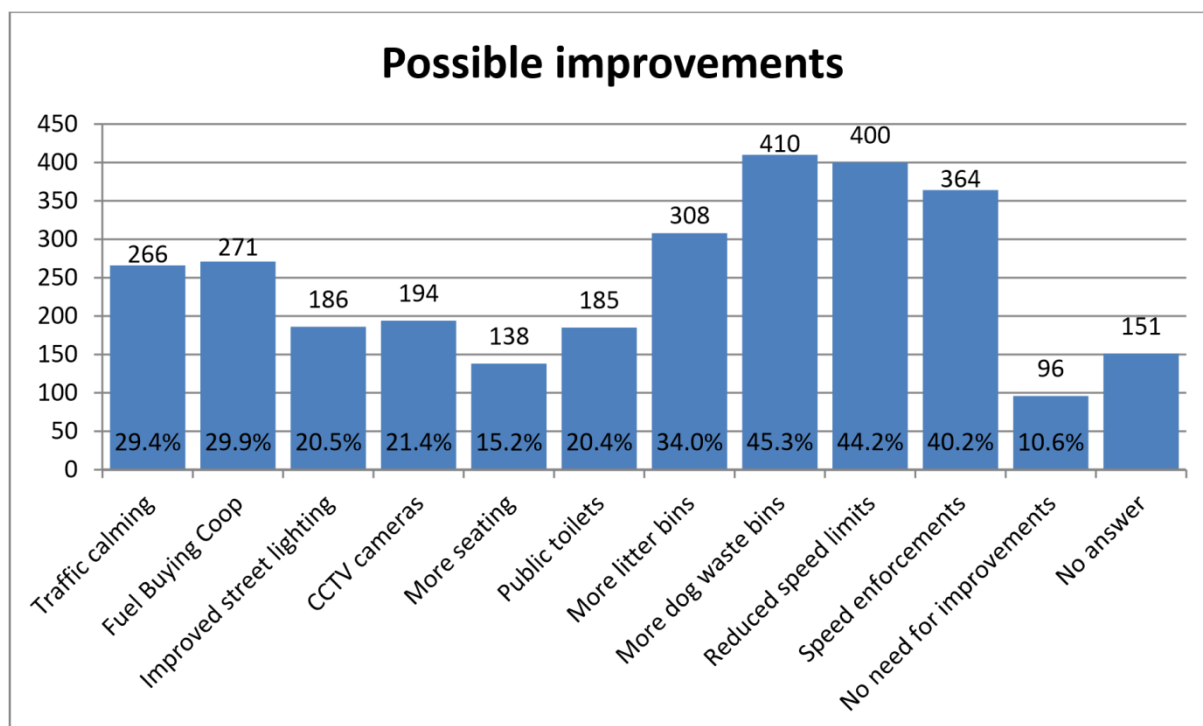
4.4.2 - Volunteering: Parishioners were asked if they would be willing to help by volunteering to undertake work, contributing financially or helping in another capacity. The graph below is from the Community Survey Report and summarises the responses to the eight questions posed.



Total respondents: 579 (54.8%).

Action 31: *The Parish Council will forward this information to the relevant organisations, groups or individuals who lead or have an interest in these areas. They will also fully consider this feedback when responding to national, regional or area consultations and also when considering developments, initiatives or schemes.*

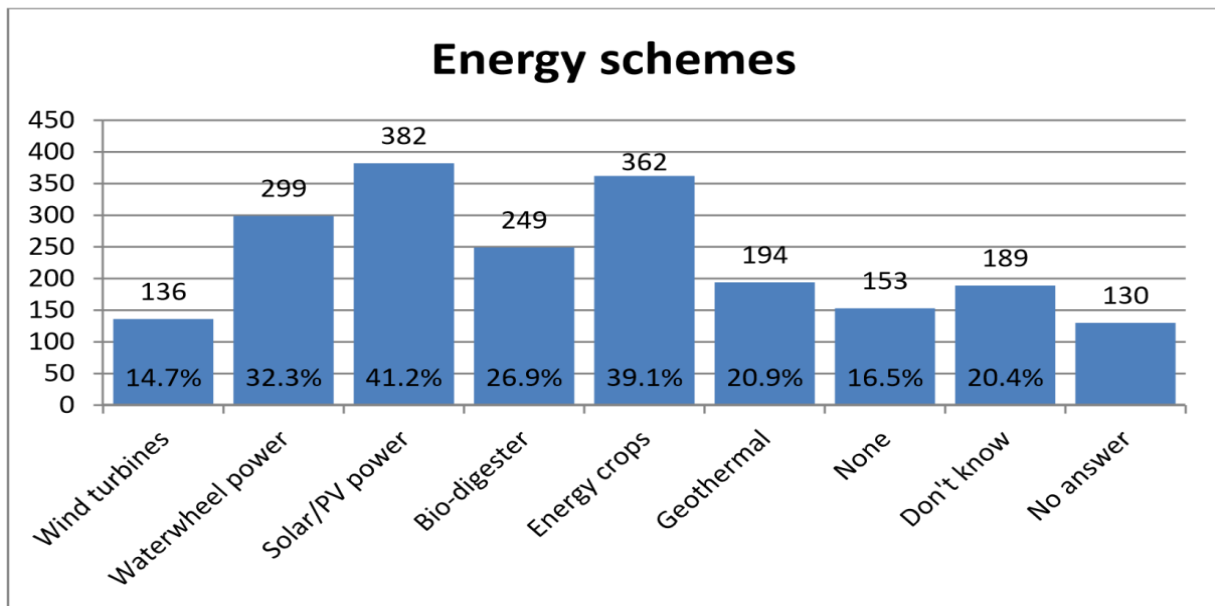
4.4.3 - Environmental Improvements: Parishioners were asked for their views on how environmental related schemes, facilities or amenities in relation to Claverley Village could be improved. The graph below is from the community survey report and summarises the responses to the twelve questions posed. It should be noted that CCTV and traffic related questions are also covered in other sections of this plan.



Action 32: *The Parish Council will forward this information to Shropshire Council and other relevant organisations, groups or individuals who have a responsibility or interest for such schemes, arrangements, facilities or amenities. They will also fully consider these views when evaluating future developments, initiatives or schemes.*

4.5 Renewable energy schemes: Schemes to reduce pollution and improve the environment.

4.5.1 Energy: Parishioners were asked to provide their views on which of six energy generating schemes they would find acceptable in the parish. The chart below is from the Community Survey Report and clearly summarises the views in relation to the questions posed.



Action 33: *The Parish Council will forward this information to Shropshire Council and other organisations with a responsibility or interest in environmental matters. The Parish Council has fully considered this feedback and will also ensure that these views are represented in relation to any developments, initiatives or schemes and also in responding to any relevant national, regional or area consultations. It will also make clear that any proposed schemes should not cause detriment to enjoyment of the countryside nor have an adverse environmental impact.*



ROADS AND TRANSPORT



5. Roads and Transport

5.1 Key Principles

5.1.1 The Parish Council will seek to ensure the maintenance of roads within the parish and wherever possible will emphasise road quality and improved visibility. Priority will continue to be placed on reducing road traffic accidents, particularly on the three main roads in the parish.

5.1.2 As with the previous sections, the findings contained within “Roads & Transport” section of the Community Survey analysis [pages 56 to 61] have been analysed; these are summarised below and where appropriate any feasible actions have been identified.

Action 34: The Parish Council will continue to monitor the condition of road surfaces within the parish and will seek to ensure prompt repairs and maintenance.

5.2 Context

5.2.1 The parish questionnaire posed a series of questions regarding:

- Modes of transport most frequently used
- Road improvement priorities
- Identification of danger spots
- Speed limits
- Parking
- Bus Services
- Community Infrastructure projects

The detailed findings in relation to this section can be found in the Community Survey Questions 40 to 49 (pages 56 - 61)

5.3 Modes of Transport

5.3.1 - Personal Transport: This question allowed parishioners to tick multiple options and consequently the percentages are given as a fraction of the total number that responded and it is unclear as to whether such use is their primary means of conveyance. However, it seems likely that for the majority of respondents the car (97.8%) is their primary means of transport. A small number use the bus (8.1%) whilst 18.5% use a taxi, 15.7% use a bicycle, 3.5% use a motor cycle or scooter, 1.9 % the coach although it is unclear whether any of this is their principal means of transport or on a regular or occasional basis.

5.3.2 - Other: Responses to the “Other” option included: walk (11 times), Community Transport (5 times), Train (4 times), Van (3 times), Tractor (3 times), Horse (2 times) and mobility scooter (1 time).

5.4 Road Improvements

5.4.1 - Road Improvement: Again parishioners could tick multiple responses although the position is much clearer in respect of road improvements as the question gave respondents the opportunity to state which measures they wanted the local authority to undertake. Here the maintenance of ditches for flood prevention, improvement to visibility at junctions, more frequent trimming of verges to widen lanes and adding passing places on routes into the village stood out above the rest.

Action 35: The Parish Council will bring this information to the attention of Shropshire Council and will seek to ensure it informs future improvement priorities.

5.5 Identification of Danger Spots

5.5.1- Potential Danger Spots: Parishioners responding to the questionnaire identified around 200 danger spots within the parish in response to Question 42 (Survey analysis page 57 and Appendix 1 pages 76 to 81)

Action 36: The list of potential danger spots identified by the survey will be considered in detail by the Parish Council and brought to the attention of the relevant authority.

5.6 Naming of Roads

5.6.1 - Road Names: Question 43 (Survey analysis page 57) sought to establish whether parishioners thought that roads and lanes in the parish should be named. Just over 50% of respondents did not provide an answer to this question. Of those that did nearly three quarters would like roads and lanes to be named with the remainder feeling it was not necessary.

Action 37: The Parish Council will set up a working group to consider the feasibility of naming some of the roads in the parish.

5.7 Speed Limits

5.7.1 Preferred Speed Limits: Parishioners were given a single choice in Question 44 (Survey analysis page 58) regarding the appropriate speed limits on roads and lanes within the parish. Just over 43% of respondents ticked 40 mph whilst 42% ticked 30 mph. The 80 respondents that ticked 50 mph represented only 8.4% of parishioners that answered this question and the remaining 63 respondents who ticked 60 mph made up 6.5%.

Action 38: The Parish Council will consider the results of the questionnaire and consult with appropriate authorities

5.8 Parking

5.8.1 - Parking Issues: The survey analysis of Question 45 (Survey analysis page 58) shows that the majority of respondents (73.7%) think there is a parking issue in the parish. The analysis of Question 46 (Survey Analysis Appendix 3 page 91 to 106) lists some 675 locations where parishioners think there are parking issues. These were summarised by those analysing the survey results as 24 broad locations (Survey analysis page 59) although a large number could be categorised as Church Street, High Street, and Aston Lane in Claverley village.

Action 39: The Parish Council will continue to seek a long term sustainable solution to parking issues identified in the survey.

5.9 Bus Services

5.9.1 - Bus Service: The analysis of Question 47 (Survey analysis page 60) indicates that most parishioners would not use the bus and Question 48 (Survey analysis page 61) indicated they would not use a ring and ride service either. A smaller but significant number stated they would use these services including some 25% of respondents regarding Ring and Ride.

Action 40: The Parish Council will continue to monitor the demand for bus services in the parish.

5.10 Community Infrastructure Projects

5.10.1 Infrastructure Projects: The analysis of survey Question 49 sought to identify potential community infrastructure projects should funding become available in the future. This question generated 466 comments that were listed in the report (Survey analysis Appendix 2 pages 82 to 90).

***Action 41:** The Parish Council will ensure that this list is held on file and will be used in their deliberations should funding become available.*



APPENDICES

